**Challenge the status quo through innovation.**

In today’s rapidly changing business world, companies must innovate or be left behind. Easier said than done, because even the most valuable new ideas are often met with resistance. Innovation leaders who understand this challenge and know how to evaluate, implement, and promote new ideas are in high demand—and you can be one of them. Our experience-driven program will give you the knowledge and skills to stay ahead—prepared to lead change within your organization and ready to pursue new opportunities for advancement.

**Program Overview**

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<td>MKTG 6280: Gaining Customer Insight</td>
<td>ENTR 6222: Competing in Dynamic, Innovation-Driven Markets</td>
<td>ENTR 6225: Corporate Entrepreneurship</td>
<td>FINA 6284: Financing Innovation &amp; Growth</td>
<td>ENTR 6217: Lean Innovation</td>
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The curriculum is subject to change by D’Amore-McKim faculty. Please refer to our website for the most up-to-date information.
Apply your MS in Innovation credits to an eligible MBA program.

After graduation, you may be able to apply your MS in Innovation credits toward our Part-Time MBA or Online MBA at Northeastern University's D'Amore-McKim School of Business. This means that you would already be half way to earning your MBA.

As an added benefit, you will become eligible for the Double Husky Scholarship and receive a 25% discount off your tuition for the remaining credits towards your MBA.

**COMPLETED THROUGH MS IN INNOVATION**

- ACCT 6272: Financial Statement Preparation and Analysis
- HRMG 6200: Managing People and Organizations
- MKTG 6200: Creating and Sustaining Customer Markets
- FINA 6200: Value Creation through Financial Decision Making
- ENTR 6200: Enterprise Growth and Innovation
- Electives 1, 2, 3, 4, 5

**STILL REQUIRED FOR MBA**

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**ONLINE MBA**

- MGSC 6200: Information Analysis
- ACCT 6273: Identifying Strategic Implications in Accounting Data
- MGSC 6204: Managing Information Resources
- SCHM 6201: Operations and Supply Chain Management
- INTB 6200: Managing the Global Enterprise
- MECN 6200: Global Competition and Market Dominance
- STRT 6200: Strategic Decision Making in a Changing Environment
- MGMT 6213: Ethics in the Market Place
- Electives 6, 7, 8, 9

**PART-TIME MBA**

- MGSC 6200: Information Analysis
- ACCT 6201: Financial Reporting and Managerial Decision Making II
- MGSC 6204: Managing Information Resources
- SCHM 6201: Operations and Supply Chain Management
- INTB 6200: Managing the Global Enterprise
- MECN 6200: Global Competition and Market Dominance
- STRT 6200: Strategic Decision Making in a Changing Environment
- Electives 6, 7, 8, 9