

# Business Analytics

MASTER OF SCIENCE

Northeastern University  
D'Amore-McKim  
School of Business

## POWER YOUR CAREER WITH BIG DATA

We are living in a golden age of data and technology. That requires leaders to capture and analyze data and understand its potential value.

The D'Amore-McKim School of Business is creating leaders skilled at making data-enabled decisions through our MS in Business Analytics program. Expert business school faculty teach our innovative curriculum. It prepares you for a leadership role—where you'll be required to recognize to potential challenges and respond during times of uncertainty.

Our experience-driven program will help you build the skills to not only know what data to analyze, but also understand how to leverage that data for strategic decision making. Through in-class case studies, your professors will share real company data and you'll explore questions such as how to build sales, enhance marketing, or strengthen a company's infrastructure.

## STEM-DESIGNATION

Our STEM designation allows international students on an F-1 visa, who study on our campus, to work in the U.S. for up to 36 months after completing their program. You would apply for up to 12 months of Optional Practical Training, followed by an additional 24 months of OPT STEM Extension.

## A PATH TO YOUR MBA

After graduation, you may be able to apply your MS in Business Analytics credits toward our Part-Time MBA or Online MBA at Northeastern University.

As an added benefit, you will become eligible for the Double Husky Scholarship and receive a 25% discount off your tuition for the remaining credits towards your MBA.

## A WORLD OF BENEFITS

### Top-Ranked

Earn your MS in Business Analytics at a highly ranked, top 50 U.S. university.

### World-class faculty

Your professors have deep experience capturing the potential value of data by utilizing the right approaches to develop strategic insights.

### Global alumni network

Our alumni are links in a supportive chain spanning six continents.

### Personalized Career Support

Graduate Career Center advisors are available throughout your career, in-person and online, to help you refine your personal brand and job search strategy.

## TWO PROGRAM FORMATS

### Full-time, 12-16 months

- Optional Practical Training with STEM Extension
- F-1 visa compliant
- Located on our Boston campus
- Start in Fall

### Online, 20 months

- 100% Online
- Asynchronous learning model
- Start in Fall

## TOOLS AND TECHNOLOGY

- Python
- R programming
- SPSS
- SQL
- Tableau



**The industries I work in have been significantly impacted by the rise of data and data analytics. More and more of my work includes discussions around data analytics. I want to have a deep knowledge that will inform my decisions, not just a cursory understanding.”**

Claudia Remley, CPA, MS in Business Analytics '19

LEARN MORE AND APPLY

[gradbusiness@northeastern.edu](mailto:gradbusiness@northeastern.edu)

[northeastern.edu/mymsba](http://northeastern.edu/mymsba)

617.373.5992



Northeastern's D'Amore-McKim School of Business prepares people and organizations to thrive in a global business environment of rapid-fire change driven by converging digital technologies. The school develops leaders and innovators who are proficient in human, data, and technological literacies; global in outlook and entrepreneurial in mindset; and invested in lifelong learning for themselves and their teams.

## Northeastern University

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-powered lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations—in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley, Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant—are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs—in on-campus, online, and hybrid formats—lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 140 multidisciplinary majors and degrees designed to prepare students for purposeful lives and careers.