Northeastern University
D'Amore-McKim School of Business

2024 NORTHEASTERN UNIVERSITY
D'AMORE-MCKIM SCHOOL OF BUSINESS

Undergraduate Employment Report

All data based on grad periods Aug. '23 - May '24

Photo by Matthew Modoono/Northeastern University

Northeastern University
D'Amore-McKim School of Business

Class of 2024 Undergraduate Full-Time Employment Outcomes

CLASS OF 2024 POST GRADUATION OUTCOMES

Post Graduation Outcome Status*	Number	Percentage
Employed Full-time	793	77%
Continuing Education	119	12%
Still Seeking/Unsure of Plans	119	12%
Total students who reported outcomes	1,031	100%

** 1209 total graduates; outcome percentages based on number of students that provided post graduation data (1031) as reported to Poets&Quants*

KEY SALARY DATA

$ 82,904
Average Salary

$80,000
Median Salary

23%
of graduates accepted jobs with salaries **$100,000** and higher

$8,487
Average Bonus

$6,000
Median Bonus

33%
of graduates reported receiving a bonus as part of their initial job offer

SALARY & EMPLOYMENT BY FUNCTION

15%
of graduates work in **Investment Banking, Private Equity/Venture Capital, Equity Research, or Sales & Trading** with a median salary of **$100,000**

10%
of graduates work in **Analytics** with a median salary of **$80,000**

6%
of graduates work in **Consulting** with a median salary of **$85,000**

Function	Percent	Base Salary Mean	Base Salary (min)	Base Salary (max)	Salary Median
Finance	**35%**	**$90,527**	**$47,000**	**$250,000**	**$90,000**
Corporate Finance	9%	$75,622	$47,000	$110,000	$75,000
Equity Research	1%	$102,600	$95,000	$110,000	$100,000
Investment Banking	10%	$99,134	$56,000	$160,000	$105,000
Investment Management	11%	$85,637	$60,000	$110,000	$85,000
Private Equity/Venture Capital	3%	$98,472	$70,000	$250,000	$85,000
Sales & Trading	1%	$93,125	$75,000	$100,000	$100,000
Marketing	**22%**	**$70,092**	**$50,000**	**$130,000**	**$66,500**
Business Development/Sales	7%	$68,846	$55,000	$85,000	$67,000
Client Experience	1%	$88,600	$65,000	$130,000	$75,000
Digital Marketing	4%	$65,731	$54,500	$80,000	$65,000
Marketing /Communications	7%	$68,462	$50,000	$128,000	$65,000
Product/Brand Marketing	3%	$77,667	$75,000	$80,000	$78,000
Accounting	**10%**	**$78,362**	**$55,000**	**$90,000**	**$77,000**
Advisory	2%	$84,045	$70,500	$90,000	$85,000
Audit/Assurance	4%	$77,829	$55,383	$85,000	$77,000
Corporate Accounting	2%	$71,071	$55,000	$90,000	$70,000
Tax	2%	$78,650	$75,000	$85,000	$77,500
Analytics	**10%**	**$77,545**	**$48,000**	**$107,500**	**$80,000**
Consulting	**6%**	**$87,120**	**$56,000**	**$110,000**	**$85,000**
Management	**11%**	**$77,404**	**$53,000**	**$150,000**	**$66,996**
Human Resources	1%	$60,000	$60,000	$60,000	$60,000
Management/Founder	2%	$135,000	$120,000	$150,000	$135,000
Operations	4%	$58,600	$53,000	$65,000	$60,000
Project Management	4%	$78,453	$60,000	$150,000	$70,000
Logistics/Supply Chain	**4%**	**$71,350**	**$60,000**	**$82,500**	**$72,000**
Other	**2%**	**$66,700**	**$60,000**	**$73,400**	**$66,700**

Northeastern University
D'Amore-McKim School of Business

Class of 2024 Undergraduate Full-Time Employment Outcomes

SALARY & EMPLOYMENT BY INDUSTRY

35%
of graduates work in Finance, Banking, and Insurance

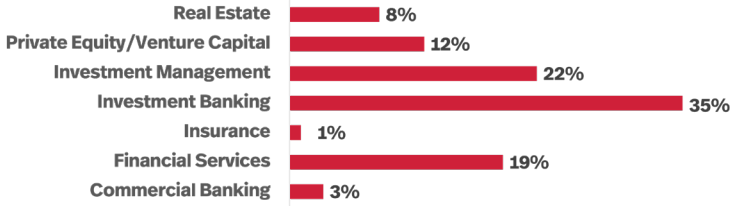
20%
of graduates work in Professional Services

11%
of graduates work in Technology *(includes Financial Technology)*

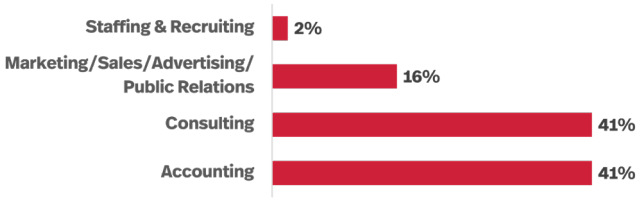
Industry	Percent	Base Salary Mean	Base Salary (min)	Base Salary (max)	Salary Median
Finance, Banking & Insurance*	35%	$90,326	$50,000	$250,000	$90,000
Professional Services*	20%	$78,931	$47,000	$110,000	$78,000
Technology	11%	$78,719	$54,500	$130,000	$80,000
Consumer Services/Products	4%	$79,182	$55,000	$150,000	$70,000
Food/Beverage/Hospitality	4%	$67,857	$55,000	$75,000	$73,000
Ecommerce	3%	$74,600	$64,000	$82,500	$80,000
Healthcare	3%	$72,000	$70,000	$75,000	$71,500
Media/Entertainment/Publishing	3%	$69,125	$55,000	$85,000	$70,000
Retail	3%	$72,000	$50,000	$78,000	$78,000
Biotech/Pharmaceuticals	2%	$70,000	$70,000	$70,000	$70,000
Education	2%	$80,750	$66,000	$120,000	$68,500
Industrial Products & Services	2%	$87,500	$65,000	$150,000	$67,500
Non-profit	2%	$60,400	$53,000	$75,000	$55,000
Renewables, Environment & Energy	2%	$75,714	$64,000	$105,000	$74,000
Other	6%	$73,149	$55,383	$110,000	$70,000

