

## Curriculum Vitae

### *MARJORIE BERNSTEIN PLATT*

#### **Basic Information**

Accounting Group  
404 Hayden Hall  
(617) 373-4647  
m.platt@neu.edu

**Rank and Years at NU**      Professor; 1981 to present

#### **Education**

M.B.A.      Babson College, Wellesley, MA, 1986

Ph.D.      Social Psychology, The University of Michigan, Ann Arbor, 1977

Dissertation: “Effects of Referentially Redundant Verbal Messages and Interpolated Distractors on Recognition Memory”

Chair:      Melvin Manis

M.A.      Social Psychology, The University of Michigan, Ann Arbor, 1974

B.A.      Psychology, Northwestern University, Evanston, 1972; Phi Beta Kappa

#### **Certification**

C.M.A.      Certified Management Accountant #15416, 1994

#### **Research / Scholarship**

##### **Publications**

##### **Academically Refereed Articles**

1. Platt, H., Platt, M., Cai, L. (2014). Mutual Fund Flows: The Interaction between Returns and New Investments. *International Journal of Finance & Banking*, 1(3), 1-12.
2. Faleye, O., Platt, H., Platt, M. (2014). Board Busyness and the Risk of Corporate Bankruptcy. *Journal of Bankruptcy Law*, 10(5), 391-404.
3. Is the Dow Jones Biased? (with H. Platt and L. Cai) *The Journal of Index Investing*, 2014, 4 (4), pp. 43-52.

4. Risks to Auto Sector Recovery: Bankruptcies of Auto Suppliers in East Asia and the USA, (with H. Platt ) *Journal of Asia Business Studies*, 2013, 7 (3), pp.231 – 243.
5. What is "Good Design? An Investigation of the Complexity and Structure of Design, (with Hertenstein, J. and Veryzer, R. W. ) *Design Management Journal*, 2013, 8 (1): 8 – 21.
6. Timing the Bankruptcy Decision, (with Platt, H. and Mirick, C. ) *Journal of Bankruptcy Law*, 2013(January), 62-80.
7. The Relationship between Board Composition and Bankruptcy, (with Platt, H.) *Journal of Business Research*, 2012, 65(8), 1139–1143.
8. Impact of Cold-Calling on Student Voluntary Participation (with Dallimore, E. J. and Hertenstein, J.) *Journal of Management Education*, 2012, 37(3), 305-341.
9. Explaining Stock Price Volatility with Terminal Value Estimates, (with Platt, H. and Demirkan, S.) *Journal of Private Equity*, 2011(Winter), 1-10.
10. Ethics, Bankruptcy and Greed: The Unintended Consequences for Landlords of the 2005 Bankruptcy Amendments, (with Platt, H. and Mirick, C. R.) *International Journal of Business Governance and Ethics*, 2011, 6(3), 249-263.
11. "Revisiting the Labor Hoarding Employment Demand Model: An Economic Order Quantity Model of Labor Hoarding," (with H. Platt) *Journal of Financial Transformation*, 2011, 31(March), 158-163.
12. "Does Unemployment Steer Personal and Corporate Bankruptcies?" (with H. Platt and S. Demirkan). *Review of Business and Economics*, 2011, 56(1), 52-72.
13. "Class Participation in Accounting Courses: Factors that Affect Student Comfort and Learning," (with E. J. Dallimore and J. H. Hertenstein), *Issues in Accounting Education*, 2010, 25(4), 613-629.
14. "Free Cash Flow, Enterprise Value, and Investor Caution," (with H. D. Platt and S. Demirkan) *Journal of Private Equity*, 2010, Fall 2010, 13(4), 42–50.
15. "Perilous Forecasts: Implications of Reliance on Terminal Value." (with H. D. Platt and S. Demirkan) *Corporate Finance Journal*, 2009, Nov/Dec, 23-34.
16. "Protecting the Supply Chain: Understanding Differences between Large and Small Suppliers," (with H. D. Platt), *Journal of Business & Economics Research*, 2009, 7(10), 69 – 78..
17. "Financial Distress Comparison across Three Global Regions," (with H. D. Platt), *Journal of Risk and Financial Management*, 2008, 129-162.
18. "Using Discussion Pedagogy to Enhance Students' Oral and Written Communication," (with E. Dallimore and J.Hertenstein), *College Teaching*, 2008, 56(3), 163-172.

