

Bert A. Spector
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International Business and Strategy
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Education

Ph D, University of Missouri, 1977.
Major: American History

MA, University of Missouri, 1971.
Major: American History

BA, University of Missouri, 1969.
Major: American History

Academic, Military and Professional Positions

Academic

Co-founder, Northeastern University Institute for Global Innovation Management.

Visiting Professor, INSEAD. (1996 - 1997).

Visiting Professor, Massachusetts Institute of Technology. (1987).

Research Associate, Harvard Business School. (1980 - 1983).

TEACHING

Teaching Experience

Northeastern University

BUSN 6284, Managing Change From Where You Sit, 1 course.

HRMG 6200, Managing People and Organizations, 10 courses.

HRMG 6281, Leading and Implementing Innovation in Organizations, 7 courses.

MGMT 6295, Leadership for High Performance and Organizational Change, 2 courses.

STRT 4501, Strategy in Action, 15 courses.

STRT 6291, Changing the Strategic Viewpoint for Competitive Advantage, 3 courses.

RESEARCH

Published Intellectual Contributions

Books

Spector, B. (in press). *Business for Lawyers: Understanding Your Client*. American Bar Association.

Spector, B. (2012). *Implementing Organizational Change: Theory into Practice, 3rd edition*.

Book Chapters

Santos, J., Spector, B., Van der Hayden, L. (2015). *Toward a Theory of Business Model Innovation in Existing Firms* (pp. 35). Oxford University Press.

Spector, B. (2015). *Capitalist Ideologues and the Cold War "Struggle for Men's Minds"* (pp. 30). Routledge Press.

Refereed Journal Articles

Spector, B. (in press). Executive Incentives as an Instrument of Leadership – Says Who?". *Leadership*.

Spector, B. (2016). Carlyle, Freud and the Great Man Theory More Fully Considered. *Leadership*, 12(1), 250-260.

Spector, B. (in press). Thoughts on a History of Leadership Discourse and the Nature of Knowing. *Leadership*.

Spector, B. (in press). Carlyle, Freud and the Great Man Theory More Fully Considered. *Leadership*.

Lane, H., Spector, B., Osland, J. S., Sully, T. (2014). Global Strategic Change: A Synthesis of Approaches. *Advances in Global Leadership*, 8, 229-250.

Spector, B. (2014). Flawed from the Get-Go: Lee Iacocca and the Origins of Transformational Leadership. *Leadership*, 10(3), 361-397.

Spector, B. (2014). Misappropriating History: Presentism and the Tranquility Fallacy. *Management & Organizational History*, 9(3), 305-333.

Spector, B. (2013). The Evolution of a Private Label Brand Strategy at J.C. Penney, 1902-1933. *Management & Organizational History*.

Spector, B. (2013). The Social Embeddedness of Business Model Enactment: Implications for Theory and Action. *Journal of Strategy and Management*, 6(1), 27-39.

Spector, B., Spital, F. (2011). The Ideology of Executive Bonuses: An Historical Perspective. *Journal of Management History*, 17(3).

Presentations Given

Spector, B., Global Change Symposium, Global Leadership Advancement Center, Lucan Graduate School, San José State University and the Institute for Global Innovation Management, College of Business Administration, Northwestern University, San José.

Spector, B., International Studying Leadership Conference, "Reconsidering Transactional Leadership," Copenhagen Business School, Denmark. (December 15, 2014).

Spector, B., International Conference of Leadership Scholars, "Revisiting Transactional Leadership," Copenhagen School of Business, Copenhagen. (December 14, 2014).

Contracts, Grants and Sponsored Research

Other

Spector, B. (Principal), "Clements Center-DeGolyer Library Research Travel Grant," Sponsored by Clements Center for Southwest Studies. (July 1, 2011 - July 15, 2011).

Awards and Honors

Humanities Fellow, Northeastern University Humanities Center. (September 1, 2014).

Intellectual Contributions in Submission

Refereed Journal Articles

Spector, B., Mills, A. J. Battling for the Soul of the Corporate Leader., 35.

Spector, B. Business Models and Brand Strategy: An Exploratory Case Study of Interconnectedness. *Journal of Retailing*.

Research Currently in Progress

"Getting the Right People on the Bus and the Wrong People Off the Bus: The Role of Removal and Replacement in Strategic Transformation" (On-Going).

"High Performance Culture or Cult? - It's a Small Difference that Makes All the Difference" (On-Going).

"Matching Internal and External Complexity: Commercializing Innovation in a Global Environment" (On-Going).
NSF sponsored research

"The Role of Business Model Reinvention in Global Innovation Transfer" (On-Going).
NSF sponsored research

SERVICE

Editorial and Review Activities

Ad Hoc Reviewer, Papers, "Academy of Management Executive."

Ad Hoc Reviewer, Papers, "Human Resource Management."

Ad Hoc Reviewer, Papers, "IEEE Transactions on Engineering Management."

Ad Hoc Reviewer, Papers, Academy of Management. (January 2016 - Present).

Editorial Board Member, "Leadership." (January 1, 2016 - December 31, 2016).

Ad Hoc Reviewer, Papers, "Journal of American History." (January 1, 2014 - December 31, 2014).

Ad Hoc Reviewer, Papers, "Leadership." (January 1, 2014 - December 31, 2014).

Ad Hoc Reviewer, Papers, "Management and Organizational History." (January 1, 2014 - December 31, 2014).

General Service

College

Mini-MOOC recruitment session. (February 24, 2016 - Present).

Committee Member, Faculty Policy Committee, Member. (February 1, 2014 - April 30, 2014).

Other

Academy of International Business, Member.

Academy of Management, Member.

Public/Community

Hearing Officer, Massachusetts Bar Association Board of Overseers, Member. (September 1, 2014 - September 1, 2015).

University

Convener of student discussion group, University Honors Program, Convener. (September 2007 - Present).

Task force to organize University Honors Reading Program - 2007, University Honors Program, Member. (May 2007 - Present).

Workshop Organizer, Undergraduate honors program, Convener of panel discussion. (September 2006 - Present).