Due to rounding, total may not equal 100%

*FINANCE, BANKING & INSURANCE BREAKDOWN



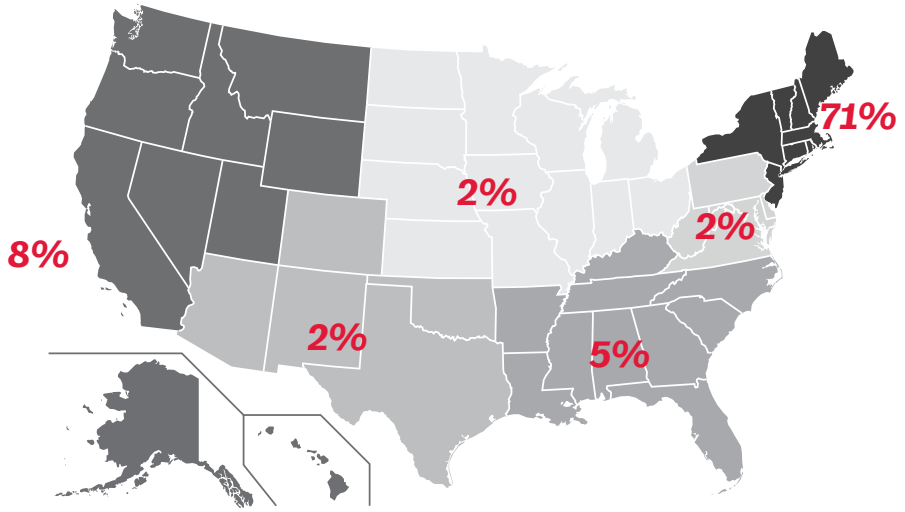
*PROFESSIONAL SERVICES BREAKDOWN



EMPLOYMENT & MEDIAN SALARY BY REGION

- **Northeast:** $79,000
- **West:** $82,250
- **South:** $75,000
- **Southwest:** $81,000
- **Mid-Atlantic:** $72,500
- **Midwest:** $95,000

***International:** 10% of reported placements, salaries N/A



TOP HIRING CITIES

1. Boston
2. New York City
3. San Francisco
4. Miami
5. Los Angeles

TOP INTERNATIONAL HIRING COUNTRIES

1. India
2. Spain
3. Brazil
4. United Kingdom
5. Saudi Arabia

Top Organizations that hired D'Amore-McKim Graduates Full-Time

- 300 Entertainment
- Acadian Asset Management
- Accenture
- Advent International
- Aligned Climate Capital
- AlixPartners
- Alnylam Pharmaceuticals
- AlphaSights
- Amazon
- **American Express**
- Analysis Group
- Andersen
- Ankura Consulting Group
- Arbor Realty Trust
- Ares Management Corporation
- Arrowstreet Capital
- athenahealth
- Audax Group
- Bain & Company
- **Bain Capital**
- **Bank of America**
- Bank of America Merrill Lynch
- BBVA
- **BCG**
- Beats by Dre
- Berkeley Research Group
- Berkshire Partners
- Bevi
- **BlackRock**
- Bloomberg
- BNY Mellon
- Boston Children's Hospital
- Boston Globe Media
- Boston Red Sox
- Bowen
- Bowman Consulting
- Bradesco Bank
- Briarcliff Capital Partners
- Bridgewater Associates
- Brown Advisory
- **Brown Brothers Harriman**
- Cambridge Associates
- Capital One
- Charles River Development
- Citibank
- Citizens
- Clarks
- Columbia Threadneedle Investments
- Condé Nast
- Coverys
- Crate and Barrel
- Crédit Agricole CIB
- Cushman & Wakefield
- CVS Health
- Dana-Farber Cancer Institute
- Dell Technologies
- **Deloitte**
- dentsu
- Deutsche Bank
- DraftKings
- Dunkin'
- EF Education First
- Epic Systems
- Estée Lauder Company
- **EY**
- Federated Hermes
- **Fidelity Investments**
- Financial Technology Partners
- Fisher Investments
- Floyd Advisory
- FMI Consulting
- Four Seasons Hotels and Resorts
- Franklin Templeton
- FTI Consulting
- GE Vernova
- Global Overview
- GMO
- **Goldman Sachs**
- Goodwin
- Google
- Goya Foods
- Grant Thornton
- HarbourVest Partners
- HBO
- Hercules Capital
- Holland & Knight
- Houlihan Lokey
- HubSpot
- HUGO BOSS
- **IBM**
- ING
- Invesco US
- IPSY
- IQVIA
- iRobot
- **Jefferies**
- John Hancock
- Johnson & Johnson
- **JPMorgan Chase & Co.**
- Kantar
- KeyBanc Capital Markets
- Konrad Group
- **KPMG**
- L.E.K. Consulting
- L'Oreal
- Lazard Asset Management
- L'Épicerie Agency
- Liberty Mutual
- Light House Capital
- Lucid Software
- Macquarie Group
- Marsh McLennan
- Mastercard
- McKinsey & Company
- Meketa Investment Group
- Merrill Lynch
- **MFS Investment Management**
- Microsoft
- MIT Lincoln Laboratory
- Mizuho
- Moelis & Company
- monday.com
- Moody's
- **Morgan Stanley**
- National Grid
- Natixis Investment Managers
- Neuberger Berman
- Nixon Peabody LLP
- Nomura
- Nordstrom
- Northwestern Mutual
- NYSE
- Oracle
- Pacific BioLabs, Inc.
- Partners Capital
- PEAK Technology Partners
- Pfizer
- **Piper Sandler**
- Provident Healthcare Partners
- PUMA
- Putnam Associates
- **PwC**
- Qlik
- Ramp
- Raymond James
- Rialto Capital Management
- Risepoint
- Robert Half
- Rockstar Games
- Roland Berger
- Ropes & Gray LLP
- Royal Caribbean Group
- RSM
- Rue Gilt Groupe
- RWE Clean Energy
- S2N Health
- SAP
- Saphyre
- Saucony
- Schneider Electric
- **Scotiabank**
- SCS Financial
- Sephora
- **ServiceNow**
- SharkNinja
- Shiseido and Cle de Peau Beaute
- Smartleaf
- Societe Generale
- Sony Music Entertainment
- Sotheby's
- Spaulding Rehabilitation Hospital
- Spinnaker Capital LLC
- Standish Management
- **State Street**
- Stax
- StoneTurn
- Sunwealth
- TA Associates
- TD Bank Group
- The Walt Disney Company
- **TJX**
- Toast
- True Green Capital Management LLC
- TRUELight Energy
- Truist
- Tufts Medical Center
- UBS
- Verizon
- Vertex Pharmaceuticals
- Visa
- **Wayfair**
- **Wellington Management**
- **Wells Fargo**
- Westwood Global Investments LLC
- WHOOP
- William Blair
- Windrose Advisors
- Wolf & Company, P.C.
- Wolfe Research
- Wood Mackenzie

