

→ MS in Innovation Online Curriculum

Challenge the status quo through innovation.

In today's rapidly changing business world, companies must innovate or be left behind. Easier said than done, because even the most valuable new ideas are often met with resistance. Innovation leaders who understand this challenge and know how to evaluate, implement, and promote new ideas are in high demand—and you can be one of them. Our experience-driven program will give you the knowledge and skills to stay ahead—prepared to lead change within your organization and ready to pursue new opportunities for advancement.

Program Overview

▶ 20 MONTHS [7 WEEK COURSES]



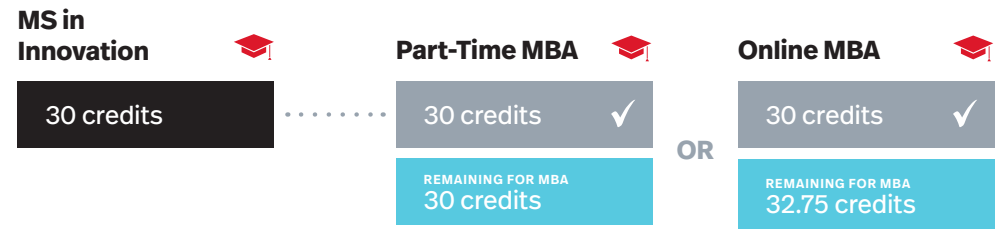
SPRING	SUMMER	FALL	SPRING	SUMMER
<ul style="list-style-type: none"> • MGMT 6280: Innovation for Next Generation Products & Systems • MKTG 6280: Gaining Customer Insight 	<ul style="list-style-type: none"> • ACCT 6280: Planning and Budgeting for Innovation • ENTR 6222: Competing in Dynamic, Innovation-Driven Markets 	<ul style="list-style-type: none"> • MKTG 6283: Marketing & Selling Innovation • ENTR 6225: Corporate Entrepreneurship 	<ul style="list-style-type: none"> • HRMG 6280: The Human Side of Innovation • FINA 6284: Financing Innovation & Growth 	<ul style="list-style-type: none"> • MGSC 6281: Service Innovation and Management • ENTR 6217: Lean Innovation

The curriculum is subject to change by D'Amore-McKim faculty.

→ Your MS in Innovation Path to Your MBA

Your MS in Innovation can get you halfway to an MBA.

Once your degree is complete and you've maintained at least a 3.0 GPA and a minimum grade in each class, you may be able to apply your 30 credits toward an eligible MBA program at Northeastern. (Note that your existing master's degree is not a guarantee of acceptance to an MBA program.) Once accepted, you'll be eligible for the Double Husky scholarship, which reduces your tuition by 25 percent.



COMPLETED THROUGH MS IN INNOVATION

- ACCT 6272: Financial Statement Preparation and Analysis
- ENTR 6200: Enterprise Growth and Innovation
- FINA 6200: Value Creation through Financial Decision Making
- HRMG 6200: Managing People and Organizations
- MKTG 6200: Creating and Sustaining Customer Markets
- Electives 1, 2, 3, 4, 5

STILL REQUIRED FOR MBA

ONLINE MBA

- ACCT 6273: Identifying Strategic Implications in Accounting Data
- INTB 6200: Managing the Global Enterprise
- MECN 6200: Global Competition and Market Dominance
- MGMT 6213: Ethics in the Market Place
- MGSC 6200: Information Analysis
- MGSC 6204: Managing Information Resources
- SCHM 6201: Operations and Supply Chain Management
- STRT 6200: Strategic Decision Making in a Changing Environment
- Electives 6, 7, 8, 9

PART-TIME MBA

- ACCT 6201: Financial Reporting and Managerial Decision Making II
- INTB 6200: Managing the Global Enterprise
- MGSC 6200: Information Analysis
- MGSC 6204: Managing Information Resources
- MECN 6200: Global Competition and Market Dominance
- SCHM 6201: Operations and Supply Chain Management
- STRT 6200: Strategic Decision Making in a Changing Environment
- Electives 6, 7, 8, 9