

**DAVID T. A. WESLEY**  
Research Manager  
Northeastern University  
D'Amore McKim School of Business  
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## **CONTACT INFORMATION**

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## **EDUCATION**

2013 PH.D. in Law and Public Policy, Northeastern University  
1998 M.B.A. in Strategy, University of Western Ontario, Richard Ivey School of Business  
1988 B.Sc. in Psychology, University of Victoria

## **POSITIONS HELD**

1999-Present Research Manager, D'Amore McKim School of Business, Northeastern University, Boston  
2014-2018 Instructor, College of Professional Studies, Northeastern University, Boston  
2003-2014 Founding Member and Fellow, Institute for Global Innovation Management, Northeastern University, Boston  
1998-1999 Latin America Program Director, Richard Ivey School of Business, Western University, London, Canada  
1991-1996 Social Program Officer, Province of British Columbia, Canada  
1990-1991 Social Development Manager, Seton Lake Indian Band, British Columbia, Canada

## LANGUAGES

English and Spanish

## GRANTS, HONORS & AWARDS

- 2014-2018  
2007-2009 Best Selling Author, Ivey Publishing
- 2012 Best Case, EFMD Euro-Mediterranean Managerial Practices and Issues
- 2011 Principal Investigator, Tier 1 Interdisciplinary Research Award, Northeastern University
- 2009 Nominee, Excellence in Social Justice Award, Northeastern University
- 2006, 2008 Best Case, John Molson International Case Writing Competition
- 2005-2006 National Science Foundation: First NSF grant awarded to a member of the D'Amore McKim School of Business.
- 2001 Best Selling Author, Harvard Business School Publishing

## SERVICE

- 2019 Reviewer (ad hoc) – Academy of International Business, Annual Meeting 2019, Copenhagen
- 2018 Judge – CIBER UConn International Case Competition, Storrs, CT
- 2018 Coach – Northeastern University Undergraduate Case Team
- 2017 Reviewer (ad hoc) – Academy of Management, Annual Meeting, International Management, Teaching and Learning
- 2014-2018 Dissertation Advisor – Law and Public Policy College of Professional Studies, Northeastern University  
Nathaniel French Caldwell, *Tweeting Dystopia: The Impact of Cybermediaries on the Process of Making Public Policy* - **winner of the Dean's medal for outstanding doctoral work**, the highest honor awarded by the college to a doctoral graduate
- 2011 Planning Committee – Interdisciplinary Anticorruption Program, Northeastern University
- 2012 Reviewer (ad hoc) – North American Case Research Association (NACRA) Annual Meeting
- 2001-2008  
2011 Executive MBA Advisor – International Week, Instituto Panamericano de Alta Dirección de Empresa (IPADE)
- 2003 Reviewer (ad hoc) – Journal of Financial Education
- 2001-2006 Committee Member – Information Technology Committee, Northeastern University

- 2000-2002 Web Developer and Site Administrator – Executive MBA program, Northeastern University
- 1994-1996 Committee Member – Women’s Action Committee - Public Services Commission, Government of British Columbia

## **PUBLICATIONS**

### **BOOKS**

Barczak, G., & Wesley, D. (2010) *Innovation and marketing in the video game industry: avoiding the performance trap*. Ashgate Publishing Group.

### **PEER REVIEWED BOOK CHAPTERS**

Wesley, D., & Puffer, S. (2019) The End of Sand: Confronting One of the Greatest Environmental Challenges of the New Millennium. In *Reusable and Sustainable Building Materials in Modern Architecture* (pp. 1-27) IGI Global.

Dau, L., & Wesley, D. (2016) Overcoming the home field disadvantage: How BRICS firms adapt to market reforms. In *The Challenge of Bric Multinationals* (pp. 175-193) Emerald Group Publishing Limited.

### **JOURNAL ARTICLES**

Wesley, D., & Dau, L. (2017) Complacency and automation bias in the Enbridge pipeline disaster. *Ergonomics in Design*, 25(1), 17-22.