*** Hired 4 or more graduates**

Accounting Concentration: Class of 2024 Full-Time Employment Outcomes

ACCOUNTING CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
114	81	$80,269	$77,000	$6,500	$5,000

** Includes 1st, 2nd, and 3rd concentrators*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Accounting	57%	$78,319	$77,000
Investment Management	11%	$82,125	$76,000
Investment Banking	9%	$86,286	$80,000
Private Equity/Venture Capital	4%	$81,667	$80,000
Financial Services	4%	$101,667	$75,000
Real Estate	4%	$80,000	$80,000
Law	1%	$80,000	$80,000
Retail	1%	$78,000	$78,000
Renewables, Environment & Energy	1%	$77,000	$77,000
Staffing & Recruiting	1%	$47,000	$47,000
Industrial Products & Services	1%	$65,000	$65,000
Consulting	1%	$70,000	$70,000
Consumer Products/Services	1%	$90,000	$90,000
Other	4%	**	**
Total	**100%**	**$80,269**	**$77,000**

*** Salary data not reported*
Due to rounding, total may not equal 100%

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Audit/Assurance	30%	$78,458	$77,000
Tax	17%	$78,222	$77,000
Corporate Accounting	11%	$75,000	$70,000
Investment Banking	9%	$97,714	$95,000
Corporate Finance	9%	$71,714	$77,000
Investment Management	7%	$79,250	$76,000
Advisory	4%	$77,500	$78,000
Private Equity/Venture Capital	4%	$81,667	$80,000
Sales & Trading	2%	$90,000	$90,000
Analytics	1%	$70,000	$70,000
Equity Research	1%	$100,000	$100,000
Other	5%	$75,000	$75,000
Total	**100%**	**$80,269**	**$77,000**

ACCOUNTING EMPLOYERS INCLUDE:

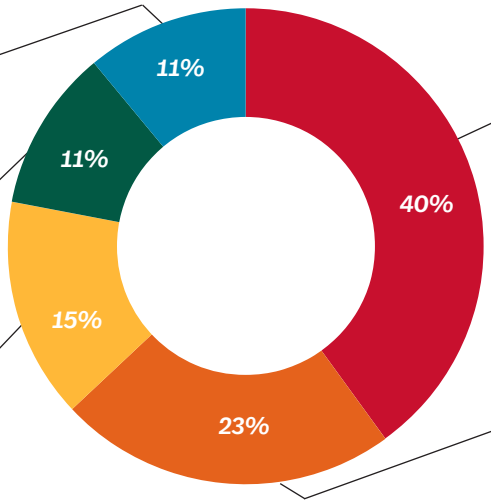
Anderson
Bain Capital
Bank of America
Bowen
Deloitte
EY
Fidelity Investments
Floyd Advisory
GE Vernova
Grant Thornton
Hercules Capital
Houlihan Lokey
KPMG
Liberty Mutual
MFS Investment Management
PwC
Scotiabank
TJX
Wellington Management
Wolf & Company, P.C.

TOP JOB TITLES & SALARIES

CORPORATE FINANCE
MEDIAN SALARY: $77,000
- Corporate Finance Representative
- Financial Analyst

INVESTMENT BANKING
MEDIAN SALARY: $95,000
- Global Risk Analyst
- Investment Banking Analyst

CORPORATE ACCOUNTING
MEDIAN SALARY: $70,000
- Accountant
- Bookkeeper



AUDIT/ASSURANCE
MEDIAN SALARY: $77,000
- Audit and Assurance Associate
- Audit Associate
- External Audit Associate

TAX
MEDIAN SALARY: $77,000
- Tax Associate
- Tax Staff

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Entrepreneurship Concentration: Class of 2024 Full-Time Employment Outcomes

ENTREPRENEURSHIP CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
189**	122	$88,535	$80,000	$8,726	$6,000

** Includes 1st, 2nd, and 3rd concentrators*
*** Includes Entrepreneurship, Corporate Innovation & Venture, Corporate Innovation, Family Business, Social Innovation & Entrepreneurship and Entrepreneurial Startups*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Technology	13%	$79,199	$77,500
Consulting	8%	$85,000	$85,000
Investment Banking	7%	$98,333	$110,000
Private Equity/Venture Capital	7%	$112,083	$85,000
Consumer Products/Services	6%	$100,000	$80,000
Food/Beverage/Hospitality/Events	6%	$75,000*	$73,000*
Healthcare	5%	$73,000	$73,000
Media/Entertainment/Publishing	4%	$85,000*	$70,000*
Financial Services	4%	$95,000	$95,000
Real Estate	4%	$75,000	$75,000
Non-profit	3%	$53,000	$53,000
Investment Management	3%	$74,250	$74,250
Financial Technology	3%	$85,000*	$77,000*
Accounting	3%	$84,000	$85,000
Other	23%	$82,286	$75,000
Total	**100%**	**$88,535**	**$80,000**

** Industry average and median shared for all DMSB, as no salary data was reported within the concentration*
Due to rounding, total may not equal 100%

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Business Development/Sales	13%	$70,000	$70,000
Project Management	9%	$109,331	$110,000
Operations	9%	$53,000	$53,000
Corporate Finance	8%	$77,000	$76,500
Consulting	8%	$80,000	$80,000
Investment Banking	7%	$106,667	$110,000
Marketing/Communications	7%	$128,000	$128,000
Private Equity/Venture Capital	7%	$112,083	$85,000
Analytics	7%	$76,000	$80,000
Investment Management	6%	$69,500	$68,500
Digital Marketing	3%	$62,500	$62,500
Advisory	3%	$84,000	$85,000
Product/Brand Marketing	3%	$77,667*	$78,000*
Other	10%	$86,000	$73,000
Total	**100%**	**$88,535**	**$80,000**

