

STUDENT LEARNING OUTCOMES

GOAL 1

Business Knowledge and Skills

Students will be able to explain and describe how businesses compete and operate in a dynamic environment through various written work including case analysis and exams. These skills include but are not limited to: applying financial theories; use of appropriate analysis in recommendations; report writing and market analysis; appropriate application of statistical analysis and management science as they support decision making; selection of appropriate principles of supply chain management; the creation of value through production and distribution; incorporation of appropriate information technology; and organizational structure as it relates to management practice, analysis of work process and the roles of individuals and teams.

GOAL 2

Critical Thinking in Business Situations

Students will be able to think critically for analysis decision making. Students will be able to define and analyze business problems, identify relevant data and causes, apply knowledge and create alternate solutions through written work including case analysis, exams, and other assignments.

GOAL 3

Organization, Team, and Personal Skills

Students will be able to work effectively and communicate with others as colleagues and as a manager. They will employ these skills in the analysis and presentation of business problems on the organizational, societal, and global level.

- **Professional Skills.** Students will apply professional level skills including oral and written communications skills,

research skills, and quantitative skills to individual and group presentations, written assignments, and peer assessments.

- **Interpersonal and Cultural Perspective.** Students will assess their self-awareness regarding issues related to ethics, diversity, and individual responsibility. Individual reflection and peer assessment will demonstrate students' progress towards this goal.
- **Leadership.** Each student will apply the elements of skillful leadership and have multiple opportunities for their application. Group feedback, peer assessment, and coaching will demonstrate students' progress towards this goal.

GOAL 4

Develop Understanding of Financial Theory and Practice

Students will be able to apply financial theory and financial analysis, understand financial markets, and perform valuations. Through case studies and assignments students will be able to analyze data and apply knowledge for decision making in various scenarios.

GOAL 5

Develop Research and Analytical Skills

Students will identify relevant data for analysis, develop quantitative analysis models for decision support, and apply analysis to create viable alternatives, and value markets and investments.