

Adam C. Powell, Ph.D.

CONTACT INFORMATION:

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EDUCATION:

The Wharton School, University of Pennsylvania (Philadelphia, PA) July 2006 – May 2011
Doctor of Philosophy, Health Care Management & Economics

The Wharton School, University of Pennsylvania (Philadelphia, PA) July 2006 – August 2008
Master of Arts, Health Care Management & Economics (completed during the Ph.D.)

Massachusetts Institute of Technology (Cambridge, MA) September 2002 – May 2006
Bachelor of Science in Management Science (MIT Sloan), Minor in Economics

Massachusetts Institute of Technology (Cambridge, MA) September 2002 – May 2006
Bachelor of Science in Writing (Expository Writing)

DISSERTATION:

Title: Perspectives on Firm Decision Making During Risky Technology Acquisitions
Committee: Lawton R. Burns (Advisor), Harbir Singh (Chair), John R. Kimberly, Howard C. Kunreuther, and Mark V. Pauly
Available online: <http://repository.upenn.edu/edissertations/313/>

RESEARCH INTERESTS:

All of my research is conducted within the context of healthcare.
Primary: Quality (high-cost services and mHealth), Technology
Secondary: Operations, Strategy

HEALTHCARE SECTOR EXPERIENCE:

Payer+Provider Syndicate (Boston, MA) March 2012 – Present
President

- Founded a consultancy that enables health services companies and investors to better understand operational issues through market analysis, intervention evaluation, and the development of performance improvement methodologies
- Built client relationships with a wide variety of firms, including a multinational Fortune 500 company, a patient engagement company, a diabetes management company, a provider performance improvement company, a diagnostics company, a utilization management company, a provider strategy consultancy, a change management consultancy, and multiple private equity firms investing in the payer, provider, and health IT industries
- Provided turn-key outcomes research services, and managed multi-organizational, multi-disciplinary research teams
- Provided insights on healthcare topics that were featured by JAMA, CNN, Fortune, Fox Business, Inc., NBC, Reuters, Yahoo! Health, The Christian Science Monitor, and numerous other outlets.

HealthHelp (Houston, TX) October 2014 – Present
Director of Outcomes Research

- Managed the HealthHelp / Humana outcomes research collaboration, which has produced publications related to cardiology, oncology, and radiology. The collaboration consists of medical directors and analysts from HealthHelp, members of the Humana Business Optimization Team, members of the Humana Publications committee, Humana medical directors, and academic physicians. HealthHelp is a specialty benefits management company and Humana is a managed care organization.
- Developed studies which have been published in peer-reviewed journals including Academic Radiology, Clinical Cardiology, American Journal of Medical Quality, Journal of Patient Safety, and many others
- Crafted conference submissions, resulting in appearances at AcademyHealth, ACR, AHA Scientific Sessions, ASNR, ASTRO, HFSA, Population Health Forum, and RSNA

Oliver Wyman, Health and Life Sciences Practice (Boston, MA)

July 2011 – February 2012

Associate

- Served as a management consultant in a practice addressing the needs of the health insurance, hospital, and pharmaceutical industries
- Helped a regional payer develop a strategy for engaging consumers in the individual market post-reform
- Assessed the implications of healthcare reform for small group sales in four states for a national payer

Wharton Health Care Management & Economics Department (Philadelphia, PA)

August 2008 – May 2011

Research Assistant for Professor Lawton R. Burns, Department Chair

- Provided methodological guidance to Archstone Consulting for the report, “The Biopharmaceutical Sector’s Impact on the U.S. Economy: Analysis at the National, State, and Local Levels”
- Reviewed the literature on the success and failure of firms in order to assist in the legal defense of a medical devices firm. Subsequently developed the literature review into a book chapter on the determinants of success and failure in the medical device industry.

Wharton Operations & Information Management Department (Philadelphia, PA)

September 2007 – May 2011

Research Collaboration with Chris P. Lee, Ph.D., Professor Sergei V. Savin, and Professor Nicos Savva

- Attempted to determine how much an academic hospital system should charge private insurers under the patient classifications of the severity-adjusted MS-DRG (Medicare Severity-adjusted Diagnosis Related Groups) system
- Devised a technique for inferring the severity distribution of the patients under the new DRG system, using often incomplete data from the old DRG system. Adapted a mixed logit regression model to predict the frequency with which the health system would encounter patients with various diagnoses. Geared research to both an academic audience and to the health system's pricing negotiation committee.
- Determined the impact of high patient workload on the billing performance of a hospital trauma department. Provided guidelines for reducing the impact of workload on billing quality.

Penn Biotech Group (Philadelphia, PA)

Group Vice President / Principal of the Consulting Department

May 2010 – May 2011

- Created a health insurance practice for Penn Biotech Group’s Consulting Department through securing two large insurers
- Responsible for recruiting student consultants and allocating them to clients

Engagement Manager for a Consulting Engagement with a Top Five Pharmaceutical Company February 2010 – April 2010

- Lead a multi-disciplinary team consisting of three post-doctoral students in the biological sciences, a doctoral student in computer science, a law student, a masters student in biotechnology, and a medical researcher
- Developed a methodology combining artificial intelligence and econometrics that the team used to study an issue concerning the regulatory approval process for pharmaceuticals
- Presented findings to the client and provided concrete recommendations about how future marketing authorization applications could be improved to maximize the likelihood of their timely and ultimate approval
- Designed and delivered software to the client to enable them to automatically evaluate their marketing authorization applications before submission to regulators

Humana, Inc. (Louisville, KY)

May 2007 – August 2007

Benefits Intern for the Human Resources Department, supervised by Debbie Triplett

- Wrote 37 presentations on issues of importance to the Benefits Department, addressing topics such as the current online wellness offerings of competitors, means in which Humana’s online benefits and wellness systems could be improved, and ways to measure employee productivity
- Devised costless ways of providing health benefits to retired and semi-retired employees
- Designed activities for the “Mental Agility Campaign” that occurred at the end of 2007
- Saved Humana tens of thousands of dollars by researching alternative benefit options and recommending those offering the best value
- Reduced the likelihood that employees will lose their homes in the future by advocating that Humana not endorse heavily-leveraged home loans

BUSINESS SECTOR EXPERIENCE:

LinPowell Corporation / Taikor Media (Philadelphia/Boston/Shanghai)

March 2007 – September 2008

Co-founder of a startup company in the Social Web industry and partner in a Chinese outsourcing startup

- Designed a product mock-up for a social networking website intended to help people find local activities
- Selected the independent contractor used to build the site, Taikor Media, and led the project through the private beta phase of development

UBS Wealth Management USA (New York, NY)

June 2004 – August 2004

Wealth Management Intern, supervised by John Cioffi

- Investigated the relationship between the size of the underground economy and the U.S. GDP by conducting a literature review, interviewing analysts in the field, and devising indirect measures. Measured unreported Internet sales, formal labor, informal labor, and illicit labor
- Compiled reports on the American unreported economy, assorted equities in China and in the healthcare sector, and the correlation between Argentina's currency movements and its local market. Presented findings to Mr. Cioffi in order to assist him in making investment decisions.

