



MICHAEL JOHN ENRIGHT

Pierre Choueiri Family Professor in Global Business

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Experience

- Global thought leader in business in China, international business strategy, impact of MNCs, international competitiveness, regional / national economic development, business in uncertain / complex environments.
- Former Strategy Professor at Harvard Business School and the University of Hong Kong.
- Strategic consultant to major corporations, governments, and multilateral agencies with experience across six continents and a large number of industries. Managing Director of own international consulting firm for nearly 20 years. Projects have focused on Asia-Pacific strategies for global corporations, the impact of foreign investment and companies on China's economy, regional and urban development in China, international competitiveness projects in 20 countries, China business and political strategies for major corporations, developing and leveraging business networks in Asia, the development of regional clusters in multiple countries, and core strategy projects on five continents.
- Vast communication experience. Keynote speaker in 40 countries to a wide range of business, government, multilateral, and analyst audiences.
- Experienced Director for Asia-focused and global companies, including several family-controlled companies. Audit / Risk, Remuneration / HR, Strategy Committee responsibilities.
- Strategic thinker with twenty-four years of China and Asia experience.

Background

- Michael Enright is a leading expert on international competitiveness, regional economic development, and international business strategy. As an academic, he has written definitive works on the strategies and organizations of multinational companies, the impact of foreign firms on China's economy, regional clusters, and the competitiveness of national and regional economies. As a consultant, he has led projects that have reshaped national and regional strategies, altered the skylines of major cities, and transformed the strategies of major corporations. As a speaker and executive educator, he has enlightened audiences in 40 countries on issues of international competitiveness, business strategy in complex and uncertain environments, and developments in China and Asia.
- Whether it is developing new indices of national competitiveness, new tools for assessing the impact of MNCs on host economies, new techniques for tracing business networks, new means of risk assessment, or new ways of succeeding in the China market, a hallmark of Enright's work is

innovation and rigor applied to real-world problems. Another hallmark is an ability to analyse complex issues, to apply multiple disciplines to their solution, and to communicate the results clearly to a wide range of stakeholders, including heads of government / state, corporate CEOs, leaders of multilateral organizations, analysts, economists, and others.

- For example, Enright's *Developing China: The Remarkable Impact of Foreign Direct Investment* (2017), a ground-breaking study of the impact of MNCs on China, was presented to officials from China's Development Research Center of State Council, National Development and Reform Commission, Ministry of Commerce, Ministry of Finance, and Chinese Academy of International Trade and Economic Cooperation, as well as to government officials from Australia, Canada, Germany, the UK, and the US. *The Hong Kong Advantage*, co-authored with Edith Scott and David Dodwell (1997), was presented to every member of the UK Parliament and US Congress, and to each of the 7,000 reporters that came to Hong Kong to cover the transition to Chinese administration in 1997. *China Into the Future: Making Sense of the World's Most Dynamic Economy*, co-edited with John Hoffmann (2008), has been used for a decade by business people and policy makers to understand medium-term trends in China's economy.
- Enright's work has appeared in or been featured by *Asian Business*, *Asia Inc.*, the *Asian Wall Street Journal*, Bloomberg, Bloomberg TV, the *Business Times*, *BusinessWeek*, CGTN, *China Daily*, CNBC, CNN, the *Economist*, the *Far Eastern Economic Review*, the *Financial Times*, *Fortune*, *Harvard Business Review*, *Newsweek*, *Nikkei Asian Review*, *People's Daily*, the *South China Morning Post*, the *Straits Times*, *Time*, the *Wall Street Journal*, the *Washington Post*, *WorldLink*, *Xinhua*, *Yale China Review*, and many others.

Education

- **Harvard PhD, 1991.** Business Economics. Dissertation "Geographic Concentration and Industrial Organization." Dean's Doctoral Fellow.
- **Harvard Business School MBA, 1986.** With Distinction.
- **Harvard AB, 1980.** Chemistry. With Honors.

Academic Employment

- **D'Amore-McKim School of Business, Northeastern University, 2020-present.** First Pierre Choueiri Family Professor in Global Business. Teaching Business Strategy. Affiliate of the Center for Emerging Markets and the Center for Family Business.
- **University of Hong Kong, 1996-2020.** First Sun Hung Kai Professor. Teaching Business Strategy, International Business, China's Economy in Executive, EMBA, MBA, BBA programs. Research on international business strategy, impact of MNCs on China, international competitiveness, regional / national development. Director Competitiveness Programs HK Institute for Economics and Business Strategy.
- **Harvard Business School, 1990-1996.** Assistant Professor Competition and Strategy Group. Teaching Competition and Strategy, International Trade/Competition in Executive, MBA programs. Research on international business strategy, international competitiveness, regional and national economic development.

- **Harvard Business School, 1986-1987.** Associates Fellow. Helped plan and managed 35 member 10 nation research team on the Competitive Advantage of Nations Project. Authored numerous project reports.

Business Employment

- **Enright, Scott & Associates (ESA), 2003-present.** Managing Director. Asia-based economic and business strategy consulting company. ESA does approximately 50% of its work for major Western multinationals, 25% for Asian firms, and 25% for governments and multilateral agencies. Clients include numerous Fortune 100 and 200 companies, governments on six continents, and numerous multilateral agencies. Specialties include China / Asia strategies, global strategies, regional and national economic development, economic impact analyses, and investment promotion strategies. Projects have included developing national and regional economic strategies, economic and land planning for major cities, China entry and roll-out strategies for major corporations, internationalization strategies for Asian companies, and Asian strategies for Western MNCs.
- **Advisor, Keynote speaker, and Executive educator, 1990-present.** Advisor to numerous governments, corporations, and multilateral agencies. Keynote speeches in 40 countries for governments, business groups, corporations, multilateral agencies, and others. Highlights include the slot immediately after China's President Hu Jintao at the 2008 APEC CEO Summit, dozens of addresses surrounding Hong Kong's return to Chinese administration in 1997, numerous addresses to China government agencies (DRC, NDRC, MOFCOM, CAITEC, CELAP, State Council, officials in 15 major cities), numerous briefings for senior government officials on economic and business development (Australia, Austria, Brazil, Canada, Chile, China, Columbia, Denmark, Finland, Germany, Hong Kong, India, Indonesia, Japan, Kazakhstan, Korea, Malaysia, Mexico, Myanmar, New Zealand, Pakistan, Peru, Philippines, Singapore, Sweden, Switzerland, Taiwan, Thailand, UK, US, Venezuela).
- **GTE Laboratories, 1980-1984.** Research Scientist. Basic research with applications in satellite communications, high powered switching, lasers, materials, and lighting and associated advanced electronics and software systems.

