

Full-Time MBA Program

BUSINESS EDUCATION
REIMAGINED.

N Northeastern University
D'Amore-McKim School of Business



Prepare to lead in a digitally-driven economy.

Today, every company is a technology company, with machine intelligence and data analytics continuously redefining how, when, and where we do business. To lead in this landscape of digital convergence, you need to act quickly and nimbly, learn to distinguish hype from trend, and manage technologically driven change—before change manages you.

A conventional business education won't prepare you to excel in this environment.

Our Full-Time MBA program will.

In our program, you'll integrate foundational business knowledge with a deep understanding of the future of technological advancement. This will prepare you to be the entrepreneurial leader that today's business world demands.



Global. Entrepreneurial. Relentlessly curious.

That's what sets our graduates apart and makes them ready to succeed in a digital economy. Our Full-Time MBA is designed to ignite and expand that mindset in every student in our program.

Experience is at the heart of everything we do.

Northeastern is the world leader in experience-powered learning, integrating classroom study with professional experience. Learn from seasoned business leaders, consult with one of our corporate partners locally or abroad, launch a business through our venture accelerator IDEA, or help manage part of the university's endowment through the 360 Huntington Fund.

Northeastern's corporate residency offers you invaluable professional insights through experience. You'll work on real projects and make significant contributions. 100% of our students complete a corporate residency. You can choose a 3-month, 6-month, or a full 12-month residency.

Our one-of-a-kind interdisciplinary MBA x concentrations.

MBA x concentrations provide you graduate-level knowledge and skills in another area, such as Artificial Intelligence, Bioinformatics, and Data Visualization. You'll complete a 12 credit concentration through a partnership with one of Northeastern's professional colleges.

Thirteen business concentrations that build your expertise.

Business concentrations continue to be evaluated and added to meet market demand, and include analytics, brand management, business management for healthcare, corporate finance, corporate innovation, entrepreneurship, international business, investments, leading people & organizations, marketing, marketing analytics, operations and supply chain management, and sustainability and business.

Electives offered through Northeastern's other professional graduate schools.

Instead of the rigid set of business course requirements of most MBA programs, our program offers you the chance to take graduate level courses in your field offered by five of Northeastern's professional colleges. In this way, you'll not only expand your business expertise but also ensure you have the depth of knowledge in your field that employers seek. Topics range to include econometrics, product prototyping, and data visualization.

POWERED BY EXPERIENCE

Your Corporate Residency Waits

Becoming a leader in your field takes more than classroom experience. It requires knowledge that comes only from an immersive, MBA-level experience. That's why we integrate a three-, six-, or up to 12-month corporate residency directly into our program.

Your corporate residency will prepare you to meet the demands and challenges of today's technology-driven business world. This isn't your run-of-the-mill summer internship, it's far beyond that. Not only because of the projects you will be trusted to undertake, but because of the opportunity you'll have to make a lasting impact on business goals.

As a valuable part of a start-up or corporate team, you'll be fully integrated in your company and work side by side with full-time staff to deliver on business goals. You'll be given significant responsibilities, work on projects that are business critical and will be asked to deliver valuable work that truly makes an impact. Your corporate residency will give you skills, confidence, and a lifetime of valuable connections.

That's the D'Amore-McKim approach to business education—integrating theory and practice to prepare you for a world being transformed by technology.

northeastern.edu/residency

“

My corporate residency has allowed me to use skills I've developed in the classroom and hone my strategic thinking capability in order to solve complex problems. I've been working alongside senior leadership, and the exposure has been invaluable to my professional development.”

Leah Riley, MBA'20

CONCENTRATIONS

Corporate Innovation and Venturing
Corporate Finance

CORPORATE RESIDENCY

IBM Watson Health



Experience from Start to Finish

For more than a century, we've been inspired by a simple truth: experience deepens learning and discovery like nothing else can. This fundamental belief is anchored with our corporate residency and prevails throughout our program.

Three of your 15 elective credits will be expressly experiential in nature. You'll meet with guest lecturers who are industry insiders and dive deep into impactful case studies. You'll select from a distinct list of experience-fueled learning opportunities.

This model enables you to gain a global perspective while encouraging intellectual development, innovative thinking, and personal growth. Meaningful, practical learning is truly part of everything we do at D'Amore-McKim.

