



Northeastern University

Center for Emerging Markets

at the D'Amore-McKim School of Business



JOHNSON  
Cornell University

Emerging Markets Institute

*Seventh Annual Symposium:*

## Thriving in Volatile Emerging Markets

June 7, 2016, Raytheon Amphitheater, Northeastern University

- 7:30-8:00 Coffee and Registration
- 8:00-8:15 *Welcome*, **Hugh Courtney**, Dean, D'Amore-McKim School of Business, Northeastern U  
*Introduction*, **Ravi Ramamurti**, DMSB Distinguished Professor and Director, CEM, Northeastern U, and  
**Lourdes Casanova**, Director, Emerging Markets Institute, Cornell U.
- 8:15-8:55 *Opening Keynote: The outlook for Emerging Markets*  
**Nariman Behraves**, Chief Economist, IHS Global Insight, Lexington, MA
- 8:55-9:10 *Break (and Speakers' group photograph)*
- 9:10-9:50 *Report from the field: Thailand*  
**David Nardone**, President and CEO, Hemaraj Land & Development Co., Bangkok, Thailand
- 9:50-10:20 *Report from the field: Middle East*  
**Karim Smadi**, Managing Director, Reda Industrial Materials, Dubai
- 10:20-10:40 *Break*
- 10:40-11:15 *Portfolio investing in Emerging Markets: Promise and Peril*  
**Ashish Chugh**, Managing Director, Wellington Management, Boston, MA
- 11:15-12:05 *Report from the Field: Brazil*  
**Alberto Carvalho**, President, Procter & Gamble--Brazil, Sao Paulo  
*Comments by Lourdes Casanova*, Cornell U.
- 12:05-12:45 *Unconventional strategies in China*  
**Aravind Cherukuri**, Managing Director—Asia, Ocean Spray International, MA
- 12:45-1:15 *Lunch (Buffet)*
- 1:15-1:55 *Luncheon Keynote: Has Africa's time come?*  
**Stephen Hayes**, President & CEO, Corporate Council on Africa, Washington DC
- 1:55-2:00 *Conclusions*, **Ravi Ramamurti**, D'Amore-McKim School of Business, Northeastern U



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*This free event is made possible by gifts to CEM by David Nardone (BSBA '79, MBA '82) and an Anonymous donor*