

Northeastern University Finance Conference
May 13 – 14, 2016, Boston, MA

Location: ***50 Dodge Hall***
D'Amore-McKim School of Business
Northeastern University
360 Huntington Avenue
Boston, MA – 02115

<http://www.damore-mckim.northeastern.edu/faculty-and-research/academic-groups/finance/finance-conference>

Friday, May 13, 2016

11:30 am – 12:45 pm: *Lunch and pick up conference materials*

12:45 pm – 1:00 pm: *Opening remarks:* **Hugh Courtney, Dean, D'Amore-McKim School of Business**
Announcements: **Jayant Kale**

1:00 pm – 2:00 pm: *"Portfolio Similarity and Asset Liquidation in the Insurance Industry"*
Chair: **Kucheng (K.C.) Zheng**
Presenter: **Mila Getmansky (University of Massachusetts – Amherst)**
Discussant: **Pab Jotikasthira (University of North Carolina – Chapel Hill)**

2:00 pm – 2:15 pm: *Break*

2:15 pm – 3:15 pm: *"Rolling Mental Accounts"*
Chair: **Pegaret Pichler**
Presenter: **Samuel Hartzmark (University of Chicago – Booth)**
Discussant: **Jeff Pontiff (Boston College)**

3:15 pm – 3:30 pm: *Break*

3:30 pm – 4:30 pm: *"Liquidity Transformation in Asset Management: Evidence from the Cash Holdings of Mutual Funds"*
Chair: **Anya Mkrtchyan**
Presenter: **Adi Sunderam (Harvard University)**
Discussant: **Radhakrishnan Gopalan (Washington University – St. Louis)**

6:00 pm – 9:00 pm: *Conference Reception at Skywalk Observatory, Top of the Hub, 50th floor, Prudential Building*

Saturday, May 14, 2016

8:00 am – 9 am: *Breakfast*

9:00 am – 10 am: *“Outsourcing vs. Integration in the Mutual Fund Industry: An Incomplete Contracting Perspective”*

Chair: **Felipe Cortes**

Presenter: **Richard Evans (University of Virginia – Darden)**

Discussant: **Todd Gormley (University of Pennsylvania – Wharton)**

10:00 am – 10:15 am: *Break*

10:15 am – 11:15 am: *“Matching Capital and Labor”*

Chair: **Linlin Ma**

Presenter: **Jules H. van Binsbergen (University of Pennsylvania – Wharton)**

Discussant: **Ravi Jagannathan (Northwestern University – Kellogg)**

11:15 am – 11:30 am: *Break*

11:30 am – 12:30 pm: *“Trust Busting: The Effect of Fraud on Investor Behavior”*

Chair: **Niki Boyson**

Presenter: **Scott Yonker (Cornell University)**

Discussant: **Alexander Dyck (University of Toronto)**

12:30 pm – 1:45 pm: *Lunch*

1:45 pm – 2:45 pm: *“Analyst Promotions within Credit Rating Agencies: Accuracy or Bias?”*

Chair: **Tiantian Gu**

Presenter: **Jonathan Reuter (Boston College)**

Discussant: **Vikram Nanda (University of Texas at Dallas)**

2:45 pm – 3:00 pm: *Break*

3:00 pm – 4:00 pm: *“Asset Pricing with Heterogeneous Benchmarking”*

Chair: **John Bai**

Presenter: **Andrea Buffa (Boston University)**

Discussant: **Fernando Zapatero (University of Southern California)**

Thanks – Rajesh Aggarwal

Conference Ends