Lane, H., Brechu, M., & Wesley, D.(1999) PRI President José Antonio González Fernández on developing a new labor culture. *Academy of Management Perspectives*, 13(3), 11-14.

Lane, H., Brechu, M., & Wesley, D.(1999) Mabe’s President Luis Berrondo Avalos on teams and industry competitiveness. *Academy of Management Perspectives*, 13(3), 8-10.

### **REFEREED PROCEEDINGS**

Wesley, D., Roth, A., & Dau, L (2019) Cyberattack, The Maersk Global Supply Chain Meltdown, Academy of International Business Annual Meeting, Copen-

hagen, Denmark.

Barczak, G., McDonough, E., Athanassiou, N., Lane, H., Spector, B., & Wesley, D. (2000) Implementing New Product Development Strategies Globally, Academy of International Business Conference, Phoenix, AZ.

## **CASE STUDIES**

Wesley, D., Roth, A. & Dau, L. (2019) Cyberattack: The Maersk Global Supply Chain Meltdown. Ivey Publishing. Includes teaching note.

Wesley, D. & Roth, A. (2019) Pax Ellevate Global Women's Leadership Fund: Investing Like a Feminist in the MeToo Era. Ivey Publishing. Includes teaching note.

Wesley, D., & Sultan, F. (2019) Niantic, Inc.: Pokemon Go and the Rise of Augmented Reality Gaming. Ivey Publishing. Includes teaching note.

Wesley, D., & Montgomery, S. (2019) Flytenow, Inc.: Regulatory Challenges in the Sharing Economy. Ivey Publishing. Includes teaching note.

Wesley, D., Wade, B., & Puffer, S. (2018) Mining and corporate social responsibility: Scotbar Proprietary Limited. Ivey Publishing. Includes teaching note.

**Featured Case Study, Ivey Publishing, 2018-2019**

**Official Selection, CIBER UConn International Case Competition, 2018**

Dau, L., & Wesley, D. (2016) Netflix Inc. Streaming Across Borders and Into Original Content (A). Ivey Publishing. Includes teaching note.

Dau, L., & Wesley, D. (2016) Netflix Inc. Streaming Across Borders and Into Original Content (B). Ivey Publishing. Includes teaching note.

Dunlap, D. & Wesley, D. (2015) Private Equity in Angola. Ivey Publishing. Includes teaching note.

Wesley, D. & Riedl, C. (2015) Google Skybox: Monitoring Planet Earth in High Definition. Ivey Publishing. Includes teaching note.

Wesley, D., Puffer, S. & Falaye, O. (2014) Nypro Inc. (A): The Employee Stock Ownership Plan (ESOP). Ivey Publishing. Includes teaching note.

Wesley, D., Puffer, S. & Falaye, O. (2014) Nypro Inc. (B): The Jabil Circuit Offer.

Ivey Publishing. Includes teaching note.

Wesley, D., Puffer, S. & Falaye, O. (2014) Nypro Inc. (C): Nypro, A Jabil Company. Ivey Publishing. Includes teaching note.

Wesley, D., & Roth, A. (2014) The War on Wonga: The Church of England's Campaign Against Payday Lenders. Ivey Publishing. Includes teaching note.

Wesley, D. (2014) Knauf Gips Iran and the Green Revolution (A). Ivey Publishing. Includes teaching note.

Wesley, D. (2014) Knauf Gips Iran and the Green Revolution (B). Ivey Publishing. Includes teaching note.

Wesley, D. (2013) Power Gig: The Rise (and Fall) of Music Games. Ivey Publishing. Includes teaching note.

Wesley, D., Barczak, G., & Montgomery, S. (2013) Apple v. Samsung: Intellectual Property and the Smartphone Patent Wars. Ivey Publishing. Includes teaching note.