Directorships

- **Johnson Electric Holdings (HKSE 0179), 2004-present.** Hong Kong-listed company that is the world leader in small motors and motion systems with USD 3+ billion in annual sales. Chair of Remuneration Committee and Member of Audit Committee.
- **SOCAM Development (HKSE 0983), 2000-2010.** Hong Kong listed property and materials company, USD 900+ million in annual sales and USD 1.5 billion in assets. Member of Remuneration and Audit Committees.
- **Shui On Land (HKSE 0272), 2004-2006.** Hong Kong listed China property developer, annual sales of USD 1.3 billion.
- **Harvard Business School Alumni Association of Hong Kong, 2008-2020.**

Membership in Advisory Groups / Editorial Boards

- **The Competitiveness Institute.** Founder, former Executive Board Member, and current Advisory Board Member. Global professional institute for academics, consultants, and economic development professionals with participants in more than 100 countries.
- **IMA-Asia.** Advisory Board Member. Economic forecasting and corporate membership organization for leading multinational companies.
- **Management International Review.** Editorial Board Member.
- **The Competitiveness Review.** Advisory Board Member.
- **Global Cities Business Alliance.** Former Editorial Board Member.
- **The London-Stansted-Cambridge Consortium.** Advisory Board Member.
- **Hong Kong Government's Commission on Strategic Development.** Former Member.
- **Hong Kong Government's Business Promotion Strategy Unit.** Former Member.
- **Economist Corporate Network.** Former Advisory Board Member.

Selected Books

1. *Developing China: The Remarkable Impact of Foreign Direct Investment* (Routledge 2017).
2. With Richard Petty, *Australia's Competitiveness: From Lucky Country to Competitive Country* (Wiley 2013).
3. With W. John Hoffmann (editors), *China Into the Future: Making Sense of the World's Most Dynamic Economy* (Wiley 2008).
4. With Edith Scott and Chang Ka-Mun, *Regional Powerhouse: The Greater Pearl River Delta and the Rise of China* (Wiley 2005).
5. With Chang Ka-Mun, Edith Scott, and Zhu Wenhui, *Hong Kong and the Pearl River Delta: The Economic Interaction*, (The 2022 Foundation 2003).
6. With Edith Scott, *The Greater Pearl River Delta*, 6 editions, (Invest Hong Kong 2003-2014)
7. With Edith Scott and David Dodwell, *The Hong Kong Advantage* (Oxford University Press 1997).
8. With Antonio Francés and Edith Scott Saavedra, *Venezuela: The Challenge of Competitiveness* (St. Martin's Press 1996). Published in Spanish as *Venezuela: El reto de la competitividad* (Fondo Fintec/Ediciones IESA 1994).
9. With Rolf Weder (editors), *Studies in Swiss Competitive Advantage* (Peter Lang 1995).
10. With Graham Crocombe and Michael Porter, *Upgrading New Zealand's Competitive Advantage* (Oxford University Press 1991).
11. With Silvio Borner, Michael Porter, and Rolf Weder, *Internationale Wettbewerbsvorteile: Ein Strategisches Konzept für die Schweiz* (Campus/NZZ 1991).

Book Chapters

1. "China's Inward Investment: Approach and Impact," in Julien Chaisse (editor) *China's International*

- Investment Strategy: Bilateral, Regional, and Global Law and Policy*, (Oxford University Press 2019), 23-40.
2. "China's Economy Into the Future," in W. John Hoffmann and Michael J. Enright (editors), *China Into the Future: Making Sense of the World's Most Dynamic Economy*, (Wiley 2008), 23-60.
 3. With Robert Broadfoot, "Different Futures for China," in W. John Hoffmann and Michael J. Enright (editors), *China Into the Future: Making Sense of the World's Most Dynamic Economy*, (Wiley 2008), 267-312.
 4. With Kirstie Tam, James Newton, and Roger Strange, "Location-Specific Advantages and Regional Competitiveness: A Study of Financial Service MNEs in Hong Kong," in John H. Dunning and Philippe Gügler (editors), *Foreign Direct Investment, Location and Competitiveness*, (Elsevier 2008), 159-174.
 5. "Regional Clusters: What we know and what we should know," in Johannes Bröcker, Dirk Dohse, and Rüdiger Soltwedel (editors), *Innovation Clusters and Interregional Competition*, (Springer 2003), 99-129.
 6. "Responses to Globalization in East Asia and Latin America: Multinational Activities in the Asia-Pacific," *LAEBA Proceedings*, (Washington, DC: The Interamerican Development Bank 2003), 1-32.
 7. "Trends in Multinational Strategies and Organizations in the Asia-Pacific," in H. Haraguchi and K. Shimokawa (editors), *Japanese Foreign Direct Investment and the East Asian Industrial System*, (Springer-Verlag 2002), 41-68.
 8. With Ifor Ffowcs-Williams, "Local Partnerships, Clusters and SME Globalization," in *Enhancing SME Competitiveness*, (OECD 2001), 115-150.
 9. "Globalization, Regionalization, and the Knowledge-Based Economy in Hong Kong," in John Dunning (editor), *Globalization, Regions, and the Knowledge-Based Economy*, (Oxford University Press 2000), 381-406.
 10. "The Globalization of Competition and the Localization of Competition: Policies Toward Regional Clustering," in Neil Hood and Stephen Young (editors), *The Globalization of Multinational Enterprise Activity and Economic Development*, (Macmillan 2000), 303-331.
 11. "Regional Clusters and Firm Strategy," in Alfred Chandler, Peter Hagström, and Örjan Sölvell (editors), *The Dynamic Firm*, (Oxford University Press 1998), 315-342.
 12. "Regional Clusters and Economic Development: A Research Agenda," in Udo Staber, Norbert Schaefer, and Basu Sharma (editors), *Business Networks: Prospects for Regional Development*, (De Gruyter 1996), 190-214.
 13. "Organization and Coordination in Geographically Concentrated Industries," in Naomi Lamoreaux and Daniel Raff (editors), *Coordination and Information: Historical Perspectives on the Organization of Enterprise*, (Chicago University Press for the NBER 1995), 103-142.
 14. "Prosperity and Challenge in the Swiss Economy," in *Die Schweiz von Innen und Aussen*, (Scalo Verlag 1991).

