

EDUCATION AND LICENSURE

E. H. Patterson School of Accountancy, The University of Mississippi

Doctor of Philosophy in Accountancy (Strategy minor), August 2021

Mays Business School, Texas A&M University

Master of Accountancy, May 2012

William F. Harrah College of Hotel Administration, University of Nevada, Las Vegas

Doctor of Philosophy in Hospitality Administration, July 2009

Warrington College of Business Administration, University of Florida

AACSB Post-Doctoral Bridge Program, September 2009

MBA, December 2002

Bachelor of Science in Business Administration (Finance), December 1997

Division of Engineering & Weapons, United States Naval Academy

Weapons & Systems Engineering, Honorable (medical) Discharge, July 1994

Certified Public Accountant (CPA), Florida

License #47146 (inactive)

RESEARCH: PUBLICATIONS

A Pandemic Case Study of Stress and Modality in an Accounting Course: A Success Story with J. Racca, Business Education Innovation Journal. Vol. 12, No. 2, December 2020.

Is Customer Satisfaction a Relevant Metric for Short Sellers (with Doug Vorhies and Todd Griffith). Proceedings of the 2017 Winter AMA Annual Conference

- Presented at the Accounting Doctoral Students Association - AAA Annual Meeting (Chicago, IL)

Research Interests: Short Seller Behavior; Capital Markets, Financial Analysts

Methods: Quantitative, Archival

WORKS IN PROGRESS

Teaching Case – Stop the Gaslighting! Short Interest over 100% is OK: Explaining “140% Short Interest of Gamestop” to Business Students (Useful Metaphors)

- Writing Phase

Short Seller Behavior and Earnings Acceleration

- Data collection and analysis stage

An Innovative Look at the CAN SLIM model: Bears CAN SWIM

- Data collection and programming/analysis stage

SCHOLARLY PRESENTATIONS

- 2016: Washington University in St. Louis (St. Louis, MS), Accounting Doctoral Students Association- AAA Annual Meeting (New York City, NY)
2015: PhD Project, Accounting Doctoral Students Association - AAA Annual Meeting (Chicago, IL)
2014: AAA Diversity Section (Atlanta, GA); Accounting Doctoral Students Association (Atlanta, GA);
2009: Graduate Student Research Conference in Hospitality and Tourism (Las Vegas, NV)

ADDITIONAL STATISTICAL PROGRAM TRAINING (SELF-FUNDED)

- 2014: Current Methods for Web-Based Data Collection and Analysis PERL (Practical Extraction and Reporting Language) – Instructed by Dr. Andy Leone (June);
BYU PhD SAS Boot Camp – Instructed by Dr. Michael Drake (July)

CONFERENCE PARTICIPATION

- AAA Annual Meeting – 2012 – 2016*
FARS Section Midyear Meeting – 2015
AAA Diversity Section Midyear Meeting – 2014
PhD Project Accounting Doctoral Students Association Annual Meeting – 2012 – 2016
PhD Project National Meeting – 2010

ACADEMIC EXPERIENCE

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| In-Residence Instructor , University of Connecticut | 2017 – 2020 |
| Research/Teaching Assistant , University of Mississippi | 2012 - 2017 |
| AICPA Library Research Assistant , University of Mississippi | 2012 – 2017 |
| Tenure-Track Assistant Professor , California State University, Monterey Bay | 2009 – 2011 |
| Graduate Teaching and Visiting Instructor , University of Nevada, Las Vegas | 2003 - 2009 |

TEACHING EXPERIENCE (Over 80 sections taught, 28 at UCONN):

University of Connecticut, School of Business, Storrs, Connecticut (4.5 avg of medians undergraduate/ 4.0 on solo-taught graduate classes, 5 point scale)

- ACCT 5123 Cost Analysis FMBA (Live)
ACCT 5123 Cost Analysis PMBA (Live)
ACCT 5123 Cost Analysis PMBA (Online)
ACCT 3221 Cost Accounting
ACCT 2101 Principles of Managerial Accounting
ACCT 2001 Principles of Financial Accounting
FNCE 5310 Intro. to US Capital Markets

University of Mississippi, E.H. Patterson School of Accountancy, Oxford, Mississippi (4.5 avg of means/ 4.83 avg of medians, 5 point scale)

- ACCY 309 Cost Control (6)
ACCY 202 Principles of Managerial Accounting (7)

California State University, Monterey Bay, School of Business, Seaside, California

BUS 632 EMBA Accounting & Finance
BUS 495 Internship/Work Study
BUS 395 Service Operations
BUS 330 Human Resources Management
BUS 309 Operations Management
BUS 323 Services Marketing
BUS 307 Finance

University of Nevada, Las Vegas, William F. Harrah College of Hospitality, Las Vegas, Nevada

TCA 488 Special Events Management
TCA 422 Hospitality Operations
TCA 420 Hospitality Finance
TCA 380 Hospitality Marketing
FAB 190 Bartending & Bar Management

University of Nevada, Las Vegas, College of Business, Las Vegas, Nevada

MKT 720 Consumer Behavior & Marketing Statistics
MKT 471 Competitive Strategies
MKT 450 Product Management
MKT 400 Marketing Research
MKT 380 Internet Marketing
MKT 301 Introduction to Marketing

University of Florida, College of Health and Human Performance, Gainesville, Florida

PEN 1138 Openwater SCUBA Diving

RELATED PROFESSIONAL EXPERIENCE

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| Realtor® , Realty World Luxury Homes, Las Vegas | 2007 -2009 |
| Marketing Research & Sales Analyst , Wynn Resort & Casino, Las Vegas, NV | 2006 – 2007 |
| Financial Analyst , Boyd Gaming Corporation, Las Vegas | 2006 |
| Credit Collections Account Manager , Household Credit (now HSBC), Las Vegas | 2002-2003 |
| Personal and Small Business Banker , CalFED Bank (now Citibank), Los Angeles, CA | 2001 - 2002 |
| Financial Investments Advisor – Stock Broker , Raymond James & Associates, Clearwater, FL | 1998 - 2001 |

PROFESSIONAL AFFILIATIONS

- Florida Institute of Certified Public Accountants (Miami Chapter)
- American Institute of Certified Public Accountants
- Chartered Financial Analyst Institute
- American Accounting Association
- Alpha Kappa Psi
 - University of Connecticut Chapter Faculty Advisor, 2018 - Present
 - University of Mississippi Chapter Faculty Advisor, 2015 – 2016
 - Member, 1997 – present .

FELLOWSHIPS, HONORS, & AWARDS

Merit Awarded based on Teaching Evaluations 2019-2020
UCONN Teaching Excellence Recognition 2018
#1 Teaching Rank, RateMyProfessor.com, Highest Rated Faculty at University of Mississippi, September 2015- 2017
AICPA Minority Doctoral Fellow, 2014 – 2017
KPMG Doctoral Fellow, 2013 – 2017
Patterson School of Accountancy Doctoral Student Teaching Award, 2016
University of Mississippi Graduate School Fellowship, 2012 – Present
Mays Business School Accounting Scholarship, Texas A&M, 2011 - 2012
United States Military Veteran (Navy- Disabled 30%)
MENSA

HOBBIES AND PERSONAL INTERESTS

Trading Stocks, ETFs, and Options
Weightlifting, Fitness, and Strength training
Capital Markets research
SCUBA Diving