

# Graduate Certificate in Corporate Innovation

## DEVELOP YOUR ENTREPRENEURIAL MINDSET

Technology and globalization bring constant disruption to today's business world, creating opportunities for professionals with an agile, curious mindset and expertise in proven practices of innovation.

Earning your Graduate Certificate in Corporate Innovation from Northeastern University—home of the 11th-ranked graduate entrepreneurship program in the country, according to *Princeton Review*—helps you expand the boundaries of your thinking and advance your skill set for harnessing innovation to grow the bottom line. You'll build confidence through applied project work and case studies, learning directly from the experiences of our excellent faculty, who are seasoned industry leaders, respected consultants, and founders of startups.

In just four courses—with the option to take a fifth course to deepen your knowledge—you'll learn essential innovation tools for improving processes, products, and services, with an emphasis on driving growth through innovation. Depending on the electives you choose, you'll have an opportunity to explore critical topics in greater depth, such as social enterprise, business model design, or corporate entrepreneurship.

Your courses will build your expertise in methods of innovation and continuous improvement—as well as developing your resilience, creativity, and decision-making skills.

## WHY D'AMORE-MCKIM?

**Stackable credits.** With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's program including our Part-Time MBA, among others.

**Learn it today, use it tomorrow.** You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your position immediately or as you pursue a new opportunity.

**World-class faculty.** Learn from entrepreneurs and executives at top firms who have skillfully led through times of rapid change.

**Global alumni network.** Our 50,000+ alumni—founders, partners, directors, managers, and entrepreneurs truly enjoy giving back to our community.

**Career Management.** Career experts will help you make the most of your professional opportunities through workshops, events, and job search tools.

**Optional Practical Training (OPT).** International students that successfully complete their graduate certificate on our campus may become eligible for Optional Practical Training (OPT), allowing them to work for up to 12 months in the U.S.

Northeastern University  
D'Amore-McKim  
School of Business

## TWO STUDY OPTIONS

### Full-time, 8 months

- F-1 visa compliant
- Optional Practical Training
- Four or five course curricula
- Study on our Boston campus
- Polish your English-language fluency
- Start in January or September

### Part-time, 8 months to 3 years

- Designed for working professionals
- Classes Monday–Thursday at 5:20 p.m. or 7:30 p.m.
- Study on our Boston campus
- Four or five course curricula
- Start in January or September



**I wanted to get a better understanding of current technology curves and learn how innovation happens, and the Innovation certificate program is perfect for that—and Northeastern is one of the best schools out there.”**

Peter Rupert, Graduate Certificate  
in Innovation Management '19



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in a variety of on-campus and online formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.