



Graduate Certificate in Sustainability in Business

Northeastern University
D'Amore-McKim
School of Business

LEARN THE PRINCIPLES OF SUSTAINABLE BUSINESS STRATEGY

Staying relevant in today's business world means making a positive impact on your surrounding community. To do that, organizations need professionals who know how to increase efficiency, drive value, and build trust through sustainable practices.

Whether you're looking to develop a sustainability specialty or simply build your knowledge in this area, earning your Graduate Certificate in Sustainability and Business from Northeastern will help you make sound decisions related to environmental impact, community-building, and social justice. You'll build confidence through applied project work and case studies, reinforced by our excellent faculty who are seasoned consultants, researchers, and thought leaders in the field.

In just four courses—with the option to take a fifth course to expand your learning—you'll develop a deeper understanding of the ways sustainability creates a competitive edge for organizations. Depending on the electives you choose, you may dive into topics such as social entrepreneurship, public policy, and sustainable supply chain management.

By examining companies that have created internal and external value through their investments in sustainability efforts, you'll build a reliable template to guide your decision-making and become fluent in the language and processes of sustainable strategy.

WHY D'AMORE-MCKIM?

Stackable credits. With the successful completion of your certificate, you may be able to apply your credits toward an eligible master's program including our Part-Time MBA, among others.

Learn it today, use it tomorrow. You'll gain forward-thinking, relevant, in-demand business skills that you can apply to your position immediately or as you pursue a new opportunity.

Global alumni network. Our 50,000+ alumni—founders, partners, directors, managers, and entrepreneurs truly enjoy giving back to our community.

Learning by doing. Through Northeastern's practice-oriented approach to education, you'll gain concrete skills and industry aligned knowledge that will build your confidence and prepare you to apply your learnings directly to the workplace. Real-world cases are brought into the classroom by our renowned faculty, expert practitioners and thought leaders with years of experience in their respective fields.

Career Management. Career experts will help you make the most of your professional opportunities through workshops, events, and job search tools.

PROGRAM DETAILS

Study Format
Part-time on our Boston campus

Time to Complete
8 months – 3 years

Class Schedule
Monday-Thursday at 5:20 p.m.
or 7:30 p.m.

Enrollment Terms
January or September

Customize Your Learning
Four or five business courses tailored to your goals



The Graduate Certificate in Sustainability and Business equips you with the knowledge to incorporate sustainable practices into all aspects of a company, from building customer trust, to attracting and retaining a committed workforce, to developing reliable supplier relationships and obtaining social impact financing.”

Sheila M. Puffer, University Distinguished Professor, Professor of International Business and Strategy



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-powered lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley, Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.