Journal Papers

1. "To succeed in China, focus on interests rather than rules," *Columbia FDI Perspectives*, No. 225, May 7, 2018.
2. "The location of activities of manufacturing multinationals in the Asia-Pacific," *Journal of*

- International Business Studies*, 40 (5), 2009, 818-839.
3. With Venkat Subramanian, "An Organizing Framework for MNC Subsidiary Typologies," *Management International Review*, 47 (6), 2007, 895-924.
 4. "Regional Management Centers in the Asia-Pacific," *Management International Review*, 45 (1) Special Issue, 2005, 59-82.
 5. "The Roles of Regional Management Centers," *Management International Review*, 45 (1) Special Issue, 2005, 83-102.
 6. With Xiaohong Wu and Thomas Hout, "The Long Emergence of a Modern Insurance Industry in China," *Global Economic Review*, 34 (2), June 2005, 181-200.
 7. With James Newton, "Determinants of Tourism Destination Competitiveness in Asia Pacific: Comprehensiveness and Universality," *Journal of Travel Research*, 43, 2005, 339-350.
 8. With Joan Ricart, Pankaj Ghemawat, Tarun Khanna, and Stuart Hart, "New Frontiers in International Strategy," *Journal of International Business Studies*, 35 (3), 2004, 175-200.
 9. With James Newton, "Tourism Destination Competitiveness: a Quantitative Approach," *Tourism Management*, 25, 2004, 777-788.
 10. With Brian H. Roberts, "Industry Clusters in Australia: Recent Trends and Prospects," *European Planning Studies*, 12 (1), 2004, 99-121.
 11. With Brian Roberts. "Regional Clustering in Australia," *Australian Journal of Management*, 26, 2001, 65-85.
 12. "Regional Clusters and Multinational Enterprises: Independence, Dependence, or Interdependence?," *International Studies of Management & Organization*, 30 (2), 2000, 114-138.
 13. "Hong Kong's Future Competitiveness," *HKCER Letters*, January 1999.
 14. With Edith Scott and David Dodwell "The Hong Kong Advantage," *Yale China Review*, 5, Spring 1997, 13-15.
 15. "The Geographic Scope of Competitive Advantage," in Elke Dirven, Joost Groenewegen, and Sjef van Hoof (editors), *Stuck in the Region?: Changing Scales for Regional Identity* (Utrecht: Netherlands Geographic Studies, 155, 1993), 87-102.
 16. "Why Local Clusters Are the Way to Win the Game," *WorldLink*, July/Aug 1992, 24-25.
 17. With Paolo Tenti, "La competitività della ceramica italiana," *Harvard Espansione*, September 1990, 28-41.

Monographs, Research Reports, Report Chapters

1. With Enright, Scott & Associates, *The Future of the Greater Bay Area*, (Hong Kong: 2022 Foundation 2019).
2. With Enright, Scott & Associates, *Background on the Greater Bay Area*, (Hong Kong: 2022 Foundation 2018).
3. With Enright, Scott & Associates, *India's Future Role in Politics and Trade*, (Finland: TEKES 2017).
4. With Enright, Scott & Associates, *The Impact of US Investment and US Companies on China's Economy*, (Hong Kong: The Hinrich Foundation 2017).
5. With Enright, Scott & Associates, *PRC: Heilongjiang Coal-Rich Cities Redevelopment Project*, (Manila:

Asian Development Bank 2017).

