

# MS in Innovation – On Campus 2018-2019

## Program Calendar

Fall		
<b>September 7-9, 2018</b>	BUSN 6280 – How Executives Shape and Lead Innovation and Enterprise Growth	Prof. Marc Meyer Prof. Tucker Marion
<b>September 15, 2018</b>	Orientation and Team Development	Prof. Tucker Marion Prof. Barbara Larson
<b>September 15, 2018- December 15, 2018</b>	MKTG 6280 Market Segmentation and Customer Insight for Next Generation Products & Services Prof. Gloria Barczak	MGMT 6280 Innovation for Next Gen Products & Systems Prof. Marc Meyer
Spring – First Half		
<b>January 5, 2019 – February 23, 2019</b>	ENTR 6222 Competing in Dynamic, Innovation- Driven Markets Prof. Fernando Suarez	ACCT 6280 Financial Reporting & Decision Making for Firms in Innovation Intensive Industries Prof. Mario Maletta
Spring – Second Half		
<b>March 9, 2019 – April 27, 2019</b>	HRMG 6280 Human Side of Innovation Prof. Barbara Larson	FINA 6284 Financing Innovation & Growth Prof. Steve Kursh
Summer		
<b>May 5 – 7 and May 11, 2019</b>	ENTR 6217 Lean Innovation	Prof. Tucker Marion
<b>May 18 – August 10, 2019</b>	MKTG 6283 Marketing & Selling Innovation Prof. Mark Dockser	MGSC 6281 Service & Process Innovation Prof. Russ Moran
<b>August 22, 2019</b>	Capstone Day	Prof. Tucker Marion

Revised February 23, 2018: Courses, faculty and dates are subject to change.