** Function average and median shared for all DMSB, as no salary data was reported within the concentration*

ENTREPRENEURSHIP EMPLOYERS INCLUDE:

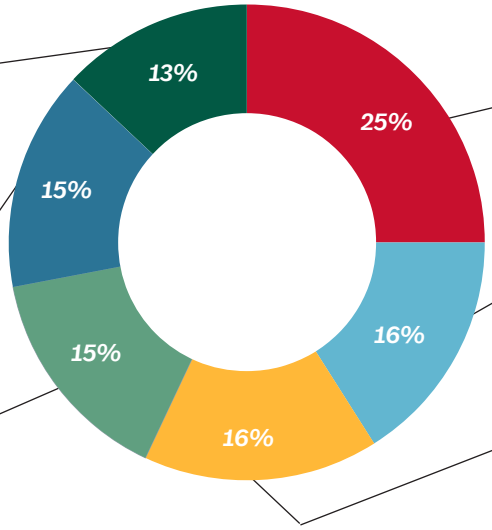
Bain Capital
Bevi
Citibank
Coverys
Dell Technologies
Deloitte
Federated Hermes
Goldman Sachs
HubSpot
IQVIA
Konrad Group
L'Oreal
Mastercard
McKinsey & Company
Mizuho
Saucony
ServiceNow
State Street
Stax
Wayfair

TOP JOB TITLES & SALARIES

INVESTMENT BANKING
MEDIAN SALARY: $110,000
- Investment Banking Analyst
- Personal Banking Analyst
- Technology Investment Banking Analyst

CONSULTING
MEDIAN SALARY: $80,000
- Associate Consultant
- Consulting Analyst
- Strategy Consulting Associate

CORPORATE FINANCE
MEDIAN SALARY: $76,500
- Financial Analyst
- FP&A Analyst



BUSINESS DEVELOPMENT/SALES
MEDIAN SALARY: $70,000
- Business Development Representative
- Marketing Associate, Growth
- Sales Development Representative

PROJECT MANAGEMENT
MEDIAN SALARY: $110,000
- Program Manager
- Special Projects Manager

OPERATIONS
MEDIAN SALARY: $53,000
- Administrative Specialist
- Executive Assistant
- Operations Associate

Finance Concentration: Class of 2024 Full-Time Employment Outcomes

FINANCE CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
579**	395	$87,437	$85,000	$9,486	$10,000

** Includes 1st, 2nd, and 3rd concentrators*
*** Includes 15 Fintech Graduates*

FINANCE EMPLOYERS INCLUDE:

Bank of America
BCG
Berkeley Research Group
Black Rock
Bowen
Fidelity Investments
Goldman Sachs
HarbourVest Partners
Hercules Capital
Houlihan Lokey
Jefferies
JPMorgan Chase & Co.
Morgan Stanley
Partners Capital
Piper Sandler
Raymond James
Scotiabank
TJX
UBS
Wolfe Research

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Investment Banking	22%	$99,324	$100,000
Investment Management	14%	$82,100	$80,000
Financial Services	11%	$85,774	$76,000
Consulting	8%	$85,556	$85,000
Technology*	8%	$78,222	$80,000
Private Equity/Venture Capital	7%	$89,412	$80,000
Accounting	6%	$80,559	$80,000
Real Estate	4%	$85,333	$80,000
Other	21%	$74,452	$75,000
Total	**100%**	**$87,437**	**$85,000**

**Includes Financial Technology (3%)*
Due to rounding, total may not equal 100%

Accounting young alumni provide overview of the accounting profession

Finance young alumni career conversation series

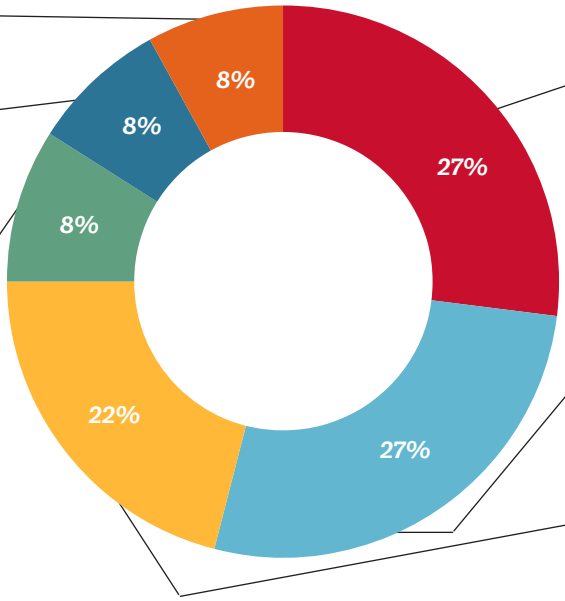
Finance Concentration: Class of 2024 Full-Time Employment Outcomes

TOP JOB TITLES & SALARIES

PRIVATE EQUITY/VENTURE CAPITAL
MEDIAN SALARY: $80,000
- Associate
- Finance Associate
- Investment Analyst
- Private Equity Analyst

CONSULTING
MEDIAN SALARY: $85,000
- Associate
- Associate Consultant
- Data Operations and Reporting Analyst
- M&A Consulting Associate

ANALYTICS
MEDIAN SALARY: $81,000
- Business Analyst
- Consulting Analyst
- Operations Analyst
- Strategy Analyst



INVESTMENT MANAGEMENT
MEDIAN SALARY: $87,500
- Capital Markets Analyst
- Investment Analyst
- Operations Analyst
- Wealth Management Analyst

INVESTMENT BANKING
MEDIAN SALARY: $105,000
- Corporate and Investment Banking Analyst
- Credit Risk Analyst
- Financial Analyst
- Investment Banking Analyst

CORPORATE FINANCE
MEDIAN SALARY: $76,000
- Acquisitions Analyst
- Corporate Financial Analyst
- Financial Analyst
- Global Treasury Analyst