TECHNOLOGY SECTOR EXPERIENCE:**Microsoft Corporation (Redmond, WA)**

June 2005 – August 2005

Program Manager Intern for Microsoft Office FrontPage

- Brainstormed potential web portals to be shipped with Windows SharePoint Services Version 3, an online collaboration software package
- Designed a template of a web portal for tracking the purchase and ownership of assets, which is now shipping with Windows Server 2008
- Conceived a feature for Workflow within SharePoint that addressed the needs of multiple industries and could be inexpensively implemented

MIT Artificial Intelligence Laboratory (Cambridge, MA)

June 2003 – August 2003

Research Intern, supervised by Professor Michael Collins

- Created a means for gathering data for a natural language processing experiment, in which users selected mp3s from an iTunes-like library via forming natural sentences. Designed and implemented Java-based and Visual Basic-based interfaces for permitting multiple users to collaboratively query SQL databases over a network through TCP/IP sockets.

AWARDS AND GRANTS:

Excellence in Online Instruction Award, Jefferson College of Population Health 2018

Selected as one of one hundred overseas experts invited to present at BIO-FORUM 2014 2014

Modern Biotechnology & Pharmaceutical Industry Office of Shanghai Municipality

Sept. '14 MIT Critical Data Marathon (big data competition using ICU data from the MIMIC-II database), 3rd place 2014

Jan. '14 MIT Critical Data Marathon (big data competition using ICU data from the MIMIC-II database), 3rd place 2014

Winner of the Brigham and Women's Hospital iHub Hackathon Prize 2013

Selected as one of one hundred overseas experts invited to present at BIO-FORUM 2012 2012

Modern Biotechnology & Pharmaceutical Industry Office of Shanghai Municipality

Russell Ackoff Doctoral Student Fellowship Award. 2010-2011

Wharton Risk Management and Decision Processes Center.

Award: \$1,000.

Emerald LiteratiNetwork 2010 Outstanding Contributing Author Award 2010

Mack Center Emerging Technologies Management Research Grant. 2009-2010

"What Happens to Old Technologies When New Technologies Arrive?"

Award: \$12,750. (Co-investigator.)

Ruth L. Kirschstein National Research Service Award (NRSA). 2006-2008

Agency for Healthcare Research and Quality (AHRQ).

Award: Two years of tuition and stipend.

PUBLICATIONS:

Adam C. Powell and John B. Torous. "A Patient-Centered Framework for Measuring the Economic Value of the Clinical Benefits of Digital Health Apps: Theoretical Modeling." 2020. *JMIR: Mental Health*.
<https://mental.jmir.org/2020/10/e18812>

Adam C. Powell, Mitchell Ceylan, James W. Long, Uday U. Deshmukh, Bryan Loy, and Amin J. Mirhadi. "Rate of Whole-Breast Hypofractionated Radiation Therapy Before Versus After Virtual Tumor Board Implementation." 2020. *JCO Oncology Practice*. <https://doi.org/10.1200/OP.20.00480>

Adam C. Powell and John P. Glaser. 2020. "The healthcare information technology sector." In Lawton Burns (Ed.), *The Business of Healthcare Innovation*, 3rd edition. *Cambridge University Press*.

John Torous, Adam C. Powell, and Elena Rodriguez-Villa. "Health Information Technology Resources to Support Measurement-Based Care." 2020. *Child and Adolescent Psychiatric Clinics of North America*. Jul 22;29(4):763-73.
<https://doi.org/10.1016/j.chc.2020.06.011>

Adam C. Powell, Matthias B. Bowman, Henry T. Harbin. "Tele-Behavioral Health for Employees: Pre-COVID Practices and Recommendations for a Post COVID Path Forward." 2020. *The Path Forward*.
<http://workplacentalhealth.org/getmedia/8dee107a-9561-4c92-92d8-723ce5fa7051/Tele-Behavioral-Health-for-Employees>

Adam C. Powell, John B. Torous, Joseph Firth and Kenneth R. Kaufman. "Generating value with mental health apps." 2020. *BJPsych Open*. <https://doi.org/10.1192/bjo.2019.98>

Adam C. Powell. "Impact of the Artificial Nudge." 2020. *Academic Radiology*. Jan 1;27(1):143-6.
<https://doi.org/10.1016/j.acra.2019.09.010>

Adam Powell, Teresa Rogstad, Nandita Jacob, Gary Smith, James Long, Uday Deshmukh, Bryan Loy, and Amin Mirhadi. The Association between Use of Hypofractionation and Treatment Completion among Recipients of Radiation Therapy Post Mastectomy. 2019. *Practical Radiation Oncology*. <https://doi.org/10.1016/j.prro.2019.10.009>

Adam C. Powell, Yan Wang, Gary L. Smith, James W. Long, Uday U. Deshmukh, David P. Friedman, Christopher G. Roth, and Baskaran Sundaram. "Outpatient facility-based order variation in combined imaging." 2019. *PLOS ONE*.
<https://doi.org/10.1371/journal.pone.0224735>

Adam C. Powell, Teresa Rogstad, Sarah Elliott, Stephen Price, James Long, Uday Deshmukh, M. Hassan Murad, and Mark Steffen. "Pain and Healthcare Utilization Following Early Imaging for Low Back Pain in Older Individuals." 2019. *Journal of the American Board of Family Medicine*. <https://doi.org/10.3122/jabfm.2019.06.190103>

Adam C. Powell, Matthias B. Bowman, and Henry T. Harbin. "Reimbursement of Apps for Mental Health: Current Practices and Potential Pathways." 2019. *JMIR: Mental Health*. <https://doi.org/10.2196/14724>

Adam C. Powell, Teresa L. Rogstad, David E. Winchester, Jon D. Shanser, James W. Long, Uday U. Deshmukh, and Vijay M. Rao. "Discordance in Clinical Recommendations Regarding the Use of Imaging." 2019. *American Journal of Medical Quality*. In press. <https://doi.org/10.1177/1062860619851561>

Adam C. Powell, Zongyang Yue, Chenglei Shan, and John B. Torous. "The Monetization Strategies of Apps for Anxiety Management: An International Comparison." 2019. *Journal of Technology in Behavioral Science*.
<https://doi.org/10.1007/s41347-019-00093-y>

Adam C. Powell, James W. Long, Erin M. Kren, Amit K. Gupta, and David C. Levin. 2019. "Evaluation of a Program for Improving Advanced Imaging Interpretation." *Journal of Patient Safety*. Mar;15(1):69.
<https://doi.org/10.1097/PTS.0000000000000345>

Adam C. Powell, Christopher T. Lugo, Yan Wang, Gary L. Smith, James W. Long, and Uday U. Deshmukh. "Modification and Reinitiation of Lower Back Imaging Orders After Evidence-Based Collaborative Consultation." 2018. *Academic Radiology*. 2018 Dec 20. <https://doi.org/10.1016/j.acra.2018.12.001>

Teresa L. Rogstad, Adam C. Powell, Yongjia Song, Tristan Cordier, Stephen E. Price, James W. Long, Uday U. Deshmukh, and Jeffrey D. Simmons. "Determinants of Outcomes Following Outpatient Placement of Implantable Cardioverter

Defibrillators in a Medicare Advantage Population.” 2018. *Clinical Cardiology*. 2018 Aug 9. <https://doi.org/10.1002/clc.23041>

Adam C. Powell, Preeti Singh, and John B. Torous. 2018. “The Complexity of Mental Health App Privacy Policies: A Potential Barrier to Privacy.” *JMIR: mHealth and uHealth*. 6(7):e158. <http://mhealth.jmir.org/2018/7/e158/>

