



# Graduate Certificate in Corporate Renewal

Northeastern University  
D'Amore-McKim  
School of Business

## REINVENT TROUBLED COMPANIES

Turning around a business in crisis requires leaders with an agile and strategic mindset—and a portfolio of skills from multiple disciplines. Building your expertise in financial strategy, innovation, and restructuring can set you on a path to becoming a savvy operations leader or an in-demand turnaround specialist.

By earning your Graduate Certificate in Corporate Renewal from Northeastern University, you'll learn the essentials of guiding companies through workouts, bankruptcies, liquidations, and restructuring—and help them find success on the other side. You'll build confidence through applied project work and case studies, learning directly from the experiences of our excellent faculty, who are financial industry leaders, top consultants, and founders of startups.

In just four courses—with the option to take a fifth course to expand your learning—you'll develop a deeper understanding of the management and financial issues companies face when they're in crisis, and build skills to facilitate the process of reinvention and restructuring. Depending on the electives you choose, you'll have an opportunity to explore critical topics in greater depth, such as strategic planning, innovation, and negotiation.

Your courses will reflect the cutting edge of turnaround management, giving you a rich view of current best practices and preparing you with a suite of analytical skills and techniques.

## WHY D'AMORE-MCKIM?

**Stackable credits.** With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's program including our Part-Time MBA, among others.

### Learn it today, use it tomorrow.

You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your position immediately or as you pursue a new opportunity.

**World-class faculty.** Learn from entrepreneurs and executives at top firms who have skillfully led through times of rapid change.

**Global alumni network.** Our 50,000+ alumni—founders, partners, directors, managers, and entrepreneurs truly enjoy giving back to our community.

**Career Management.** Career experts will help you make the most of your professional opportunities through workshops, events, and job search tools.

**Optional Practical Training (OPT).** International students that successfully complete their graduate certificate on our campus may become eligible for Optional Practical Training (OPT), allowing them to work for up to 12 months in the U.S.

## TWO STUDY OPTIONS

### Full-time, 8 months

- F-1 visa compliant
- Optional Practical Training
- Four or five course curricula
- Study on our Boston campus
- Polish your English-language fluency
- Start in January or September

### Part-time, 8 months to 3 years

- Designed for working professionals
- Classes Monday-Thursday at 5:20 p.m. or 7:30 p.m.
- Study on our Boston campus
- Four or five course curricula
- Start in January or September



**With so many businesses shrinking or dying off, there's a tremendous opportunity for managers to come in and turn things around, helping companies sustain themselves for another 30 or 40 years."**

Audrey Chen, Graduate Certificate in Corporate Renewal '20, MS in Finance/MBA'22



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in a variety of on-campus and online formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.