

# Competition Format

Sixteen teams comprised of four undergraduate students each have been selected from various business schools to participate in the D'Amore-McKim School of Business CUIBE International Business Case Competition.

During the competition each team will be identified by their chosen team name – NOT their school name. For the preliminary round, teams will be randomly selected to present in one of four brackets. Each bracket will be comprised of four teams and a panel of judges.

## Important Competition Dates and Times

Thursday October 31	Friday November 1	Saturday November 2
<p><b><u>3:00PM</u></b> Teams begin check in at the Colonnade Hotel.</p> <p><b><u>5:30PM</u></b> Doors open to The Boston Ballroom in the Colonnade Hotel.</p> <p><b><u>6:00PM – 8:30PM</u></b> Welcome Dinner</p> <p>The case will be distributed to the 16 participating teams after dessert is completed.</p>	<p><b><u>8:30 PM</u></b> Teams send PowerPoint presentations via email to:  Dr. William A. Lovely, III <a href="mailto:w.lovelyiii@northeastern.edu">w.lovelyiii@northeastern.edu</a></p> <p>Professor Nicholas Athanassiou <a href="mailto:n.athanassiou@northeastern.edu">n.athanassiou@northeastern.edu</a></p>	<p><b><u>8:00AM – 9:45AM</u></b> Teams must report to the check-in area. Breakfast served Optional practice rooms provided for teams.</p> <p><b><u>10:00 AM</u></b> Presentations begin</p> <p><b><u>12:00 PM-1:00 PM</u></b> Finalists announced at lunch.</p> <p><b><u>1:30PM - 3:30PM</u></b> Final Round Presentations</p> <p><b><u>3:30PM-5:00PM</u></b> Networking Event: All attendees welcome to gather before dinner for light food, drink, &amp; conversation.</p> <p><b><u>5:00PM – 7:00PM</u></b> Closing Celebration/Dinner</p>