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Investment Management	20%	$85,750	$87,500
Investment Banking	20%	$100,031	$105,000
Corporate Finance	16%	$75,875	$76,000
Analytics	7%	$80,833	$81,000
Consulting	6%	$87,182	$85,000
Private Equity/Venture Capital	6%	$89,219	$80,000
Business Development/Sales	4%	$72,500	$72,500
Corporate Accounting	3%	$72,500	$72,500
Sales & Trading	2%	$93,125	$100,000
Audit/Assurance	2%	$76,709	$78,000
Project Management	2%	$85,000	$75,000
Advisory	2%	$83,750	$85,000
Equity Research	1%	$102,600	$100,000
Other	9%	$70,264	$73,400
Total	**100%**	**$87,437**	**$85,000**

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Management Concentration: Class of 2024 Full-Time Employment Outcomes

MANAGEMENT CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
91*	62	$77,616	$74,000	$10,958	$8,000

** Includes 1st, 2nd, and 3rd concentrators*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Investment Banking	8%	$96,250	$100,000
Industrial Products & Services	8%	$87,500*	$67,500*
Consulting	8%	$99,500	$99,500
Financial Services	8%	$68,000	$68,000
Renewables, Environment & Energy	6%	$83,000	$74,000
Consumer Products/Services	6%	$70,000	$70,000
Ecommerce	6%	$64,500	$64,500
Technology	5%	$67,500	$67,500
Accounting	3%	$85,000	$85,000
Government/Defense	3%	$63,400	$63,400
Non-profit	3%	$65,000	$65,000
Investment Management	3%	$90,000	$90,000
Media/Entertainment/Publishing	3%	$60,000	$60,000
Other	27%	$68,000	$75,000
Total	**100%**	**$77,616**	**$74,000**

** Industry average and median shared for all DMSB, as no salary data was reported within the concentration*
Due to rounding, total may not equal 100%

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Project Management	11%	$70,800	$70,000
Investment Management	10%	$85,000	$90,000
Operations	10%	$60,000	$60,000
Corporate Finance	10%	$77,500	$77,500
Business Development/Sales	8%	$68,500	$68,500
Human Resources	6%	$60,000	$60,000
Consulting	6%	$101,333	$105,000
Logistics/Supply Chain	6%	$69,000	$69,000
Product/Brand Marketing	5%	$77,667*	$78,000*
Investment Banking	5%	$105,000	$105,000
Analytics	5%	$73,000	$73,000
Digital Marketing	5%	$63,000	$63,000
Other	13%	$66,667	$65,000
Total	**100%**	**$77,616**	**$74,000**

** Function average and median shared for all DMSB, as no salary data was reported within the concentration*

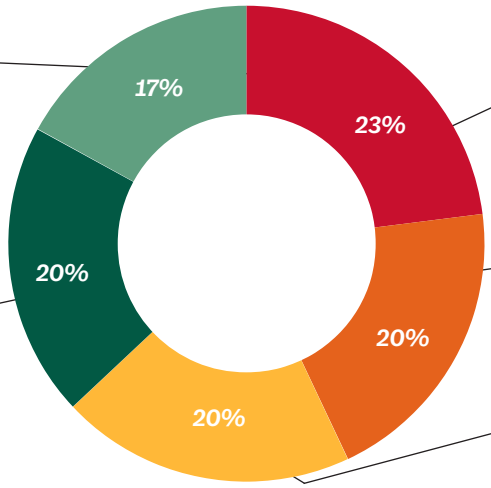
MANAGEMENT EMPLOYERS INCLUDE:

Blackrock
Boston Red Sox
Definitive Healthcare
Dell Technologies
Deloitte
Great Hill Consulting Group
HUB Wealth StrategiesIBM
Liberty Mutual
PepGen
PwC
Rue Gilt Groupe
Schneider Electric
TRUELight Energy
Wayfair
Withings

TOP JOB TITLES & SALARIES

BUSINESS DEVELOPMENT/SALES
MEDIAN SALARY: $68,500
- Commercial Strategy Associate
- Sales Development Representative

CORPORATE FINANCE
MEDIAN SALARY: $77,500
- Analyst Development Program
- Corporate Financial Analyst



PROJECT MANAGEMENT
MEDIAN SALARY: $70,000
- Product Manager
- Program Planning & Control Analyst
- Project Analyst

INVESTMENT MANAGEMENT
MEDIAN SALARY: $90,000
- Associate Financial Advisor
- Investor Services Analyst
- Private Wealth Management

OPERATIONS
MEDIAN SALARY: $60,000
- Administrative Executive
- Field Operations

Northeastern University
D'Amore-McKim School of Business

Healthcare Management Concentration: Class of 2024 Full-Time Employment Outcomes

HEALTHCARE MANAGEMENT CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
30	20	$83,857	$85,000	$7,143	$5,000

** Includes 1st, 2nd, and 3rd concentrators*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Healthcare	30%	$70,000	$70,000
Consulting	25%	$83,000	$82,500
Biotech/Pharmaceuticals	10%	$70,000*	$70,000*
Non-profit	10%	$60,400*	$55,000*
Technology	5%	$90,000	$90,000
Other	20%	$95,000	$95,000
Total	**100%**	**$83,857**	**$85,000**

** Industry average and median shared for all DMSB, as no salary data was reported within the concentration*

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Operations	25%	$58,600*	$60,000*
Consulting	20%	$86,667	$85,000
Corporate Finance	10%	$72,000	$72,000
Logistics/Supply Chain	10%	$71,350*	$72,000*
Analytics	10%	$90,000	$90,000
Private Equity/Venture Capital	5%	$95,000	$95,000
Project Management	5%	$70,000	$70,000
Other	15%	**	**
Total	**100%**	**$83,857**	**$85,000**

** Function average and median shared for all DMSB, as no salary data was reported within the concentration*
***Salary data not reported*

HEALTHCARE MANAGEMENT EMPLOYERS INCLUDE:

