School of Business
D'Amore-McKim
Northeastern University

MS in Innovation Curriculum

Challenge the status quo through innovation.

In today's rapidly changing business world, companies must innovate or be left behind. Easier said than done, because even the most valuable new ideas are often met with resistance. Innovation leaders who understand this challenge and know how to evaluate, implement, and promote new ideas are in high demand—and you can be one of them.

As a master's student at D'Amore-McKim, you will have the opportunity to learn from world-renowned faculty and accomplished classmates. Among your professors, you'll find the founders of tech start-ups, innovative change agents, consultants, and respected industry leaders. Sitting beside you in the classroom, you'll find fellow students from all industries, ready to share their own professional and academic experience. Engage in practical, real-world learning, designed for ambitious professionals like you.

PROGRAM TYPE	REQUIRED COURSES	CREDITS
ONLINE OR ON-CAMPUS	Innovation for Next Generation Products and Systems	3
	Gaining Customer Insight	3
	Planning and Budgeting for Innovation	3
	Marketing and Selling Innovation	3
	Service Innovation and Management	3
	Financing Innovation and Growth	3
	The Human Side of Innovation	3
	Lean Innovation	3
	Competing in Dynamic, Innovation-Driven Markets	3
ON-CAMPUS ONLY	How Executives Shape and Lead Innovation and Enterprise Growth	3
ONLINE ONLY	Corporate Entrepreneurship through Global Growth, Acquisitions, and Alliances	3

MS in Innovation to MBA Curriculum

Apply your credits to an eligible MBA program.

Through successful completion of your MS in Innovation, you will earn 30 credits that may be applied to our Part-Time MBA or Online MBA at the D'Amore-McKim School of Business. Upon acceptance to one of these MBA programs, you may be able to apply the credits you have already earned toward the completion of your MBA.

PROGRAM TYPE	ALREADY COMPLETED THROUGH MS INNOVATION	STILL REQUIRED FOR MBA
ONLINE MBA	Financial Statement Preparation and Analysis	Information Analysis
	Managing People and Organizations	Identifying Strategic Implications in Accounting Data
	Creating and Sustaining Customer Markets	Managing Information Resources
	Value Creation Through Financial Decision Making	Operations and Supply Chain Management
	Enterprise Growth and Innovation	Managing the Global Enterprise
	Elective 1, 2, 3, 4, 5	Global Competition and Market Dominance
		Strategic Decision Making in a Changing Environment
		Ethics in the Market Place
		Elective 6, 7, 8, 9
PART-TIME MBA	Financial Statement Preparation and Analysis	Information Analysis
	Managing People and Organizations	Financial Reporting and Managerial Decision Making II
	Creating and Sustaining Customer Markets	Managing Information Resources
	Value Creation Through Financial Decision Making	Operations and Supply Chain Management
	Enterprise Growth and Innovation	Managing the Global Enterprise
	Elective 1, 2, 3, 4, 5	Global Competition and Market Dominance
		Strategic Decision Making in a Changing Environment
		Elective 6, 7, 8, 9

QUESTIONS? • PHONE **617.373.5992** • EMAIL **GRADBUSINESS@NORTHEASTERN.EDU** • WEB **DAMORE-MCKIM.NORTHEASTERN.EDU**