19. "Understanding Differences between Financial Distress and Bankruptcy," (with H. D. Platt), *Review of Applied Economics*, 2006, 2(2), 211-227
20. "Nonvoluntary Class Participation in Graduate Discussion Courses: Effects of Grading and Cold Calling on Preparation, Frequency, Comfort, and Learning," (with E. Dallimore and J. Hertenstein) *Journal of Management Education*, 2006, Spring, 354-377.
21. "The Impact of Industrial Design Effectiveness on Corporate Financial Performance," (with J. Hertenstein and R. Veryzer), *Journal of Product Innovation Management*, 2005, 22 (1), 3-21.
22. "Faculty Generated Strategies for Cold Calling Use: A Comparison with Student Recommendations for Quality Participation and Discussion Effectiveness: (with E. Dallimore and J. Hertenstein) *Journal for Excellence in College Teaching*, 2005, 16(1), 23-62.
23. "Who Are Those Guys? A Survey of the Turnaround Profession," (with H. Platt) *Journal of Restructuring Finance*, 2004, Vol 1 (1): 1-17.
24. "Classroom Participation and Discussion Effectiveness: Student Generated Strategies" (with E. Dallimore and J. Hertenstein) *Communication Education: Scholarship of Teaching and Learning*, 2004, 52(3), 267-276.  
  
An earlier version of this paper was selected as the Top Paper for the Communication and Instruction Division of the Western States Communication Association 2003 Annual Convention, Salt Lake City, UT, February 2003.
25. "A Reexamination of the Effectiveness of the Bankruptcy Process," (with H. Platt) *Journal of Business Finance & Accounting*, 2002, 29(9/10), 1209-1237.
26. "Predicting Corporate Financial Distress: Reflections on Choice-Based Sample Bias," (with H. Platt) *Journal of Economics and Finance*, 2002, 26(2), 184-199.
27. "Investing in BN.com: Can Breakeven Be Achieved?" (with H. Platt) *Journal of Financial Education*, 2002, 28, 100-110.
28. "Endius, Inc.: Targeting Product Cost for Steerable Surgical Instruments," (with J. Hertenstein) *Case Research Journal*, 2001, 21(4), 1-14.  
  
NACRA granted permission to reprint the case in *Business Marketing Management 8<sup>th</sup> edition*, Michael D. Hutt and Thomas W. Speh, Southwestern/Thomson Learning, 2003.
29. "Creative Accounting? Wanted for New Product Development," (with J. Hertenstein) *Advances in Management Accounting*, 2001, 10, 29-75.
30. "Performance Measures and Management Control in New Product Development," (with J. Hertenstein) *Accounting Horizons*, 2000, 14(3), 303-323.
31. "Profiles of Strategic Alignment: The Role of Cost Information in New Product Development," (with J. Hertenstein) *Design Management Journal Academic Review*, 2000, 1, 8-24.
32. "A Cost/Time Trade-off Framework for New Product Development," (with J. Hertenstein) *International Journal of Strategic Cost Management*, 1999, 2(2), 31-47.
33. "The Effects of Leverage, Management Discipline, and Cyclicity on Leveraged Buyout Failure," (with H. Platt) *Journal of Alternative Investments*, 1999, 1(4): 28-42.