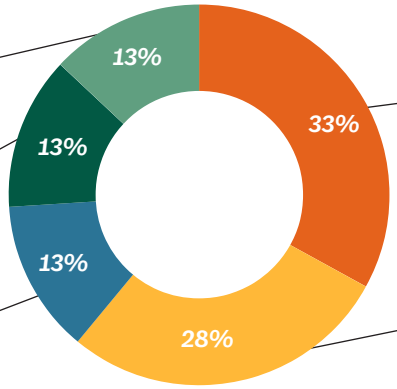
Analysis Group
BCG
Boston Children's Hospital
Dana Farber Cancer Institute
Epic Systems
Hercules Capital
Institute for Clinical and Economic Review
L.E.K. Consulting
MarketAxess
N1 Health
Organon
Pfizer
Putnam Associates
Ropes & Gray LLP
Spaulding Rehabilitation Hospital

TOP JOB TITLES & SALARY

ANALYTICS
MEDIAN SALARY: $90,000
- Marketing Associate
- Operations Analyst

LOGISTICS/SUPPLY CHAIN
*MEDIAN SALARY: $72,000**
- Procurement Process Excellence
- Service Account Manager

CORPORATE FINANCE
MEDIAN SALARY: $72,000
- Analyst
- Operations Specialist



OPERATIONS
*MEDIAN SALARY: $60,000**
- Inpatient Resource Coordinator
- Legal Knowledge Management Coordinator
- Operations Coordinator

CONSULTING
MEDIAN SALARY: $85,000
- Associate
- Associate Consultant

** Median salary shared for all DMSB, as no salary data was reported within the function*

Photo by Alyssa Stone/Northeastern University

Marketing Concentration: Class of 2024 Full-Time Employment Outcomes

MARKETING CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
375**	246	$73,086	$73,000	$5,698	$5,000

** Includes 1st, 2nd, and 3rd concentrators*
*** Includes Marketing, Marketing Analytics, Brand Marketing and Marketing for Design/Business concentrators*

MARKETING EMPLOYERS INCLUDE:

Amazon
American Express
Beats by Dre
Clarks
Crate and Barrel
DraftKings
Google
Goya Foods
HUGO BOSS
IBM
IPSY
iRobot
L'Oreal
Nordstrom
ServiceNow
TJX
Toast
Visa
Wayfair
Wood Mackenzie

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Technology	17%	$77,024	$80,000
Marketing/Sales/Advertising/Public Relations	9%	$62,286	$60,000
Consulting	9%	$79,800	$80,000
Consumer Products/Services	8%	$68,750	$70,000
Ecommerce	6%	$74,563	$80,000
Retail	5%	$69,000	$71,500
Food/Beverage/Hospitality/Events	5%	$69,000	$73,000
Financial Services	4%	$74,250	$63,500
Media/Entertainment/Publishing	4%	$69,000	$68,000
Healthcare	4%	$72,667	$73,000
Investment Management	4%	$77,300	$76,500
Other	24%	$65,000	$65,000
Total	**100%**	**$73,086**	**$73,000**

Due to rounding, total may not equal 100%

Marketing young alumni career conversation series

Boston alumni and student welcome and networking event

Northeastern University
D'Amore-McKim School of Business

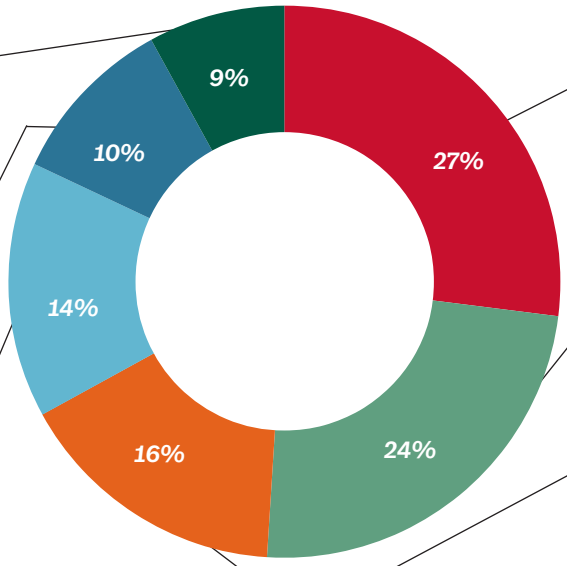
Marketing Concentration: Class of 2024 Full-Time Employment Outcomes

TOP JOB TITLES & SALARIES

PRODUCT/BRAND MARKETING
MEDIAN SALARY: $78,000
- Associate Brand Manager
- Merchandising Coordinator
- Product Designer

CONSULTING
MEDIAN SALARY: $80,000
- Associate Consultant
- Business Analyst
- Strategy Consultant

BUSINESS DEVELOPMENT/SALES
MEDIAN SALARY: $68,500
- Business Development Officer
- Inside Sales Representative
- Marketing and Business Development Associate



MARKETING/COMMUNICATIONS
MEDIAN SALARY: $65,000
- Growth Marketing Associate
- Marketing Coordinator
- Marketing Specialist
- Strategic Events Assistant

ANALYTICS
MEDIAN SALARY: $82,000
- Consumer Insights Analyst
- Marketing Associate
- Marketing Analyst
- Product & Solutions Marketing Associate

DIGITAL MARKETING
MEDIAN SALARY: $67,500
- CRM Associate
- Digital Marketing Specialist
- Email Marketing Coordinator
- Social Media & Marketing Manager

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Marketing/Communications	19%	$66,080	$65,000
Analytics	17%	$75,800	$82,000
Digital Marketing	11%	$67,450	$67,500
Business Development/Sales	11%	$69,125	$68,500
Consulting	7%	$86,000	$80,000
Product/Brand Marketing	6%	$77,667	$78,000
Project Management	6%	$67,417	$68,000
Operations	5%	$60,000	$60,000
Logistics/Supply Chain	4%	$74,400	$76,000
Investment Management	4%	$77,500	$75,000
Other	11%	$81,885	$80,000
Total	**100%**	**$73,086**	**$73,000**

Due to rounding, total may not equal 100%

2024 Beta Gamma Sigma celebratory breakfast

2024 Beta Gamma Sigma celebratory breakfast

MIS Concentration: Class of 2024 Full-Time Employment Outcomes

MIS CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
25	21	$92,733	$90,000	$7,600	$7,500

** Includes 1st, 2nd, and 3rd concentrators*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Consulting	24%	$88,000	$88,000
Investment Banking	24%	$97,000	$100,000
Investment Management	14%	$98,750	$98,750
Accounting	10%	$79,883*	$78,000*
Ecommerce	5%	$82,500	$82,500
Technology	5%	$130,000	$130,000
Other	19%	$80,000	$72,500
Total	**100%**	**$87,620**	**$86,500**

