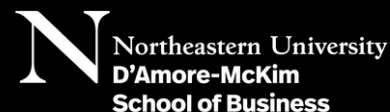


The D'Amore McKim School of Business Difference

LEARN ACROSS BORDERS. LEAD WITH IMPACT.



OUR MISSION

At D'Amore-McKim, we enable students to be socially responsible business leaders of the world, capable of working, navigating, and creating in a digital environment.

The DMSB Difference: Fast Facts

- #13 Top Undergraduate Business School (*Poets&Quants*, 2025)
- #9 International Business Program for undergraduates (*US News & World Report*, 2025)
- #14 Top Entrepreneurship: Undergraduate (*The Princeton Review*, 2026)
- Over 6,000 undergraduate students across our global campus network
- Global campus network (Boston, London, and Oakland) and study abroad programs prepare our students to be global citizens.
- Signature co-op program and experiential learning opportunities are powered by longstanding alumni and industry connections.

EXPERIENCE-POWERED LEARNING

Our students don't just study business, they practice it:

- Advise nonprofit clients on risk mitigation and performance improvement
- Apply machine learning and AI to solve financial problems for corporate partners
- Develop marketing campaigns for real-world clients and social enterprises
- Create investment portfolios using live market data

EMPLOYMENT REPORT

Explore more student outcomes in our most recent **Undergraduate Employment Report**.

Our DMSB graduates are prepared to lead from day one with:

- Global perspective from international experiences
- Digital fluency in frontier technologies, like AI and machine learning
- Professional network built through co-ops and experiential learning
- Project management and teamwork experience
- Social responsibility mindset for ethical leadership
- Lifelong learning skills for continuous career growth

CARVE YOUR OWN JOURNEY

Our students don't just follow a path, they create one. With the support of a dedicated academic advisor and a co-op advisor, every student designs their unique academic and experiential learning journey using our **DMSB Difference framework**:

READY TO DESIGN YOUR UNIQUE DMSB JOURNEY?

- **Dunton Family Dean:**
David De Cremer, Ph.D.
- **Associate Dean of Undergraduate Education:** Daniele Mathras, Ph.D.
- **Contact Information:**
Jeffrey Letourneau
Assistant Director of Yield and Admitted Student Programs
j.letourneau@northeastern.edu
- **Learn More:**
 - Visit our campus and attend info sessions [here](#)
 - Chat with current students about their experiences
 - Explore our programs at damore-mckim.northeastern.edu



D

Determine Your Degree Program

M

Make Your Global Learning Experience Plan

S

Select Your Experiential Learning Opportunities

B

Build Your Lifelong Learning Ethos

The D'Amore-McKim Difference

With the support of dedicated advisors, every student designs their unique academic and experiential learning journey using the **DMSB Difference** framework

Click any box to explore more details online

D		M	
DETERMINE Your Degree Program		MAKE Your Global Learning Experience Plan	
	Select your Major or Combined Major *		Consider Semester In, Summer In, and Year-Long Programs
	Select One or More Concentration *		Apply to Study Abroad Program
	Select a Minor		Participate in a Dialogue of Civilization
DMSB Catalog			Complete a Global Co-op
S		B	
SELECT Your Experiential Learning Opportunities		BUILD Your Lifelong Learning Ethos	
	Complete a Co-op, Internship, or a Professional Practicum Program*		Earn DMSB Digital Badges
	Engage in Experience-Powered Classes		Achieve Industry Certifications (e.g. Bloomberg, WallStreet Prep)
	Pursue Research Opportunities		Complete the Career Launchpad Module & Badge
	Participate in our Innovation Ecosystem		Connect with Peer & Alumni Mentorship Programs (e.g. WIF, P.A.C.)
	Take on a Student Leadership or Mentorship Role		Explore Post-Graduate Pathways

*Required items are marked with *; unmarked items are optional.*