

EVODIO KALTENECKER

Associate Professor at D'Amore-McKim School of Business at Northeastern University
| e.kaltenecker@northeastern.edu

RESEARCH & TEACHING INTERESTS

Research and Teaching

- International Business
- Strategy
- Globalization

FULL-TIME ACADEMIC POSITIONS

Tecnológico de Monterrey and EGADE Business School, México

- Assistant Professor of International Business From Aug 2018 – Aug 2022
- Associate Professor of International Business From Aug 2022 – Aug 2023
- Undergraduate, MBM, MBA, and Executive MBA Programs

VISITING ACADEMIC POSITIONS

Fundacao Dom Cabral (FDC)

- Global Executive MBA Program

Sao Paulo, Brazil

Since Jan 2020

Management Center Innsbruck (MCI)

- M.Sc. Program in Law and Management

Innsbruck, Austria

Since Oct 2016

Austral Educational Group

- Academic modules (in person and/or online): Latin American issues, Strategy
 - University of Alberta (Canada), 2023
 - Villanova University (USA), 2022
 - Coventry University (UK), 2022
 - Suffolk University (USA), 2022
 - Radboud University (the Netherlands), 2022
 - University of Alberta (Canada), 2022
 - 201U of Wisconsin (USA), 2021
 - U of New Hampshire (USA), 2021
 - UCLA – Irvine (USA), 2021
 - Manchester Metropolitan University (UK), 2021
 - George Mason University (USA), 2021
 - Stellenbosch Business School (South Africa), 2019 and 2020
 - WU (Austria), 2017 and 2018

Santiago, Chile

Since June 2015

EDUCATION

University of Sao Paulo (USP)

- Ph.D. Program in Industrial Engineering Sao Paulo, Brazil
May 2013 – Feb 2018
 - Strategy, Global Value Chains, Internationalization of Emerging Market Multinationals
 - Dissertation: *Digital Global Value Chains and the alternative upgrading path: innovation with end-user*

Harvard Business School (Harvard University)

- MBA

Boston, USA

June 1999 – May 2001

Federal University of Rio de Janeiro (UFRJ)

- M.Sc. Program in Industrial Engineering

Rio de Janeiro, Brazil

Jan 1991 – Dec 1992

RESEARCH RECORD

• Refereed Publications:

- Valderrey, F. J., Trigos, F., **Kaltenecker, E.**, Entry modes for Chinese enterprises in Latin America Thunderbird International Business Review Vol. ahead-of-print No. ahead-of-print <https://doi.org/10.1002/tie.22357>
- **Kaltenecker, E.** and Montoya, M.A. (2022), "Global cities and multilatinas: the search for global cities-specific advantages, establishment and ownership entry modes", *Competitiveness Review*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/CR-03-2022-0030>
- **Kaltenecker, E.** (2022) MBA Internalization at Selected Elite Business Schools: Challenges of Geographic Dispersion and Coordination. *Journal of Teaching in International Business*
- **Kaltenecker, E.**, Okoye, K. (2021) Are innovation and internationalization intertwined? The impact of country of origin and the types of programs in elite business schools. *Journal of Education for Business* DOI: 10.1080/08832323.2021.1972277
- Szymanski, M., Valdovinos, I., & **Kaltenecker, E.** (2021). How far are we from understanding corruption? The effect of cultural distance on corruption perception. *Critical Perspectives on International Business*
- de Souza, C. L., **Kaltenecker, E.**, & Santos, A. B. (2021). Internationalization of Manufacturing and Global Value Chains: Analysis of Manufacturing Profiles Between EMBRAER and BOEING. *Pensamento & Realidade*, 36(02), 117-127.
- Montoya, M. A., Lemus, D., & **Kaltenecker, E.** (2019). The Geopolitical Factor of Belt and Road Initiative in Latin America. *Latin American Journal of Trade Policy*, 2(5), 6-21.

• Research pipeline (submitted and currently under review):

- Valderrey, F. J., Trigos, F., **Kaltenecker, E.**, (forthcoming) Belt and Road Initiative: Building or Buying a New Silk Road? *European Journal of International Management*
- **Kaltenecker, E.**, Okoye, K., (forthcoming) What is the effect of location, accreditation, and faculty size on business schools' rankings? *Submitted to the Journal of Education for Business*
- **Kaltenecker, E.**, Armando, E., Upgrading and Governance in Global Value Chains: The influence of collaboration with end users in digital games. *Submitted to The Bottom Line*

• Research in Development (preparation for submission):

