



Emerging Markets Institute | 6th Annual Conference 2016

Emerging Multinationals: Innovating to compete

The Emerging Markets Institute at the Samuel Curtis Johnson Graduate School of Management at Cornell University will be exploring how, emerging multinationals from Asia and Latin America have expanded aggressively on a global scale. Coming from regions, which were very volatile before and from countries with lower Gross Domestic Product/capita than developed countries, how have some of these companies have been able to succeed internationally? How are they changing the competitive environment for multinationals from the developed world? What can we expect from them over the next years? And how they are now innovating to move to the next phase.

<http://www.johnson.cornell.edu/Emerging-Markets-Institute/News-Events/Conferences/Emerging-Multinationals-Conference-2016>

Date: October 14, 2016 8:00 am – 3:00 pm

Place: School of Industrial and Labor Relations 16 East 34th Street, 4th Floor New York, New York.

GLOBAL VISION

Founded in 2010, Cornell's Emerging Markets Institute at the Samuel Curtis Johnson Graduate School of Management provides thought leadership on the role of emerging markets—and emerging market multinationals—in the global economy. The Institute brings together preeminent practitioners and academics from around the world to develop the next generation of global business leaders and create the premier research center on the role of emerging markets in the global economy.

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OUR MISSION

Providing thought leadership on the role of emerging markets—and emerging market multinationals—in the global economy.

PROGRAM HIGHLIGHTS Key note speakers:

- Brad Horowitz, CEO USA Amore Pacific.
- Rustom Desai, MBA '95, Managing Director, Corning India.
- EMI launch its first report on Emerging Multinationals by L. Casanova and A. Miroux.

8:00 am - 8:30 am

Registration and Coffee

8:30 am - 8:35 am

Welcome

- **Lourdes Casanova**, Academic Director, Emerging Markets Institute.

8:35 am - 8:45

Opening Remarks

- **Mark Nelson**, Anne and Elmer Lindseth Dean, S.C. Johnson School of Management. Cornell University.

8:45 am - 9:15 am

Opening Keynote Address

- **Brad Horowitz**, CEO USA, Amore Pacific.

9:15 am - 9:20 am

- **Hugh Courtney**, Dean D'Amore-McKim School of Business Northeastern University.

9:20 am - 10:00 am

Launch of First Emerging Multinationals Report (EMR)

- **Lourdes Casanova**. Senior Lecturer and Academic Director Emerging Markets Institute.
- **Anne Miroux**. Faculty Fellow Emerging Markets Institute.
- Remarks by Marcos Bonturi**, Special Representative of the OECD to the United Nations.
- **Moderator: Ravi Ramamurti**, Distinguished Professor of International Business and Strategy and Director, Center for Emerging Markets, Northeastern University.

10 am - 11 am

Looking at investment opportunities in Emerging Markets

- **Thomas Saal**, Senior Risk Management Consultant, INTL FCStone Inc.
- **Peter Cornelius**, Managing Director AlInvest Partners Inc., Carlyle Group
- **Anindo Dutta**, SVP & GM - Global Accounts Xerox Corporation
- **Sergio Escobar**. Executive Director, Medellin - ACI
- **Joshi Dhamakirti**, Chief Economist CRISIL House, Central
- **Roberto Teixeira da Costa**. Founding Chair, Brazilian Securities (CBM).
- **Vitaly Veksler**, Investment Strategies LLC
- **Moderator: Vincent Kapur**, MBA Student, 2017

11 am - 11:30 pm

Coffee Break

11:30 am - 12:00 pm

ICBC, the world biggest bank

- **Xintao Luo**, CEO USA Industrial and Commercial Bank of China

12:00 pm - 12:30 pm

How Africa's start-ups can achieve sustainable growth

- **Paul Kavuma**, Owner, Catalyst Principals.

1:30 pm - 2:30 pm

"Challenges of Emerging Multinationals from India"

- **Tarun Das**, former Director General, CII, and Founder Trustee, Ananta Aspen Centre.
- **Sandiip Bhammer**, Managing Director South-Asia InvestmentFund, SPC at DA capital
- **Moderator: Anu Ganguly**, EMBA Student, 2017

2:45 pm - 3:00 pm

Closing Remarks

- **Lourdes Casanova**, Academic Director, Emerging Markets Institute.