

> GRADUATE CERTIFICATE  
IN TECHNOLOGICAL  
ENTREPRENEURSHIP &  
INNOVATION MANAGEMENT

*Forbes* magazine ranks  
D'Amore-McKim one of  
the "Best Business Schools  
for Return on Investment."



Credits earned in a Graduate  
Certificate may be applied to  
an eligible master's degree at  
Northeastern, including:

- Part-Time MBA
- Part-Time MS in Finance/MBA
- Online MBA
- MS in Leadership
- MS in Nonprofit Management
- MPS in Informatics
- MS in Digital Media
- MS Regulatory Affairs for  
Drugs, Biologics, and Medical  
Devices
- MS in Technical Communication
- MPS Geographic Information  
Technology

## Innovation to match your **Ambition**

Creative thinkers bring new ideas to life. Emerging entrepreneurs seek out change, innovation, and connection. They embrace critical thinking and seek continuous improvement.

At Northeastern University, we want to inspire this kind of thinking. We encourage our graduate students from all academic backgrounds to explore their drive for innovation and entrepreneurship. We offer two unique certificate programs to help you launch your business idea or accelerate your venture. Both certificates are flexible, part-time opportunities that can be completed in as little as eight months.

Whether your intention is to launch your own venture and embark in a career of serial entrepreneurship, or if you are meant to be a visionary and trail-blazer for innovation within a company—understanding how to analyze, implement, execute and manage innovation is essential.

Pursue your goals through one of two exceptional curricula:

### **GRADUATE CERTIFICATE IN TECHNOLOGICAL ENTREPRENEURSHIP**

Are you interested in corporate venturing or developing a freestanding start-up? This specialized program will help you build the foundational business knowledge required to commercialize theories you have or products you are developing—leveraging both our highly acclaimed business and engineering schools to bring your innovative ideas to the next level. Through this program, you will take five classes to assist you in developing your career knowledge and potential. Your coursework will include:

#### **TWO REQUIRED COURSES:**

- Enterprise Growth and Innovation
- Business Planning for New Ventures

#### **ELECTIVES (SELECT 2):**

- Business Model Design and Innovation
- Financing Ventures from Early Stage to Exit
- Emerging and Disruptive Technologies

### **GRADUATE CERTIFICATE IN INNOVATION MANAGEMENT**

Are you interested in learning about the techniques required to manage an innovative business environment? This targeted curriculum will help you learn to introduce an innovative culture and mindset to your business to develop and sustain its growth. Build your knowledge around developing a business plan, the legal environment for innovation, the new product development process, and more. Your coursework will include:

#### **ONE REQUIRED COURSE:**

- Enterprise Growth and Innovation



## The Skills You Need, When You Need Them

Graduate Certificates are designed to meet the education needs of working professionals. These programs offer an opportunity for you to:

1. Study in the heart of downtown Boston, accessible by public transportation and accessible to the Massachusetts turnpike, with student parking options
2. Develop your business acumen with 4 master's-level courses in your areas of interest
3. Contribute what you know and learn from other working professionals
4. Study at a *U.S. News & World Report* ranked **top 40 research university**, in the U.S. with prestigious faculty dedicated to your success.
5. Network and learn from an international business community

> GRADUATE CERTIFICATE IN **TECHNOLOGICAL ENTREPRENEURSHIP AND INNOVATION MANAGEMENT**

### ELECTIVES (SELECT 3):

- Corporate Entrepreneurship through Organic Growth
- Acquisitions, and Alliances
- Design Thinking and Market-Driven Innovation
- New Product Development
- Emerging and Disruptive Technologies
- Lean Design and Development

### HONE YOUR SKILLS; CREATE WHAT IS NEXT

Through our unique student-run venture accelerator, IDEA, exceptional students with unique business ideas can experience the full process of developing a business from concept to launch, working with mentors and coaches. Since its inception, the IDEA program at Northeastern has launched more than 42 ventures and helped to raise more than \$42 million in external venture funding. Will your idea be next?

No GMAT or GRE test scores are required to apply, so you can pursue your goals right away.

**Build your business knowledge. Boost your credentials.**

### LET US HELP YOU GET STARTED.

To apply or learn more, visit:

[northeastern.edu/myinnovationcertificates](https://northeastern.edu/myinnovationcertificates)