- **Kaltenecker, E.**, Szymanski, M., Internationalization of Knowledge-Intensive Multinationals in Global Cities; The Case of International Business Schools
- **Kaltenecker, E.** and Trigos, F., Global Cities and Internationalization of Financial Services Multinationals
- **Kaltenecker, E.**, Montoya, MA Internationalization of Multilatinas Through Global Cities
- Silva-Rego, B. **Kaltenecker, E.**, Does Populism Deter Foreign Direct Investment? A Panel Data Approach

• Conference Proceedings:

- **Kaltenecker, E.,** Montoya, M.A. (2022), "Global cities and multilatinas: the search for global cities-specific advantages, establishment and ownership entry modes", Business Association of Latin American Studies – BALAS 2022
- Armando, E., **Kaltenecker, E.** (2022) "Upgrading and governance in global value chains: The influence of end user collaboration on digital games developers. Academy of International Business, Latin American Chapter – AIB-LAC
- **Kaltenecker, E.,** & Okoye, K. (2021, April 6-8) *The Impact of the Types of Executive Education Programs on Internationalization and Innovation of Business Schools.* 7th International Conference on Education. <https://drive.google.com/file/d/1FAbNGrYTsGTK6HVQVnaoELvprbwhFi09/view>
- Szymanski, M., **Kaltenecker, E.,** Valdovinos, I. (2021, June 28 – July 2). *How far are we from understanding corruption? The effect of cultural distance on corruption perception.* Academy of International Business 2021. <https://www.aib.world/events/2021/>
- **Kaltenecker, E.,** Armando, E. Upgrading e Governanca em Cadeia Global de Valor: a influencia da colaboracao com usuario final em desenvolvedores de jogos digitais. Presented at the 56th International Congress CLADEA 2021 (Latin American Council of Management Schools).
- **Kaltenecker, E.,** Okoye, K. Are innovation and internationalization intertwined? The impact of country of origin and the types of programs in elite business schools. (forthcoming) Presented at the 56th International Congress CLADEA 2021 (Latin American Council of Management Schools)
- **Kaltenecker, E.,** & Kahle-Piasecki, L. (2019, September 26-27). *The impact of the Fourth Industrial Revolution in the Ownership, Location and Internalization advantages of firms: an exploratory study.* 23rd Cambridge International Manufacturing Symposium. <https://doi.org/10.17863/CAM.45876>
- **Kaltenecker, E.,** 2019 Annual Emerging Markets Institute Conference: Emerging Markets Reshaping Globalization. Cornell University (USA), November 2019
- **Kaltenecker, E.,** Fleury, A., 2017 Innovation with end-user as an alternative mode of upgrading in digital value chains: An analysis of the video game industry XX SEMEAD. University of Sao Paulo, 2017
- **Kaltenecker, E.,** & Fleury, A. (2016, September 29-30). *Digital Global Value Chains and the alternative upgrading path: innovation with end-user.* 23rd Cambridge International Manufacturing Symposium <https://www.slideshare.net/RichardVANDELLEN/university-of-cambridge-2016-cim-programme-r-vandelden>
- **Books and Book Chapters:**
 - Montoya, M.A., Lemus, D., **Kaltenecker, E.** (2022). The Complex Trade Relations between China, Mexico, and the United States: A Geopolitical Approach. In: López, D., Song, G., Bórquez, A., Muñoz, F. (eds) *China's Trade Policy in Latin America. Contributions to International Relations.* Springer, Cham. https://doi.org/10.1007/978-3-030-98664-3_8
 - Valderrey, F. J., **Kaltenecker, E.,** Montoya, M. A. (2022). National competitiveness and response to COVID-19: the political factor in Mexico and Brazil. *The Competitiveness of Nations 1: Navigating the US–China Trade War and the COVID-19 Global Pandemic*, 211-228.
 - **Kaltenecker, E.** (2022) *Grupo Gaia: Business with a Purpose.* In *Marketing in Latin America and the Caribbean: Contemporary Case Studies.* Knight, J., Noboa, F (Eds). Routledge.
 - Szymanski, M., Kalra, K., **Kaltenecker, E.,** & Olszewska, A. (2020). Cross-cultural differences in inclusive leadership perception and application. In J. Marques (Ed.), *Inclusive Leadership.* Routledge (Taylor & Francis).
 - **Kaltenecker, E.,** Montoya, M., Mexican Multinationals (2019) in Casanova, L., Miroux, (Eds) *Emerging Market Multinationals Report – Emerging Markets: Building Constructive Engagements.* (pp. 102-119). Ithaca, NY: Cornell University
- **Invited Presentations, Talks, Speeches, and Interviews:**
 - **Kaltenecker, E.** 2022 Global Cities and Emerging Markets Multinational Enterprises, University of Cantabria, Oct 4th, 2022

