

Innovation

MASTER OF SCIENCE

Northeastern University
D'Amore-McKim
School of Business

INNOVATE. ANALYZE. LEAD.

Today's rapidly evolving business world is disrupting industries as well as the status quo. As technology upends industries, companies must innovate or risk being left behind. There is an urgent need for leaders who embrace this challenge and know how to evaluate business practices, promote new ideas, and lead digital transformation.

These professionals are in high demand—and you can be one of them.

Northeastern's MS in Innovation empowers you to become an agent of change—in business, management, and leadership. It provides the knowledge and skills you need to stay ahead by putting your ideas into action. You'll take on transformative projects where you'll apply key concepts from class to create and execute a plan to grow a business or launch a new product.

Among your faculty are the founders of tech start-ups, thought leaders, consultants, and respected industry leaders and disruptors. Their books are being read by business leaders, and they're in the halls of major corporations as consultants, helping implement change and innovation.

INNOVATION LEADERSHIP

You can build the skills needed to help you get a seat at the table so your ideas can be heard. You'll learn the principles of innovation from multiple perspectives, including product and service development, financing innovation, go-to-market strategies, lean development, managing high-performance teams, and more.

A PATH TO YOUR MBA

After completing your MS in Innovation, you will have earned 30 credits you may be able to apply to an eligible MBA program at Northeastern.

As an added benefit, you will be eligible for the Double Husky Scholarship, which reduces your tuition by 25 percent.

WHAT SETS D'AMORE-MCKIM APART

Top-ranked. Earn your MS in Innovation at a highly ranked, top-50 U.S. university.

Global alumni network. Our more than 50,000 business school alumni—founders, partners, directors, managers, and entrepreneurs truly enjoy giving back to our community.

Personalized career support. Your Graduate Career Center advisor will be available throughout your career, in-person and online, to help you position yourself to thrive as a global leader in an ever-changing world that requires strategic thinkers with global competence.

100% online: Learn from anywhere at any time of the day. Complete assignments at your own pace while meeting deliverable deadlines.

Course schedule: You'll take one class at a time each over seven weeks, so you will focus on the learning and can stay agile.

Program structure: 10 core courses that you'll complete alongside a cohort of talented professionals with diverse backgrounds

Start date: January

Build your expertise in:

- Next-generation product, system, and service design
- Designing and leading innovation teams
- Reinventing business processes and introducing change
- Exploring new business models and ventures
- Selling new products and services



The project we did as a team—a proposal for wearable heart monitors—was totally outside what I do in my day-to-day work. However, it allowed me to use skills from each class I took—from creating a business plan and profit-and-loss statement to supply chain management and strategy. Now a leading medical technology company is implementing that project.

Shelley Pinsonneault, MS in Innovation'18, MBA'20



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in a variety of on-campus and online formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.