



Northeastern University
D'Amore-McKim School of Business



2021 NORTHEASTERN UNIVERSITY
D'AMORE-MCKIM SCHOOL OF BUSINESS

Undergraduate Employment Report

All data based on grad periods Aug. '20 – May '21

DISTRIBUTION OF BASE SALARIES

AVERAGE SALARY

\$71,913

MEDIAN SALARY

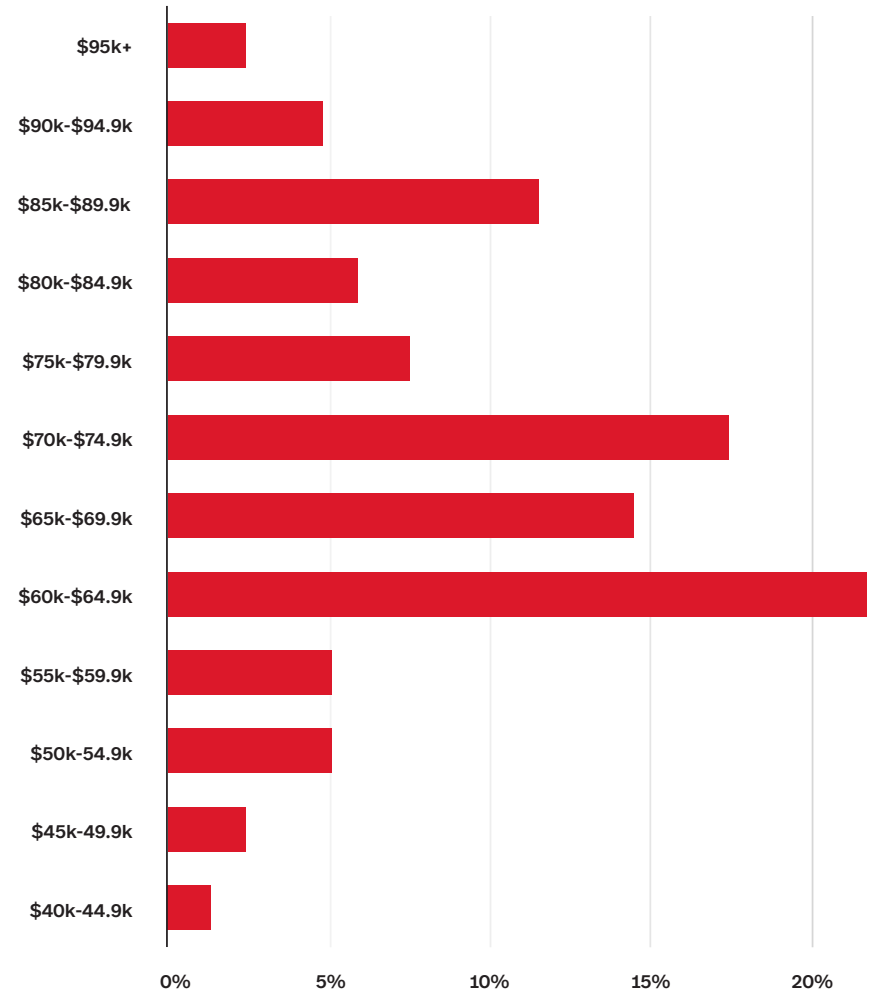
\$68,380

AVERAGE SIGNING BONUS

\$8,708

49.7% of 2021 graduates accepted jobs
with salaries **\$70,000** and higher

2021 BASE SALARY DISTRIBUTION



TOP 50 EMPLOYERS

- Alantra
- Alvarez and Marsal
- **Amazon***
- ArrowStreet Capital
- **Bain Capital***
- **BCG***
- Blackrock
- BNP Paribas
- Bose Corporation
- Boston Private Bank
- Bowen Advisors
- Cambridge Associates
- **Citi***
- Deloitte
- Draftkings
- **EY***
- Fidelity Investments
- Goldman Sachs
- Havas Media Group
- Hercules Capital
- **IBM***
- IQVIA
- J.P. Morgan
- Jefferies
- John Hancock
- **KPMG***
- **L.E.K. Consulting***
- Liberty Mutual
- L'Oreal
- Mastercard
- McKinsey & Company
- Mediahub Worldwide
- **Morgan Stanley***
- Partners Capital Investment Group
- Piper Sandler
- **PwC***
- Raymond James
- **RSM US LLP***
- Salesforce
- **Scotiabank***
- ServiceNow
- Slalom
- Stax Inc.
- Stifel
- Summit Partners
- Valens Research
- Veeva Systems
- **Wayfair***
- Wellington Management Company
- Willis Towers Watson

96% of graduates had jobs
90 days after graduation

*Top 10 Placement

The bottom 3 companies had an equal amount of hires.