6. "Hong Kong Pioneers' contribution to China through FDI," *Hinrich Foundation Case Study*, September 2017.
7. "Maersk's contribution to China through FDI," *Hinrich Foundation Case Study*, September 2017.
8. "P&G's contribution to China through FDI," *Hinrich Foundation Case Study*, September 2017.
9. "Samsung's contribution to China through FDI," *Hinrich Foundation Case Study*, September 2017.
10. With Enright, Scott & Associates, *One Belt-One Road: Insights for Finland*, (Finland: TEKES 2016).
11. With Enright, Scott & Associates, *The Impact of Foreign Investment on China: Case Studies*, (Hong Kong: The Hinrich Foundation 2016).
12. With Enright, Scott & Associates, *The Impact of Foreign Investment on China: Literature Review*, (Hong Kong: The Hinrich Foundation 2016).
13. With Enright, Scott & Associates, *The Impact of Foreign Investment on China: Econometric Analysis*, (Hong Kong: The Hinrich Foundation 2016).
14. With ESA, *An Update of Airport Master Plan 2030 Economic Impact Study for the Hong Kong International Airport*, (Hong Kong: Airport Authority of Hong Kong 2015).
15. *A New Competitiveness Index*, 2013 and 2014 editions, (Hong Kong: ESA 2014, 2015).
16. With Richard M. Petty, "The Knowledge-Innovation Economy and Competitiveness," in *Australian Innovation System Report 2014*, (Canberra: Australian Government 2014).
17. With ESA, *International Assessments of Australia's Competitiveness*, (Melbourne: CPA Australia 2012).
18. With ESA, *Industry Level Competitiveness in Australia*, (Melbourne: CPA Australia 2012).
19. With ESA, *New Zealand's Competitiveness: Competitiveness at the Leading Edge*, (Wellington: New Zealand Government 2012).
20. With ESA, *New Zealand's Competitiveness: Auckland, New Zealand's Gateway City*, (Wellington: New Zealand Government 2012).
21. With ESA, *International Assessments of New Zealand's Competitiveness*, (Wellington: New Zealand Government 2012).
22. With ESA, *Benchmarking New Zealand's Economic Performance*, (Wellington: New Zealand Government 2012).
23. With ESA, *Airport Master Plan 2030 Economic Impact Study for the Hong Kong International Airport*, (Hong Kong: Airport Authority of Hong Kong 2011).
24. With Richard M. Petty, *Hong Kong's Manufacturing SMEs Preparing for the Future*, (Hong Kong: Federation of Hong Kong Industries 2010).
25. With ESA, *Bijie Experimental Zone Economic and Social Development Project, Masterplan Reports Overview*, (Hong Kong: XRG and ESA 2010).
26. With ESA, *Bijie Experimental Zone Economic and Social Development Project, Masterplan Industry Reports*, (Hong Kong: XRG and ESA 2010).
27. With ESA, *Bijie Experimental Zone Economic and Social Development Project, Masterplan Issues Reports*, (Hong Kong: XRG and ESA 2010).
28. With Richard M. Petty and Suresh Cuscaden, *Global Connections: a study of multinational companies in Sydney*, (Sydney: Australian Business Foundation 2009).

29. With Edith Scott, *Hong Kong's Competitiveness: A Multidimensional Approach, Parts 3 and 4*, (Hong Kong: Bauhinia Foundation Research Centre 2008).
30. With Edith Scott, *Hong Kong's Competitiveness: A Multidimensional Approach, Parts 1 and 2*, (Hong Kong: Bauhinia Foundation Research Centre 2007).
31. *Public-Private Partnerships for Economic Development and Competitiveness*, (Vienna: UNIDO 2000).
32. With Edith Scott and Edward Leung, *Hong Kong's Competitiveness: Beyond the Asian Crisis* (Hong Kong: Hong Kong Trade Development Council 1999).

Articles

1. "Why Incoming FDI is More Important to China than Thought," *South China Morning Post*, August 27, 2017.
2. "Making the case for foreign investment in China," *Nikkei Asian Review*, January 4, 2017.
3. "Competition and Competitiveness: The Challenge for Asia," Pacific Basin Economic Council, 2014.
4. With W. John Hofmann and Peter Wood, "Get Ready, Here China Inc. Comes," *Wall Street Journal*, February 2010.
5. With W. John Hoffmann and Peter Wood, "What China's Overseas Direct Investment Means," AmCham China, *China Brief*, January 2010.
6. "Rethinking China's Competitiveness," *Far Eastern Economic Review*, 168, 9, November 2005, 16-21.
7. With Edith Scott, "China's Quiet Powerhouse," *Far Eastern Economic Review*, 168, 5, May 2005, 27-34.
8. With Edith Scott, "How to create a global powerhouse," *South China Morning Post*, February 17, 2003.
9. With Edith Scott, "As the delta booms, Hong Kong must adapt," *South China Morning Post*, January 26, 2003.
10. With Edith Scott, "Why you shouldn't bet against the Pearl River Delta region," *South China Morning Post*, December 12, 2002.
11. With Edith Scott, "Why a bridge to Zhuhai and Macau would benefit all," *South China Morning Post*, November 30, 2002.
12. With Edith Scott, "Boom time on our doorstep," *South China Morning Post*, November 25, 2002.
13. "Enter the Dragon," *Asia Inc.*, September 2001.
14. "From Hand to Head," *Asia Inc.*, October 2001.
15. "Asia Wired," *Asia Inc.*, November 2001.
16. "Reform, What Reform?," *Asia Inc.*, February 2002.
17. With Edith Scott "Regional Headquarters in the Asia-Pacific," *Business Asia*, December 11, 2000.
18. "Hong Kong's Regional Roles and Competitiveness" in *Hong Kong Update*, Center for Strategic and International Studies, Washington, DC, July 1998, 7-8.
19. "Hong Kong: Down, but not out," *The Business Times*, June 30, 1998, 14.
20. "The Hong Kong Advantage: The Managerial Challenges," *The Hong Kong Manager*, 3rd Quarter

1997, 8-12.

21. "Are You Bullish on Hong Kong?," *The Business Times*, June 30, 1997, 9.
22. "Even more than before, it's worth betting on Hong Kong," *Asian Business*, June-August 1997, 8-11.
23. "Hong Kong will prosper," interview with Michael Enright, *Newsweek*, International edition, April 21, 1997, 60.
24. "Opposites Attract," *Far Eastern Economic Review*, April 17, 1997, 34.
25. "Building on Hong Kong's combinations for success," *South China Morning Post*, April 7, 1997, Business Post, 8.
26. With Edith Scott Saavedra "Beyond Economics: A Medium-Term Assessment of Venezuela's Prospects for Growth," *Business Venezuela*, January 1996.
27. With Edith Scott Saavedra "Steal This Message," *Business Venezuela*, January 1995.