Reprinted in Pearce, J.A. & Robinson, R.B. (2015). *Strategic Management: Planning for Domestic & Global Competition*. McGraw-Hill Education

Adomdza, G., & Wesley, D. (2013) Masschallenge, Inc.: Launching a Non-profit Business Accelerator (A). Ivey Publishing. Includes teaching note.

Adomdza, G., & Wesley, D. (2013) Masschallenge, Inc.: Launching a Non-profit Business Accelerator (B). Ivey Publishing. Includes teaching note.

Dau, L., & Wesley, D. (2012) Netflix Inc.: Streaming Away from DVDs. Ivey Publishing. Includes teaching note. **Best selling case study, 2014-2018**

Puffer, S., & Wesley, D. (2012) Mining and Corporate Social Responsibility: BHP Billiton and the Tintaya Dialogue. Ivey Publishing. Includes teaching note.

Puffer, S., & Wesley, D. (2012) Mining and Corporate Social Responsibility: Newmont Mining Corporation. Ivey Publishing. Includes teaching note. **Best selling case study, 2015, 2016, 2019**

Puffer, S., & Wesley, D. (2012) Mining and Corporate Social Responsibility: A Note on Mining in Peru. Ivey Publishing.

Roth, A., & Wesley, D. (2011) Religion in the Workplace: The British Airways Cross Controversy. Ivey Publishing. Includes teaching note.

Roth, A., & Wesley, D. (2011) Religion in the Workplace: Tyson Foods, Inc.. Ivey Publishing. Includes teaching note.

Lane, H., & Wesley, D. (2011) International Farm Equipment Co.. Ivey Publishing. Includes teaching note.

Lane, H., & Wesley, D. (2011) Asis Electronics. Ivey Publishing. Includes teaching note

Reprinted in Lane, H.W. & Maznevski, M.L. (2019). *International Management Behavior: Global and Sustainable Leadership*. Cambridge University Press

Garcia, R., & Wesley, D. (2010) Polar Challenge. Ivey Publishing. Includes teaching note.

Spital, F., & Wesley, D. (2010) Launch of the Ford Fiesta Diesel: The World's Most Efficient Car. Ivey Publishing. Includes teaching note.

Barczak, G., & Wesley, D. (2010) Microsoft and the Xbox 360 Ring of Death. Ivey Publishing. Includes teaching note.

Roth, A., & Wesley, D. (2010) Launch of Durra: Women in Islamic Banking. Ivey Publishing. Includes teaching note. **Winner of the 2012 EFMD Case Writing Awards**

Reprinted in Rose, P.S. & Hudgins, S.C. (2012). *Bank Management & Financial Services*. McGraw-Hill

Reprinted in Rowe, W.G. & Dato-on, M.C. (2012). *Introduction to Nonprofit Management: Text and Cases*. SAGE Publications

Wesley, D., & Robertson, C. (2009) YvesCreations LLC: Alex Goes to Hollywood. Ivey Publishing. Includes teaching note.

Roth, A., & Wesley, D. (2009) The Credit Suisse Christian Values Fund. Ivey Publishing. Includes teaching note.

Barczak, G., & Wesley, D. (2008) The Wii: Nintendo's Video Game Revolution. Ivey Publishing. Includes teaching note. **Winner of the John Molson International Case Writing Competition, 2008**

Reprinted in Kumar, R. (2010). *Cases on Principles of Marketing Strategy*. Pearson Education.

Reprinted in Ireland, R.D., Hoskisson, R.E. & Hitt, M.A. (2008). *Understanding Business Strategy: Concepts and Cases*. Cengage Learning

Lane, H., Sondergaard, M., & Wesley, D. (2008) Arla Foods and the Cartoon Crisis (A). Ivey Publishing

Reprinted in Lane, H.W., Maznevski, M., Deetz, J. & DiStefano, J. (2009). *International Management Behavior: Leading with a Global Mindset*. John Wiley & Sons

Reprinted in Lane, H.W. & Maznevski, M.L. (2019). *International Management Behavior: Global and Sustainable Leadership*. Cambridge University Press

Lane, H., Sondergaard, M., & Wesley, D. (2008) Arla Foods and the Cartoon Crisis (B). Ivey Publishing. Includes teaching note.