** Industry average and median shared for all DMSB, as no salary data was reported within the concentration*
Due to rounding, total may not equal 100%

SALARY & EMPLOYMENT BY FUNCTION

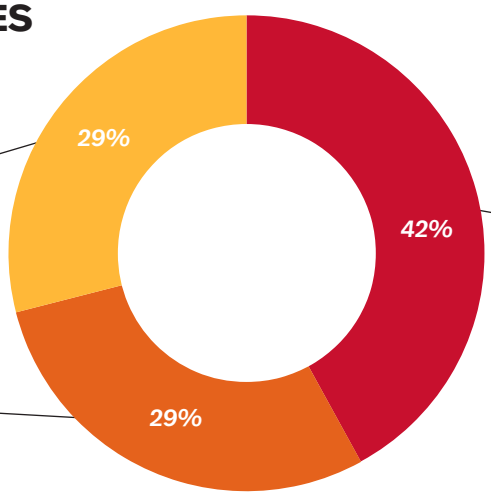
Function	Percent	Average Salary	Median Salary
Analytics	29%	$82,500	$81,250
Investment Banking	19%	$101,250	$102,500
Consulting	19%	$83,667	$84,000
Corporate Finance	10%	$70,000	$70,000
Private Equity/Venture Capital	5%	$115,000	$115,000
Investment Management	5%	$90,000	$90,000
Other	14%	$130,000	$130,000
Total	**100%**	**$92,733**	**$90,000**

Due to rounding, total may not equal 100%

MIS EMPLOYERS INCLUDE:

BCG
BlackRock
Deloitte
EY
Franklin Templeton
IBM
Meketa Investment Group
Microsoft
MTX Group
Nexa Equity
Provident Healthcare Partners
Scotiabank
Wayfair
Wells Fargo

TOP JOB TITLES & SALARIES



CONSULTING
MEDIAN SALARY: $84,000
- Associate Consultant
- Account Executive

ANALYTICS
MEDIAN SALARY: $81,250
- Business Analyst
- Information Security Analyst
- Marketing Operations Analyst

INVESTMENT BANKING
MEDIAN SALARY: $102,500
- Investment Banking Analyst
- Associate

MIS young alumni career conversation series

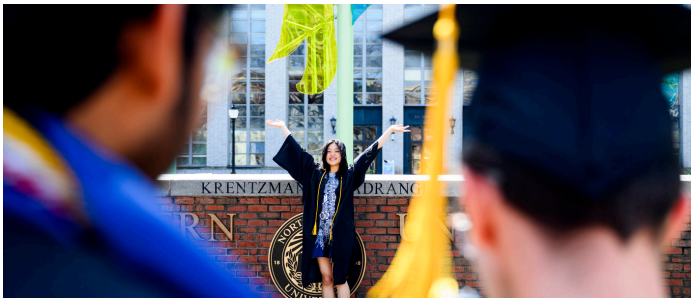


Photo by Matthew Modoono/Northeastern University

Business Analytics Concentration: Class of 2024 Full-Time Employment Outcomes

BUSINESS ANALYTICS CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
47**	29	$78,022	$78,500	$6,168	$5,000

** Includes 1st, 2nd, and 3rd concentrators*
*** Includes Business Analytics concentration and minor*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Accounting	17%	$83,000	$82,500
Consulting	10%	$80,000	$80,000
Private Equity/Venture Capital	10%	$81,250	$81,250
Investment Management	10%	$88,667	$90,000
Ecommerce	10%	$70,500	$65,000
Industrial Products & Services	7%	$65,000	$65,000
Government/Defense	3%	$63,400	$63,400
Consumer Products/Services	3%	$86,000	$86,000
Marketing/Sales/Advertising/Public Relations	3%	$73,000	$73,000
Technology	3%	$65,000	$65,000
Other	21%	**	**
Total	**100%**	**$78,022**	**$78,500**

***Salary data not reported*
Due to rounding, total may not equal 100%

SALARY & EMPLOYMENT BY FUNCTION

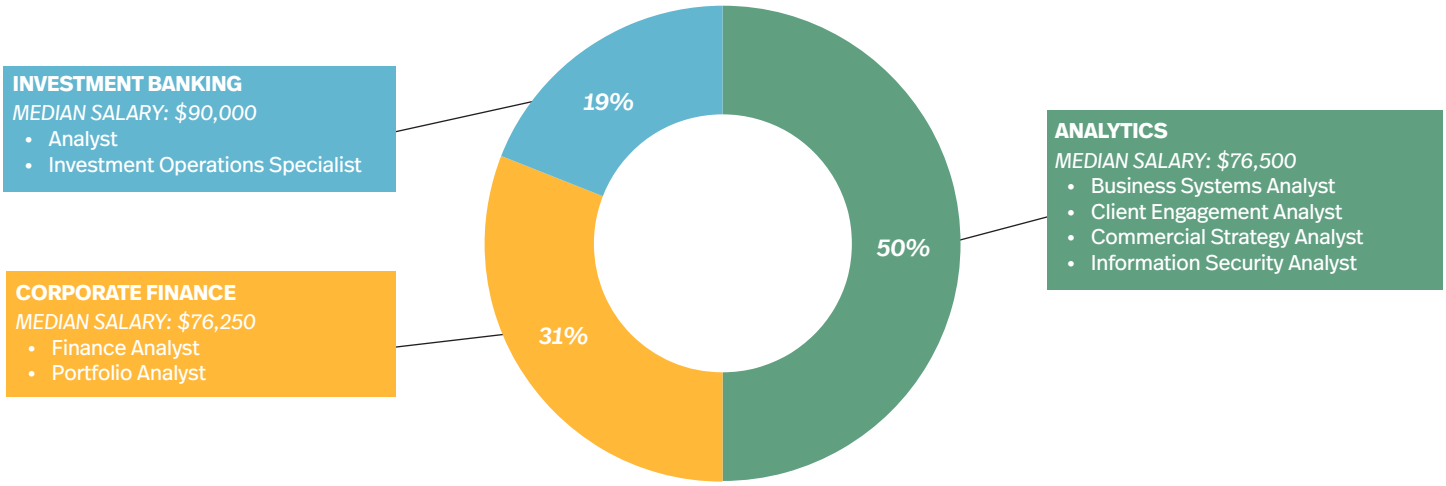
Function	Percent	Average Salary	Median Salary
Analytics	28%	$79,417	$76,500
Corporate Finance	17%	$76,250	$76,250
Investment Management	10%	$82,833	$90,000
Advisory	7%	$90,000	$90,000
Consulting	7%	$87,120*	$85,000*
Tax	7%	$79,750	$79,750
Corporate Accounting	3%	$65,000	$65,000
Audit/Assurance	3%	$85,000	$85,000
Logistics/Supply Chain	3%	$64,000	$64,000
Project Management	3%	$63,400	$63,400
Other	10%	**	**
Total	**100%**	**$78,022**	**$78,500**

