GRADUATE CERTIFICATE

Business Management for Healthcare

Northeastern University
D'Amore-McKim School of Business

CREATE BUSINESS STRATEGIES FOR BETTER HEALTHCARE

Healthcare is an industry facing complex challenges, from regulations to continuing technological advances. To make healthcare more effective for patients, you need critical business knowledge, up-to-the-moment technical skills, and a core understanding of key healthcare issues.

By earning your Graduate Certificate in Business Management for Healthcare from Northeastern University, you'll advance your skill set for managing a successful healthcare organization that puts patient care first. You'll develop skills for decision-making that help you improve healthcare delivery and outcomes, learning directly from the experiences of our excellent faculty, who are leading researchers and practitioners in the field of healthcare.

In just 12-15 credits, you'll study the fundamentals of the American healthcare system and identify its unique challenges and opportunities. Depending on the electives you choose, you'll also take a deeper look at topics such as health policy, health informatics, and supply chain management for healthcare.

The foundation of knowledge you'll build can prepare you to take on a decision-making role in a private healthcare organization or in public health.

WHY D'AMORE-MCKIM?

Stackable credits. With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's or MBA program.

Learn it today, use it tomorrow. You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your position immediately or as you pursue a new opportunity.

World-class faculty. Learn from entrepreneurs and executives at top firms who have skillfully led through times of rapid change.

Global alumni network. D'Amore-McKim alumni—founders, partners, directors, managers, associates—are links in a supportive community spanning six continents.

Learning by doing. Through Northeastern's practice-oriented approach to education, you'll gain concrete skills and industry aligned knowledge that will build your confidence and prepare you to apply your learnings directly to the workplace. Real-world cases are brought into the classroom by our renowned faculty, expert practitioners and thought leaders with years of experience in their respective fields.

Career management. Whether you're climbing to the top in your current field or moving into a new area of business, the Graduate Career Center is where you'll access career management tools and resources.

PROGRAM DETAILS

Study Format
Part-time on our Boston campus

Time to Complete
1 – 3 years

Class Schedule
Monday-Thursday at 5:20 p.m. or 7:30 p.m.

Customize Your Learning
12-15 business credits tailored to your goals

Enrollment Terms
January or September

> **"The first class I took was health informatics—how technology affects healthcare. That immediately sparked my interest."**

Roberte Francois, Business Management for Healthcare'21

LEARN MORE AND APPLY gradbusiness@northeastern.edu northeastern.edu/MyHealthcareCertificate 617.373.3078

Graduate certificates make an impact

Business professionals are much like businesses themselves–as opportunities emerge and the marketplace evolves, their needs change. D'Amore-McKim's graduate certificates are a way to gain specialized business knowledge quickly and earn a professional credential to help you meet your personal and career goals.

SPECIALIZED BUSINESS SKILLS FOR A DYNAMIC BUSINESS WORLD

In our digital-first economy, learning new business skills can help you get ahead in your current field or open doors to new opportunities. While trying to stay ahead of change, you may discover that you need only a small suite of new skills–but you need them as quickly as possible.

Through a graduate certificate from the D'Amore-McKim School of Business, you can get those skills through a carefully crafted curriculum that delivers a lasting impact in a short period of time.

"I really underestimated the depth of the certificate coursework, and how much it would help me explore different career avenues in healthcare. . . . My advice to students just starting the program is not to come in looking at your career through one lens. There are opportunities out there you may not have even considered." **– Roberte Francois, Graduate Certificate in Business Management for Healthcare '21**

12-15 CREDITS

Gain essential business skills quickly

1-3 YEARS

Complete your graduate certificate in as few as 12 months, or extend your program to up to three years

100% STACKABLE

Once you've completed your certificate and meet minimum grade requirements, you may be able to apply your credits to an eligible master's program at Northeastern for up to three years