34. "Probabilistic Neural Networks in Bankruptcy Prediction," (with H. Platt and R. Yang) *Journal of Business Research*, 1999, 44(2), 67-74. ANBAR Citation of Excellence
35. "Impact of Acquisition on Thrift Performance: Ten Years Later," (with C. Pantalone) *Economic & Financial Computing*, Spring 1998, 8(1), 3-17.
36. "Bankruptcy and the Shut-Down Rule: A Note on Managerial Decision Making," (with M. Kazarosian and H. Platt) *Economic & Financial Modelling*, Spring, 1998, 5(1), 27-40.
37. "Why Product Development Teams Need Management Accountants," (with J. Hertenstein) *Management Accounting* 1998. April: 50-55.
38. "A Simple Model of Economic Growth: The Growth Financing Approach," (with H. Platt and G. Chen [MBA Student]) *International Journal of Finance*, 1997, 9(4): 896-916.
39. "Thrift Cost Inefficiencies: Did Deregulation Help?" (with C. Pantalone) *Quarterly Review of Economics and Finance*, 1997, 37(1): 39-57.
40. "Sustainable Growth Rates of Firms in Financial Distress," (with H. Platt and G. Chen [MBA Student]) *Journal of Economics and Finance*, 1995, 19, 147-151.
41. "The Future of Electric Utility Mergers in the United States," (with J. Welch) *Utilities Policy: Strategy, Performance, Regulation*, 1995, 4(4), 253-260.
42. "Cost Structure of the Thrift Industry: Effects of Acquisition and Deregulation," (with C. Pantalone) *Journal of Economics and Business*, 1994, 46(5), pp. 337-354.
43. "Bankruptcy Prediction with Real Variables," (with H. Platt and J. Pederson [MBA Student]) *Journal of Business Finance & Accounting*, 1994, 21(4), 491-510.
44. "Business Cycle Effects on State Corporate Failure Rates," (with H. Platt) *Journal of Economics and Business*, 1994, 46(2), 113-127.
45. "The Impact of Acquisitions on Thrift Performance," (with C. Pantalone) *The Financial Review*, 1993, 28(4), 493-522.
46. "On the Sequential Selection Problem," (with Y. Chun) *Decision Sciences*, 1992, 23, 1251-1260.
47. "The Effects of Selection Rules on Group Composition and Selection Outcome," *Journal of Social Behavior and Personality*, 1992, 7(1), 59-77.
48. "Credit Risk and Yield Differentials for High Yield Bonds," (with H. Platt) *Quarterly Journal of Business and Economics*, 1992, 31(3), 51-68.
49. "A Note on the Use of Industry-Relative Ratios in Bankruptcy Prediction," (with H. Platt) *Journal of Banking and Finance*, 1991, 15(4), 1183-1194.
50. "A Linear Programming Approach to Bond Portfolio Selection," (with H. Platt) *Economic & Financial Computing*, 1991, 1(1), 71-84.
51. "Development of a Class of Stable Predictive Variables: The Case of Bankruptcy Prediction," (with H. Platt) *Journal of Business Finance & Accounting*, 1990, 17(1), 31-51.
52. "Failure in the Oil Patch: An Examination of the Drilling and Oil Field Services Industries," (with H. Platt) *Energy Journal*, 1989, 10(3), 35-49.

53. "Predicting Commercial Bank Failure since Deregulation," (with C. Pantalone) *New England Economic Review*, July/August 1987, 37-47. Reprinted in *The Examiner*, 1988, Winter, 12(3), 18-27. Excerpted in *CFA Digest*, 1988, Winter, 18(1), 58-60.
54. "Predicting Failure of Savings and Loan Associations," (with C. Pantalone) *Journal of the American Real Estate & Urban Economics Association*, 1987, 15(2), 46-64.
55. "Federal Financing Bank: Harbinger of the Federal Deficit," (with C. Pantalone) *Business Economics*, 1986, 21(2), 46-51.
56. "Price Fluctuations of Underlying Shares as Listed Options Expire," (with J. Edmunds & H. Platt) *Akron Business and Economic Review*, 1984, 15(3), 33-39.
57. "Allocative Efficiency in Public Budget Distribution: The Case of Massachusetts Child Support Payments," *Evaluation Review*, 1984, 8(3), 347-370.
58. "Studying Women in a Changing World: An Introduction," (with A. J. Stewart) *Journal of Social Issues*, 1982, 38, 1-17.
59. "Order Effects in the Integration of Verbal Descriptions," (with M. Manis) *Personality and Social Psychology Bulletin*, 1979, 5, 57-60.
60. "Cognitive Integration and Referential Decoding," (with M. Manis & M. Fichman) *Organizational Behavior and Human Performance*, 1978, 22, 417-430.
61. "Referential Redundancy and the Integration of Verbal Information," (with M. Manis) *Journal of Experimental Social Psychology*, 1976, 12, 26-37.