“

**Helping manage
the 360 Huntington
Fund was a
highlight of my
first year. I learned
how to analyze
securities, and
manage money.”**

Song Huang, MS in Finance/MBA'20

CONCENTRATION
Business Analytics
Finance

\$33.89 PER HOUR

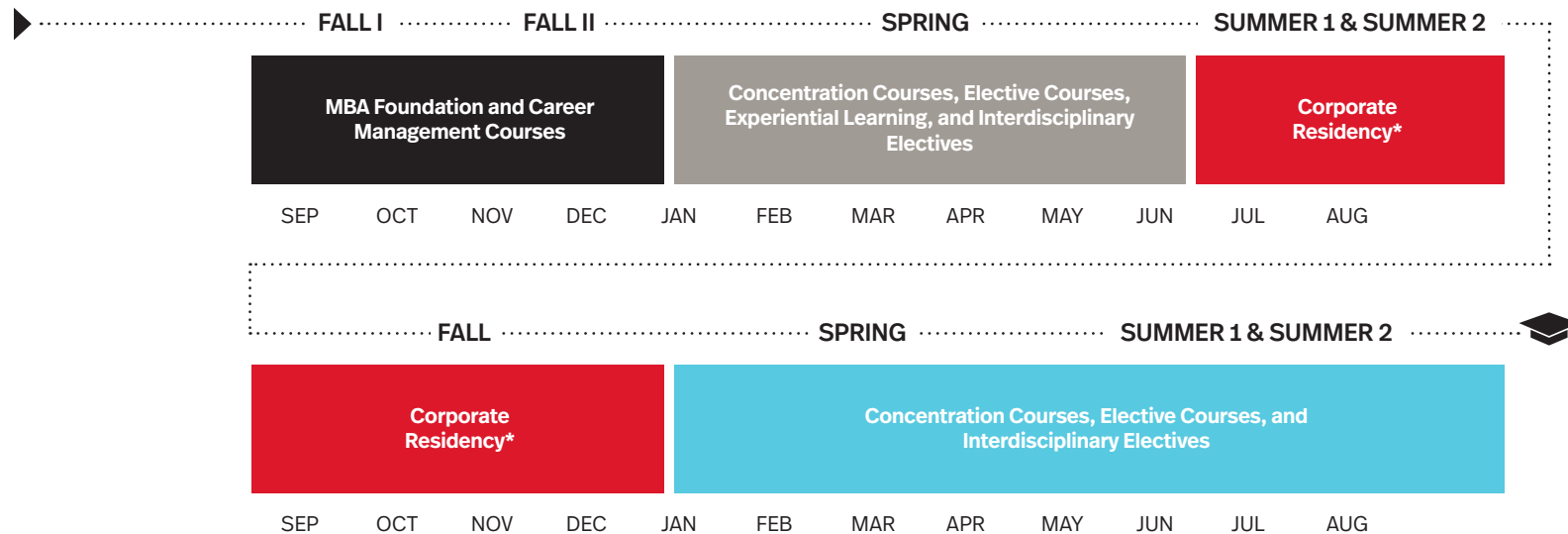
**More than half of the
residents from the class of
2022 made over \$30/hour**

CURRICULUM MAP

A Flexible Curriculum with a Solid Foundation

Your program begins in the fall with one semester of MBA foundation courses and career management classes. Our Full-Time MBA program combines rigorous coursework and the experiential heritage of Northeastern University with flexibility and interdisciplinary education opportunities.

Our curriculum is thoughtfully designed with you at the forefront. It prepares you with synthesized knowledge, skills, ideas, and critical thinking that translate into the unique ability to work with anyone, anywhere, at any time.



INTERDISCIPLINARY ELECTIVES

Learn from Experts in Their Fields

Our corporate partners tell us they want to hire leaders with wide-ranging educational experiences, so we designed our MBA curriculum to give you expansive exposure to multiple disciplines and perspectives.

As you earn six credits by taking classes at one of Northeastern's distinguished professional colleges, you'll have an experience no other MBA program provides. You'll have the opportunity to pursue your passions and complement the business expertise you'll gain from D'Amore-McKim.

