

# Online MBA

Northeastern University  
**D'Amore-McKim  
School of Business**

## **A BREAKTHROUGH, CAREER-ADVANCING ONLINE MBA**

Northeastern University's D'Amore-McKim School of Business' Online MBA (OMBA) sets a new standard for combining flexible, high-impact virtual learning with significant real-world experience—including courses where you'll solve actual business challenges. You'll reap all the benefits of learning by doing, including building confidence, resilience, and proven decision-making skills—an approach few programs can match.

## **EXPERIENCE-LED LEARNING MODEL**

Here, you'll prepare to meet the demands of today's tech-driven global business environment, focusing on critical topics such as innovation, global strategy, and social responsibility.

Our approach is as forward-looking as our course content. You'll complete immersive projects with classes to support you, rather than classes with projects included in our groundbreaking EXPO coursework. You'll take EXPO classes, all designed by our expert faculty with input from our employer partners.

In these innovative courses, you'll learn to make high-impact business decisions by adopting the role of a C-suite executive and tackling business problems companies face today. You'll interact with C-level executives and develop personal strategies for decision-making based on the input and experiences of renowned thought leaders. You'll acquire skills and expertise that you can apply in real-time on the job—and position yourself to advance your career.

## **MARKET-ALIGNED FOCUS AREAS**

Tailor your learning by choosing one of these optional focus areas matched to the demands of today's digital economy: Business Analytics Finance Innovation and Entrepreneurship.

## **SCHEDULE-FRIENDLY FORMAT**

Designed to fit your life, our Online MBA program is 100% virtual, including our experience-powered learning components. The on-demand format incorporates optional weekly live sessions where you can interact with peers, faculty, and industry experts. As you navigate your courses, you'll have the opportunity to join online faculty office hours to ask questions and discuss content.

Earn your MBA in as little as 18 months or take a slower pace that allows you more flexibility to balance work and life responsibilities. Most of our students finish in less than three years.

## **EXPERIENCE-DRIVEN LEARNING SEGMENTS**

Complete five credits of experience-powered electives in consultation with your academic advisor. Options include 1-, 2-, and 3-credit courses created around immersive projects. In addition to the five required EXPO credits, you'll also complete five credits of EXPO electives.

### **Complete 10 EXPO Credits:**

**Business Decision-Making—** Build on-the-job decision-making experience tackling a high-level business challenge and get face-to-face feedback from C-suite leaders.

**Societal Challenge in Sustainability—** Make decisions that reduce your environmental footprint and grow your business.

### **OR**

**Societal Challenge in Diversity and Inclusion—** Develop policies that recognize the power of every voice.

**In addition, you'll choose 5 additional EXPO credits as electives.**

## **ONLINE LEARNING WITHOUT COMPROMISE**

You'll have access to opportunities that extend far beyond your screen.

**D'Amore-McKim Graduate Career Center:** Whether your goal is to lead at the highest levels in your current industry or thrive in a new field, your dedicated career advisor will be your partner throughout your MBA and afterward.

**Global Alumni Network:** Our more than 56,000 alumni are founders, partners, directors, managers, and entrepreneurs who truly enjoy giving back to our community.

**Peer Networking:** You'll meet and network virtually with fellow students in your classes and experiential learning segments—as well as through optional live meetups.

**Opportunities beyond the virtual classroom:** Take advantage of our in-person, intensive travel-based electives. Meet classmates and faculty in person through our International Field Study focused on global business, or join our Washington, D.C. Residency focused on how public policy affects the global economy.

## **A PROGRAM THAT FITS YOUR LIFE**

- Unparalleled opportunities for experience
- 18+ months
- Three intake periods—start when it works best for you
- 100% Online, including experience-powered learning segments—access course content on demand, meet weekly deadlines, and engage with your classmates and professors in optional live sessions
- Three optional focus areas: business analytics, finance, and innovation and entrepreneurship
- Dedicated access to an Online MBA Success Manager



**Through the OMBA approach to learning by doing, students become exceptionally effective. They become adept at applying their knowledge and they develop strong critical-thinking human skills. This developmental experience equips students to make more impact on the job, both in real time while they're in the program and over the long term."**

— John Bai, Associate Director, Finance



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-powered lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; the Massachusetts communities of Burlington and Nahant; Charlotte, North Carolina; the San Francisco Bay Area; Seattle; London; Toronto; and Vancouver—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.