GOAL 1
Business Knowledge and Skills
Students will be able to explain and describe how businesses compete and operate in a dynamic environment through various written work including case analysis and exams. These skills include but are not limited to: applying financial theories; use of appropriate analysis in recommendations; report writing and market analysis; appropriate application of statistical analysis and management science as they support decision making; selection of appropriate principles of supply chain management; the creation of value through production and distribution; incorporation of appropriate information technology; and organizational structure as it relates to management practice, analysis of work process and the roles of individuals and teams.

GOAL 2
Critical Thinking in Business Situations
Students will apply practical and critical thinking skills required for analysis decision making. Students will be able to define and analyze business problem, identify relevant data and causes, apply knowledge and create alternate solutions through written work including case analysis, exams, and other assignments.

GOAL 3
Organization, Team, and Personal Skills
Students will be able to work effectively and communicate with others as colleagues and as a manager. They will employ these skills in the analysis of business problems on the organizational, societal, and global level.

• Professional Skills. Students will apply professional level skills including oral and written communications skills, research skills, and quantitative skills to individual and group presentations, written assignments, and peer assessments.

• Interpersonal and Cultural Perspective. Students will assess their self-awareness regarding issues related to ethics, diversity and individual responsibility. Individual reflection and peer assessment will demonstrate students’ progress towards this goal.

• Leadership. Each student will apply the elements of skillful leadership and have multiple opportunities for their application. Group feedback, peer assessment, and coaching will demonstrate students’ progress towards this goal.

GOAL 4
Entrepreneurial Skills
Students will demonstrate an understanding of the various aspects necessary to launch a technology driven business.

GOAL 5
Technological Creativity and Development
Students will develop skills in developing technology ideas and prototypes, market evaluation and business plan creation.

GOAL 6
Team and Personal Skills
Students will demonstrate skills in building and working on cross functional teams.