RANKED BY POETS & QUANTS:

#5

in gender parity:
54% of the
freshman class
are women

#13

in undergraduate
business programs

#14

in employment
outcomes

EMPLOYMENT BY INDUSTRY

32%

of graduates work in Finance,
Banking, or Insurance

29%

of graduates work
in Professional Services

11%

of graduates work
in Technology or
Software companies

INDUSTRY	ACCEPTANCES	AVERAGE SALARY	RANGE	AVERAGE SIGNING BONUS
Finance, Banking & Insurance	32.30%	\$75,795.08	\$40,000.00 - \$100,000.00	\$11,989.47
Commercial Banking	0.59%	\$65,000.00	\$65,000.00 - \$65,000.00	\$11,250.00
Financial Services	6.34%	\$70,763.16	\$55,000.00 - \$85,000.00	\$12,875.00
Financial Technology	0.88%	\$60,000.00	\$45,000.00 - \$70,000.00	\$7,000.00
Insurance	1.03%	\$68,666.67	\$67,000.00 - \$70,000.00	\$5,000.00
Investment Banking	10.77%	\$85,018.18	\$60,000.00 - \$100,000.00	\$12,932.69
Investment Management	5.75%	\$67,847.83	\$55,000.00 - \$92,000.00	\$6,100.00
Private Equity/Venture Capital	4.72%	\$71,428.57	\$55,000.00 - \$95,000.00	\$16,454.55
Real Estate	2.21%	\$45,000.00	\$40,000.00 - \$50,000.00	-
Professional Services	28.91%	\$65,891.73	\$46,000.00 - \$90,000.00	\$6,590.83
Accounting	8.26%	\$63,886.79	\$60,000.00 - \$80,000.00	\$4,961.54
Consulting	13.86%	\$69,827.27	\$55,000.00 - \$90,000.00	\$8,426.42
Marketing/Sales/Advertising	6.49%	\$55,666.67	\$47,000.00 - \$60,000.00	\$3,000.00
Staffing & Recruiting	0.29%	\$50,500.00	\$46,000.00 - \$55,000.00	\$3,900.00
Technology/Software	10.62%	\$70,585.37	\$45,000.00 - \$138,000.00	\$7,450.00
Cloud Based Software	2.80%	\$82,000.00	\$50,000.00 - \$138,000.00	\$6,714.29
Computer Software	2.21%	\$67,142.86	\$59,000.00 - \$80,000.00	\$4,000.00
Enterprise Software	1.03%	\$53,600.00	\$45,000.00 - \$65,000.00	\$12,000.00
Information Technology	2.51%	\$75,300.00	\$53,000.00 - \$88,000.00	\$9,166.67
Internet	1.33%	\$68,750.00	\$45,000.00 - \$100,000.00	\$6,500.00
Software Development	0.74%	\$61,600.00	\$48,000.00 - \$65,000.00	\$2,000.00
Automobile	0.29%	\$75,000.00	\$75,000.00 - \$75,000.00	-
Biotech/Pharmaceuticals	1.03%	\$60,000.00	\$60,000.00 - \$60,000.00	-
Consumer Product/Brand Marketing	2.51%	\$69,285.71	\$50,000.00 - \$95,000.00	\$5,900.00
Ecommerce	2.65%	\$68,453.33	\$50,000.00 - \$80,000.00	\$7,833.33
Education	1.18%	\$64,166.67	\$53,000.00 - \$81,500.00	-
Fitness/Sports	1.77%	\$70,000.00*	\$40,000.00 - \$1,000,000.00	-
Healthcare	2.06%	\$68,833.33	\$51,000.00 - \$87,500.00	\$6,250.00
Industrial Products & Services	2.65%	\$62,500.00	\$60,000.00 - \$65,000.00	\$25,000.00
Law	0.59%	\$52,000.00	\$52,000.00 - \$52,000.00	-
Logistics/Transportation/Supply Chain	1.62%	\$53,500.00	\$52,000.00 - \$55,000.00	-
Media/Entertainment	3.83%	\$54,000.00	\$40,000.00 - \$70,000.00	\$5,000.00
Non-profit	0.59%	\$54,000.00	\$48,000.00 - \$60,000.00	\$5,000.00
Research	0.15%	\$55,000.00	\$55,000.00 - \$55,000.00	-
Retail	3.98%	\$72,000.00	\$50,000.00 - \$87,500.00	\$6,200.00
Food/Beverage/Hospitality/Travel	2.21%	\$65,000.00	\$55,000.00 - \$80,000.00	\$4,250.00
Government/Defense/Energy	1.03%	\$53,650.00	\$49,000.00 - \$58,300.00	-

