

HELENKA HOPKINS NOLAN

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SUMMARY OF QUALIFICATIONS

Social and environmental impact professional with 20 years of experience working with public and private sector partners across the US to advance social and environmental issues. Adept at building external relationships, exceeding client expectations, managing complex projects, advising senior leadership, and mentoring team members. Experience presenting to a range of audiences.

PROFESSIONAL EXPERIENCE

Managing Director, HHN Consulting, LLC, Remote

1999 – Present

As a sole proprietor consultancy, lead results-driven efforts on behalf of energy companies. Select client efforts include:

- **Strategy Development & Implementation:** Worked with clients to develop strategies for investment in social and environmental impact projects domestically and internationally. Spearheaded and executed strategy to secure numerous USDA in-kind grants for companywide energy audit to assess opportunities for efficiencies.
- **Project Management:** Orchestrated the hiring and management of software development staff to replace outdated processes and improve efficiency.
- **Business Development:** Strengthened business development opportunities by creating strategies to monetize carbon sequestration (“carbon offsetting”) options for global bamboo product company. Integrated this potential cash flow opportunity into investor pitches, securing a significant investor to achieve expansion of the executive team. Conducted research and analysis regarding new business competition.
- **Advising:** Provided feedback to the Advisory Board to support growth, partnerships, and innovation.

Adjunct Faculty, Babson College, Wellesley, MA

2019 – Present

Member of the marketing faculty, with a focus on international and sustainable marketing.

- **Teaching:** Teach graduate and undergraduate classes. Taught Wellesley College, Olin College, and Babson College students in consortium class on Sustainable Marketing.
- **Mentoring:** Advise students and provide academic and career guidance and support.

Faculty, University of Alabama, Tuscaloosa, AL

2003 – 2019

Culverhouse College of Business & Honors College

- **Advising:** Faculty advisor for Women’s Initiative to pair business and academic leaders as mentors with undergraduate and graduate students.
- **Teaching:** Developed two new classes and taught five classes including Management Strategic Communication, Introduction to International Business, The Context of Global Business, Introduction to Marketing, Sustainability Studies in Costa Rica, and Honors Globalization Seminar.
- **Leading & Mentoring:** Advised students and provided academic and career guidance and support. Managed six Graduate Teaching Assistants, achieving highly positive evaluations.
- **Cross-Sector Partnerships:** Initiated and developed cross campus partnerships formed with Honors College and Engineering School.
- **Project Management:** Managed online marketing for international business program and awarding of student scholarships for study abroad programs.
- **Thought Leadership:** Served as guest speaker in Business School and Honors College. Participated in multi-day training on innovative teaching methodologies.
- **Research:** Secured Culverhouse College Sustainability Grant to support development of sustainability coursework. Developed and taught online version of core international business

course. Awarded travel study to Copenhagen Business School for workshop that introduced participants to senior sustainability leadership at Volvo, IKEA, Novartis and Maersk.

SELECT ADDITIONAL EXPERIENCE

Previous roles include public and private sector work with environmental impact start-ups and technology firms.

Project Development Manager and Market Analyst, EnergyWorks, a Bechtel-Pacificorp Company, Washington, D.C.

- **Project Management:** Collaborated on projects as one of the first five employees at a start-up energy and technology firm specializing in providing renewable energy to developing countries.
- **Cross-Sector Partnerships:** Built relationships and formed partnerships to advance international and domestic clean energy projects utilizing innovative technologies.

Project Development & Marketing Associate, Kenetech Wind Power, Inc., Washington, D.C.

- **Project Management:** Worked as a member of the Project Development Team to identify and pursue large-scale wind projects internationally and domestically.

EDUCATION

BA, Columbia University, Barnard College

MBA, University of Alabama

PROFESSIONAL AFFILIATIONS

- Board of Advisors, The Rectory School, Connecticut
- Member, Academy of International Business
- Board Member, Town of Marion (MA) Council on Aging
- Board Member, Tuscaloosa Academy, Arts Council of Tuscaloosa & Christ Episcopal Preschool
- Faculty Advisor, Women's Initiative, University of Alabama, Culverhouse College of Business

SELECT SPEAKING ENGAGEMENTS

Stamford University Energy Symposium, Renewable Energy Utilization & Firm Financial Performance

US Department of Commerce, International Trade Conference, presented Bechtel work on new and renewable energy technologies, La Paz, Bolivia

Presented "Renewable Energy and Firm Financial Performance" at the Copenhagen Business School conference, *Sustainability in the Scandinavian Context*

Panelist/Judge for Business School Diversity Leadership Summit, University of Alabama

AWARDS & PUBLICATIONS

University of Alabama

- Outstanding Teaching
- Awarded Culverhouse Sustainability Grant

Journal of Business Ethics, "Renewable Energy Utilization and Firm Financial Performance," June 2016