Adam C. Powell, Stephen E. Price, Khoa Nguyen, Gary L. Smith, James W. Long, and Uday U. Deshmukh. “Prior Authorization for Elective Diagnostic Catheterization.” 2018. *American Health & Drug Benefits*. 11(4): 168.174. <http://ahdbonline.com/issues/2018/june-2017-vol-10-no-4/2580-prior-authorization-for-elective-diagnostic-catheterization-the-value-of-reviewers-in-cases-with-clinical-ambiguity>

Adam C. Powell, David C. Levin, Erin M. Kren, Roy A. Beveridge, James W. Long, and Amit K. Gupta. 2017. “2005 to 2014 CT and MRI Utilization Trends in the Context of a Nondental Prior Authorization Program.” *Health Services Research and Managerial Epidemiology*. <https://doi.org/10.1177/0272333392817732018>

Adam C. Powell, Teresa L. Rogstad, Uday U. Deshmukh, Stephen E. Price, and Jeffrey D. Simmons. 2017. “An exploration of the association between ischemic etiology and the likelihood of heart failure hospitalization following cardiac resynchronization therapy.” *Clinical Cardiology*. <https://doi.org/10.1002/clc.22779>

Adam C. Powell, Amin J. Mirhadi, Bryan A. Loy, Laura E. Happe, James W. Long, Erin M. Kren, and Amit K. Gupta. 2017. “Presentation at computed tomography (CT) scan of the thorax and first year diagnostic and treatment utilization among patients diagnosed with lung cancer.” *PLOS ONE*. 12(7): e0181319. <https://doi.org/10.1371/journal.pone.0181319>

John Torous, Jorge Rodriguez, and Adam C. Powell. 2017. “The New Digital Divide For Digital Biomarkers.” *Digital Biomarkers*. <https://doi.org/10.1159/000477382>

Adam C. Powell, Patrick J. Kennedy, Garry Carneal, Steve Davis, Henry Harbin, and The Kennedy Forum Senior Leadership Team. 2017. “New Technologies for Improving Behavioral Health.” *Kennedy Forum Issue Brief*. bit.ly/2qGGydz

Adam C. Powell, Jasmine K. Ludhar, and Yuri Ostrovsky. 2017. “Health Information System Use in an Affluent Region in India: Findings from a Survey of Chandigarh Hospitals.” *International Journal of Medical Informatics*. 103 (2017) 78–82 <https://doi.org/10.1016/j.ijmedinf.2017.04.011>

Adam C. Powell, Milton Chen, and Chanida Thammachart. 2016. “The Economic Benefits of Mobile Apps and Telepsychiatry Services When Used by Adolescents” *Child and Adolescent Psychiatric Clinics*. [doi:10.1016/j.chc.2016.07.013](https://doi.org/10.1016/j.chc.2016.07.013)

John Torous, Adam Powell, and Michael Knable. 2016. “Quality assessment of self-directed software and mobile applications for the treatment of mental illness.” *Psychiatric Annals*. 46(10):579–583. [doi:10.3928/00485713-20160908-02](https://doi.org/10.3928/00485713-20160908-02).

William Gruber, Adam Powell, and John Torous. 2016. “The Power of Capturing and Using Information at the Point of Care.” *Healthcare*. <http://www.sciencedirect.com/science/article/pii/S221307641630015X>

Adam C. Powell, John Torous, Steven Chan, Geoffrey Raynor, Erik Shwartz, Meghan Shanahan, and Adam B. Landman. 2016. “Inter-rater Reliability of mHealth App Rating Measures: Analysis of Top Depression and Smoking Apps.” *Journal of Medical Internet Research: mHealth and uHealth*. 4(1): e15. <http://mhealth.jmir.org/2016/1/e15/>

Bryan A. Loy, Clive I. Shkedy, Adam C. Powell, Laura E. Happe, Julie A. Royalty, Michael T. Miao, Gary L. Smith, James W. Long, and Amit K. Gupta. 2016. “Do Case Rates Affect Physicians' Clinical Practice in Radiation Oncology?: An Observational Study.” *PLOS ONE*. 11(2): e0149449. <http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0149449>

Adam C. Powell, Daniel S. Hippe, James W. Long, and Jeffrey D. Robinson. 2015. “Re-initiation of Withdrawn or Modified Neuroimaging Requests after Collaborative Consultation.” *Academic Radiology. Published Online in Advance of Print Publication (September 9, 2015)*: [http://www.academicradiology.org/article/S1076-6332\(15\)00330-X/abstract](http://www.academicradiology.org/article/S1076-6332(15)00330-X/abstract).

John Torous and Adam C. Powell. 2015. “Current research and trends in the use of smartphone applications for mood disorders.” *Internet Interventions*. 2(2):169-173. <http://dx.doi.org/10.1016/j.invent.2015.03.002>

Adam C. Powell, Adam B. Landman, and David W. Bates. 2014. "Certification of Mobile Apps for Health Care-Reply." *JAMA*. 312(11): 1156-1157. <http://jama.jamanetwork.com/article.aspx?articleid=1904820>

Saurabh Jha and Adam C. Powell. 2014. "A (Gentle) Introduction to Behavioral Economics." *American Journal of Roentgenology*. 203(July 2014): 111-117. <http://www.ajronline.org/doi/abs/10.2214/AJR.13.11352>

Adam C. Powell, Adam B. Landman, and David W. Bates. 2014. "In Search of a Few Good Apps." *JAMA*. 311(18): 1851-1852. *Published Online in Advance of Print Publication (March 24, 2014)*: <http://jama.jamanetwork.com/article.aspx?articleid=1852662>

Adam C. Powell, Sergei V. Savin, and Nicos Savva. 2012. "Physician Workload and Hospital Revenue: Overworked Physicians Generate Less Revenue Per Patient." *Manufacturing & Service Operations Management*. Articles in Advance (May 4, 2012): 1-17.

Adam C. Powell and Jeff C. Goldsmith. 2012. "The health information technology sector." In Lawton Burns (Ed.), *The Business of Healthcare Innovation*, 2nd edition. *Cambridge University Press*.

Adam C. Powell. 2011. "Perspectives on Firm Decision Making During Risky Technology Acquisitions." *Publicly accessible Penn Dissertations*.

Atul F. Kamath, Keith Baldwin, Lauren K. Meade, Adam C. Powell, and Samir Mehta. 2011. "The Increased Financial Burden of Further Proposed Orthopaedic Resident Work Hour Reductions." *The Journal of Bone and Joint Surgery*, 93-A(7): e31(1)-e31(8).

Lawton R. Burns, Rajiv J. Shah, Frank A. Sloan, and Adam C. Powell. 2009. "The Impact of Hospital Ownership Conversions: Review of the Literature and Results from a Comparative Field Study" in Grant Savage and Myron Fottler (Eds.), *Advances in Health Care Management, Volume 8. Biennial Review of Health Care Management: Meso Perspectives*. pp. 171-229. United Kingdom: Emerald.

Adam C. Powell. 2006. "To Our Health: The Role of IT in Healthcare." *DSpace@MIT, MIT Archives. Thesis*.

PUBLISHED ABSTRACTS:

Powell A, Rogstad T, Jacob N, Smith G, Long J, Deshmukh U, Loy B, Mirhadi AJ. The Association Between Use of Hypofractionation and Treatment Completion Among Recipients of Radiation Therapy Post-Mastectomy. *International Journal of Radiation Oncology• Biology• Physics*. 2019 Sep 1;105(1):E459.