- **Kaltenecker, E.** 2021 Latin America Post COVID-19 Pandemic: Regional Socio-Economic Implications and Policy Pathway To Recovery. Jindal Center For the Global South, India.
- **Kaltenecker, E.** 2021 The Future of Value Chains. Pacific Basin Economic Council and Mecham Hong Kong. January, Hong Kong
- **Kaltenecker, E.** 2021 El auspicioso futuro del delivery en América Latina, for America Economía
- **Kaltenecker, E.** 2020 Globalization 2.0 and Mexico's Options, for Revista Comercio Exterior
- **Kaltenecker, E.** 2020 Is the End of Globalization as We Know It? EGADE Business School Podcast.
- **Kaltenecker, E.** 2020 IKEA and Hema llegarán en el peor momento para iniciar operaciones en México, El CEO
- **Kaltenecker, E.** 2020 México, ¿el próximo centro logístico en Norteamérica? CNN Expansión
- **Kaltenecker, E.** 2019 Por qué AB InBev producirá Corona fuera de México. CNN Expansión
- **Kaltenecker, E.** 2019 Impacts of Industry 4.0 in the Governance and the Upgrading of suppliers in the Global Value Chains, International Conference of Logistics and Supply Chains, Mexico
- **Kaltenecker, E.** 2018 Emerging Markets Multinationals, Mexico
- **Kaltenecker, E.** 2016 Geopolitics in Latin America. Council of Foreign Relations, USA
- **Kaltenecker, E.** 2015 Latin American Issues. Council of Foreign Relations, USA

TEACHING EVALUATIONS

● EGADE BUSINESS SCHOOLS (10 = best)	TERM	SIZE	EVALUATIONS
○ AD5125 MBA Top Management	Spring 2022	24	9.94/10
○ AD5125 MBA Top Management	Spring 2022	13	9.6/10
○ AD 5104 MBA International Management (hybrid)	Spring 2021	33	9.4/10
	Fall 2019	12	9.9/10
○ AD5108 MBM Global Strategy	Spring 2020	20	9.4/10
● Radboud University Nijmegen Contact: ayse.saka-helmhout@ru.nl			
○ Latin America Consulting Module	Summer 2022	16	9.3/10
● MANAGEMENT CENTER INNSBRUCK (1 = best, 5 = worst) Contact: Daniel.degischer@mci.edu			
○ Management Strategy (ILV) (department average = 1.69)	Fall 2022	45	To be released
○ Management Strategy (ILV) (department average = 1.69)	Fall 2021	26	1.14/5
○ Management Strategy (ILV) (department average = 1.69)	Fall 2020	24	1.13/5
○ Management Strategy (ILV) (department average = 1.65)	Fall 2019	22	1.64/5
○ Management Strategy (ILV) (department average = 1.82)	Fall 2018	30	1.60/5
○ Management Strategy (ILV) (department average = 1.73)	Fall 2017	22	1.59/5
○ Management Strategy (ILV) (department average = 1.85)	Fall 2016	26	1.42/5
○ Marketing Strategy (VO7U) (department average = 1.68)	Fall 2016	12	1.33/5
○ Marketing Strategy (VO7U) (department average = 1.68)	Fall 2016	17	1.29/5
○ Marketing Strategy (VO7U) (department average = 1.68)	Fall 2016	16	1.62/5
● REGULAR COURSES – TECNOLÓGICO DE MONTERREY (UNDERGRADUATE LEVEL)			
○ NI3037 International Services Development	Feb - Jun 2022	94	9.9/10
○ NI3038 International Business			
○ NI3039 International Management			
○ NI2018 Supply Chain Management			
○ LN1013 Service Management	Ago – Dec 2021	83	9.8/10
○ NI3039 International Management			

- NI2004b Undergraduate Consulting Project

- NI3037 International Services Development Feb - Jun 2021 94 9.6/10
- NI3038 International Business
- NI3039 International Management
- NI2018 Supply Chain Management

- NI3037 International Services Development Ago – Dec 2020 94 9.8/10
- LN1013 Service Management
- NI3039 International Management
- NI3009 Strategic Supply Chain

- NI3037 International Services Development Feb - Jun 2020 90 9.4/10
- NI3038 International Business
- NI3039 International Management
- NI2018 Supply Chain Management

- LN1013 Service Management Ago – Dec 2019 90 9.1/10
- NI3009 Strategic Supply Chain
- NI3037 International Services Development
- NI3038 International Business

Detailed Teaching Evaluation reports are available upon request.

