



Graduate Certificate in International Business

Northeastern University
D'Amore-McKim
School of Business

IN-DEMAND SKILLS FOR A GLOBAL BUSINESS WORLD

Today's employers value professionals who know how to operate effectively in a cross-cultural, globally connected business environment. Building your proficiency in international business can position you for pivotal roles across a range of business functions, including operations, finance, marketing, supply chain, and strategy. At D'Amore-McKim, you'll cultivate a global mindset and develop the cultural agility required to lead successfully in an increasingly globalized world.

Our Graduate Certificate in International Business will give you a deeper understanding of the driving forces behind today's global business landscape. In your two core courses, you'll learn about international trade issues, legal and political considerations for decision-making, international currency markets, and important cultural and ethical issues. You'll choose two or three electives that expand your skill set; for example, you may want to learn about competing in emerging markets, or explore issues that affect the design of global supply chains.

You'll study with renowned faculty who also teach in our MBA and other master's programs—the same professors who led our international business program to a Top 10 ranking by *U.S. News & World Report*.

BENEFITS OF A GRADUATE CERTIFICATE

Stackable credits. With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's program including our Part-Time MBA, among others.

Top-tier education. Earn a graduate-level credential at a renowned global research university.

Learning by doing. Gain concrete skills and industry-aligned knowledge through Northeastern's practice-oriented approach to academics. Real-world lessons are brought into the classroom by our world-class faculty, leading practitioners with years of experience in their field.

Global alumni network. D'Amore-McKim alumni are links in a supportive community spanning six continents.

Office of Career Development. Career advisors will help you make the most of your professional opportunities through workshops, events, and job search tools.

Optional Practical Training (OPT). International students enrolled in the full-time program who successfully complete 15 credits become eligible to apply for Optional Practical Training (OPT). If granted, OPT allows you to work for up to 12 months in the United States.

TWO STUDY OPTIONS

Full-time: 8 months

- F-1 visa compliant
- Optional Practical Training
- Four or five course curricula
- Study on our Boston Campus
- Polish your English language fluency
- Start in January or September

Part-time: flexible pace up to 3 years

- Designed for working professionals
- Classes Monday–Thursday at 5:20 p.m. or 7:30 p.m.
- Study on our Boston campus
- Four or five course curricula
- Start in January or September



**Through this program,
I gained an education
at the forefront of
business innovation
and entrepreneurship
with an emphasis on a
global mindset.”**

Claire Venables, Graduate Certificate in
International Business '18



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in a variety of on-campus and online formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.