

# Graduate Business Certificates

## PART-TIME AND ONLINE PROGRAMS

### BUSINESS SKILLS YOU NEED NOW

In our current digital-first economy, learning new business skills can help you get ahead in your current field or open doors to new opportunities. While trying to stay ahead of change, you may discover that you just need a small suite of new skills, and you need them as quickly as possible.

A graduate certificate from the D'Amore-McKim School of Business gives you the foundational tools you need at just the time you need them. Each program features a carefully crafted curriculum of four to six courses that give you lasting impact in a short period of time.

You'll take core courses that establish a strong foundation in your topic area and add electives that help you achieve your career goals. Your coursework focuses on digital skills to prepare you for today's tech-savvy business environment.

### 14 PROGRAM OPTIONS

- Accounting and Financial Decision-Making\*
- Business Administration\*
- Corporate Finance\*
- Corporate Renewal\*
- Healthcare Administration and Policy
- Innovation Management
- International Business\*
- Investments
- Leadership and Human Capital
- Marketing\*
- Marketing Analytics
- Mutual Fund Management
- Supply Chain Management\*
- Technological Entrepreneurship

\*100% online format available

### BENEFITS OF A GRADUATE CERTIFICATE

**Top-tier education.** Earn a graduate-level credential at a renowned global research university.

**Learning by doing.** Gain concrete skills and industry-aligned knowledge through Northeastern's experience-powered approach to academics. Real-world lessons are brought into the classroom by our world-class faculty, leading practitioners with years of experience in their field.

**Stackable credits.** Through successful completion of your certificate, you may be able to apply your credits toward an eligible master's program at Northeastern, including our Online MBA and Part-Time MBA.

**Global alumni network.** D'Amore-McKim alumni are links in a supportive community spanning six continents.

**Employer Engagement and Career Design.** Career advisors will help you make the most of your professional opportunities through workshops, events, and job search tools.



**My biggest takeaway is how much I learned from five courses and can apply it to work situations. I take this knowledge and use it to better my current workspace by recommending new policies and procedures to aid in both functionality and workplace moral.”** Zachary Sletterink, GCAFD M'18, MBA'20

Northeastern University  
D'Amore-McKim  
School of Business

### TWO STUDY OPTIONS

Graduate certificate programs do not require a GMAT score. You can complete both formats in as little as one year.

#### Part-time, flexible pace up to 3 years

- Designed for working professionals in the Boston area
- Classes offered Monday-Thursday at 5:20 p.m. and 7:30 p.m.
- Curriculum of four-six courses with an option to take one course online
- Students may enroll on our Boston campus in January, May or September

#### Online, flexible pace up to 2 years (available for some programs)

- Designed for working professionals around the world
- Self-designed learning schedule; courses can be taken anytime
- Curriculum of four courses (12 credits)
- Students may enroll online in January, February, April, June, October or November



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in a variety of on-campus and online formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.