Curriculum Vitae 14 September 2016

David H. Myers

Northeastern University
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I. Education

Graduate

1993-2001: University of Washington, Seattle, Washington, Ph.D.
Finance and Business Economics

Dissertation

"Persistence in Pension Account Returns: The Impact of Survivorship and the Reaction of Asset Flows"

1985-1987: New York University, New York, New York, M.B.A.
Finance and International Business

MBA Thesis

"Global Model for Relative Country Valuation"

Undergraduate

1978-1982: Wesleyan University, Middletown, Connecticut, B.A.
Government

Academic Awards

Recognition of Outstanding Teaching, University of Washington
Beta Gamma Sigma, New York University

II. Professional Employment Record

2016-Present: Associate Teaching Professor
Northeastern University, Boston, Massachusetts

2015-2016: Director of the Financial Services Lab
Lehigh University, Bethlehem, Pennsylvania

2004-Present: Professor of Practice
Lehigh University, Bethlehem, Pennsylvania

2004-2009: Director of the Financial Services Lab
Lehigh University, Bethlehem, Pennsylvania

2001-2004: Assistant Professor
Lehigh University, Bethlehem, Pennsylvania

2000-2001: Lecturer
Lehigh University, Bethlehem, Pennsylvania

1993-1997: Teaching and Research Assistant
University of Washington, Seattle, Washington

1988-1993: Senior Research Analyst and Assistant Vice President
Frank Russell Company, Tacoma, Washington

1987-1988: Chief Representative and Vice President
InterSec Research Corp., Tokyo, Japan

1986-1987: Vice President
InterSec Research Corp., Stamford, Connecticut

1985-1986: Research Analyst
Daiwa International Capital Management, New York, New York

1984: Research Analyst
Daiwa Securities Co., Ltd., Tokyo, Japan

1981 and 1983: Legislative Assistant
Oregon State Legislature, Salem, Oregon

III. Publication Record

Anderson, Anne and David H. Myers, 2007, "The Cost of Being Good," *Review of Business*, Autumn

Kish, Richard and David Myers, 2007, "Stock Returns: An Analysis from the Viewpoint of Expected Earnings," *Financial Decisions*, Summer, Article 3

Myers, David, August, 2006, "A Menu of Investments," *Shanghai Airlines Inflight Magazine*, Vol. 127, pp. 58-60

Myers, David, January, 2005, "Clickers: Audience Response Systems in the Classroom," *Lehigh Lab Notes*, Volume 2 Number 1

Becker, Connie, Wayne Ferson, David Myers, and Michael Schill, 1999,"Conditional Market Timing with Benchmark Investors," *Journal of Financial Economics*, Vol. 52, No. 1, April, pp. 119-148

Cariño, David, David Myers, and William Ziemba, 1998,"Concepts, Technical Issues, and Uses of the Russell-Yasuda Kasai Financial Planning Model," *Operations Research*, Vol. 46, No. 4 July-August, pp. 450-462

Cariño, David, Terry Kent, David Myers, Celine Stacy, Mike Sylvanus, Andrew Turner, Kouji Watanabe, William Ziemba, 1994,"The Russell-Yasuda Kasai Model: An asset/liability model for a Japanese insurance company using multistage stochastic programming", *Interfaces*, January. Article won second prize in the Franz Edelman Award for the Practice of Management Science, May, 1993.

Myers, David and Doug Stone, 1991,"Global Versus Regional Managers", *Russell Research Commentary*, February

Myers, David and Craig Wainscott, 1990,"Strategic Asset Allocation: Japan and the US Investor", *Russell Research Commentary*, May

Myers, David and Sachiko Ujiie, 1988, "Performance Measurement in Japan: The Coming of Age", *Benefits and Compensation International*, June, pp. 26-32

IV. Academic Presentations

Anderson, Anne and David H. Myers, "Performance and Persistence of Social Screens," Wesleyan University Economics Department Seminar, Middletown, CT, February 27, 2013

Corporate Social Responsibility Panel, Eastern Finance Association, St. Petersburg, FL, April 2008

Anderson, Anne and David H. Myers, "The Cost of Being Good," St. John's University Financial Services Institute Symposium, NY, NY, September 2006; Eastern Finance Association, New Orleans, LA, April 2007; Villanova Finance Department Seminar, March 2007

Hornung, Claire and David H. Myers, "Grade Portfolios: A Lesson in Asset Allocation," Financial Education Association Meetings, Mystic, CT, April 2004

Myers, David and Sam Wylie, "Portfolio Management in Parallel Universes," Temple University Finance Department Seminar, April 2004

Myers, David, "The Reaction of Asset Flows to Performance in Pension Account Returns," Northern Finance Association, Quebec City, Canada, September 2003, Financial Management Association, San Antonio, Texas, October 2002 and Eastern Finance Association, Baltimore, Maryland, April 2002

Myers, David, "Survivorship Bias and Predictability in Pension Fund Returns," Northern Finance Association, St. John's, Newfoundland, Canada, September 2004, Financial Management Association, Seattle, Washington, October, 2000; European Financial Management Association—Ph.D. Student Seminar, Athens, Greece, July, 2000; Financial Management Association—Europe: Ph.D. Student Seminar, Edinburgh, Scotland, May, 2000; and City University Business School, London, England, November, 1999