Lane, H., Sondergaard, M., & Wesley, D. (2008) Arla Foods and the Cartoon Crisis (C). Ivey Publishing. Includes teaching note.

Rohm, A., Sultan, F., & Wesley, D. (2007) The 2006 World Cup: Mobile Marketing at adidas (A). Ivey Publishing. Includes teaching note.

Rohm, A., Sultan, F., & Wesley, D. (2007) The 2006 World Cup: Mobile Marketing at adidas (B). Ivey Publishing. Includes teaching note.

Zack, M., Compaine, B. & Wesley, D. (2007) Undergroundhiphop.com. Ivey Publishing. Includes teaching note.

Zack, M. & Wesley, D. (2007) From Rhymes to Riches: A Note on Hip Hop Music. Ivey Publishing.

Barczak, G., & Wesley, D. (2007) Note on Video and Computer Games. Ivey Publishing.

Barczak, G., & Wesley, D. (2007) Launch of the Sony PlayStation 3. Ivey Publishing. Includes teaching note.

Reprinted in Peter, J.P. & Donnelly, J.H. (2012) *Marketing Management, 11th Edition*. McGraw-Hill Education

Reprinted in Peter, J.P. & Donnelly, J.H. (2010) *Marketing Management: Knowledge and Skills, 10th Edition*. McGraw-Hill

Reprinted in Peter, J.P. & Donnelly, J.H. (2008) *Marketing Management: Knowledge and Skills, 9th Edition*. McGraw-Hill

Gey, T., Nugent, N., & Wesley, D. (2007) Hips Feel Good - Dove's Campaign for

- Real Beauty. Ivey Publishing. **Best selling case study, August 2016**  
 Reprinted in Peter, J.P. & Donnelly, J.H. (2012) *Marketing Management, 11th Edition*. McGraw-Hill Education  
 Reprinted in Peter, J.P. & Donnelly, J.H. (2010) *Marketing Management: Knowledge and Skills, 10th Edition*. McGraw-Hill  
 Reprinted in Peter, J.P. & Donnelly, J.H. (2008) *Marketing Management: Knowledge and Skills, 9th Edition*. McGraw-Hill
- Sultan, F., & Wesley, D. (2007) Naseeb Networks, Inc.: Online Networking for Muslims. Ivey Publishing. Includes teaching note.
- Lane, H., & Wesley, D. (2007) Killer Coke: The Campaign Against Coca-Cola. Ivey Publishing  
 Reprinted in Lawrence, J.T. & Beamish, P.W. (2012). *Globally Responsible Leadership: Managing According to the UN Global Compact*. SAGE Publications  
 Reprinted in Beamish, P. & Bartlett, C. (2010). *Transnational Management: Text, Cases & Readings in Cross-Border Management*. McGraw-Hill Education  
 Reprinted in Pearce, J.A. & Robinson, R.B. (2009). *Formulation, implementation, and control of competitive strategy*. McGraw-Hill Irwin
- Robertson, C. , & Wesley, D. (2007) Trout Farming in Peru: The Lake Titicaca Decision. Ivey Publishing. Includes teaching note.
- Sultan, F., & Wesley, D. (2006) Technology Adoption in Developing Countries: The Case of Pakistan State Oil. Ivey Publishing. Includes teaching note.
- Lane, H., Shaughnessy, D., & Wesley, D. (2006) Alpes S.A.: A Joint Venture Proposal (A). Ivey Publishing. **Second Prize, John Molson International Case Writing Competition, 2006**  
 Reprinted in Schaan, K. & Kelly, M. (2006). *Cases in Alliance Management*. Sage Publications
- Lane, H., Shaughnessy, D., & Wesley, D. (2006) Alpes S.A.: A Joint Venture Proposal (B). Ivey Publishing. Includes teaching note.
- Sarathy, R., & Wesley, D. (2006) Rayovac Corporation: International Growth and Diversification Through Acquisitions. Ivey Publishing. **Winner of the John Molson International Case Writing Competition, 2006**  
 Reprinted in Barney, J. & Hesterley, W. (2018). *Strategic Management and Competitive Advantage: Concepts and Cases (6th Edition)* Pearson Education  
 Reprinted in Barney, J. & Hesterley, W. (2014). *Strategic Management and Competitive Advantage: Concepts and Cases (5th Edition)* Pearson Education



