

Competition Format

Teams comprised of four undergraduate students each from various business schools across the United States of America come to Boston each year in order to participate in the NU D'Amore-McKim School of Business CUIBE International Business Case Competition.

During the competition each team will be identified by their chosen team name – NOT their school name. For the preliminary round, teams will be randomly selected to present in one of four brackets. Each bracket will be comprised of four or three teams and a panel of judges.

Important Competition Dates and Times

<p>Thursday October 31</p>	<p>Friday November 1</p>	<p>Saturday November 2</p>
<p><u>3:00PM</u></p> <p>Teams begin check in at the Colonnade Hotel.</p> <p><u>5:30PM</u></p> <p>Doors open to The Boston Ballroom in the Colonnade Hotel.</p> <p><u>6:00PM – 8:30PM</u></p> <p>Welcome Reception</p> <p>The case will be distributed to all participating teams at the end of the reception</p>	<p><u>9:00 PM</u></p> <p>Teams have to send their PowerPoint presentations via email to:</p> <p>Dr. Elizabeth Moore E.Moore@northeastern.edu</p> <p>Professor Nicholas Athanassiou n.athanassiou@northeastern.edu</p>	<p><u>8:00AM – 9:30AM</u></p> <p>Teams must report to the check-in area. Breakfast served Optional practice rooms provided for teams.</p> <p><u>9:40 AM</u></p> <p>Presentations begin</p> <p><u>11:45AM-12:45PM</u></p> <p>Lunch Break</p> <p><u>12:45PM</u> Finalists announced</p> <p><u>1:30PM - 3:30PM</u></p> <p>Final Round Presentations</p> <p><u>3:30PM-5:00PM</u></p> <p>Networking Event: All attendees welcome to gather before dinner for light food, drink, & conversation.</p> <p><u>5:00PM – 7:00PM</u></p> <p>Closing Celebration/Dinner</p>