Cariño, David, Terry Kent, David Myers, Celine Stacy, Mike Sylvanus, Andrew Turner, Kouji Watanabe, and William Ziemba, "An Asset-Liability Model for a Japanese Insurance Company Using Multistage Stochastic Programming", Franz Edelman Award in Management Science Finalist Presentation at Spring 1993 TIMS/ORSA Meeting, Chicago, Illinois and Third International AFIR Colloquium, Rome, Italy, March 1993

Myers, David, "Russell-Yasuda Model: The Business Environment and a Comparison with Mean-Variance", Sixth International Conference on Stochastic Programming, Udine, Italy, September 1992

V. Industry Presentations

The SRI Conference, Montville, CT, October 2012

SRI in the Rockies, Albuquerque, NM, November 2007

Green Mountain Summit, Newport, RI, July 2007

Institutional Investor's Responsible Investing Conference, New York, NY, January 2007 and January 2008

Pennsylvania Public Employee Retirement Systems (PAPERS) Conference, Harrisburg, PA, April 2007

Institute for Fiduciary Education, Tokyo, Japan, May 1988

VI. Conference Discussant

2014 FMA Applied Finance Conference, New York, NY, May 2014
"Order Flow Segmentation and the Role of Dark Trading in the Price Discovery of U.S. Treasury Securities"

Financial Management Association, Chicago, Illinois, October 2013
"Is the Second Time the Charm for Students Repeating Introductory Finance?"

Second Annual Applied Finance Conference, New York, NY, May 2012
"Director Connections in the Mutual Fund Industry"

St. John's University Financial Services Institute Symposium, NY, NY, September 2007

Eastern Finance Association, New Orleans, LA, April 2007
"Life-Cycle Asset Allocation with Annuity Markets: Is Longevity Insurance a Good Deal," by Horneff, Maurer, and Stamos

Financial Management Association, Chicago, Illinois, October 2005
"The Relationship between Asset Allocation and Performance of US Life Insures," by Etti Baranoff and Thomas W. Sager
"Institutional Momentum Trading and Stock Return Momentum," by Tao Shu

Northern Finance Association, St. John's, Newfoundland, Canada, September 2004,
"Fund Flows, MERs, and Managed Fund Ratings Initiations: Australian Evidence," by Jerry T. Parwada and Robert W. Faff

Financial Management Association, Denver, Colorado, October 2003
"The Performance of Global Portfolio Recommendations," by Mary Bange, Kenneth Khang, and Thomas Miller

Northern Finance Association, Quebec City, Canada, September 2003
"The Economics of Maintenance for Real Estate Investments," by George W. Blazenko and Andrey D. Pavlov

Financial Management Association, San Antonio, Texas, October 2002
"Competition Between Low and High Quality Products in the Financial Services Market," by Erik Benrud, University of Baltimore

"The Asian Crisis and Market Efficiency: A Different Perspective," by Raj Aroskar and Peggy E. Swanson, University of Texas at Arlington

Eastern Finance Association, Baltimore, Maryland, April 2002
"Window Dressing in Bond Mutual Funds," by Matthew Morey, Pace University

Financial Management Association, Toronto, Ontario, October 2001
"Intertemporal Risk Return Relationship in the Asian Markets Around the Financial Crisis," by Eric Girard, Hamid Rahman, and Tarek Zaher, Indiana State University and Alliant University

VII. Teaching

Northeastern University

Introduction to Corporate Finance in a Global Context	Autumn 2016

Lehigh University

Security Analysis and Portfolio Management	2008-2016
Investments, Undergraduate	2001-2004 and 2006-2008, 2011-2015
Dreyfus Portfolio (IMG Board)	2005-2016
Thompson International Portfolio	2011-2016
Advanced Investments, Graduate	Summer 2011
Real Estate Finance	Autumn 2009 and Autumn 2010
Investments and Portfolio Management, Graduate	2000-2007, 2009-2010

Lehigh in Shanghai Program	Summers 2005- 2008
Ph.D. Seminar in Capital Markets	Autumn 2001, Spring 2004, Autumn 2005, and Autumn 2007

<u>University of Washington</u>

Teaching Effectiveness Seminar	Autumn 1995 and 1996
Corporate Finance	Winter, Spring, and Autumn 1994 Winter 1995
Business Economics	Spring 1996, Winter and Spring 1997
Investments	Summer 1997
Lead Teaching Assistant, Department of Finance and Business Economics	Spring 1994-Spring 1997
Lead Teaching Assistant, School of Business Administration	Summer 1995-Spring 1997

VIII. Service

<u>Lehigh University</u>

Retirement Plan Investment Committee	December 2012-July 2016
Institutional Review Board	December 2003-September 2015
High Performance Computing Sub-Committee	2005-2013
Middle-States Accreditation Subcommittee	September 2006-April 2008
Faculty Advisor,	
Investment Management Group	August 2005-July 2016
Rugby Club	October 2003-September 2008
Club Basketball	October 2006-May 2008
Financial Management Association Club	October 2003-May 2005
College of Business and Economics Committees	
Tauck Scholarship	2007-2016
Chair, Study Abroad Subcommittee	February 2008-May 2009
Undergraduate Core Curriculum	December 2004-September 2007
Faculty Athletics Council	February 2003-June 2005
Faculty Compensation Committee	October 2002-May 2004
Director, NASDAQ Scholar-in-Residence Program Martindale Center	August 2002-2003

<u>Reviewer</u>

Journal of Empirical Finance
Journal of Accounting & Finance