

School of Business
D'Amore-McKim
Northeastern University

Entrepreneurship, Scalability, and Emerging Markets
Raytheon Amphitheater
March 27, 2017

- 9:00-9:15AM **Introductions** and Conference Overview
- 9:15-9:30AM Welcome from **Dean Hugh Courtney**, D'Amore-McKim School of Business
- 9:30-10:00AM Keynote Speaker, **Scott Bailey**, Managing Director, MassChallenge Boston
- 10:00-10:15AM **Break**
- 10:15-11:15AM Special Topic: "*Social Entrepreneurship*"
Gordon Bloom, Faculty Director, SE Innovation Lab for US & Global Health; Entrepreneur-in-Residence, Harvard Innovation Lab
Sara Minard, Executive Professor, Entrepreneurship and Innovation, D'Amore-McKim School of Business
- 11:15AM-12:00PM Panel #1 – "*Scalability, Entrepreneurship, and Emerging Markets*"
Sophie Bacq, Assistant Professor, Entrepreneurship and Innovation, D'Amore-McKim School of Business
John Dencker, Associate Professor, Management and Organization Development, D'Amore-McKim School of Business
Ravi Ramamurti, Distinguished Professor of International Business and Strategy; Director, Center for Emerging Markets, D'Amore-McKim School of Business
- 12:00-12:30PM **Lunch**
- 12:30-1:00PM Keynote Speaker, **Daniel Isenburg**, Founding Executive Director, Babson Entrepreneurship Ecosystem Project; Associate, Harvard Kennedy School of Government; Adjunct Professor, Columbia Business School
- 1:00-2:30PM Panel #2 – "*The Industry Side of Things*"
Venkat Srinivasan, Founder/CEO, Rage Frameworks and EnglishHelper
Phil Michaels, Chief Executive Officer, Tembo Education
Jeff McCarthy, Partner, NorthBridge Venture Partners

2:30-2:45PM

Break

2:45-3:30PM

Workshop – **Professor Miriam Erez**, Mendes France Chair in Management and Economics, Technion

3:30PM-5PM

Panel #3 – "*The Student Perspective*"

Kiera Haining, IDEA

Nathan Hulse, SCOUT

IDEA Venture, Electra

IDEA Venture, Esportudo

5:00-7:00PM

Reception – Alumni Center

716 Columbus Avenue, 6th Floor

Boston, MA 02120



Northeastern University
Center for Emerging Markets