



# Global Strategy & Emerging Markets Conference

University of Miami, Storer Auditorium  
May 17-18, 2018

The University of Miami's Center for International Business Education & Research (UM CIBER) and Northeastern University's Center for Emerging Markets (NEU CEM) are pleased to announce the third annual Global Strategy and Emerging Markets (GSEM) conference May 17-18, 2018 in Miami, Florida, USA. Previous annual conferences had been held in Miami (2016) and Boston (2017). This conference provides a platform to bring together senior and junior scholars, doctoral students, and practitioners in the fields of international business, strategic management, cross-cultural management, technology strategy, and global entrepreneurship from around the world. This platform aims not only to foster discussion of frontier issues associated with emerging market-related global strategies and management, but also to create co-learning opportunities between scholars from the U.S. and from emerging economies.

This year's conference theme is *Capability Building and Catchup of EMNEs* (emerging market multinationals). Building a portfolio of capabilities that are proprietary, deployable, transferable, and appropriable for geographically dispersed yet operationally connected investments remains a central issue to all MNEs. In contrast to advanced country MNEs that go global by capitalizing on existing critical capabilities, EMNEs often undertake international expansion in searching for and acquiring strategic assets owned by advanced country MNEs, intending to compensate for their competitive weaknesses and subsequently catch up in global competition. As they transfer these capabilities to home, augment existing capability and resource portfolios, and bolster home-centered capability reservoir, they retake off as more capable global competitors.

We invite you to submit abstracts/proposals (5 single-spaced pages), especially from junior scholars/doctoral students. Please submit your abstract/proposal to [https://umiami.qualtrics.com/jfe/form/SV\\_d0UM8gApDGMuzB3](https://umiami.qualtrics.com/jfe/form/SV_d0UM8gApDGMuzB3) on or before **Monday, February 26, 2018**.

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