#### Editorially Refereed Articles

1. Platt, H., Platt, M. (2012). The Boardroom Edge against Bankruptcy. *strategy + business*(December 14, 2012), 1-2.
2. "Understanding the Renewal Profession: Results from a Survey," (with H. Platt) Institutional Investors Journal's *Turnaround Management Guide*, 2002, 115-119.
3. "Using Target Costing in a Turnaround," (with H. Platt) *Journal of Corporate Renewal*, 2001, 14(10), 6-8, 24.
4. "Valuing Design: Enhancing Corporate Performance by Design Effectiveness (with J. Hertenstein and D. Brown) *Design Management Journal*, 2001, 12(3), 10-19.
5. "Leveraged Buyout Failure Risk: Advice for Managers and Bankers," (with H. Platt) *Journal of Corporate Renewal*, 2000, 13(12): 8+.
6. "Developing a Strategic Design Culture," (with J. Hertenstein) *Design Management Journal*, 1997, 8(2): 10-19.
7. "Market Discipline and Financial Reporting" (with J. McCarthy and C. Pantalone) *Bank Accounting & Finance*, 1996,10(1), 70-71.
8. "Benefits of Acquisition: Evidence from the Eighties," (with C. Pantalone) *Bank Accounting & Finance*, 1995, 8(3), 19-25.

9. "S.E.C. Induced Distortion in Stock Prices," (with J. Edmunds & H. Platt) *Market Technicians Association Journal*, February, 1985, 23-28.
10. "'Naturally-Occurring' Groups Aid Choice of Marketing Mix," *Journal of Business Forecasting*, 1984, 3(3), 14-17.

#### Books, Monographs and Chapters

1. "No One is Safe: Bankruptcy Spreads throughout an Economy," (with H. Platt and S. Demirkan), in *Financial Contagion: The Viral Threat to the Wealth of Nations*, ed. Robert W. Kolb, (NY: John Wiley & Sons, 2011).
2. "The Statement of Cash Flow: Six Red Flags," with JH Hertenstein in *Lead with Cash with Cash: Cash Flow for Corporate Renewal*, Harlan D. Platt, ed. (London: Imperial College Press), 2010.
3. "Moving from Creation to Value," with JH Hertenstein, in *The Creative Enterprise: Managing Innovative Organizations and People, Volume 3: Execution*, Tony Davila, Marc J. Epstein and Robert Shelton, editors, (Westport CT: Praeger Publishers, 2007), pp 77-94
4. *A Casebook on Corporate Renewal* (edited with H. Platt), University of Michigan Press, 2004.
5. *Journal of Social Issues*, co-editor (with A. J. Stewart) 1982, 38.
6. "Integrating Verbal Information: The Referential-Communication Paradigm," (with M. Manis) in Kaplan, M. and Schwartz, S. (eds.), *Human Judgment and Decision Processes* (New York: Academic Press, 1975) 173-199.

#### Other Publications

1. "Endius Inc.: Choosing an Approach for Product Development," (with J. Hertenstein) Harvard Business School Case Collection, 2005.
2. "Eluding Business Failure: Capital Structure Planning Using a Bankruptcy Model," (with H. Platt) *Turnarounds and Workouts*, 1991, 1(1), 1-2.
3. "S&L Trouble Hits Close to Home," (with C. Pantalone) *Boston Business Journal*, July 1989, p. 18.
4. "End Off-Budget Borrowing," (with C. Pantalone) *The Boston Globe*, August 21, 1984, p. 38.
5. "Now You See It, Now You Don't: Transferring Agency Debt to the Federal Financing Bank," (with C. Pantalone) *The Business Report*, 1984, Vol. 3, No. 3, CBA, Northeastern University.

#### **Research in Progress**

1. Value of Accounting and Industrial Design to New Product Success, (with J. Hertenstein)
2. The Relationship between Product Design and Financial Performance: International Comparisons, (with J. Hertenstein and R. Veryzer)
3. Class Participation in Graduate Accounting Courses: Effects of Cold Calling on class participation behavior and student learning (with J. Hertenstein and E. Dallimore)