Teaching Cases and Notes

(HBS Case denotes published by Harvard Business School Publishing)

1. "Antmobel (A)" HBS Case 9-795-100
2. "Antmobel (B): Entering France" HBS Case 795-101
3. "Armscor: Life After Apartheid?" HBS Case 786-186, Teaching Note HBS Case 5-796-043
4. "Black Magic and the America's Cup: The Victory" HBS Case 796-187, Teaching Note HBS Case 5-796-175
5. "Black Magic and the America's Cup: The Next Time" HBS Case 796-144, Teaching Note HBS Case 5-796-175
6. "CANTV in 1994" HBS Case 795-096
7. "The Catalan Leather Industry" HBS Case 795-105
8. "CFM International, Inc." HBS Case 792-097, Teaching Note HBS Case 5-794-125
9. "CFM International, Inc., Supplement" HBS Case 793-091, Teaching Note HBS Case 5-794-125
10. "Finn Coop Pellervo" HBS Case 793-130, Teaching Note HBS Case 5-794-122
11. "Flow Components: International Sourcing Strategy" HBS Case 796-041
12. "Flow Components: Antidumping Suit" HBS Case 796-042
13. "The Geography of Competition and Strategy" HBS Case 793-135, Teaching Note HBS Case 5-794-132
14. "Hoechst and Biotechnology" HBS Case 795-026, Teaching Note HBS Case 5-796-172
15. "Is Mr. Spock Human?" HBS Case 796-049
16. "The Japanese Facsimile Industry in 1990" HBS Case 391-209, Teaching Note HBS Case 5-794-045
17. "The MPAA and the GATT" HBS Case 795-135, Teaching Note HBS Case 5-795-110
18. "Novo Industri" HBS Case 389-148, Teaching Note HBS Case 5-794-123
19. "Schweizerische Maschinenfabrik, Zug" HBS Case 795-026, Teaching Note HBS Case 5-796-188
20. "The Swiss Banking Industry" HBS Case 792-076
21. "The Swiss Comfort Controls Industry" HBS Case 793-031

22. "The Swiss Dyestuffs Industry" HBS Case 792-047
23. "The Swiss Fire Detection Equipment Industry" HBS Case 793-030
24. "The Swiss International Freight Forwarding Industry" HBS Case 792-048
25. "The Swiss Pharmaceutical Industry" HBS Case 793-029
26. "The Swiss Sugar Confectionery Industry" HBS Case 792-075
27. "The Swiss Textile Machinery Industry" HBS Case 794-047
28. "The Swiss Watch Industry" HBS Case 792-046
29. "Switzerland in Perspective" HBS Case 794-048
30. "The Yunost Coat Factory and U.S. Protectionism" HBS Case 796-118

(HKU Case denotes published by the Centre for Asian Case Studies, University of Hong Kong)

31. "Acer and Wistron: A Tale of Two Companies," HKU Case
32. "Acer in 2001: The Reorganization" HKU Case plus teaching note
33. "The Airline Industry and the World Trade Center Disaster HKU Case plus teaching note
34. "The Airline Industry in the 21st Century," HKU Case
35. "Airport Privatization" HKU Case
36. "Airport Privatization in Australia" HKU Case
37. "The ASEAN Free Trade Agreement and Malaysia's National Car Project" HKU Case plus teaching note
38. "Australia's Investment 2000 Proposition" HKU Case
39. "Biocon: From Generics Manufacturing to Biopharmaceutical Innovation" HKU Case plus teaching note
40. "Business Competition in China: Beer, PCs, Steel, TV sets" HKU Case plus teaching note
41. "Buyer-Supplier Relationships" HKU Case plus teaching note
42. "China and its Neighbours" HKU Case plus teaching note
43. "China and Its Neighbours in 2005" HKU Case plus teaching note
44. "China's Exports: an Unstoppable Competitor?" HKU Case plus teaching note
45. "China Goes Global: the New Taste of Chinese Companies for Foreign Assets" HKU Case plus teaching note
46. "Core Competence at NEC and GTE" HKU Case plus teaching note
47. "CSFB's China Unicom Incident" HKU Case plus teaching note
48. "Daewoo and the Korean Chaebol" HKU Case plus teaching note
49. "Financial Crises and Firm Performance" HKU Case plus teaching note
50. "Foreign Direct Investment in China" HKU Case plus teaching note
51. "Hong Kong as Asia's World City" HKU Case plus teaching note
52. "Hong Kong's Container Truckers: The Mid-stream Fee Dispute" HKU Case plus teaching note

53. "The Hong Kong Property Industry in 1997" HKU Case plus teaching note
54. "The Hong Kong Property Industry in 1999" HKU Case plus teaching note
55. "Hong Kong's Trading Industry: Challenges from Mainland China" HKU Case plus teaching note
56. "Indonesia: The Currency Board Plan" HKU Case plus teaching note
57. "Japanese Banking Crisis and Reform" HKU Case plus teaching note
58. "The Japanese Facsimile Industry in 1998" HKU Case
59. "Kuehne and Nagel in the Asia-Pacific" HKU teaching note
60. "Mainland China's Travel Liberalisation and Hong Kong's SMEs in late 2003" HKU Case plus teaching note
61. "P&G in China" HKU Case plus teaching note
62. "Pearl River Piano: Hitting the Right Notes in the Global Market?" HKU Case plus teaching note
63. "The Peregrine Debacle" HKU Case plus teaching note
64. "Procter and Gamble in China," HKU Case
65. "Pudong New Area of Shanghai" HKU Case
66. "Regional Development in the Chinese Mainland" HKU Case plus teaching note
67. "The Shanghai Property Market and Hong Kong Developers" HKU Case plus teaching note
68. "Singapore: Lion City in the Asian Crisis" HKU Case plus teaching note
69. "Singapore's Commission on Competitiveness" HKU Case plus teaching note
70. "The Sino-US WTO Agreement" HKU Case plus teaching note
71. "Successful Multinationals in China" HKU Case plus teaching note
72. "Taiwan's APROC Program" HKU Case plus teaching note
73. "The Transformation of China's Steel Industry" HKU Case plus teaching note

Partial Presentation / Interview List

Hundreds of talks for governments, multilaterals, companies, associations, and others in 40 countries over 30 years. Partial list from 2007.

