

# Graduate Certificate in Business Management for Healthcare

## CREATE BUSINESS STRATEGIES FOR BETTER HEALTHCARE

Healthcare is an industry facing complex challenges, from regulations to continuing technological advances. To make healthcare more effective for patients, you need critical business knowledge, up-to-the-moment technical skills, and a core understanding of key healthcare issues.

By earning your Graduate Certificate in Business Management for Healthcare from Northeastern University, you'll advance your skill set for managing a successful healthcare organization that puts patient care first. You'll develop skills for decision-making that help you improve healthcare delivery and outcomes, learning directly from the experiences of our excellent faculty, who are leading researchers and practitioners in the field of healthcare.

In just four courses—with an option to take a fifth to deepen your learning—you'll study the fundamentals of the American healthcare system and identify its unique challenges and opportunities. Depending on the electives you choose, you'll also take a deeper look at topics such as health policy, health informatics, and supply chain management for healthcare.

The foundation of knowledge you'll build can prepare you to take on a decision-making role in a private healthcare organization or in public health.

## WHY D'AMORE-MCKIM?

**Stackable credits.** With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's program including our Part-Time MBA, among others.

**Learn it today, use it tomorrow.** You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your position immediately or as you pursue a new opportunity.

**World-class faculty.** Learn from entrepreneurs and executives at top firms who have skillfully led through times of rapid change.

**Global alumni network.** Our 50,000+ alumni—founders, partners, directors, managers, and entrepreneurs truly enjoy giving back to our community.

**Learning by doing.** Through Northeastern's practice-oriented approach to education, you'll gain concrete skills and industry aligned knowledge that will build your confidence and prepare you to apply your learnings directly to the workplace. Real-world cases are brought into the classroom by our renowned faculty, expert practitioners and thought leaders with years of experience in their respective fields.

**Career Management.** Career experts will help you make the most of your professional opportunities through workshops, events, and job search tools.

Northeastern University  
D'Amore-McKim  
School of Business

## PROGRAM DETAILS

**Study Format**  
Part-time on our Boston campus

**Time to Complete**  
8 months – 3 years

**Class Schedule**  
Monday-Thursday at 5:20 p.m.  
or 7:30 p.m.

**Customize Your Learning**  
Four or five business courses tailored to your goals

**Enrollment Terms**  
January or September



**The first class I took was health informatics—how technology affects healthcare. That immediately sparked my interest.**

Roberte Francois, Business Management  
for Healthcare '21



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in a variety of on-campus and online formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.