

# M. G. Dotson

New ventures, product innovation, entrepreneurship and creativity.

## **Sanctuary for Sustainable Artistry**

President and Co-Founder

**Oakland, CA**

May 2021 - Present

- Design and Programs leader cultivating model for food maker and artists support programming. Affirmed relationships with partner orgs to further capacity building.
- Business and operations management, supporting Sarah's vision to provide 1000 meals a week so that community members can "Dine with Dignity"
- Developed architectural models for space and fostered a "use of space" grant program with large developers, municipalities, and counties.
- Outlined research thesis and performed informational study on impacts of gentrification on community artisans in urban areas.
- Established economic model that supports initiatives to alleviate income hurdles and eliminate cost constraints for artists.

## **Devland Innovation Fund**

Managing Partner and Founder

**San Francisco, CA**

November 2017 - October 2018,

February 2019 - Present

- Led venture creation for 34 startup potentials, converted to 12 spinout companies, deploying \$8.1M in early stage funding.
- Developed entrepreneur programming for internal studio programs, Pharrell's Black Ambition Prize, Venture Noire's In The Black, Atento Capital EIR Program, Zoo Labs Accelerator and other partner conferences and events.
- Employed specialized research background to advance projects incorporating advanced algorithms, blockchain, computer vision, and payments technologies.
- Authored legal and formation models for venture creation with industry leading attorneys and startup studio investment managers.
- Sponsored and Established joint program pathways for software engineering talent through Tribl and Enye across Nigeria and Ghana.

## **Verizon Media**

Senior Product Manager

**San Francisco, CA**

October 2018 - February 2019

- Integrated design efforts across legacy Verizon and Oath (Verizon Media) and Yahoo departments mid merger.
- Contributed fresh product leadership, collaborating within a large team of stakeholders across the organization including Legal, Platform Engineering, Payments Engineering, and Third Party Provider to launch new payments gateway upgrades.
- Played hands on contribution in shaping design and UX direction on emerging projects for web and mobile across departments.
- Trusted product advocate and thought leader by both business and engineering leadership.

## **G2 INTEGRATED SOLUTIONS**

Senior Product Manager

**Oakland, CA**

August 2012 - October 2017

- Led enterprise software platform delivery as product owner demonstrating large revenue impact and growth in multi-millions of EBITDA.
- Incorporated data analysis and insights into the UX process aligned with best practices for producing high quality wireframes and product prototypes in Sketch.
- Managed P&L operations for the software division. Developed reusable go-to-market templates, product budgets and forecasting closely with CTO.
- Launched data management products for enterprise, to US and India with accelerated go-to-market path.
- Collaborating with 15+ stakeholders across Executives, Marketing, Finance, UX/Design, Development, QA, Customer Success, and Analytics, resulting in new customer growth.

## **EDUCATION**

### **UNIVERSITY OF MIAMI (Coral Gables, FL)**

BS, Electrical Engineering (Audio Engineering DSP Track)

Recipient: Trustee Scholarship

### **UNIVERSITY OF ROCHESTER (Rochester, NY)**

Academic Researcher, Electrical and Computer Engineering

Funded by: Ronald E. McNair Foundation, National Science Foundation (NSF)

Recipient: Ronald E. McNair Scholarship and Program Honors

## **BOARD APPOINTMENTS**

### **Air CASSIE**

Executive Board Member

**Houston, TX**

February 2023 - Present

### **Tulsa Creative Engine**

Non Profit Board Member

**Tulsa, OK**

January 2021 - Present

### **HiiiWav.org**

Non Profit Board Member

**Oakland, CA**

July 2021 - Present

## **ADVISING**

### **Innovate Norway**

2022 - Present

Mentor

### **UC Berkeley - Haas**

2021 - Present

Guest Presenter

### **Pitch a Founder - MogulMillennial**

2021 - Present

Mentor

### **Techstars (4 programs)**

2021 - Present

Mentor

### **Act Tulsa**

2021 - Present

Mentor

### **Funded by Womxn**

2021 - Present

Advisor

### **Black Ambition by Pharrell and Adidas**

2020 - Present

Advisor, Evaluator, and Startup Coach

### **Cerebro - Sports Data and Analytics**

2021 - Present

Advisor

### **Moneta App - Fintech**

2020 - Present

Advisor

### **Rain Industries - AI and Computer Vision**

2019 - Present

Advisor and Investor

### **UC Berkeley Blockchain Xccelerator**

2019 - Present

Advisor

### **Zoo Labs - Accelerator**

2019 - Present

Advisor, Mentor and Workshop Leader

### **Tribl - Alternative Investment**

2018 - 2020

Co-Founder, Advisor and Investor