* Median Salary

EMPLOYMENT BY FUNCTION

15.9%

of graduates work in Investment Banking / Investment Management with an average salary of \$79,521

13.08%

of graduates work in Consulting with an average salary of \$72,264

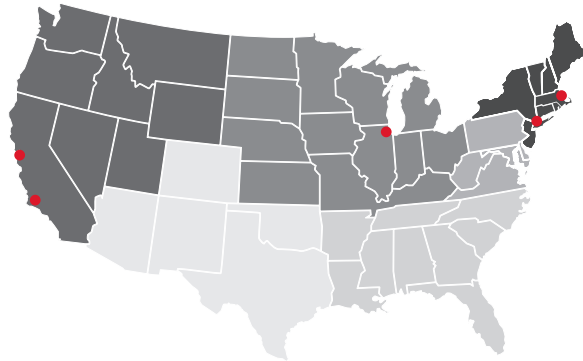
8.27%

of graduates work in Analytics with an average salary of \$69,200

BUSINESS FUNCTION	ACCEPTANCES	AVERAGE SALARY	RANGE	AVERAGE SIGNING BONUS
Finance	32.38%	\$75,883.72	\$52,000.00 - \$100,000.00	\$11,323.81
Actuarial/Underwriter	0.61%	\$63,500.00	\$60,000.00 - \$67,000.00	\$5,000.00
Corporate Finance	4.90%	\$69,863.64	\$52,000.00 - \$90,000.00	\$7,058.82
Equity Research	0.91%	\$86,666.67	\$85,000.00 - \$90,000.00	\$10,000.00
Financial Analytics	2.36%	\$71,285.71	\$65,000.00 - \$85,000.00	\$5,800.00
Investment Banking	8.42%	\$85,027.78	\$70,000.00 - \$100,000.00	\$15,088.24
Investment Management	7.49%	\$73,691.18	\$55,000.00 - \$90,000.00	\$9,500.00
Investor Relations	1.69%	\$70,000.00	\$60,000.00 - \$85,000.00	\$8,000.00
Private Equity/Venture Capital	4.23%	\$72,307.69	\$55,000.00 - \$95,000.00	\$16,181.82
Risk Management	0.29%	\$67,500.00	\$65,000.00 - \$70,000.00	\$4,000.00
Sales & Trading	1.48%	\$74,083.33	\$65,000.00 - \$92,000.00	\$10,333.33
Marketing	25.29%	\$64,822.89	\$40,000.00 - \$138,000.00	\$7,500.00
Business Development/Sales	2.83%	\$66,200.00	\$50,000.00 - \$80,000.00	\$6,750.00
Client Experience	1.08%	\$70,000.00	\$55,000.00 - \$85,000.00	\$10,000.00
Digital Marketing	6.19%	\$55,604.17	\$40,000.00 - \$100,000.00	\$3,714.29
Marketing Analytics	3.07%	\$65,937.50	\$45,000.00 - \$87,500.00	\$6,300.00
Marketing/Communications	6.92%	\$65,831.82	\$45,000.00 - \$90,000.00	\$10,772.73
Marketing/Sales/Advertising	2.41%	\$68,000.00	\$53,000.00 - \$80,000.00	\$5,000.00
Product/Brand Marketing	2.77%	\$78,181.82	\$50,000.00 - \$138,000.00	\$7,812.50
Consulting	13.08%	\$72,263.93	\$55,000.00 - \$88,000.00	\$7,746.81
Accounting	8.82%	\$63,107.84	\$40,000.00 - \$80,000.00	\$4,979.59
Audit/Assurance	5.64%	\$63,297.30	\$60,000.00 - \$80,000.00	\$4,861.11
Corporate Accounting	1.50%	\$50,000.00	\$40,000.00 - \$60,000.00	\$5,000.00
Tax	1.68%	\$64,708.33	\$60,000.00 - \$72,000.00	\$5,333.33
Management	11.56%	\$57,714.29	\$45,000.00 - \$70,000.00	\$12,828.57
Human Resources	2.00%	\$55,000.00	\$46,000.00 - \$60,000.00	\$23,933.33
Operations	5.11%	\$59,250.00	\$45,000.00 - \$70,000.00	\$5,000.00
Project Management	1.74%	\$55,500.00	\$49,000.00 - \$62,000.00	\$4,000.00
Management/Founder	2.71%	\$65,000.00	\$60,000.00 - \$70,000.00	-
MIS	3.75%	\$69,038.46	\$50,000.00 - \$95,000.00	\$5,142.86
Business Analytics	1.60%	\$66,300.00	\$50,000.00 - \$75,000.00	\$6,500.00
Data Analytics	1.24%	\$74,400.00	\$58,000.00 - \$95,000.00	\$5,000.00
Information Technology	0.90%	\$64,666.67	\$55,000.00 - \$70,000.00	\$4,000.00
Supply Chain	4.73%	\$65,941.67	\$52,000.00 - \$80,000.00	\$8,333.33
Logistics	1.37%	\$68,600.00	\$52,000.00 - \$80,000.00	\$8,333.33
Procurement	1.17%	\$75,000.00	\$75,000.00 - \$75,000.00	-
Supply Chain Operations	2.20%	\$62,216.67	\$55,000.00 - \$70,000.00	-
Other	0.40%	\$70,000.00*	\$55,000.00 - \$1,000,000.00	-