** Function average and median shared for all DMSB, as no salary data was reported within the concentration*
***Salary data not reported*
Due to rounding, total may not equal 100%

BUSINESS ANALYTICS EMPLOYERS INCLUDE:

Audax Group
Bain Capital
Bank of America Merrill Lynch
BlackRock
Capital One
Deloitte
Estée Lauder Company
EY
Federated Hermes
FMI Consulting
HarbourVest Partners
IQVIA
KPMG
Merge
MIT Lincoln Laboratory
NYSE
PwC
Quantedge
RSM
Wayfair

TOP JOB TITLES & SALARIES



Supply Chain Concentration: Class of 2024 Full-Time Employment Outcomes

SUPPLY CHAIN CONCENTRATION EMPLOYMENT SUMMARY

# of Concentrators*	# of Reported Employment Information	Average Salary	Median Salary	Average Bonus	Median Bonus
60	37	$80,885	$75,000	$5,714	$5,000

** Includes 1st, 2nd, and 3rd concentrators*

SALARY & EMPLOYMENT BY INDUSTRY

Industry	Percent	Average Salary	Median Salary
Biotech/Pharmaceuticals	11%	$70,000*	$70,000*
Healthcare	8%	$72,000*	$71,500*
Food/Beverage/Hospitality/Events	8%	$67,857*	$73,000*
Industrial Products & Services	8%	$107,500	$107,500
Law	5%	$75,000*	$75,000*
Retail	5%	$72,000*	$78,000*
Consumer Products/Services	5%	$60,000	$60,000
Investment Banking	5%	$90,000	$90,000
Financial Services	5%	$75,000	$75,000
Accounting	5%	$77,000	$77,000
Technology	5%	$76,000	$76,000
Logistics/Transportation/Supply Chain	3%	**	**
Other	24%	$73,700	$75,000
Total	**100%**	**$80,885**	**$75,000**

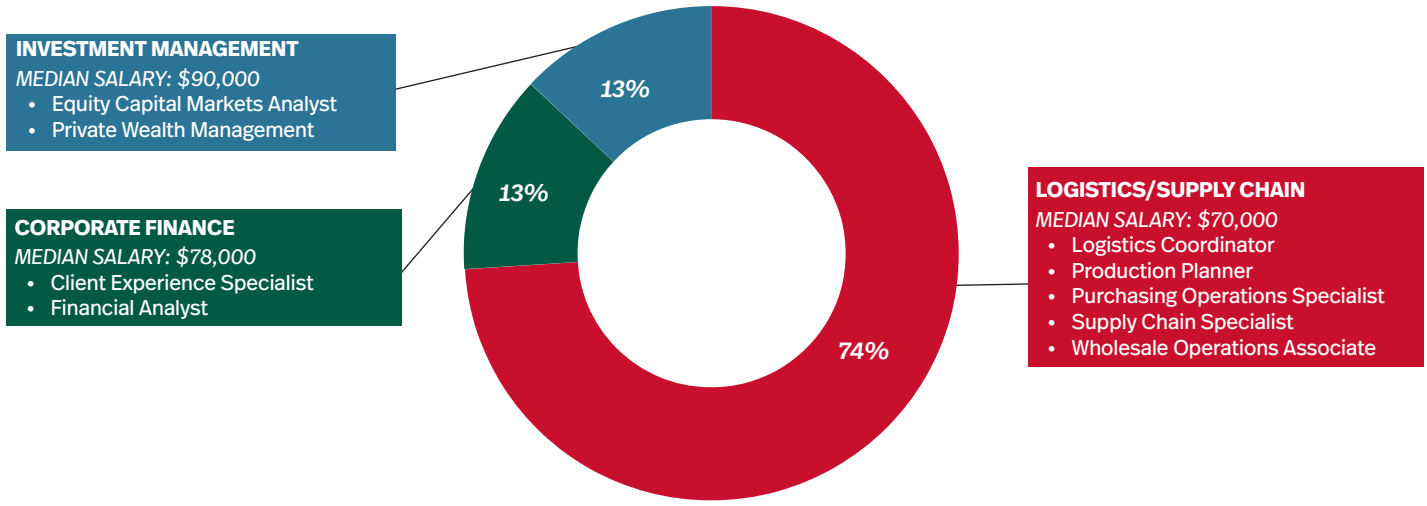
** Industry average and median shared for all DMSB, as no salary data was reported within the concentration*
***Salary data not reported*
Due to rounding, total may not equal 100%

SALARY & EMPLOYMENT BY FUNCTION

Function	Percent	Average Salary	Median Salary
Logistics/Supply Chain	49%	$70,700	$70,000
Investment Management	8%	$90,000	$90,000
Corporate Finance	8%	$78,000	$78,000
Corporate Accounting	5%	$75,000	$75,000
Business Development/Sales	5%	$68,846*	$67,000*
Other	24%	$95,667	$77,000
Total	**100%**	**$80,885**	**$75,000**

** Function average and median shared for all DMSB, as no salary data was reported within the concentration*
Due to rounding, total may not equal 100%

SUPPLY CHAIN EMPLOYERS INCLUDE:

Alnylam Pharmaceutical
BCG
Boston Children's Hospital
DailyPay
Edelman Financial Engines
Entegris
Fresh Del Monte
Insulet Corporation
Invenergy
PUMA
Tasty Brands
The Disney Company
Vertex Pharmaceuticals
Volkswagen Chattanooga
Wayfair
WHOOP

TOP JOB TITLES & SALARIES