

# MS x Boston Full-Time Curriculum

## PREPARE FOR THE NEXT STEP IN YOUR CAREER WITH IN-DEMAND BUSINESS SKILLS AND SPECIALIZED EXPERTISE

The MS x is D'Amore-McKim's refreshed take on a management degree, focusing on flexibility in all of your classes—even your core coursework—so you can chart your own path to achieving your goals. Whether you want to build on expertise from past coursework or acquire entirely new skills, the MS x program offers the ability to personalize your learning at every step.

### Flexible Core Courses

You'll develop core competencies employers seek: the basics of accounting and finance, data presentation & analysis, a customer orientation through all parts of business, and more.

Choose four core courses from fundamental business areas that give you the foundation you want and need to be successful: Managing Organizations, Data-Driven Management, Strategy & Growth, Finance & Operations. Select one course from each of these market-aligned areas shown on page 2.

### Elective Courses

Follow your passion and select two elective courses that will help you achieve your professional goals.

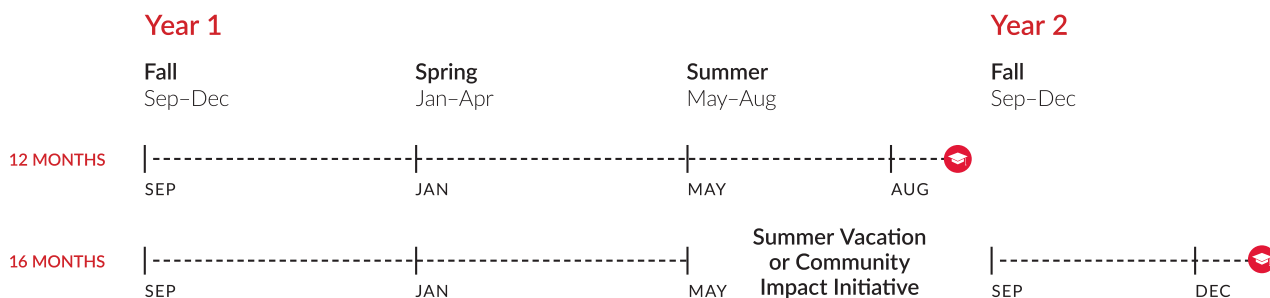
If building deep expertise in an industry outside of business would benefit you, you may select an interdisciplinary elective at another Northeastern graduate school. An extensive list of eligible courses is available online.

### Concentrations (Select One)

Take four courses in one of these concentration areas and gain deep business expertise:

- AI Applications
- Analytics
- Brand Management
- Business Management for Healthcare
- Corporate Finance
- Corporate Innovation
- Entrepreneurship
- International Business
- Investments
- Leading People and Organizations
- Marketing
- Marketing Analytics
- Public Health
- Operations and Supply Chain Management
- Sustainability and Business

## PROGRAM TIMELINE



You are encouraged to work with your academic advisor when planning your schedule. The curriculum is subject to change by D'Amore-McKim faculty. Not all electives may be offered every term. International students will become eligible to apply for up to 12 months of Optional Practical Training.



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## CORE COURSES

Required for ALL students. Select one from each category:

### Managing Organizations

- **HRMG 6200:** Managing People & Organizations
- **HRMG 6212:** Creating an Innovative Organization\*
- **HRMG 6214:** A Management Perspective of Human Resources\*
- **HRMG 6223:** Global Talent Management
- **MGMT 6225:** Sustainability and Leadership
- **MGMT 6226:** Sustainability and the Business Environment
- **MGMT 6213:** Managing Ethics in the Workplace
- **MGMT 6214:** Negotiations
- **INTB 6226:** Becoming a Global Leader

### Data-Driven Management

- **ACCT 6200:** Financial Reporting and Managerial Decision Making
- **MISM 6200:** Intro to Business Analytics
- **MISM 6202:** Foundations of Data Analysis for Business
- **MISM 6203:** Business Analytics Methods
- **MISM 6210:** Information Visuals & Dashboards for Business
- **MISM 6212:** Data Mining & Machine Learning for Business
- **MKTG 6200:** Creating & Sustaining Customer Markets
- **MKTG 6234:** Marketing Analytics
- **SCHM 6215:** Supply Chain Analytics\*
- **STRT 6210:** Workforce Metrics & Analytics

### Strategy & Growth

- **STRT 6200:** Strategic Decision Making in a Changing Environment
- **MKTG 6216:** Market Focused Strategy\*
- **INTB 6200:** Managing the Global Enterprise
- **INNO 6200:** Enterprise Growth & Innovation
- **INNO 6222:** Competing in Dynamic, Innovation-Driven Markets
- **INNO 6225:** Acquisitions, Alliances and Growth
- **SCHM 6213:** Global Supply Chain Strategy\*

### Finance & Operations

- **FINA 6309:** Foundations of Accounting & Finance
- **MKTG 6230:** Driving Market Performance, Measure, Analyze Profit\*
- **SCHM 6201:** Operations & Supply Chain Management
- **SCHM 6214:** Sourcing & Procurement\*
- **SCHM 6221:** Sustainability & Supply Chain Management\*
- **SCHM 6223:** Managing Healthcare Supply Chain Operations\*

\*Pre-requisite courses are required.

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