Sample elective courses that count towards your MBA*:

The Khoury College of Computer Sciences

- Database Management Systems
- Foundations of Artificial Intelligence
- Information Design & Visual Analytics
- Introduction to Computational Statistics
- Introduction to Data Management & Processing

College of Arts, Media, and Design

- Arts & Culture
- Organizational Leadership
- Design for Behavior & Experience
- Design & Graphics

Humanities, and the School of Law

- Economic Analysis for Law, Policy, & Planning

College of Engineering

- Data Mining for Engineering Applications
- Environmental Issues in Manufacturing & Product Use
- Iterative Product Prototyping for Engineers
- Product Development for Engineers
- Special Topics in Industrial Engineering

College of Social Sciences

- Applied Econometrics
- Nonprofit Financial Resource Development
- Political Economy: Interdisciplinary Perspectives

*subject to change



BUSINESS CONCENTRATIONS

Dual Concentration Advantage

Become a well-rounded business leader with unique skill sets. Choose two concentrations beginning in your second semester.

Analytics Learn how to succeed in data-driven management, no matter what your job function or industry

Brand Management Learn to manage the integrity of a brand across all marketing activities and communication channels

Business Management for Healthcare Master strategies for guiding healthcare organizations through turbulent times

Corporate Finance Master the components of corporate financial strategy, from mergers and acquisitions to value creation and risk management

Corporate Innovation Explore how successful companies compete in the global marketplace through innovation and emerging technologies

Entrepreneurship Acquire a suite of skills for getting smart business ideas off the ground

International Business Learn to make finance, marketing, and supply chain decisions on a global scale

Investments Learn to evaluate securities in both domestic and international financial markets

Leading People & Organizations Become a resilient and resourceful leader by learning to manage the human side of business

Marketing Master the essentials of digital marketing and learn to build a brand that puts customer experience first

Marketing Analytics Harness data to create smart marketing strategies

Operations and Supply Chain Management Learn to manage complex supply chains and build a competitive advantage in a rapidly changing digital business world

Sustainability and Business Learn to create long-term business value—sustainably

northeastern.edu/ftmba-concentrations





MBA x CONCENTRATIONS

Reinventing the MBA to Meet Today's Tech Demands

It has never been more important—or necessary—for business leaders to understand the impact of technology, even in the most traditional corporate sectors. Our corporate partners tell us they want to hire leaders with wide-ranging educational experiences and exposure to multiple disciplines and perspectives.

To meet this demand, and give you the ability to stand out in today's marketplace, D'Amore-McKim offers MBA x concentrations, which are non-business concentrations in partnership with our other Northeastern professional colleges.

Choose one concentration in business and one MBA x concentration. You'll build graduate-level knowledge and skills in another key area under the expert guidance of professors with expertise in those specific areas. This opportunity to earn an interdisciplinary concentration in another key area is one that no other MBA program offers.

MBA X CONCENTRATIONS

- Artificial Intelligence
- Bioinformatics
- Biotechnology
- Cybersecurity
- Data Science
- Data Visualization
- Experience Design
- Game Design and Analytics
- Information Ethics
- Media Innovation and Advocacy
- Public Health
- Software Development

northeastern.edu/mbax

Graduate Business Programs

Explore our complete offering of graduate business programs, all designed to prepare you to be the leader that today's technology-driven business world demands.

ADDITIONAL MBA PROGRAMS

Part-time MBA
Online MBA

INNOVATION

MS in Innovation

ANALYTICS

MS in Business Analytics

ACCOUNTING AND FINANCE

MS in Accounting
MS in Finance
MS in Taxation

MANAGEMENT

MS in Management (MS x)
MS in International Management

GRADUATE CERTIFICATES

Accounting and Financial Decision Making, Brand Management, Business Administration, Business Analytics, Business Management for Healthcare, Corporate Finance, Corporate Innovation, Corporate Renewal, Entrepreneurship, International Business, Investments, Leading People and Organizations, Marketing, Marketing Analytics, Mutual Fund Management, Operations & Supply Chain Management, Sustainability and Business

northeastern.edu/businessprograms





MBA Combined and Dual Degrees

Dual degrees in partnership with the School of Law

JD/MBA

Prepare to practice law and build the business skills to thrive in today's rapidly changing business world.

LLM/MBA

Advance your legal knowledge with highly specialized training as you also develop business acumen that will prepare you for the future of work.