Powell AC, Price SE, Nguyen K, Smith GL, Long JW, Deshmukh UU. Prior Authorization for Diagnostic Catheterization: The Value of Reviewers When There is Clinical Ambiguity. *Circulation: Cardiovascular Quality and Outcomes*. 2017;10:A018.

Powell AC, Mirhadi AJ, Loy BA, Long JW, Kren EM, Gupta AK. Presentation at diagnosis and intensity of interventions in people with lung cancer. *J Clin Oncol*. 2016;34(suppl; abstr e20052).

Powell AC, DeFrance A, Haagensen S, Painter PL, Long JW, Tankersley MA, Altonen BL, Gupta AK. A Comparative Study of the Efficiency of Non-Invasive Imaging Modalities in the Evaluation of Outpatient Chest Pain and the Sequential Relationship between Coronary Imaging Modalities Leading to Percutaneous Coronary Interventions at the Patient Level. *Circulation: Cardiovascular Quality and Outcomes*. 2015 May 1;8(Suppl 2):A262.

WORKING PAPERS:

Inpatient Utilization Trends in Andhra Pradesh

Personalized Medicine Requires Personalized Outcomes

Multiple outcomes research studies for corporate interests which cannot be disclosed prior to publication.

EDITORSHIPS:

Journal of Medical Internet Research: Mental Health. Editorial Board Member.

March 2016 – Present

Journal of Participatory Medicine. Editorial Board Member.

December 2017 – Present

ORAL AND POSTER PRESENTATIONS:

Digital Mental Health Dynamic Payment Formulary Introductory Meeting <i>One Mind PsyberGuide (with Stephen Schueller)</i>	September 2, 2020
2020 RadSite Cone Beam CT Standards Overview Webinar <i>RadSite, Virtual (with Garry Carneal, William Harrell, and Eliot Siegel)</i>	June 17, 2020
The Association between 16-slice versus 64-slice Computed Tomography Angiography of the Neck and Subsequent Invasive Cerebrovascular Angiography <i>American College of Radiology, Virtual (with Julie Hutchinson, James Long, Uday Deshmukh, and Jeffrey Simmons)</i>	May 16, 2020
Rate of Whole Breast Hypofractionated Radiation Therapy Pre- Versus Post-Virtual Tumor Board Implementation <i>National Consortium of Breast Centers 2020 Interdisciplinary Breast Center Conference, Virtual (with Mitchell Ceylan, James Long, Uday Deshmukh, Bryan Loy, and Amin Mirhadi)</i>	April 3, 2020
The Evidence Supporting Radiology Benefit Management – Going Beyond Clinical Decision Support <i>Department of Radiology, Thomas Jefferson University, Philadelphia, PA</i>	January 31, 2020
Digital Health: Pathways to Payment <i>The Wharton School of the University of Pennsylvania, Philadelphia, PA</i>	January 30, 2020
Brain Fitness at Work <i>Pacific Business Group on Health, webinar</i>	October 10, 2019
An Introduction to Health IT <i>National Healthcare Academy, Indira Gandhi Memorial Hospital, Malé, Maldives</i>	July 3 & 4, 2019
Coverage for Digital Therapeutics <i>Mental Health America Policy Institute, Washington, DC</i>	June 11, 2019
Outpatient Facility-Based Order Variation in Combination Imaging of the Abdomen <i>AcademyHealth, Washington, DC (with Yan Wang, Christopher Lugo, Gary Smith, James Long, Uday Deshmukh, and Christopher Roth)</i>	June 2, 2019
How Health Insurance Works & The Differences Between Dental and Medical Insurance <i>Thomas Jefferson University Dept. of Oral & Maxillofacial Surgery, Philadelphia, PA</i>	May 30, 2019
Outpatient Facility-Based Order Variation in Combination Imaging of the Thorax <i>American College of Radiology, Washington, DC (with Yan Wang, Christopher Lugo, Gary Smith, James Long, Uday Deshmukh, and Baskaran Sundaram)</i>	May 18, 2019
Technology and Healthcare – Better Access and Affordability <i>ConnectUS, simulcast at the United States Embassies in New Delhi, India; Malé, Maldives, and at ISB Mohali</i>	April 29, 2019
Digital India Goes to the Hospital <i>Virinchi Hospitals, Hyderabad, India</i>	March 20, 2019
Reinitiation of Imaging for Low Back Pain after Collaborative Consult <i>American College of Radiology, Washington, DC. (with Christopher Lugo, Yan Wang, Gary Smith, James Long, Uday Deshmukh, and Jeffrey Robinson)</i>	May 19, 2018
Capturing Digital Biomarkers to Drive Predictive Models <i>Bridge to Population Health East, Boston, MA (with Jorge Rodriguez)</i>	May 14, 2018
Impact of a Private Health Insurer’s Coronary Computed Tomography Angiography Coverage Decision <i>Radiological Society of North America, Chicago, IL (with Teresa Rogstad, Jesse Cambon, Christopher Lugo, Gary Smith, Amal Agarwal, Anthony DeFrance, James Long, and Uday Deshmukh)</i>	November 30, 2017

- Determinants of Outcomes Following Outpatient Placement of Implantable Cardioverter Defibrillators in a Medicare Advantage Population**
American Heart Association: Scientific Sessions, Anaheim, CA (with Yongjia Song, Teresa Rogstad, Tristan Cordier, Stephen Price, James Long, Uday Deshmukh, and Jeffrey Simmons) November 13, 2017
- Wearables in Mental Health**
Connected Health Conference: Wearables in Healthcare. Boston, MA October 25, 2017
- Telemedicine: Affordable, High-Quality Care Facilitated by Hub & Spoke Networks**
Tata Communications / Ruby Hall Hello Healthcare Event, Pune, India. (Virtual) July 14, 2017
- Enhancing the ROI and Quality of Healthcare Innovations through Design**
Case Western Reserve University, Cleveland, OH April 18, 2017
- Prior Authorization for Diagnostic Catheterization: The Value of Reviewers When There is Clinical Ambiguity**
American Heart Association: Quality of Care and Outcomes Research, Arlington, VA (with Stephen Price, Khoa Nguyen, Gary Smith, James Long, and Uday Deshmukh) April 2, 2017
- Health IT: Benefits and Current Use in India**
Marathwada Hospital Association, MGM Medical College, Aurangabad, India March 11, 2017
Seth Nandlal Dhoot Hospital, Aurangabad, India March 11, 2017
- 2005-2014 CT and MRI Single Market Utilization Trends with a Non-Denial Prior Authorization Program**
Radiological Society of North America, Chicago, IL (with David Levin, Erin Kren, Roy Beveridge, James Long, and Amit Gupta) November 28, 2016
- No Association Found between Ischemia and Rate of Congestive Heart Failure Hospitalization Following Cardiac Resynchronization Therapy**
Heart Failure Society of America, Orlando, FL. (with Erin Kren, Teresa Rogstad, Uday Deshmukh, Stephen Price, and Jeffrey Simmons) September 19, 2016
- Evaluate Quality in mHealth to Prevent Patient Harm**
mHealth + Telehealth World, Boston, MA. (with John Torous) July 26, 2016
- Valuing Innovation in Radiology**
American College of Radiology, Washington, DC. May 18, 2016
- CT and MRI 8 Year Utilization Trends in the Context of a Non-Denial Prior Authorization Program**
American College of Radiology, Washington, DC. (with David Levin, Erin Kren, Roy Beveridge, James Long, and Amit Gupta) May 15, 2016
- Impact of Hyperbolic Discounting on Preferences for Screening for Lung Cancer**
Radiological Society of North America, Chicago, IL (with Saurabh Jha) November 30, 2015
- Analysis of Utilization Rate in a Medicaid Population Cohort of the Demographics of Medical Providers Ordering Cross Sectional Neuroimaging Procedures Related to a Clinical Decision Support System Through a Non-Denial Radiology Benefit Management Program**
Radiological Society of North America, Chicago, IL (with Orest Boyko, Laryssa Boyko, & Amit Gupta) November 30, 2015
- Provider Scoring: Improving Quality and Efficiency of Radiation Therapy Treatment**
Population Health Forum, Washington D.C. (with Gary Smith and Orest Boyko) November 2-4, 2015
- A Comparative Study of the Efficiency of Non-Invasive Imaging Modalities in the Evaluation of Outpatient Chest Pain and the Sequential Relationship between Coronary Imaging Modalities Leading to Percutaneous Coronary Interventions at the Patient Level**
American Heart Association Scientific Sessions, Orlando, FL November 10, 2015
American Heart Association Quality of Care and Outcomes Research, Baltimore, MD (canceled) April 23, 2015
Abstract with multiple co-authors published at
http://circoutcomes.ahajournals.org/content/8/Suppl_2/A262.abstract?sid=87e27ece-2091-440f-aab8-93b745e81697

