

Kuncheng (KC) Zheng

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Appointment

Assistant Professor of Finance, Department of Finance and Insurance, D'Amore-McKim School of Business, Northeastern University, 2015-present.

Education

Ph.D. in Finance, University of Michigan, 2015.
Ph.D. in Electrical Engineering, University of Utah, 2008.
M.E. in Electrical Engineering, University of Utah, 2004.
B.S. in Electrical Engineering, Sun Yat-Sen University, 2001.

Research Interests

Corporate finance, banking, industrial organization, financial contracting, information economics.

Publication

Market Making Contracts, Firm Value, and the IPO Decision,
with Hendrik Bessembinder and Jia Hao, *Journal of Finance* 2015

The Strategic Under-Reporting of Bank Risk,
with Taylor Begley and Amiyatosh Purnanandam, *Review of Financial Studies*, 2017

Liquidity Provision Contracts and Market Quality: Evidence from the New York Stock Exchange
with Hendrik Bessembinder and Jia Hao, *Review of Financial Studies*, forthcoming

Working Papers

Bank Equity Capital and Risk-taking Behavior: The Effect of Competition, 2017.
with Jia Hao

Market Concentration in the Liquidity Provision Industry and Its Effect on the Cost of Liquidity,
2018
with Jia Hao

Working Projects

Banking Relationship and the Ability to deal with Competition Shock

The other Side of the China Import Competition: the Effect along the Supply Chain

The Effect of Local Banking Market on Recoveries from Natural Disasters

Honors, Awards, & Fellowships

Ronald Copeland Best Paper Award, Northeastern University	2015
Allan D. Gilmour Doctoral Fellowship, University of Michigan	2012~2013
NASDAQ Fellowship, University of Michigan	2011~2012
Robert G. Rodkey Fellowship, University of Michigan	2010~2011

Teaching

Northeastern University:

Finance 2201: Financial Management (BBA, Fall 2015 ~ 2018)

Finance 3301: Financial Management (BBA, Fall 2018)

University of Michigan: Finance 317:

Corporate Financing Decisions (BBA, Winter 2013)

Professional Service

Referee – *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Financial and Quantitative Analysis*, *Review of Finance*, *International Review of Finance*, *Journal of Banking and Finance*, and *International Review of Economics and Finance*.

Faculty Representative – Present in the Finance Career Track Advisory Board of DMSB meeting (2017), and attend the Financial Executives International meeting (2015)

Faculty adviser for the NU College Alternative Investment Summit (2018)

Media Coverage

“A European Tactic Could Help Improve U.S. Market Liquidity, Research Finds,” *Reuters Press Release*, Apr 6th, 2015

“Will snapchat’s IPO flourish like facebook’s -- or tumble like twitter’s?” *News @ Northeastern*, March 9th, 2017