1. Presentation, "The US and China: Coupling, Decoupling, or Something Else?," Singapore, February 7, 2020.
2. Presentation, "US-China Relations and the Impact on Business," Guangzhou, American Chamber of Commerce in South China, January 21, 2020.
3. Presentation, "The Future of the Greater Bay Area," Chinese Academy of Sciences, Beijing, January 13, 2020.
4. Presentation, "Urban and Regional Development in China: The Next Round," Cambridge, MA, Fairbanks Center, Harvard University, October 16, 2019.
5. Presentation, "The Future of the Greater Bay Area: Opportunities for Multinational Companies," American Chamber of Commerce in South China, Guangzhou, June 16, 2019.
6. Presentation, "The Future of the Greater Bay Area," HSBC China Conference, Shenzhen, June 15,

2019.

7. Presentation, "The Future of the Greater Bay Area: Opportunities for Hong Kong," British Chamber of Commerce, Hong Kong, April 2, 2019.
8. Presentation, "The Future of the Greater Bay Area: Opportunities for Hong Kong," 2022 Foundation, Hong Kong, March 29, 2019.
9. Bloomberg interview on US-China Trade Negotiations, Shanghai, July 6, 2018.
10. Presentation, "Growth Prospects in China and India," TEKES Asia Day, Helsinki, Finland September 13, 2017.
11. Multiple briefings on *Developing China: The Remarkable Impact of Foreign Direct Investment and The Impact of U.S. Foreign Investment and U.S. Companies on China's Economy*, American Chamber of Commerce in Beijing, UK Embassy Beijing, US Embassy Beijing, July 25-27, 2017.
12. TV Interview on *Developing China: The Remarkable Impact of Foreign Direct Investment and The Impact of U.S. Foreign Investment and U.S. Companies on China's Economy*, CGTN, Beijing, July 27, 2017.
13. Briefing on the Chinese edition of *Developing China: The Remarkable Impact of Foreign Direct Investment*, Chinese Academy of International Trade and Economic Cooperation, Beijing, July 26, 2017.
14. Book launch, press conference, and interviews for the Chinese edition of *Developing China: The Remarkable Impact of Foreign Direct Investment*, press conference attended by approximately 30 representatives from the press and think tanks, plus interviews with CCTV, China Daily, Global Times, Beijing, July 25-26, 2017. Over 300 mentions of the book appeared in the Chinese press within the following week.
15. Global Times Leadership Conference keynote address on the Chinese edition of *Developing China: The Remarkable Impact of Foreign Direct Investment*, attended by representatives of DRC, NDRC, MOFCOM, CAITEC, State Council, Ministry of Finance, foreign embassies, and others, Beijing, July 25, 2017.
16. Presentation "The Impact of US Companies on the Chinese Economy," American Chamber of Commerce, Hong Kong, July 13, 2017.
17. Presentation "The Impact of US Companies on the Chinese Economy," Harvard- Development Research Council of China Forum on US-China Economic Relations, closed, high-level session attended by approximately 50 senior people, including a delegation from Harvard and representatives from DRC, NDRC, Ministry of Finance, and other ministries, Beijing, June 26, 2017.
18. Address to the Jefferson Fellows Program of the East-West Center on *Developing China: The Remarkable Impact of Foreign Direct Investment* and report, "The Impact of U.S. Foreign Investment and U.S. Companies on China's Economy," East-West Center, Hong Kong, May 23, 2017.
19. Keynote address "The Impact of American Foreign Invested Enterprises (AFIEs) on the Chinese Economy" Asia-Pacific Council of American Chambers of Commerce, more than 300 representatives from US companies, the US Government, the Chinese Government, and others in attendance, Guangzhou, April 21, 2017.
20. Briefings on *Developing China: The Remarkable Impact of Foreign Direct Investment*, Germany-China Business Council (DCW),Cologne; EU Commission (representatives from four Directorates present), Brussels; European Services Forum, Brussels; UNCTAD, Geneva; March 15-17, 2017.
21. Multiple presentations "Charting Strategy in the New 'New' China," IMA-Asia, (Hong Kong, Shanghai, Singapore), February 9, 10, 27, 2017.

22. Multiple presentations “Strategy for the New ‘New’ China and Lessons for Companies in India,” IMA-India, (Bangalore, Mumbai, Delhi, Mussoorie), February 18-23, 2017.
23. Briefings on *Developing China: The Remarkable Impact of Foreign Direct Investment*, US Department of Defense, US State Department, Washington DC, January 12-13, 2017.
24. Briefing and TV Interview on *Developing China: The Remarkable Impact of Foreign Direct Investment*, Bloomberg, New York, January 10-11, 2017.
25. Multiple seminars on *Developing China: The Remarkable Impact of Foreign Direct Investment*, Chinese Academy of International Trade and Economic Cooperation, Cheung Kong Graduate School of Management, American Chamber of Commerce in China, the Foreign Correspondents Club, the EU Chamber of Commerce in China, Beijing, November 25-29, 2016.
26. Multiple press briefings, on *Developing China: The Remarkable Impact of Foreign Direct Investment*, China Daily, Xinhua, Beijing, November 25, 2016.
27. Multiple briefings on *Developing China: The Remarkable Impact of Foreign Direct Investment* for the Canadian Embassy in China, the Australian Embassy in China, China’s Ministry of Commerce, November 25, 2016.
28. Presentation on *Developing China: The Remarkable Impact of Foreign Direct Investment*, Hinrich Foundation, Hong Kong, November 15, 2016.
29. Briefing on *Developing China: The Remarkable Impact of Foreign Direct Investment* at the Indonesian Consulate, Hong Kong, November 15, 2016.
30. CNBC interview on foreign investment in China, Hong Kong, November 14, 2016.
31. Multiple presentations on *Developing China: The Remarkable Impact of Foreign Direct Investment*, American Chamber of Commerce in, European Chamber of Commerce, Hopkins-China Forum, New Zealand Consulate, Shanghai, October 27, 2016.
32. Presentation on *Developing China: The Remarkable Impact of Foreign Direct Investment* at the Asia Society Headquarters, New York, September 30, 2016.
33. Presentation on *Developing China: The Remarkable Impact of Foreign Direct Investment* at the Rhodium Group, New York, September 30, 2016.
34. Multiple presentations and briefings on *Developing China: The Remarkable Impact of Foreign Direct Investment* at the US-Asia Institute, US-China Business Council, US-ASEAN Business Council, Washington DC, September 26-28, 2016.
35. Presentation and book launch for *Developing China: The Remarkable Impact of Foreign Direct Investment* at the Center for Strategic and International Studies, Washington, DC, September 26, 2016.
36. Multiple seminars on *Developing China: The Remarkable Impact of Foreign Direct Investment*, Kennedy School of Government (Harvard University, Cambridge), Canada-China Business Council (Toronto), September 14 and 19, 2016.
37. “Opportunities for Non-Coal Diversification in Four Cities in East Heilongjiang,” ADB East Heilongjiang Conference, Harbin, January 2016.
38. “The Impact of Global Cities,” Address, Global Cities Business Alliance Conference, London, June 2016.
39. Multiple presentations “Proving Your Worth for Host Countries,” IMA-Asia, Shanghai and Singapore, 2016.
40. “The Impact of Foreign Investment on China,” IMA-Asia, Hong Kong, 2016.