Valuing Information: A Perspective from Behavioral Economics <i>American College of Radiology, Washington, DC</i>	May 20, 2015
Evaluating the Impact of mHealth Innovations <i>Medical Informatics World, Boston, MA</i>	May 5, 2015
Assessing the Diagnostic Value of Imaging <i>Radiological Society of North America, Chicago, IL</i>	December 5, 2014
App-Based Data Capture and Analytics for Mental Health Management <i>Healthcare Predictive Analytics Summit, Boston, MA</i>	October 21, 2014
Mobile Health: High Potential or Highly Hyped? <i>School of Public Health, University at Albany – State University of New York, Albany, NY.</i> <i>Gerson Lehrman Group Webinar</i>	November 3, 2014 October 7, 2014
Engineering ROI. <i>Harvard Medical School, Boston, MA</i> <i>Vecna Technologies, Cambridge, MA</i> <i>IXL Center at Hult International Business School, Cambridge, MA.</i>	September 18, 2014 September 12, 2014 August 7, 2014
Overcome Security and Privacy Issues and Understand Mobile Device and Mobile Application Regulations. <i>mHealth + Telehealth World, Boston, MA. (with Adam Landman & Kevin Littlefield.)</i>	July 22, 2014
Are most mHealth apps useless?: A discussion of potential solutions to common problems. <i>The 16th Shanghai International Forum on Biotechnology and Pharmaceutical Industry, Shanghai, China.</i>	May 24, 2014
Health Information Systems Enable Healthcare Quality Improvement <i>Gandhi Hospital, Hyderabad, Telangana (Andhra Pradesh), India</i>	March 27, 2014
The Impact of Design on the ROI of Behavioral Change Products and Services <i>THE MEME, Cambridge, MA.</i>	December 12, 2013
How the Affordable Care Act Will Rock Your World—and Create Opportunities for Alliance Management <i>Association of Strategic Alliance Professionals BioPharma Conference, Boston, MA. (with Nat Welch)</i>	November 22, 2013
Ringleader: A Low-Cost Substitute for Cardiac Stress Testing <i>Brigham and Women’s Hospital Research Day, Boston, MA.</i> <i>CareFWD Conference, Boston, MA.</i>	November 21, 2013 October 1, 2013
Healthcare: An Opportunity for Bilateral Learning <i>UPenn China Forum, Philadelphia, PA.</i>	October 20, 2013
Challenges in Consumer-Oriented mHealth <i>Northeastern University Open Classroom Series: Policy for a Healthy America, Boston, MA.</i>	October 2, 2013
A Comparison of How Remote Diagnostics and Telemedicine are Being Used in India and the United States <i>Indian School of Business Healthcare Club, Mohali, Punjab, India.</i>	March 11, 2013
Becoming Accountable: Using Analytics to Thrive in the ACO World <i>Massachusetts Health Data Consortium, Waltham, MA.</i>	September 21, 2012
The Impact of America’s Healthcare Reform on China: How the Affordable Care Act Will Influence the Chinese Biotech, Hospital, and Pharmaceutical Industries <i>The 14th Shanghai International Forum on Biotechnology and Pharmaceutical Industry, Shanghai, China.</i>	May 10 th , 2012
Understanding China’s Plan for Healthcare Reform <i>2012 Intercollegiate U.S.-China Healthcare Conference, Philadelphia, PA.</i>	March 24 th , 2012
The Impact of Workload on Hospital Reimbursement: Overworked Servers Generate Lower Income	

- MSOM Annual Conference. Ann Arbor, MI, Co-authored with Sergei Savin & Nicos Savva (presenter).* June 28th, 2011
- The Impact of Workload on Hospital Reimbursement: Overworked Servers Generate Lower Income**
INFORMS Healthcare. Montreal, Canada, Co-authored with Sergei Savin (presenter) & Nicos Savva. June 21st, 2011
- Perspectives on Firm Decision Making During Risky Technology Acquisitions**
Wharton Risk Management and Decision Process Center Ackoff Fellows Luncheon. Philadelphia, PA. May 5th, 2011
- An Exploration of Firm Goals and Uncertainties When Acquiring a High-Tech Durable Good: The Case of CT Machines**
American Society of Health Economists. Cornell University. Ithaca, NY. June 22nd, 2010
AcademyHealth Annual Research Meeting. Boston, MA. June 28th, 2010
Society for Medical Decision Making. Toronto, Canada. October 25th, 2010
- Non-technological Innovation in Response to Environmental Change: The Decline and Renaissance of Jenny Craig**
AcademyHealth Annual Research Meeting. Boston, MA. June 28th, 2010
- Influence of Uncertainty and Goals on the Acquisition of a High-Tech Durable Good: The Case of CT Scanners**
Wharton Health Care Student Seminar. Philadelphia, PA. March 26th, 2010
Dissertation Proposal Defense. Philadelphia, PA. April 6th, 2010
- The Impact of Health IT on Consumers, Payers, and Providers.** Co-authored with Jeff C. Goldsmith.
Alpha Iota Gamma (health professional fraternity). Philadelphia, PA. April 26th, 2009
Summer Undergraduate Minority Research Scholars Program. Philadelphia, PA. June 3rd, 2009
- Determining Case-Mix under a New DRG System: An Application of Mixture Models.** Co-authored with Chris P. Lee.
INFORMS. Stochastic Models in Health Care Panel. Washington, D.C. October 12th, 2008
Wharton Health Care Student Seminar. Philadelphia, PA. November 11th, 2008
- Predicting Hospital Case-Mix under a New DRG System: An Application of the Mixed Logit Regression Model**
NRSA Trainees Conference. Washington, D.C., Co-authored with Chris P. Lee. June 7th, 2008
- To Our Health: The Role of IT in Healthcare**
UCLA Anderson School of Management. Information Systems Seminar. Los Angeles, CA. January 12th, 2006

TEACHING EXPERIENCE:

Indian School of Business (Mohali, Punjab and Hyderabad, Telangana) 2013-Present
Post Graduate Programme (MBA): Health Information Technology, Visiting Faculty.
Healthcare Management Programme (Exec. Ed.): Health Information Technology, Visiting Faculty. 2016-Present
Advanced Management Programme in Business Analytics (Certificate): Healthcare Analytics, Visiting Faculty. 2020-Present
Directed India-related healthcare research projects through the Max Institute of Healthcare Management, resulting in two peer-reviewed publications and a magazine article.
Taught an executive education course, Digitization of Healthcare, to pharmaceutical executives
Advised NanoHealth, which Bill Clinton awarded the \$1m Hult Prize for its efforts to fight diabetes in India
Advised WeeClu Solutions, a healthcare startup launched by ISB alumni
Advised multiple teams of executive education students on their Active Learning Projects
Note: ISB's PGP program was ranked the 24th best MBA program in the world, and the best in India by the Financial Times in 2019.

