

GRADUATE CERTIFICATE

International Business

Northeastern University
D'Amore-McKim
School of Business

IN-DEMAND SKILLS FOR A GLOBAL BUSINESS WORLD

Today's employers value professionals who know how to operate effectively in a cross-cultural, globally connected business environment. Building your proficiency in international business can position you for pivotal roles across a range of business functions, including operations, finance, marketing, supply chain, and strategy. At D'Amore-McKim, you'll cultivate a global mindset and develop the cultural agility required to lead successfully in an increasingly globalized world.

Our Graduate Certificate in International Business will give you a deeper understanding of the driving forces behind today's global business landscape. In your core courses, you'll learn about international trade issues, legal and political considerations for decision-making, international currency markets, and important cultural and ethical issues. You'll choose 4-7 credits that expand your skill set; for example, you may want to learn about competing in emerging markets, or explore issues that affect the design of global supply chains.

You'll study with renowned faculty who also teach in our MBA and other master's programs—the same professors who led our international business program to a Top 10 ranking by *U.S. News & World Report*.

WHY D'AMORE-MCKIM?

Stackable credits. With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's or MBA program.

Learn it today, use it tomorrow.

You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your position immediately or as you pursue a new opportunity.

World-class faculty. Learn from entrepreneurs and executives at top firms who have skillfully led through times of rapid change.

Global alumni network.

D'Amore-McKim alumni—founders, partners, directors, managers, associates—are links in a supportive community spanning six continents.

Career Management. Access helpful tools and resources curated by Graduate Career Center advisors to help you develop your career management plan.

Optional Practical Training (OPT).

International students successfully completing a graduate certificate on one of our U.S. campuses may become eligible for Optional Practical Training (OPT), allowing you to work for up to 12 months in the U.S.

Study Format

Part-time or Full-time on our Boston campus

Time to Complete

Full-time study:
8 months

Part-time study:
8 months–3 years

Class Schedule

Monday-Thursday at 5:20 p.m.
or 7:30 p.m.

Enrollment Terms

January or September

Customize Your Learning

12-15 business credits
tailored to your goals



Through this program, I gained an education at the forefront of business innovation and entrepreneurship with an emphasis on a global mindset.”

Claire Venables, Graduate Certificate in International Business



Graduate certificates make an impact

Business professionals are much like businesses themselves—as opportunities emerge and the marketplace evolves, their needs change. D’Amore-McKim’s graduate certificates are a way to gain specialized business knowledge quickly and earn a professional credential to help you meet your personal and career goals.

SPECIALIZED BUSINESS SKILLS FOR A DYNAMIC BUSINESS WORLD

In our digital-first economy, learning new business skills can help you get ahead in your current field or open doors to new opportunities. While trying to stay ahead of change, you may discover that you need only a small suite of new skills—but you need them as quickly as possible.

Through a graduate certificate from the D’Amore-McKim School of Business, you can get those skills through a carefully crafted curriculum that delivers a lasting impact in a short period of time.



“After researching various options, I decided Northeastern would be the best fit because of its diverse and welcoming community. I wanted to be at a university where I could interact with and learn from peers with perspectives and experiences that differ from mine...I’m glad I have the chance to do this at Northeastern.”

— **Minwoo Kim, Graduate Certificate in International Business’19, MS in International Management’21**

12-15 CREDITS

Gain essential business skills quickly

8 MONTHS

Complete your graduate certificate in as few as eight months, or extend your program to up to three years

100% STACKABLE

Once you’ve completed your certificate and meet minimum grade requirements, you may be able to apply your credits to an eligible master’s program at Northeastern for up to three years