JD/MSA/MBA

Build your legal expertise in the specialized areas of tax and accounting while you also gain comprehensive business knowledge.

Combined Degrees

MS IN FINANCE/MBA

Earn an accelerated MS in Finance alongside your MBA and prepare to be a leader at the center of business and finance.

Full-time You'll select a business concentration. Analytics is recommended. You'll also benefit from a paid corporate residency.

Part-time You'll complete your degree with evening courses that start at either 5:20 or 7:30pm and select up to two concentrations.

Online You'll complete your degree 100% online and select one concentration.

MS IN ACCOUNTING/MBA

Designed for non-accounting majors, you'll pursue a concentration in Analytics and a paid corporate residency at a leading accounting firm.

MS IN QUANTITATIVE FINANCE/MBA

Develop the demanding quantitative skills and Fintech expertise required in today's rapidly changing financial services industry. You'll select one business concentration, and benefit from a paid corporate residency.

How to Apply

Visit northeastern.edu/apply and fill out the online application. We'll also need the following:

- ❑ An essay/personal statement
- ❑ Your resumé
- ❑ Two letters of professional or academic recommendation
- ❑ An academic transcript from each college/university and/or graduate school you previously attended
- ❑ An application fee
- ❑ Your Permanent Residency Card (if applicable)

Northeastern University's D'Amore-McKim School of Business is currently test-optional and does not require applications to submit GMAT or GRE scores. For more information, review our admissions policies.

English proficiency, both written and verbal, is necessary for success in D'Amore-McKim classrooms. We accept the following English language proficiency test scores: TOEFL iBT®, IELTS, Duolingo and PTE Academic.

northeastern.edu/apply

“

In my corporate residency, I've applied learnings from the Data Analytics coursework and programming from my interdisciplinary classes. I've distilled reports from data, identifying interesting trends, and finding effective ways of communicating that to people.”

Siddharth Ramshankar, MBA'20

CONCENTRATIONS

Business Analytics
Corporate Finance

CORPORATE RESIDENCY

Pfizer



ALUMNI CONNECTIONS

Join a Global Network

The value of your MBA only begins with the two years you spend at D'Amore-McKim. Our alumni interact with each other at every stage of their careers: from helping each other with future advancement and career changes, to supporting recent graduates, to mentoring.

These bonds begin while you are a student. Whether you're in the classroom, at your corporate residency, or part of a consulting project, you'll begin to form meaningful relationships with peers, employers, world-class faculty, guest lecturers, and alumni with a variety of backgrounds.

At the heart of this experience is our Graduate Career Center. You'll be paired with a dedicated career advisor who'll help you connect with Northeastern's expansive network of alumni and employer partners.

northeastern.edu/ftmba-careerservices

CAREER SERVICES

A Valuable Support System

While at D'Amore-McKim, supporting your career development is our top priority. And that support will be lifelong. At your Graduate Career Center, you'll find customized services—including state-of-the-art career planning and search tools—networking opportunities, and support as you strategically curate your personal brand.

Whether your eye is on leading at the highest level in your current industry, or changing course to a field that will be more fulfilling, you will have the support of your advisor. We will arm you with proven job search skills, individualized career advising, and a personalized career plan. And you'll stretch these new muscles in mock interviews and trainings.

The connections between the Graduate Career Center and the business world are rich and deep. Our corporate partners experience the superior skills and knowledge of our students firsthand. They know our track record of consistency producing well-prepared corporate residents and employees. In short, you'll create a powerful, global network that will stay with you.

FAST FACTS

Meet the Full-Time MBA Class of 2022

You'll complete rigorous coursework as part of an intimate Full-Time MBA cohort composed of professionals from different backgrounds and industries.

19 countries represented

- Brazil
- Bulgaria
- China
- Finland
- India
- Indonesia
- Republic of Iran
- Ireland
- Israel
- Lebanon
- Nigeria
- Russia
- South Africa
- Spain
- Taiwan
- Ukraine
- United Kingdom
- United States of America
- Vietnam

33% of students are international

TOP 5 undergraduate degrees held

- Business
- Technology/
Computer Science/IT
- Engineering
- Economics
- Biology

69
students

43%
female

57%
male

Connect with Us

Hear from students and graduates.