Jefferson College of Population Health (Online Campus of University in Philadelphia, PA) 2016-Present
The Economics of Health Insurance, Lecturer. (Spring 2019)
Hospital Finance & Accounting, Lecturer. (Spring 2019, Fall 2019)
U.S. Healthcare Financing and Reimbursement, Lecturer. (Spring 2016; Fall 2016, Fall 2017)
Health Economics, Lecturer. (Spring 2018, Fall 2018)

Northeastern, Master of Science in Health Informatics Program (Boston, MA) 2012-Present
Quantifying the Value of Informatics, Lecturer. (Summer 2018-Present)
Global Health Informatics, Lecturer. (Fall 2015-Present)
Public Health Surveillance and Informatics, Lecturer. (Summer 2013-Present)
Emerging Technologies in Healthcare, Lecturer. (Fall 2012-2014)
Hired by the university for consulting projects

Wharton, Department of Management (Philadelphia, PA) 2010 – 2011
Strategic Implementation, Teaching Assistant for Professor Lawton Burns

Wharton, Department of Operations and Information Management (Philadelphia, PA) 2010
Foundations of Decision Processes and Behavioral Economics, Teaching Assistant for Professor Howard Kunreuther
Negotiation, Teaching Assistant for Dr. Shirin Kronzon

MIT, Department of Writing and Humanistic Studies (Cambridge, MA) 2005 – 2006
Communicating in Cyberspace. Teaching Assistant for Dr. Edward Barrett.

DISSERTATION COMMITTEE PARTICIPATION

Margaret Kornuszko-Story, Thomas Jefferson University, Ph.D. in Population Health Management. 2018

PROFESSIONAL AFFILIATIONS:

Educator on the Gerson Lehrman Group Healthcare Council

HEALTHCARE NON-PROFIT LEADERSHIP ROLES:

PsyberGuide (National) February 2015 - Present
Advisory board member of a non-profit service dedicated to assisting consumers in making responsible and informed decisions about computer and device-assisted therapies for mental illnesses. PsyberGuide is a project of The One Mind Institute, a non-profit organization devoted to funding cures for brain illnesses.

Mary Christie Foundation (National) September 2017 – August 2019
Experts Council member of a non-profit organization dedicated to improving the health of college and university students.

ARTISTIC EXHIBITIONS:

Selections from “It’s raining in Manhattan.” (photography) November 2009 – March 2010
“Arts & the City,” University of Pennsylvania Graduate Student Center, Philadelphia, PA
touch.magic (touchscreen-based interactive artwork) September 24th-27th, 2008
“Eternal Reflections II,” Club That, Daegu, South Korea.

ACTIVITIES:

Garrison Condominium Trust (Boston, MA)

October 2011 – Present

Board member of the home owners' association of a historic 87-unit condominium in Boston's Back Bay. Supervised vendor selection processes. The association has run a surplus, and has not needed to increase fees during my tenure.

Seeing the Narrow Part of the Spectrum (New York, NY)

June 2004 – Present

Interactive art installations produced in collaboration with John Cioffi

TECHNICAL SKILLS: Adobe Creative Suite, C++, HTML, Java, Microsoft Office, Processing, R, Stata

LANGUAGES: Native fluency in English, conversational fluency in Mandarin and Spanish

APPEARANCES IN POPULAR MEDIA:

Lisa Kuhns. November 23, 2020. Virtual Tumor Board Increases Use of Whole-Breast Hypofractionated RT. *Journal of Clinical Pathways*. <https://www.journalofclinicalpathways.com/news/virtual-tumor-board-increases-use-whole-breast-hypofractionated-rt>

Matthew Stenger. October 22, 2020. Effect of Virtual Tumor Board Implementation on Use of Whole-Breast Hypofractionated Radiation Therapy. *The ASCO Post*. <https://ascopost.com/news/october-2020/effect-of-virtual-tumor-board-implementation-on-use-of-whole-breast-hypofractionated-radiation-therapy/>

Adam Powell. October 18, 2020. Teletherapy in 2020. *Mary Christie Quarterly*. https://issuu.com/marychristiequarterly/docs/mcq_fall_2020_issue_19_3rd_quarter_final

Adam Powell. July 13, 2020. Vaping on the Rise: How Colleges are Responding. *Mary Christie Quarterly*. https://issuu.com/marychristiequarterly/docs/mcq_issue_18_2nd_quarter_final?e=23766218/66990086

May 28, 2020. "Demand for mental health apps is spiking." *Marketplace*. <https://www.marketplace.org/shows/marketplace-tech/covid-19-mental-health-apps-remote-therapy-meditation/>

Karen Appold. March 12, 2020. "What Will Be the Most Costly Medical Conditions In 10 Years?." *Managed Healthcare Executive*. Volume 30, Issue 3. <https://www.managedhealthcareexecutive.com/view/what-will-be-most-costly-medical-conditions-10-years>

Jordan Rosenfeld. March 2, 2020. "Increasing value when negotiating with payers." *Medical Economics*. <https://www.medicaleconomics.com/view/increasing-value-when-negotiating-payers>

Edgar B. Herwick III. November 20, 2019. "Why Aren't Dental Benefits Typically Included With Health Insurance?" *WGBH News*. (Boston National Public Radio affiliate. Story was broadcast and published online.) <https://www.wgbh.org/news/local-news/2019/11/20/why-arent-dental-benefits-typically-included-with-health-insurance>

Christopher Curley. November 12, 2019. "Home Care, Massage, Grocery Store Trips: Some of the New Benefits Under Medicare Advantage Plans." *Healthline*. <https://www.healthline.com/health-news/home-care-new-services-covered-medicare-advantage-plans>

Adam Powell. October 24, 2019. "Analysis: The Federal Government & Higher Education." *Mary Christie Quarterly*. <http://marychristiefoundation.org/resources/analysis-the-federal-government-higher-education/>

Preeti Singh. August 12, 2019. "The fine print on health app privacy." *Forbes India*. <http://www.forbesindia.com/article/isbinsight/the-fine-print-on-health-app-privacy/54773/1>

Megan Brooks. April 23, 2019. "Mental Health Apps Often Share Data Without Users' Knowledge." *Medcape*. <https://www.medscape.com/viewarticle/912124>

Keith Loria. April 22, 2019. "What's driving healthcare prices? Not doctors." *Medical Economics*. <https://www.medicaleconomics.com/money/whats-driving-healthcare-prices-not-doctors>

Paul Nicolaus. February 23, 2019. "How Will AI Factor into the Future of Managed Care Markets?" *First Report Managed Care*. <https://www.managedhealthcareconnect.com/articles/how-will-ai-factor-future-managed-care-markets>