41. "Winning in the Knowledge-Innovation-Creative Economy," Address at the Annual Conference of the Competitiveness Institute, Korea, 2015.
42. "Competitiveness: New Approaches and Make in India: Lessons from China," Keynote address Indian Competitiveness Council Conference (Delhi), 2015.
43. Multiple presentations "China and the New Middle Kingdom," IMA-India (Mashobra, Delhi, Mumbai, Chennai, Pune), 2015.
44. "What do you do when China does not want you?," IMA-Asia, Singapore, 2015.
45. "Clusters, Corridors, and Competitiveness," London-Stanstead-Cambridge Corridor Conference, London, 2015.
46. "Global Cities," Global Cities Business Alliance Inaugural Conference, keynote address. London, June 2015.
47. Multiple presentations "The Chinese Dream, the Internationalization of China's Economy, and International Business," IMA Asia, (Shanghai, Singapore, Hong Kong), 2015.
48. "China's Global Reach," Address to the Prime Minister of Kazakhstan and his economic team, 2015.
49. "Competitiveness: New Approaches, New Horizons," Address for the Prime Minister of Kazakhstan, and his economic team, 2015.
50. "Entrepreneurship, Innovation, and Competitiveness," Astana Economic Forum, Astana, Kazakhstan, 2015.
51. "Pearl River Delta Developments," Asia Property Forum, 2015.
52. "Strategic Development in the Greater Pearl River Delta," ANREV Investors' Forum, 2015.
53. "Competition and Competitiveness: The Challenge for Asia," Pacific Basin Economic Council Meeting, Hong Kong, 2014.
54. "Competitiveness, Clusters, and Corridors," Conference on Corridors, Clusters, and Competitiveness in Asia, Asian Development Bank, Manila, 2014
55. "Strategic Development in the Greater Pearl River Delta," ANREV Conference, Hong Kong, 2014.
56. "Cities and Regions: Hong Kong and the Pearl River Delta," ULI Asia-Pacific Summit, Hong Kong, 2014.
57. "The Knowledge-Innovation-Creative Economy," Summit of International Think Tanks, Shanghai, 2014.
58. "Issues in China's Development," ANZ Investor Conference, Hong Kong, 2014.
59. "Reassessing Competitiveness of Nations," Management Association of the Philippines, Manila, 2014.
60. "Competitiveness in Asia," JP Morgan-Asia Society One Step Ahead Symposium, Hong Kong, 2014.
61. "Cities and Regions: Hong Kong and the Pearl River Delta," 2014 ULI Asia-Pacific Summit, Hong Kong, 2014.
62. "Hong Kong and Regional Trade," HKCPEC-CNCPEC Seminar, Hong Kong, 2014.
63. "China: The World's Next Superpower," IMA India CFO Summit, Kochi, 2014.
64. "Competitiveness: New Approaches, New Horizons," Annual Conference of the Competitiveness Institute, Kolding Denmark, 2013.
65. Multiple presentations on *Australia's Competitiveness: From Lucky Country to Competitive Country*, CPA Australia, (Melbourne, Perth, Sydney, Brisbane), 2013.
66. "Managing in China's New Business Landscape," AmCham, Hong Kong, 2013.

