

> GRADUATE CERTIFICATE IN  
AREAS OF FINANCE

Forbes magazine ranks D'Amore-McKim one of the "Best Business Schools for Return on Investment."



Credits earned in a Graduate Certificate may be applied to an eligible master's degree at Northeastern, including:

- Part-Time MS in Finance/MBA
- MS in Technological Entrepreneurship
- MS in Project Management
- MPS in Digital Media

## Sharpen Your **Financial Perspective**

Financial acumen is the foundation of any successful business venture. Now you can explore this essential business knowledge through a flexible, part-time program and gain insight into strategies needed for tackling real-world financial challenges.

Northeastern University's **Graduate Certificate in the Areas of Finance** will give you the opportunity to explore the business fundamentals underlying your chosen area of study. Each Graduate Certificate curriculum will introduce theory and delve into case studies to help you better understand how investors, money managers, and corporate managers make economic and financial decisions.

### TARGETED CONCENTRATIONS TO ACCELERATE YOUR CAREER

No matter which curriculum you choose, the D'Amore-McKim School of Business creates a rich learning environment where theories and concepts are applied to real-world business issues. Students work together to identify innovative solutions to industry problems. By sharing your experience and learning from your classmates, you can benefit from the expertise of world-class faculty and gain the skills you need to advance your career.

Each targeted certificate program is comprised of 4 courses devoted to that specific discipline. You may choose to pursue a Graduate Certificate in one of five finance concentrations:

- **Accounting & Financial Decision Making:**

Explore essential financial practices including the process of identifying and utilizing critical information in corporate financial reports. Your coursework will cover topics such as contemporary methods of statistical analysis for improved financial decision making and capital budgeting and structure.

- **Investments:**

Gain exposure to both domestic and international financial markets and the securities traded therein through valuation of financial assets and quantitative methods. You will have the opportunity to analyze concepts like market efficiency, intrinsic value, and risk and learn how to build unique valuation models to suit particular investment alternatives.

- **Mutual Fund Management:**

Further your analytical knowledge and lay the groundwork to perform managerial tasks related to the management and operations of mutual funds. You may choose to explore topics like: reconsideration of the fund's investment policy statement and asset allocation plan, preparation of accounting statements, compliance issues, ethical concerns, or measuring and managing risk.



## The Skills You Need, When You Need Them

Graduate Certificates are short courses of study designed to meet the education needs of professionals looking to accelerate their careers today. These programs offer you an opportunity to:

1. Study in the heart of downtown Boston, accessible by public transportation and accessible to the Massachusetts turnpike, with student parking options
2. Develop your business acumen with 5 or 6 master's-level courses in your areas of interest
3. Contribute what you know and learn from other working professionals
4. Study with prestigious faculty dedicated to your success at a **top 40 U.S. research university**, ranked by *U.S. News & World Report*
5. Network and learn from an international business community

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#### • **Corporate Finance:**

Develop foundational financial knowledge through the study of global markets. Your coursework will introduce methods of implementing financial strategy by stressing the impact of ethical and legal considerations. You may also choose to examine the financial, managerial, accounting, and legal factors affecting corporate mergers or explore advanced financial risk management.

#### • **Corporate Renewal:**

Concentrate on the approaches to turning around troubled companies, their workouts, bankruptcies, and liquidations. Explore the fundamentals of new product development, defining and managing product market strategy, or organizational infrastructure.

### **YOUR PATH TO A FULL DEGREE PROGRAM**

Credits earned in a Graduate Certificate may be applied to an eligible master's degree at Northeastern, including:

- Part-Time MBA (D'Amore-McKim School of Business)
- Part-Time MS in Finance/MBA (D'Amore-McKim School of Business)
- Online MBA (D'Amore-McKim School of Business)
- MS in Leadership (College of Professional Studies)
- MS in Nonprofit Management (College of Professional Studies)
- MS in Human Services (College of Professional Studies)

### **YOUR CAREER, YOUR DECISIONS—AT YOUR PACE**

Fast-track your curriculum and complete your certificate in as little as one semester, or spread out and take up to three years to complete.

With evening and weekend classes offered on-campus, as well as an online option for some courses, you can accelerate your career without missing a beat. You may come to campus just one night a week or choose to take multiple classes each semester. Designed for working professional students, courses are offered with two start times: 5:20 p.m. and 7:30 p.m. Monday-Friday. You will study alongside business minded students, while learning from world-class faculty.

### **GLOBAL EXPERTISE. REAL-WORLD EXPERIENCE.**

All certificate courses are taught by Northeastern University full-time faculty—leading practitioners in their respective fields, with active industry connections. Each faculty member understands the challenges of today's global economy. They are seasoned experts and are committed to your success.

No GMAT or GRE test scores are required to apply, so you can pursue your goals right away.

**Build your business knowledge. Boost your credentials.**

### **LET US HELP YOU GET STARTED.**

To apply or learn more, visit:

**[northeastern.edu/financecertificates](https://northeastern.edu/financecertificates)**