

> GRADUATE CERTIFICATE IN
INNOVATION MANAGEMENT

Northeastern University is ranked #7 in “Most Innovative Schools” by *U.S. News & World Report College Rankings*.



Credits earned in a Graduate Certificate may be applied to an eligible master’s degree at Northeastern, including:

- MBA
- MS in Leadership
- MPS in Digital Media
- MS in Project Management (STEM)

Accelerate Your **New Business Venture**

Creative thinkers bring new ideas to life. They embrace critical thinking and seek continuous improvement. However, with any new business venture, there are challenges that must be overcome to establish sustainable growth.

In Northeastern’s **Graduate Certificate in Innovation Management**, you will have the opportunity to build a strong conceptual understanding of the processes behind developing a business plan, the legal environment for innovation, the new product development process, and much more.

TARGETED COURSES TO SUPPORT YOUR OBJECTIVES

The courses in the Innovation Management Certificate Program have been selected to help you gain exposure to key challenges to innovation that you may face throughout your career. Your coursework will include:

One Required Course:

- Enterprise Growth and Innovation

Electives (select 4):

- Corporate Entrepreneurship through Organic Growth, Acquisitions, and Alliances
- Design Thinking and Market-Driven Innovation
- New Product Development
- Emerging and Disruptive Technologies
- Lean Design and Development

In this program, you will have the opportunity to network with students and world-class faculty with expansive industry backgrounds. Building upon these relationships can assist the growth of your professional network and help you accelerate your career.

A SHORT-TERM INVESTMENT IN LONG-TERM SUCCESS

As a student in this graduate certificate program you will take 15 credits over eight months, which is two consecutive semesters. There is a short break in-between semesters during which time you may choose to visit your home country or travel in the U.S.

THREE CONVENIENT START DATES

Fall (September)	Spring (January)	Summer (May)
Application Deadline: July 1st	Application Deadline: November 1st	Application Deadline: March 1st



Gain Valuable Credentials to Boost Your Career Prospects

Graduate certificates are short courses of study designed to meet the education needs of professionals. These programs offer an opportunity for you to:

1. Complete graduate courses at a **highly ranked, top 40 U.S. university**
2. Further enhance your English language skills
3. Learn and network with an international community
4. Enjoy life in Boston, a vibrant educational, entrepreneurial and business center
5. Earn eligibility for valuable U.S. work experience

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STUDY IN BOSTON: A THRIVING INTERNATIONAL BUSINESS COMMUNITY

You will join more than 47,000 international students who contribute to Boston's vibrant global environment. With a *coastal location, safe and livable neighborhoods, historic sites, exciting sporting events, and architectural beauty, it is easy to see why so many international students choose Boston as their destination of choice.*

EXTEND YOUR U.S. EXPERIENCE

Upon completion of the certificate program, you may become eligible for Optional Practical Training (OPT) **so you can work for 12 months in the U.S.**

Credits earned upon successful completion of the certificate program may be applied to an eligible MBA or master's degree program at Northeastern.

QUALIFICATIONS

- 3.0 GPA in your undergraduate degree
- Work experience desired, but not required.
- TOEFL Level 100, IELTS Level 7 (or English proficiency demonstrated in an interview)

No GMAT or GRE test scores are required to apply.



Build your business knowledge. Boost your credentials.

LET US HELP YOU GET STARTED.

To apply or learn more, visit:

northeastern.edu/theinnovationmanagementcertificate