- Lane, H., & Wesley, D. (2005) Statoil Iran. Ivey Publishing. Includes teaching note.
- Rohm, A., Sultan, F., & Wesley, D. (2005) Brand in the Hand: Mobile Marketing at Adidas. Ivey Publishing. **Best selling case study, 2007, 2008, 2009**  
 Reprinted in Kumar, R. (2010). *Cases on Principles of Marketing Strategy*. Pearson Education  
 Reprinted in Ferrell, O. and Hartline, M. (2007). *Marketing Strategy*. Cengage Learning
- Robertson, C., & Wesley, D. (2005) New Century Brewing: Moonshot Caffeinated Beer. Ivey Publishing  
 Reprinted in Hitt, M., Ireland, R., and Hoskisson, R. (2006). *Strategic Management: Concepts and Cases*. Cengage Learning
- Croke, P., & Wesley, D. (2005) Village Automotive Group. Ivey Publishing. Includes teaching note.
- Lane, H., & Wesley, D. (2005) Offshoring at EDC. Ivey Publishing  
 Reprinted in Salvatore, D. (2009). *Introduction to International Economics. 2nd Edition Case Pack*, Wiley
- McCarthy, D. & Wesley, D. (2005) Clean Harbors, Ivey Publishing  
 Reprinted in Platt, H. D., & Platt, M. B. (Eds.). (2004). *A casebook on corporate renewal*. University of Michigan Press
- Lane, H., & Wesley, D. (2004) Exchange Student Experiences. Ivey Publishing. Includes teaching note.
- Croke, P., & Wesley, D. (2004) GigaNet, Inc.. Ivey Publishing. Includes teaching note.
- Lane, H., Shaughnessy, D., & Wesley, D. (2004) Cambridge Laboratories: Proteomics. Ivey Publishing. Includes teaching note.
- Lane, H., & Wesley, D. (2003) Changing Face of Europe: A Note on Immigration and Societal Attitudes. Ivey Publishing.  
 Reprinted in Broman, C. (2016). *Race and Ethnicity Reader (Second Edition)*. Cognella, Incorporated  
 Reprinted in Konrad, A. M. (2006). *Cases in Gender & Diversity in Organizations*. Sage (Published in Mandarin by Shanghai People's Publishing House, 2008)

Athanassiou, N., McDonough, E., Spital, F., & Wesley, D. (2003) Compaq High Performance Computing (A). Ivey Publishing. Includes teaching note.

Robertson, C., Crittenden, W., & Wesley, D. (2003) Note on the Global Beer Industry. Ivey Publishing.

Croke, P., & Wesley, D. (2003) Pronix, Inc.. Ivey Publishing. Includes teaching note.

Athanassiou, N., McDonough, E., Spital, F., & Wesley, D. (2003) Note on High Performance Computing. Ivey Publishing.

McCarthy, D., & Wesley, D. (2003) Aspen Grove. Ivey Publishing. Includes teaching note.

Sarathy, R., & Wesley, D. (2003) Cemex: The Southdown Offer. Ivey Publishing. Includes teaching note.