67. Multiple presentations on "Strategy and Structure in Asia to 2020," IMA Asia (Hong Kong, Shanghai, Singapore), 2013.
68. "The Role of Skills in Competitiveness in Asia," Asian Development Bank, Manila, 2012.
69. "Myanmar's Competitiveness: Is there a Late Mover Advantage?," ASEAN 100 Forum, Yangon, 2012.
70. "The Challenges of Regional Development," Keynote address, Building Leadership in Regional Development, Government of South Africa and Cape Town University, Capetown, 2012.
71. "The Greater Pearl River Delta and Regional Development," Building Leadership in Regional Development, Government of South Africa and Cape Town University, Capetown, 2012.
72. "MNCs and Foreign Investment," Building Leadership in Regional Development, Government of South Africa and Cape Town University, Capetown, 2012.
73. Multiple presentations on *Australia's Competitiveness: From Lucky Country to Competitive Country*, CPA Australia, (Melbourne, Perth, Sydney), 2012.
74. "China: New Developments and Challenges," AmCham, Hong Kong, 2012.
75. "Competitiveness Challenges in Uncertain Times," Pacific Economic Cooperation Council, Hong Kong, 2012.
76. Multiple presentations on "Strategy for Volatile and Uncertain Times," IMA Asia, (Hong Kong, Shanghai, and Singapore), 2012.
77. "In which industries will China win?," Intercham Hong Kong, 2012.
78. "SME Development: The Role of Government," APEC SME Summit, Hog Kong, 2012.
79. Multiple presentations on "China: Customers and Competitors," IMA-Asia, (Hong Kong, Shanghai, and Singapore), 2011.
80. Multiple presentations on "'Big Ticket Issues' In China's Five Year Program," IMA-Asia, (Melbourne, Sydney), 2011.
81. "The Greater Pearl River Delta," (address to ANZ Board), ANZ, Hong Kong, 2011.
82. "New Zealand: Competitiveness at the Leading Edge," New Zealand Government, Wellington, 2011.
83. "Competitiveness in New Zealand," The Competitiveness Institute, Auckland, 2011.
84. "China: Customers and Competitors," Hong Kong Foreign Financial Institutions Association, Hong Kong, 2011.
85. "Clusters, Competitiveness, and Development in Asia," Asian Development Bank, 2011.
86. "Lessons from Asian Cities," Address at the conference introducing Sao Paulo's 2040 strategy, Sao Paulo, Brazil, 2011.
87. Multiple presentations on "China's (and Asia's) Challenge to Global Strategy," IMA Asia, (Hong Kong, Shanghai, Singapore), 2011.
88. "A Global Economic Update: What comes next?," PWC Global Tax Forum, Singapore, 2010.
89. "The Greater Pearl River Delta," Invest Hong Kong / Intercham, Hong Kong, 2010.
90. Multiple presentations on "Moving Beyond 'Asia Lite,'" IMA-Asia, (Hong Kong, Shanghai, Singapore), 2010.
91. "China, China, China," IMA India, Goa, 2010.
92. "The Impact of Shifting Business Power on Trade Flows," Keynote address, UFI Global Congress, Singapore, 2010.

93. "Successful Business Management: Getting Things Right," Goldman Sachs Forum, Hong Kong, 2010.
94. "China Into the Future: What Comes Next?," IMA-India, Delhi , 2010.
95. "China Into the Future: What comes next?," Economist Intelligence Unit, Asia Forum, Singapore, 2010.
96. "China's Internationalization: The Next Wave," IMA-Asia, Singapore, 2010.
97. "Bijie Experimental Zone Economic and Social Development Project, Masterplan Study Results," Bijie Working Group under China's State Council, Beijing, 2010.
98. "Sustainable Strategies in an Uncertain World," Goldman Sachs Forum, Hong Kong, 2009.
99. "Global Connections: a Study of Multinational Companies in Sydney," Australian Business Foundation, Sydney, 2009.
100. "Welcome to the New World Disorder," University of Hong Kong-University of Illinois Conference on the Global Economy, Hong Kong, 2009.
101. "Picking Locations in China," IMA-Asia, Hong Kong, 2009.
102. "China in the Global Financial Crisis," Joint Chambers of Commerce, Hong Kong, 2009.
103. "The Greater PRD and Regional Integration," French Council of Commercial Advisors, Macau, 2009.
104. Multiple presentations on "Corporate Structures in the Asia-Pacific and China in the Economic Crisis, IMA-Asia, (Hong Kong, Singapore, Sydney), 2009.
105. "China Into the Future," British Chamber of Commerce, Hong Kong, 2008.
106. "Racing with the Dragon: Globalization, Competitiveness, and the Rise of China," Standard Bank of South Africa Conference, Johannesburg, 2008.
107. "China's Rise: Implications for Africa," Gordon Institute of Business Science Seminar, Johannesburg, 2008.
108. "China Into the Future: What Comes Next?," Executive Forum, Hong Kong, 2008.
109. "China Into the Future," (presentation given immediately after that of President Hu Jintao of China), APEC CEO Summit, Lima, 2008.
110. "China Into the Future," American Chamber of Commerce, Beijing, 2008.
111. "Competitiveness Models," The Competitiveness Institute, 2008.
112. "China Into the Future: What Comes Next?," University of Hong Kong / South China Morning Post Seminar, 2008.
113. "The Pearl River Delta: Manufacturing and Development," Research Works Investment Seminar, Hong Kong, 2008.
114. "China Into the Future," Foreign Correspondents' Club, Beijing, 2008.
115. "Urbanization and Foshan's Development," Government of Foshan, 2007.
116. "Regional Powerhouse: The Rise of the Greater Pearl River Delta," Washington State-China Business Council, Seattle, 2007.
117. "Hong Kong: Ten Years After," CSIS- Hong Kong ETO Conference: Hong Kong on the Move, Washington DC, 2007.
118. "Greater Pearl River Delta Update," Intercham Meeting, Hong Kong, 2007.
119. "Regional Powerhouse: The Greater Pearl River Delta and the Rise of China," Hong Kong Economic and Trade Office, Singapore, 2007.

120. "Shanghai, the Yangtze River Delta, and China's Development," Bay Area Council/ Asia Society Conference, Shanghai, 2007.
 121. "Regional Development in China," IMA-Asia, Hong Kong, 2007.
 122. "Globalization for good or evil?," Australian Institute of Company Directors Annual Conference, Shanghai, 2007.
 123. "Hong Kong's Competitiveness: Ten Year Update," Vision 2047 Foundation, Hong Kong, 2007.
 124. "The Greater Pearl River Delta and the Financial Sector," HSBC Management Conference, Hong Kong, 2007.
 125. "What's in the Balance?," Australian Business Foundation: A Decade of Discovery, (keynote address at the Foundation's 10th anniversary celebration), Sydney 2007.
 126. Hundreds of events prior to 2007, including nearly 100 presentations on Hong Kong and its transfer of administration to China 1996-1998.
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