PROFESSIONAL ACTIVITY & UNIVERSITY SERVICE

- **Research Fellow**
 - Cornell University, Emerging Markets Institute
- **Active Member**
 - Mexican National Council for Science and Technology (CONACYT)
 - Pacific Basin Economic Council (PBEC), a think tank focused on International Trade and FDI
- **Editorial Board:**
 - Associate Editor at RAUSP Management Journal (University of Sao Paulo)
- **International Co-Chair:**
 - Strategy Track SEMEAD 2021
- **Co-Chair:**
 - IB Track EnANPAD 2021
- **Supervision of M.Sc Thesis**
 - Borana Qytyku - MCI (Austria)
- **Supervisor of Ph.D Thesis**
 - Guillermo Domínguez Torrado - EGADE Business Schools (Mexico)
- **University Service:**
 - Tec Monterrey Faculty Search Committee Member 2019 - present

- **Reviewer:**
 - California Management Review Since April 2023
 - International Journal of Emerging Markets Since Jan 2020
 - Forum Scientiae Oeconomia Since Jan 2021
 - Conferences:

- AIB-Latin American Chapter 2022 (competed for the best paper award)
- CLADEA 2021
- EnANPAD 2021
- SEMEAD 2021

ACADEMIC HONOURS, AWARDS, AND ACHIEVEMENTS

● Awards, Scholarships, Fellowships, and Grants

- Distinguished Faculty, 2023, awarded by the Dean of the Business School
- Best Faculty, 2022, awarded by the head of International Business Department
- Impact Faculty, 2022, awarded by Tec Monterrey for the top 1% of faculty at the Business School
- Distinguished Faculty, 2022, awarded by the Dean of the Business School
- Distinguished Professor, 2020 awarded by EGADE Business Schools for top 10% of faculty.
- Distinguished Faculty, 2021, awarded by Tec Monterrey for the top 10% of faculty.
- Distinguished Faculty, 2020, awarded by Tec Monterrey for the top 10% of faculty.
- Student's Choice, 2020, awarded by Tec Monterrey student body, for impact in teaching.
- The Mexican National Council for Science and Technology (CONACYT) Fellowship 2020-2023 (\$21,000 USD)
- 10 Must-read books on Quality Management, 2017, awarded by Qualityteam, a consultancy, for the book "Quality according to Garvin.
- Scholarship from Harvard University, Harvard Business School (1999-2001)
- Scholarship from Emory University, Goizueta Business School (1999)
- Scholarship from Georgetown University, McDonough School of Business (1999)
- The University of California, Berkeley, Haas School of Business (1999)
- Scholarship from Catholic University of Rio de Janeiro (PUC), full scholarship for engineering program (1987)
- Scholarship from Brazilian Agency for Technological Development, CAPES (2013-2014) - Scholarship
- Scholarship from Brazilian Agency for Technological Development, CAPES (1992-1993) - Scholarship
- National Council of Research and Development, Brazilian Government - CNPq (1987-1991)

PRO-BONO EDUCATIONAL ACTIVITIES

Blog Evodiokaltenecker.com

Since 2018

- Initiative to explain topics in international business, strategy, and geopolitics to a non-academic audience. Selected articles:
- evodiokaltenecker.com/country-level-strategy-is-there-a-route-for-the-development-of-countries/
 - (19,535 views)
- evodiokaltenecker.com/ciclo-de-vida-de-las-organizaciones
 - (18,064 views)
- evodiokaltenecker.com/when-technology-meets-strategy-impacts-of-industry-4-0/
 - (11,035 views)

Unesp

2016-2017, Brazil

- General lectures about job search for undergraduate students

NON-ACADEMIC POSITIONS

General Electric

US, Mexico & Brazil

- Head of Strategy, Latin America and the Caribbean

Jan 2008 – May 2011

Endesa

- Head of Strategic Planning

Itau Bank

- Manager, International Office

Brazil and Chile

April 2006 - Dec 2007

Brazil

June 2001 – Mar 2006

REFERENCES

- **Dr. Lourdes Casanova**

Gail and Rob Cañizares Director, Emerging Markets Institute, Cornell University, USA
lc683@cornell.edu

- **Dr. Miguel Montoya**

Full Professor at Tecnológico de Monterrey, Mexico
mmontoya@tec.mx

- **Dr. Amanda Shantz**

Professor of Management and MBA Director at University of Saint Gallen, Switzerland
amanda.shantz@unisg.ch