* Median Salary

PLACEMENT BY GEOGRAPHIC LOCATION



TOP 5 HIRING CITIES

1. Boston
2. New York
3. Chicago
4. Los Angeles
5. San Francisco

TOP 5 INTERNATIONAL HIRING COUNTRIES

1. India
2. China
3. France
4. Spain
5. Japan

LOCATION	ACCEPTANCES	AVERAGE SALARY	RANGE	AVERAGE SIGNING BONUS
Northeast	68.84%	\$69,144.11	\$40,000.00 - \$100,000.00	\$9,272.55
MA	41.97%	\$64,645.03	\$40,000.00 - \$100,000.00	\$8,101.89
ME/NH	0.56%	\$51,000.00	\$51,000.00 - \$51,000.00	-
NJ	0.72%	\$71,750.00	\$60,000.00 - \$85,000.00	\$6,500.00
NY	24.87%	\$75,570.83	\$50,000.00 - \$100,000.00	\$10,666.32
RI/CT	0.71%	\$75,000.00	\$75,000.00 - \$75,000.00	-
West	7.83%	\$75,876.92	\$60,000.00 - \$138,000.00	\$7,125.00
CA	6.75%	\$75,741.67	\$60,000.00 - \$138,000.00	\$7,361.11
WA/NV/OR/UT	1.08%	\$77,500.00	\$75,000.00 - \$80,000.00	\$5,000.00
South	1.62%	\$80,000.00*	\$52,000.00 - \$1,000,000.00	\$8,333.33
FL	0.74%	\$52,000.00	\$52,000.00 - \$52,000.00	-
KY/TN	0.58%	\$80,000.00*	\$80,000.00 - \$1,000,000.00	\$10,000.00
NC	0.17%	\$85,000.00	\$85,000.00 - \$85,000.00	\$10,000.00
SC	0.13%	\$78,000.00	\$78,000.00 - \$78,000.00	\$5,000.00
Midwest	2.34%	\$62,054.55	\$46,000.00 - \$75,000.00	\$4,850.00
IL	2.01%	\$60,622.22	\$46,000.00 - \$70,000.00	\$5,114.29
MI	0.17%	\$75,000.00	\$75,000.00 - \$75,000.00	-
WI	0.17%	\$62,000.00	\$62,000.00 - \$62,000.00	\$3,000.00
Southwest	1.87%	\$69,625.00	\$60,000.00 - \$80,000.00	\$4,600.00
CO	0.40%	\$71,000.00	\$70,000.00 - \$72,000.00	\$5,000.00
TX	1.47%	\$69,166.67	\$60,000.00 - \$80,000.00	\$4,500.00
Mid-Atlantic	1.45%	\$72,400.00	\$54,000.00 - \$100,000.00	\$6,625.00
DC	0.57%	\$72,333.33	\$54,000.00 - \$100,000.00	\$7,500.00
MD/PA/VA	0.88%	\$72,500.00	\$60,000.00 - \$85,000.00	\$5,750.00
International	16.04%	\$67,325.00	\$40,000.00 - \$85,000.00	\$7,200.00

* Median Salary