Reprinted in Rothaermel, F.T. (2013). *Strategic Management: Concepts and Cases*. McGraw-Hill Irwin

Reprinted in Boeh, K. K., & Beamish, P. W. (2007). *Mergers and acquisitions: Text and cases*. Sage

Frost, T., Keim, G., & Wesley, D. (2003) Ethyl Corporation of Virginia: The MMT Battle in Canada (A). Ivey Publishing. Includes teaching note.

Frost, T., Keim, G., & Wesley, D. (2003) Note on Legislation and Lobbying in Canada. Ivey Publishing.

Lane, H., Barczak, G., McDonough, E., & Wesley, D. (2003) Modine Manufacturing. Ivey Publishing. Includes teaching note.

Wesley, D., & Lane, H. (2002) European Experience (A). Ivey Publishing. Includes teaching note.

Reprinted in Konrad, A. M. (2006). *Cases in Gender & Diversity in Organizations*. Sage (Published in Mandarin by Shanghai People's Publishing House, 2008)

Lane, H., Athanassiou, N., & Wesley, D. (2002) AOL Latin America. Ivey Publishing. Includes teaching note.

Lane, H., & Wesley, D. (2002) Yahoo V. Survivors of the Holocaust. Ivey Publishing

Reprinted in Fatehi, K. (2008). *Managing Internationally: Succeeding in a Culturally Diverse World*. SAGE Publications

Reprinted in Lane, H. W., DiStefano, J. J., & Maznevski, M. (2005). *International management behavior: text, readings and cases*. Wiley-Blackwell

Wesley, D., Croke, P., & Lane, H. (2002) Millennium Wholesale Distributors (A). Ivey Publishing

Reprinted in Platt, H. D., & Platt, M. B. (Eds.). (2004). *A casebook on corporate renewal*. University of Michigan Press

Wesley, D., Croke, P., & Lane, H. (2002) Millennium Wholesale Distributors (B). Ivey Publishing. Includes teaching note.

Wesley, D., & Lane, H. (2002) European Experience (A). Ivey Publishing. Includes teaching note.

Wesley, D., & Lane, H. (2002) European Experience (B). Ivey Publishing. Includes teaching note.

Wesley, D., & Lane, H. (2002) European Experience (C). Ivey Publishing. Includes teaching note.

Wesley, D., & Lane, H. (2002) Kashiwa Tubing Ltd.. Ivey Publishing. Includes teaching note.

Wesley, D., Athanassiou, N., & McNett, J. (2002) Terralumen S.A.: The Blue Ridge Decision. Ivey Publishing

Reprinted in Albaum, G. S., Albaum, G., & Duerr, E. (2008). *International marketing and export management*. Pearson Education

Reprinted in Albaum, G. S., Albaum, G., & Duerr, E. (2005). *International marketing and export management*. Financial Times/Prentice Hall

Spital, F., Lane, H., & Wesley, D. (2002) Monsanto Europe (A). Ivey Publishing

Reprinted in Lane, H. W., DiStefano, J. J., & Maznevski, M. (2005). *International management behavior: text, readings and cases*. Wiley-Blackwell

Spital, F., Lane, H., & Wesley, D. (2002) Monsanto Europe (B). Ivey Publishing. Includes teaching note.

Athanassiou, N., Lane, H., Wesley, D., & McNett, J. (2002) Blue Ridge Spain. Ivey Publishing. Includes teaching note.

Reprinted in Schaan, K. & Kelly, M. (2006). *Cases in Alliance Management*. Sage Publications

Reprinted in Lane, H. W., DiStefano, J. J., & Maznevski, M. (2005). *International management behavior: text, readings and cases*. Wiley-Blackwell

Reprinted in Beamish, P. W., Morrison, A., Rosensweig, P. & Inkpen, A. (2003). *International Management: Text and Cases (5th edition)* Irwin McGraw-Hill (Published in Mandarin by Best-Wise Publishing, Taipei, 2004)

Lane, H., & Wesley, D. (1999) British Airways: Latin America. Ivey Publishing  
Reprinted in Hitt, M., Ireland, R., and Hoskisson, R. (2001). *Strategic Management: Concepts and Cases. 4th Edition* South-Western Publishing

Lane, H., & Wesley, D. (1999) British Airways: Latin America (B). Ivey Publishing. Includes teaching note.

