

# Full-Time MBA Curriculum



## WELCOME TO A UNIQUE MODEL OF BUSINESS EDUCATION, POWERFULLY FUSING WORLD-CLASS ACADEMICS AND MEANINGFUL BUSINESS EXPERIENCE

With experiential learning at the core, our MBA connects you to the pulse of today's rapidly changing business world. Your 55-credit program begins with one semester of MBA foundation courses and a career management course. In your second term, your concentration and elective courses begin, which includes opportunities for experience-powered learning. Your second and final year includes a paid corporate residency that lasts for 3 months, 6 months or up to 12 months, in addition to earning the remaining credits toward your degree.

### Fall I (Semester 1)

- **ACCT 6418:** Analyzing Accounting Data for Strategic Decision Making
- **BUSN 6400:** Career Management
- **BUSN 6950:** MBA Skills Workshop
- **HRMG 6418:** Managing the Organization
- **MKTG 6418:** Customer Value and the Enterprise
- **SCHM 6418:** Managing Operations & Supply Chain

### Fall II (Semester 1)

- **BUSN 6400:** Career Management
- **BUSN 6363:** Social Impact of Business
- **BUSN 6950:** MBA Skills Workshop
- **FINA 6418:** Financial Management
- **INNO 6418:** Innovation Driven Strategy
- **STRT 6418:** Strategic Planning for the Future

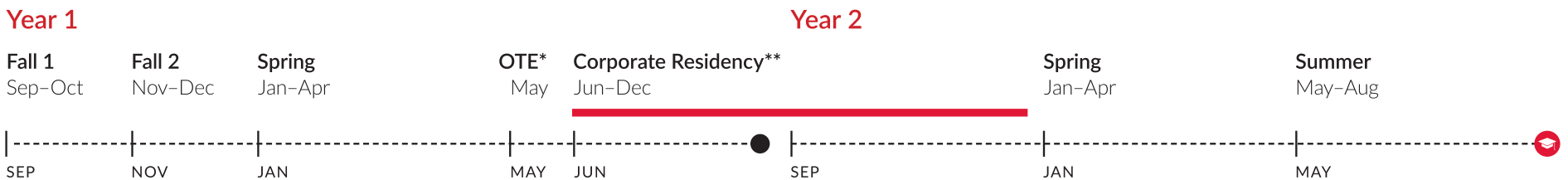
### Spring (Semester 2)

- Experiential Learning Electives
- Concentration Courses
- Business School Electives
- Interdisciplinary Electives
- Career Management Course

### Remaining (Semesters 3, 4, 5, 6)

- Corporate Residency
- Experiential Learning
- Concentration Courses
- Business School Elective Courses
- Interdisciplinary Elective Courses

## PROGRAM TIMELINE



\*Optional travel elective, such as Global Field Study or Washington D.C. Residency. \*\*Corporate residency shown here as six months, but residencies can be three-, six-, or up to 12 months. The above is a sample curriculum and is subject to change. Not all electives are offered every term. Once enrolled, please reference the **academic catalog** for current program requirements.



# Full-Time MBA Concentrations

## MEET TODAY'S HIGH-TECH DEMANDS AND PREPARE YOU TO LEAD IN THIS ERA OF DIGITAL CONVERGENCE

D'Amore-McKim's Full-Time MBA program offers you the opportunity to hone in on specialized, in-demand business concentrations that will build the expertise employers are seeking. If you choose, you also have the opportunity to select one MBA x concentration in partnership with another Northeastern University college.

### Business Concentrations

Select one or two concentrations\* from the D'Amore-McKim School of Business:

- AI Applications for Business
- Analytics
- Brand Management
- Business Management for Healthcare
- Corporate Finance
- Corporate Innovation
- Entrepreneurship
- International Business
- Investments
- Leading People & Organizations
- Marketing
- Marketing Analytics
- Operations and Supply Chain Management

### MBA x Concentrations

Select one business concentration and one concentration from a Northeastern partner college:

- Artificial Intelligence\*\*
- Bioinformatics
- Cybersecurity\*\*
- Data Science\*\*
- Data Visualization
- Experience Design
- Game Design and Analytics
- Information Ethics
- Media Innovation and Advocacy
- Public Health
- Software Development\*\*

\*Choose two business concentrations if you don't select an MBA x concentration.

\*\*If you don't already have a computer science background and wish to pursue an MBA x concentration offered in partnership with Khoury College of Computer Science, you'll need to take four additional bridge courses.