

State Capitalism and the Firm

Sunday, 11th August 2019, 08:30-19:00

Northeastern University, Raytheon Amphitheater at the Egan Research Center
120 Forsyth St, Boston, MA 02115

Version: August 1, 2019

This mini-conference organized by Northeastern University, Loughborough University London, and Brandeis University, brings together scholars from a variety of academic disciplines to explore how state capitalism works today. It will examine new forms of state capitalism that often cross the boundaries that traditionally separated state enterprises and private businesses.

This separation was reflected in prior research focused on the antecedents and consequences of nationalization and privatization of companies. However, the distinction between state and private, between political logic and market logic becomes blurry when we consider some of the companies that raised to prominence during the last 10-20 years. Such hybrid organizations can be found all over the world, but they play a particularly prominent role in emerging economies.

During this mini-conference, topics will be addressed, such as the internationalization of state-owned firms, state-owned business groups, investment strategies of sovereign wealth funds, the effect of state ownership on innovation patterns, and several others.

Schedule:

8:30-8:50	Registration
8:50-9:00	Welcome from the organizers: Alvaro Cuervo-Cazurra, Northeastern University; Anna Grosman, Loughborough University London; Aldo Musacchio, Brandeis University; and Ilya Okhmatovskiy, Nova School of Business and Economics
	Keynote speakers
9:00-9:45	William L. Megginson, Professor & Price Chair, Price College of Business, University of Oklahoma
9:45-10:30	Yasheng Huang, Epoch Foundation Professor of International Management, MIT Sloan School of Management, Massachusetts Institute of Technology
10:30-10:40	Break
10:40-11:25	Ruth V. Aguilera, Distinguished Professor, International Business and Strategy, D'Amore-McKim School of Business, Northeastern University
11:25-12:10	Christopher Marquis, Samuel C. Johnson Professor in Sustainable Global Enterprise, SC Johnson College of Business, Cornell University
12:10-12:20	Break
	Industry panel
12:20-13:00	Aldo Musacchio, Brandeis University: The role and impact of state-owned development banks: Theory and cases across the globe, Daniel Grimaldi, Leading Economist and Impact Evaluator, BNDES, the Brazilian Development Bank
13:00-14:00	Lunch
	OUP Handbook on State Capitalism and the Firm
14:00-14:15	Geoff Wood, University of Western Ontario; Alvaro Cuervo-Cazurra, Northeastern University; Pei Sun, University of Manchester; Ilya Okhmatovskiy, Nova SBE; and Anna Grosman, Loughborough University London: Welcome from the OUP Editors
14:15-14:30	Saul Estrin, London School of Economics and Aleksandra Gregorič, Copenhagen Business School: The emergence and impact of state capitalism

14:30-14:45	Xiuping Hua, Nottingham University Business School China: The state as a facilitator of innovation and technology upgrading
14:45-15:00	Alvaro Cuervo-Cazurra, Northeastern University: State-owned multinationals
15:00-15:15	Gerhard Schnyder, Loughborough University London and Luda Svystunova, Loughborough University London: State capitalism and corporate social responsibility
15:15-15:30	Break
15:30-15:45	Ilya Okhmatovskiy, Nova SBE; Anna Grosman, Loughborough University London, and Pei Sun, University of Manchester: What is hybrid about corporate governance of SOEs?
15:45-16:00	Tomasz Mickiewicz, Aston University: State capitalism in Hungary and Poland
16:00-16:15	Break
16:15-16:30	Richard W. Carney: State Capitalism in East Asia, China Europe International Business School
16:30-16:45	Satoshi Mizobata, Kyoto University: State capitalism in Russia and CIS
16:45-17:00	Rodrigo Bandeira de Mello, Merrimack College: State capitalism in Latin America
17:00-17:15	Break
17:15-18:15	Geoff Wood, University of Western Ontario; Alvaro Cuervo-Cazurra, Northeastern University; Pei Sun, University of Manchester; Ilya Okhmatovskiy, Nova SBE; and Anna Grosman, Loughborough University London: Conclusions

For information on the conference and to register, please visit: <https://damore-mckim.northeastern.edu/events/state-capitalism-and-the-firm-conference/>

For information on the conference, please contact the organizers:

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