Lane, H., Campbell, D., & Wesley, D. (1999) Marconi Telecommunications Mexico. Ivey Publishing  
Reprinted in Lane, H. W., DiStefano, J. J., & Maznevski, M. (2000). *International Management Behavior: Text, Readings, and Cases, 4th Edition* Blackwell Publishers

Lane, H., & Wesley, D. (1999) Citibank Mexico Team: The Salinas Accounts. Ivey Publishing  
Reprinted in Sharp, D. J. (2006). *Cases in business ethics*. Sage (Published in Mandarin by Shanghai People's Publishing House, 2008)  
Reprinted in Hughes, J. E., & MacDonald, S. B. (2002). *International banking: text and cases*. Pearson College Division (Published in Mandarin by Tsinghua University Press, 2003)  
Reprinted in Lane, H. W., DiStefano, J. J., & Maznevski, M. (2000). *International Management Behavior: Text, Readings, and Cases, 4th Edition* Blackwell Publishers

Golden, B., Lane, H., & Wesley, D. (1999) Robert Mondavi Corporation: Caliterra (A). Ivey Publishing.  
**Ivey best selling case study, May 2016**  
**Harvard Business School Publishing Bestseller 2001**  
Reprinted in Lane, H. W., DiStefano, J. J., & Maznevski, M. (2000). *International Management Behavior: Text, Readings, and Cases, 4th Edition* Blackwell Publishers

Golden, B., Lane, H., & Wesley, D. (1999) Robert Mondavi Corporation: Caliterra (B). Ivey Publishing. Includes teaching note.

Golden, B., Lane, H., & Wesley, D. (1999) Robert Mondavi Corporation: Caliterra (C). Ivey Publishing. Includes teaching note.

Lane, H., & Wesley, D. (1999) Note on Security in Latin America. Ivey Publishing.

Lane, H., Wesley, D., & Campbell, D. (1999) Note on Banking in the Americas. Ivey Publishing.

Lane, H., & Wesley, D. (1998) Note on Human Rights Violations in Chile. Ivey Publishing.

#### **VIDEOS AND SOFTWARE**

Wesley, D., DeRitis, A., & Golden, B. Cushy Armchair, Multimedia Interactive Case Study

Dunlap, D. & Wesley, D. (2010) Private Equity in Angola - DVD. Ivey Publishing.

## **Presentations**

Puffer, S. & Wesley, D. *The End of Sand: Confronting One of the Greatest Environmental Challenges of the New Millennium* BEFB-Summer 2018 in Sapporo, Hokkaido, Japan

Lane, H., & Wesley, D. *New Frontiers in Global Leadership Education, Next Generation Interactive, Multimedia Cases for Online and Traditional Courses*, OBTS Teaching Society for Management Educators, Providence, RI, June 15, 2017

Lane, H., & Wesley, D. *New Frontiers in Global Leadership Education, Next Generation Interactive, Multimedia Cases for Online and Traditional Courses*, Academy of Management, Annual Meeting, Atlanta, GA, July 2017

Panelist – PoweredUp Boston, October 14, 2010, Boston, MA

Wesley, D. *Writing Cases for Business Students and Executives* Hellenic American University, January 2005, Athens, Greece.

## TEACHING

- 2010-2019 INTB-6212 *Cultural Aspects of International Business*, Northeastern University
- 2012 INTB-6200 *Managing the Global Enterprise*, Northeastern University

## PROFESSIONAL AFFILIATIONS

- Academy of International Business
- 1988 Elected Member of the New York Academy of Sciences