Nicole Karlis. February 5, 2019. "Oral health is crucial to overall health. So why is dental insurance separate from health insurance?" *Salon*. <https://www.salon.com/2019/02/04/oral-health-is-crucial-to-overall-health-so-why-is-dental-insurance-separate-from-health-insurance/>

Kevin Truong. November 18, 2018. "From startup to start again: How Withings plans to recover from its Nokia experience." *MedCity News*. <https://medcitynews.com/2018/11/from-startup-to-start-again-how-withings-plans-to-recover-from-its-nokia-experience/>

Adam Powell. October 15, 2018. "Opinion: A Critical Balancing Act." *Mary Christie Quarterly*. <http://marychristiefoundation.org/resources/opinion-a-critical-balancing-act/>

Adam C. Powell, Hanu Tyagi, and Jasmine K. Ludhar. August 28, 2018. "Digitising Indian Healthcare Records." *ISB Insight*. <http://isbinsight.isb.edu/digitising-indian-healthcare-records/>

Adam C. Powell. August 13, 2018. "Perplexing Privacy Policies." *PsyberGuide*. <https://psyberguide.org/blog/perplexing-privacy-policies/>

Adam Powell. July 10, 2018. "Opinion: Accessing Care While Abroad." *Mary Christie Quarterly*. <http://marychristiefoundation.org/resources/opinion-accessing-care-while-abroad/>

Megan Brooks. July 3, 2018. "Heart Disease Exacts High Financial Toll on Low-Income Families." *Medscape*. <https://www.medscape.com/viewarticle/898885>

Sarah Lee. June 19, 2018. "Bringing Doctors to Rural America Over the Phone (Guest: Dr. Adam Powell.)" (Podcast) *The Heartland Institute*. <https://www.heartland.org/multimedia/podcasts/bringing-doctors-to-rural-america-over-the-phone-guest-dr-adam-powell>

Nicole Spector. June 5, 2018. "Mental health services: How to get treatment if you can't afford it." *NBC News*. <https://www.nbcnews.com/better/health/mental-health-services-how-get-treatment-if-you-can-t-ncna875176>

Megan Brooks. June 1, 2018. "Mobile Health App Effective for Serious Mental Illness." *Medscape*. <https://www.medscape.com/viewarticle/897448>

Karen Appold. April 2018. "Slash Diabetes Spending." *Managed Healthcare Executive*. Special Diabetes Issue: 21. http://www.managedhealthcareexecutive.com/sites/default/files/legacy/mm/digital/MHE/mhe0418_ezine.pdf

Matthew Glans. March 2, 2018. "Research & Commentary: Florida Considers Taking First Steps in Telehealth Reform." *The Heartland Institute*. <https://www.heartland.org/publications-resources/publications/research--commentary-florida-considers-taking-first-steps-in-telehealth-reform>

Ted Jackson. February 6, 2018. "Healthcare Management: The Top Strategies You'll See in 2018." *ClearPoint Strategy*. <https://www.clearpointstrategy.com/healthcare-management/>

Adam Powell. January 2, 2018. Mary Christie Foundation & Hazelden Betty Ford Foundation Presidents' Colloquium on Substance Use. *Mary Christie Quarterly*. https://issuu.com/marychristiequarterly/docs/mcq_issue_8_fourth_quarter_2017

Laura Dyrda. September 11, 2017. "Will the healthcare bubble burst? 19 key perspectives." *Becker's Hospital Review*. <https://www.beckershospitalreview.com/hospital-management-administration/will-the-healthcare-bubble-burst-19-key-perspectives.html>

Adam Powell. July 20, 2017. "Health Care in Digital India." *Fair Observer*. https://www.fairobserver.com/region/central_south_asia/health-care-digital-technologies-india-news-91081/

July 20, 2017. "Ruby Hall Clinic organises seminar on Telehealth." *Equity Bulls*. http://www.equitybulls.com/admin/news2006/news_det.asp?id=210923#.WXGU3ZHTvmQ.twitter

Karen Appold. July 7, 2017. "Make the most of predictive analytics: Top tips for health systems, health plans." *Managed Healthcare Executive*. <http://managedhealthcareexecutive.modernmedicine.com/managed-healthcare-executive/news/make-most-predictive-analytics-top-tips-health-systems-health-plans>

Shawn Radcliffe. June 21, 2017. "Millennial Doctors, Patients Shaping Healthcare World." *Healthline*. <http://www.healthline.com/health-news/millennial-doctors-and-patients-shaping-healthcare>

Arundhati Parmar. June 20, 2017. "Why Cleveland Clinic jumped into the insurance fray." *MedCity News*. <http://medcitynews.com/2017/06/cleveland-clinic-jumped-insurance-fray/>

David Pittman. June 14, 2017. "Fallout out OIG's meaningful use report." *Politico*. <https://www.politico.com/tipsheets/morning-ehealth/2017/06/14/fallout-out-oigs-meaningful-use-report-220832>

Evan Sweeney. June 13, 2017. "Digital biomarkers are the new 'digital divide' for the mental health app industry." *FierceHealthcare*. <https://www.fiercehealthcare.com/mobile/digital-biomarkers-are-new-digital-divide-for-mental-health-app-users>

Linda Sowers. May 2017. "Seismic Shifts: Evaluating the impending impacts of the machine-learning economy." *ACR Bulletin*. <https://acrbulletin.org/acr-bulletin-may-2017/1160-evaluation-of-ml>

Laura Dyrda. May 18, 2017. "Artificial intelligence in healthcare: 10 leaders describe the future." *Becker's Spine Review*. <http://www.beckersspine.com/orthopedic-spine-practices-improving-profits/item/36794-artificial-intelligence-in-healthcare-10-leaders-describe-the-future.html>

John Gever. April 19, 2017. "Taxes: Docs' Unique and Not-So-Unique Needs." *MedPage Today*. <https://www.medpagetoday.com/practicemanagement/practicemanagement/64652>

J.R. Duren. March 22, 2017. "Obamacare Repeal and Replacement: What the AHCA Does and How It Will Affect You." *Highya*. <http://www.highya.com/articles-guides/obamacare-repeal-and-replacement-what-the-ahca-does-and-how-it-will-affect-you>

Laura Dyrda. January 24, 2017. "What President Trump's executive order means for hospitals & physicians: 14 key thoughts." *Becker's Hospital Review*. <http://www.beckershospitalreview.com/hospital-management-administration/what-president-trump-s-executive-order-means-for-hospitals-physicians-14-key-thoughts.html>

Kevin Hwang. November 10, 2016. "Who Should Ensure the Quality and Safety of mHealth Technology." *Verywell*. <https://www.verywell.com/mhealth-technology-safety-1739164>

Tara Haelle. October 25, 2016. "Medicaid Expansion Results in Sustained Increase in ED Use." *Medscape*. <http://www.medscape.com/viewarticle/870902>

Judy Mottl. October 24, 2016. "Challenges persist for behavioral health app evaluation." *FierceHealthcare*. <http://www.fiercehealthcare.com/mobile/mhealth-app-evaluation-remains-big-challenge-despite-big-attention-varied-approaches>

Keith Loria. August 3, 2016. "What insurers leaving Obamacare exchange means for physicians." *Medical Economics*. <http://medicaleconomics.modernmedicine.com/medical-economics/news/what-insurers-leaving-obamacare-exchange-means-physicians?page=0,0>

Robert McGarvey. July 17, 2016. "How Not to Go Broke Buying Prescription Drugs: Advice for Seniors." *MSN Money*. <http://www.msn.com/en-us/money/other/how-not-to-go-broke-buying-prescription-drugs-advice-for-seniors/ar-BBun3NT>