### **Academically Refereed Conference Presentations and Proceedings (selected)**

#### International

1. "The Impact of Design Effectiveness on Corporate Financial Performance,"(with J. Hertenstein and R. Veryzer) presented at the 2003 PDMA Research Conference, October, 2003, Boston, MA.
2. "Performance Measurement: Does Product Design Enhance Corporate Financial Performance?" (with J. Hertenstein) presented at the 11<sup>th</sup> International Forum on Design Management Research & Education, Boston, MA, June 2002.
3. "Predicting Corporate Financial Distress: Reflections on Match-pair Sample Bias," (with H. Platt), presented at the International Symposium on Economic & Financial Modelling, London, July, 2001.
4. "Assessing the Value of Design and Accounting in New Product Development," (with J. Hertenstein) presented at the 10<sup>th</sup> International Forum of Design Management Research and Education, Design Management Institute, Frankfurt, Germany, November 2000.
5. "Profiles of Strategic Alignment: the Role of Cost Information in New Product Development," (with J. Hertenstein) presented at the International Forum of Design management Research and Education, sponsored by the Design Management Institute, Brooklyn, NY, June, 1999.
6. "Bankruptcy and the Shut-Down Rule: An Analysis of Managerial Decision Making," (with H. Platt and M. Kazarosian) presented at the International Symposium on Economic Modelling, London, July 1997.
7. "Impact of Acquisition on Thrift Performance: Ten Years Later," (with C. Pantalone) presented at the International Symposium on Economic Modelling, London, July 1997.
8. "Using Organizational Structure, the Product Design Process, and Performance Measures to Foster Strategic Design Cultures," (with J. Hertenstein), *Proceedings of the 8th International Forum on Design Management Research & Education*, November 20-22, 1996, Barcelona, Spain.
9. "Excessive Debt of Inefficiency? Evidence on the Causes of Leveraged Buyout Failure" (with H. Platt), *Proceedings of the International Symposium on Economic Modelling*, 10th Annual Meetings, July 3-5, 1996, Oslo, Norway. \*
10. "Sustainable Growth Rate of Firms in Financial Distress" (with H. Platt) presented at the International Symposium on Economic Modelling, July 1996, Oslo, Norway.

## National

1. "Discussion Participation: Student Perceptions of Relationships Among Preparation, Participation, Comfort and Learning," (with J. Hertenstein and E. Dallimore), Management Accounting Section, AAA, Seattle, WA, January 8, 2010.
2. "Cold Calling in Accounting Courses: Impact of Participation, Volunteering and Comfort," (with J. Hertenstein and E. Dallimore), Management Accounting Section, AAA, Seattle, WA, January 8, 2010.
3. "Class Participation in Accounting Courses: Relationship among Preparation, Frequency, Comfort and Learning," (with J. Hertenstein and E. Dallimore), AAA, St. Petersburg, FL, January 2009.
4. Hertenstein, J., Bruns, S., Platt, M., Management Accounting Research Conference, "A Field Research Study Exploring the Relationships Among Factors in New Product Development and the Success of New Products," Management Accounting Section, AAA, Fort Worth, TX, January, 2007.
5. Platt, M., Hertenstein, J., 31st International Design Management Conference, "The Relationship between Design Effectiveness and corporate Financial Performance," DMI, Manchester Village, VT, October, 2006
6. Hertenstein, J. , Platt, M. , Dallimore, E. J., National Communication Association Annual Convention, "Required Participation: Using Pedagogy to Enhance Students' Oral and Written Communication Skills," National Communication Association, Boston MA, November, 2005
7. Platt, M., Dallimore, E., Hertenstein, J., Reconsidered! Symposium, "Required Class Participation: Using Pedagogy to Enhance Students Oral and Written Communication Skills," Northeastern University, Boston, MA, November 2004.
8. Platt, M., Paper Presentation, "Industry-Relative Ratios Revisited: The Case of Financial Distress," Financial Management Association, New Orleans,LA, October, 2004
9. Platt, M., Hertenstein, J., Veryzer, R., PDMA Research Conference, "The Impact of Design Effectiveness on Corporate Financial Performance," Product Development and Management Association, Boston, MA, October, 2003
10. Platt, M., Hertenstein, J., 11th International Forum on Design Management Research & Education, "Performance Measurement: Does Product Design Enhance Corporate Financial Performance?" Design Management Institute, Boston, MA, June 2002.
11. "Investing in BN.com: Can Breakeven Be Achieved?," (with H. Platt) presented at the North American Case Research Association Annual Meetings, Memphis, TN, October 2001.
12. "Endius, Inc.: Alternatives for Developing a New Medical Device," (with J. Hertenstein) presented at the North American Case Research Association Annual Meetings, San Antonio, TX, October 2000.
13. "Endius, Inc.: Targeting Product Cost for Steerable Surgical Instruments," (with J. Hertenstein) presented at the North American Case Research Association Annual Meetings, Santa Rosa, CA, October 1999.



