

> GRADUATE CERTIFICATE IN
CORPORATE RENEWAL

U.S. News & World Report
ranks Northeastern
University among the top
40 universities in the U.S.



Credits earned in a
Graduate Certificate
may be applied to an
eligible master's degree at
Northeastern, including:

- MBA
- MS in Leadership
- MS in Nonprofit Management
- MS in Human Services

Build Your Career in **Turnaround Management**

Are you looking for a short course of study to help you enhance your understanding of the analysis and planning required to help struggling companies transform a successful future? The **Graduate Certificate in Corporate Renewal** at Northeastern University's D'Amore-McKim School of Business is for you.

In this 8-month program, you will have the opportunity to build your knowledge of business turnarounds, value creation, negotiations, and more to help you propel your success in this exciting and challenging field.

A PRACTICAL CURRICULUM TO HELP YOU GET AHEAD

Over the course of eight months of full-time study, you will take five classes to advance your knowledge in corporate renewal. Your program will include courses such as:

Required Courses (select 1):

- Value Creation through Financial Decision Making
- Creating and Sustaining Customer Markets
- Managing People and Organizations

Required Courses (select 3 or 4):

- Business Turnarounds
- Valuation and Value Creation
- New Product Development
- Market Focused Strategy
- Creating an Innovative Organization
- Negotiations
- Characteristics of Great Companies
- Social Enterprise

In this program, you will have the opportunity to network with students and world-class faculty with expansive industry backgrounds. Building upon these relationships can assist the growth of your professional network and help you accelerate your career.

A SHORT-TERM INVESTMENT IN LONG-TERM SUCCESS

As a student in this graduate certificate you will take 15 credits over eight months, which is two consecutive semesters. There is a short break in-between semesters during which time you may choose to visit your home country or travel in the U.S.

THREE CONVENIENT START DATES

Fall (September)

Application Deadline:
July 1st

Spring (January)

Application Deadline:
November 1st

Summer (May)

Application Deadline:
March 1st



Gain Valuable Credentials to Boost Your Career Prospects

Graduate certificates are short courses of study designed to meet the education needs of professionals. These programs offer an opportunity for you to:

1. Complete graduate courses at a **highly ranked, top 40 U.S. university**
2. Further enhance your English language skills
3. Learn and network with an international community
4. Enjoy life in Boston, a vibrant educational, entrepreneurial and business center
5. Earn eligibility for valuable U.S. work experience

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STUDY IN BOSTON: A THRIVING INTERNATIONAL BUSINESS COMMUNITY

You will join more than 47,000 international students who contribute to Boston's vibrant global environment. With a *coastal location, safe and livable neighborhoods, historic sites, exciting sporting events, and architectural beauty, it is easy to see why so many international students choose Boston as their destination of choice.*

EXTEND YOUR U.S. EXPERIENCE

Upon completion of the certificate program, you may become eligible for Optional Practical Training (OPT) **so you can work for 12 months in the U.S.**

Credits earned upon successful completion of the certificate program may be applied to an eligible MBA or master's degree program at Northeastern.

QUALIFICATIONS

- 3.0 GPA in your undergraduate degree
- Work experience desired, but not required.
- TOEFL Level 100, IELTS Level 7 (or English proficiency demonstrated in an interview)

No GMAT or GRE test scores are required to apply.

Build your business knowledge. Boost your credentials.



LET US HELP YOU GET STARTED.

To apply or learn more, visit:

northeastern.edu/thecorporaterenewalcertificate