Julie Beck. July 13, 2016. "Can This App Make Me Happier?" *The Atlantic*. <http://www.theatlantic.com/health/archive/2016/07/can-this-app-make-me-happier/490049/>

Akanksha Jayanthi. June 23, 2016. "Is health IT really 'digital snake oil'? 8 leaders react to Dr. James Madara's speech." *Becker's Health IT & CIO Review*. <http://www.beckershospitalreview.com/healthcare-information-technology/is-health-it-really-digital-snake-oil-8-leaders-react-to-dr-james-madara-s-speech.html>

Jody Allard. May 27, 2016. "How Gene Testing Forced Me to Reveal My Private Health Information." *Vice*. <http://www.vice.com/read/how-gene-testing-forced-me-to-reveal-my-private-health-information>

Matthew Glans. April 7, 2016. "Research & Commentary: States Should Not Block the Growth of Optical Telemedicine." *The Heartland Institute*. <https://www.heartland.org/policy-documents/research-commentary-states-should-not-block-growth-optical-telemedicine>

March 29, 2016. "Health apps: let's get it right!" *Health IT Central (HIMSS Europe)*. <http://www.hitcentral.eu/integrated-care/health-apps-let%E2%80%99s-get-it-right>

Julianna Czum. March 21, 2016. "Patient Satisfaction: Benefit and Harm." *JACR Blog*. <http://jacrblog.org/patient-satisfaction-benefit-and-harm>

Tara Haelle. March 8, 2016. "Did A Co-Worker Get You Sick? It Might Be Your Employer's Fault." *Forbes*. <http://www.forbes.com/sites/tarahaelle/2016/03/08/did-a-co-worker-get-you-sick-it-might-be-your-employers-fault/#6ecf3a774c1b>

Joanne Finnegan. March 4, 2016. "Physicians may see shakeup as patients have more care options." *Fierce Practice Management*. <http://www.fiercepacticemanagement.com/story/physicians-may-see-shakeup-patients-have-more-care-options/2016-03-04>

Tara Haelle. March 4, 2016. "Uber-Like Innovation Is Coming: Are Physicians Ready?" *Medscape*. <http://www.medscape.com/viewarticle/859846?src=sttwit>

Kelli Grant. February 20, 2016. "The doctor will FaceTime you now." *CNBC*. <http://www.cnn.com/2016/02/20/the-doctor-will-facetime-you-now.html>

Simbiso Ranga MD, FACP, MBA and Chris Oli. February 18, 2016. [The Impact of Autonomy and Consumerism in Healthcare](#). Singapore: Strategic Book Publishing & Rights Co. p. 56

Judy Mottl. February 13, 2016. "Researchers: Current health app reviews useless for users, providers." *Fierce Mobile Healthcare*. <http://www.fiercemobilehealthcare.com/story/researchers-current-health-app-reviews-useless-users-providers/2016-02-13>

Judy Mottl. February 13, 2016. "Digital health app reviews: Time to get it right." *Fierce Mobile Healthcare*. <http://www.fiercemobilehealthcare.com/story/digital-health-app-reviews-time-get-it-right/2016-02-13>

Eric Wicklund. February 11, 2016. "In Rating mHealth Apps, The Best Standard May Be Personal Experience." *mHealth Intelligence*. <http://mhealthintelligence.com/news/in-rating-mhealth-apps-the-best-standard-may-be-personal-experience>

Tara Haelle. January 29, 2016. "The Real Monthly Cost of Depression." *Everyday Health*. <http://www.everydayhealth.com/news/real-monthly-cost-depression/>

Julianna Czum. January 25, 2016. "Radiologists, Pick Your Replacement: Watson or Pigeons." *JACR Blog*. <http://jacrblog.org/radiologists-pick-your-replacement-watson-or-pigeons>

Tara Haelle. January 15, 2016. "Doula Support For Pregnant Women Could Improve Care, Reduce Costs." *NPR*. http://www.npr.org/sections/health-shots/2016/01/15/463223250/doula-support-for-pregnant-women-could-improve-care-reduce-costs?utm_campaign=storyshare&utm_source=twitter.com&utm_medium=social

Heather Caspi. December 9, 2015. "Quest to the White House: the Obamacare reconciliation bill." *Healthcare Dive*. http://www.healthcaredive.com/news/quest-to-the-white-house-the-obamacare-reconciliation-bill/410379/#.VmdRBw_58xM.twitter

Karen Appold. November 2, 2015. "Ten ways plans must change to meet consumer demands." *Managed Healthcare Executive*. <http://managedhealthcareexecutive.modernmedicine.com/managed-healthcare-executive/news/ten-ways-plans-must-change-meet-consumer-demands?page=0,2>

Megan Wood. October 16, 2015. "Navigating healthcare beyond borders – Healthcare and foreign policy." *Becker's ASC Review*. <http://www.beckersasc.com/asc-turnarounds-ideas-to-improve-performance/navigating-healthcare-beyond-borders-healthcare-and-foreign-policy.html>

Ken Terry. September 29, 2015. "Mobile Health Apps Fall Short in Protecting Data Privacy." *Medscape*. <http://www.medscape.com/viewarticle/851756?src=sttwit>

Megan Brooks. September 21, 2015. "App Helps Track Mood, Activity, Sleep in Depressed Patients." *Medscape*. <http://www.medscape.com/viewarticle/851259?src=sttwit>

John Commins. September 14, 2015. "Business Roundup: Boston Health Systems Mum on Merger Talk." *HealthLeaders Media*. <http://healthleadersmedia.com/content/LED-320614/Business-Roundup-Boston-Health-Systems-Mum-on-Merger-Talk>

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Judy Mottl. July 27, 2015. "Why mHealth guidelines are a solid starting point for tool developers." *FierceMobileHealthcare*. <http://www.fiercemobilehealthcare.com/story/why-mhealth-guidelines-are-solid-starting-point-tool-developers/2015-07-27>

Adam C. Powell. July 14, 2015. "Are Wearables Warranted?" *Personal Tech MD*. <http://www.personaltechmd.com/blogs/insider/2015/07/are-wearables-warranted.aspx>

Scott Rupp. July 6, 2015. "How is Interoperability Critical to Healthcare Innovation?" *Electronic Health Reporter*. <http://electronichealthreporter.com/how-is-interoperability-critical-to-healthcare-innovation/>

Kelly Teal. June 2015. "The State of Diabetes." *Personal Tech MD*. http://www.personaltechmd.com/~media/Files/Medical/Ebooks/2015/06/06_15_PTMD_Report_Ethics_secure.pdf

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Jeremy Ramsey. April 12, 2015. "HPV Vaccine: Maybe Not Just for Girls." *dailyRx*. <http://www.dailyrx.com/hpv-vaccination-oropharyngeal-cancer-protection-may-be-cost-effective-boys>

Sheila Yu. March 26, 2015. "How Weight Loss Surgery Could Save Patients Money." *dailyRx*. <http://www.dailyrx.com/bariatric-surgery-prior-joint-replacement-may-cut-costs-and-improve-surgery-results>

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Dan Diamond. March 9, 2015. "Can Apple Help Cure Cancer? Its New ResearchKit Could Be The Start." *Forbes*. <http://www.forbes.com/sites/dandiamond/2015/03/09/apple-now-wants-to-cure-cancer-and-it-wants-you-to-help/>

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