Hear from graduates about their experiences in the program and the impact that the program has had on their careers.

Learn more.

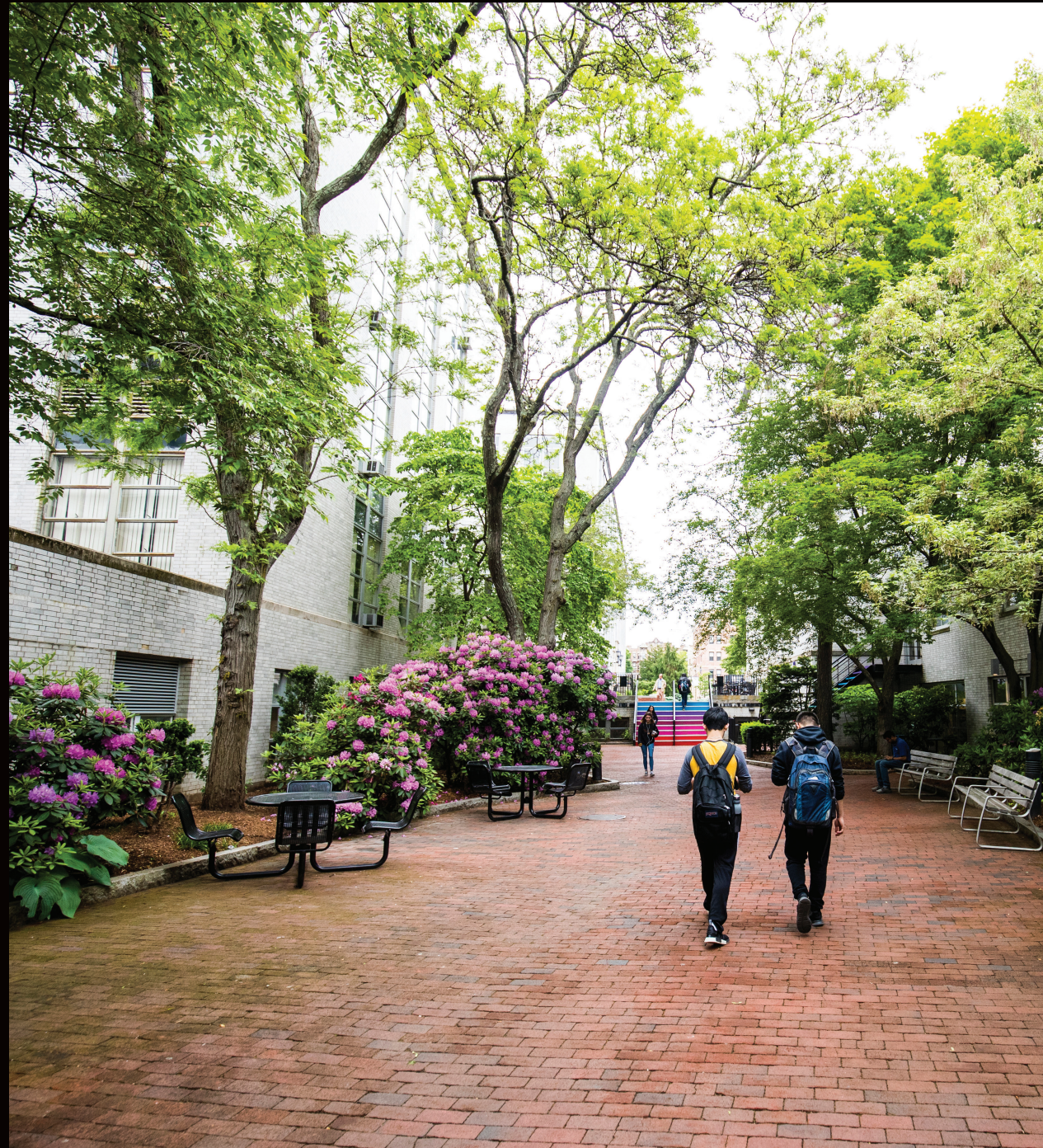
Hear from current students, alumni, and faculty at a virtual information session or webinar.

Talk with us.

We want to learn about your career goals and answer any questions you may have. Reach out to connect with an admissions representative.

617.373.5992

gradbusiness@northeastern.edu



LVX
VERITAS
VIRTUS