14. "Profiles of Strategic Alignment: the Role of Cost Information in New Product Development," (with J. Hertenstein) presented at the 1999 Research Conference of the Management Accounting Section of the American Accounting Association, Orlando, FL, January 1999.
15. "Profiles of Strategic Alignment: the Role of Cost Information in New Product Development," (with J. Hertenstein) presented at the American Accounting Association Annual Meeting Forum, New Orleans, LA, August 1998.
16. "A Management Accounting Challenge: Designing Performance Measures for Product Design," (with J. Hertenstein) presented at the American Accounting Association Annual Meeting Forum, New Orleans, LA, August 1998.
17. "Post-Bankruptcy Outcomes: Pro Forma Reliability in Light of Equity Allocation and Acquisitions," (with H. Platt) presented at the Financial Management Association Meetings, Chicago, IL, October 1998.
18. "A Management Accounting Challenge: Designing Performance Measures for Product Design," (with J. Hertenstein) presented at the Management Accounting Section of the American Accounting Association Midyear Meetings, Memphis, TN, October 1997.
19. "Excessive Debt of Inefficiency? Evidence on the Causes of LBO Failure," (with H. Platt) presented at the Financial Management Association Annual Meetings, New Orleans, October 1996.

### **Other Presentations**

1. "Cold Calling in Accounting courses: Impact on Participation, Volunteering and Comfort," (with J. Hertenstein and E. Dallimore), AAA-Ohio Region, Columbus, Ohio, May 8, 2010.
2. "Cold Calling in Accounting courses: Impact on Participation, Volunteering and Comfort," (with J. Hertenstein and E. Dallimore), Accounting Group, Northeastern University, December 10, 2009.
3. "Class Participation in Accounting courses: Relationship Among Preparation, Frequency, Comfort and Learning," (with J. Hertenstein and E. Dallimore), Accounting Group, Northeastern University, March 26, 2009.
4. "Free Cash Flow, Enterprise Value, and Investor Caution," (with H. Platt and S. Demirkan), Finance Group, Northeastern University, December 18, 2008.
5. "Required Class Participation: Using Pedagogy to Enhance Students Oral and Written Communication Skills," (with E. Dallimore and J. Hertenstein) presented at Scholarship Reconsidered – *Reconsidered!* Symposium, Northeastern University, Boston, MA, November, 2004.
6. "Can Good Design Produce Good Financial Performance?" (with J. Hertenstein) presented at the International Design Management Conference, October, 2001, Chatham, MA.

7. "The Impact of Accounting/Finance in New Product Development," (with J. Hertenstein) presented at the International Quality & Productivity Center conference, Role of the Corporate Controller in a Changing Environment, Chicago, IL, July, 2001.
8. "A Management Accounting Challenge: Designing Performance Measures for Product Design," (with J. Hertenstein) presented at the Northeastern University Accounting Group Research Seminar, November, 1997, Boston, MA.
9. "Measuring Strategic Alignment in Product Development," (with J. Hertenstein) presented at the International Design Management Conference, September, 1997, Newport, RI.
10. "Design Performance Measurement Workshop," (with J. Hertenstein) conducted at the 21st International Design Management Conference, Chatham, MA, October 1996.
11. "Examining the Cost Implications of Design Briefs," (with J. Hertenstein) presented at the 20th Annual International Design Management Conference, Chatham, MA, October 1996.

## **Grants**

### External

1997-1999      Evaluator and Research Methodologist, "A Model of Interdisciplinary, Integrated Distributed Learning" supported by the GE Fund, \$370,302.

### Internal

1997-1998      Co-PI (with J. Hertenstein), "Proposal for Development of Two Management Accounting Cases Focused on New Product Development Issues," CBA Teaching Excellence Award, 2 hours of release time.

## **Employment Experience**

### **Academic**

2011 – present      Senior Associate Dean/Dean of Faculty, D'Amore-McKim School of Business, Northeastern University

2005 – 2011      Group Coordinator, Accounting Group, Northeastern University

2003 – present      Professor of Accounting, Northeastern University

2001 - 2003      Harold A. Mock Professor of Accounting, Northeastern University

1994 - 2003      Associate Professor, Accounting Group Northeastern University

1990 - 1994 Associate Professor, Management Science Group, Northeastern University  
1982 - 1989 Assistant Professor, Management Science Group, Northeastern University,

## **Non-academic/Administrative**

- 1992 - 1995 Faculty Coordinator: Full-Time MBA and Co-op MBA programs  
College of Business Administration, Northeastern University
- 1980 – 1982 Consultant, Office of Research and Evaluation,  
Massachusetts Department of Public Welfare
- 1978 – 1980 Assistant Director, Henry Murray Research Center,  
Radcliffe College, Cambridge, MA
- 1976 – 1978 Research Associate, Radcliffe Data Resource and  
Research Center (later: Henry Murray Research  
Center) Radcliffe College, Cambridge, MA

## **Teaching and Instruction**

### **Graduate**

Financial Reporting and Managerial Decision Making, ACC G200  
Managerial Accounting, ACC 3821  
Quantitative Analysis, MSC 3820  
Quantitative Analysis I, MSC 3802  
Quantitative Analysis II, MSC 3803  
Field Consulting Project, CBA 3806  
Market Research I, MKT 3931  
Business Statistics, MGSC 6290, MGSC 6209  
Measuring and Managing the Costs of Production and Growth, TECE 6260

### **Undergraduate**

Managerial Accounting, ACC 1112, ACC U301  
Honors Adjunct, ACC 1777  
Cost Accounting, ACC 1339  
Financial Accounting, ACC 1111  
Business Statistics I, MSC 1200  
Business Statistics II, MSC 1201  
Quantitative Models for Business, MSC 1433  
Quantitative Methods, MSC 49.249  
Financial Forecasting (Honors Elective), FIN 1814  
Market Research, MKT 43.240

### **Non-degree Teaching**

Residencies for Full-time MBA Program  
Residencies for Coop MBA Program  
Residencies for Part-time MBA Program

## **Institutional, Professional and Public Service (selected)**

### **Institutional Service**

#### Accounting Group

2005-2011 Group Coordinator  
2006-2011 Chair, Group Recruiting Committee  
1996-2004 Course Coordinator, ACC 1112  
Mentor to Junior Faculty

#### College

2008-2011 Co-Chair and Member, Sabbatical Committee  
2004-2005 Member, Full-Time MBA Task Force  
2003-2004 Member, Strategic Planning Committee  
2003-2004 Member, MBA Core Course Curriculum Committee  
2001-2003 Member, AACSB Steering Committee  
1998-2000 Member, Tenure & Promotion Committee  
1998-1999 Member, Undergraduate Programs Committee  
1997-1998 Member, Search Committee for Graduate Assistant Dean  
1995-1996 Member, Graduate Programs Committee  
1992-1995 Faculty Coordinator, Full-time and Co-op MBA programs  
Member, Faculty Policy Committee  
1993-1995 Member, MBA Curriculum Task Force  
1993-1994 Chair, Faculty Policy Committee  
Member, Research Committee

#### University

2002-2005 Member, Institutional Review Board  
2002-2005 President, Northeastern University Hillel Advisory Council  
2002-2003 Member, Faculty Senate  
2001-2002 Member, Faculty Senate  
Vice chair, Senate Agenda Committee  
Member, Tenure Appeals Committee  
2000-2001 Member, Tenure Appeals Committee  
2000-2001 Member, Financial Affairs Committee  
1998-1999 Member, Financial Affairs Committee  
Member, Senate Evaluation Committee: Chair, English Department  
1995-1996 Member, Engineering Dean Search Committee  
Member, Senate Evaluation Committee: Group Coordinator, HRM  
1994-1995 Member, University Research Council  
Member, Provostial Review Committee: Dean, College of Arts and Sciences

## Professional Service

Editorial Board: *Journal of Business Research*, 2000-2003  
Editorial Board: *Design Management Journal Academic Review*, 2000- present  
Co-chair, 2002 International Forum of Design Management Research and Education  
Program Chair, Management Accounting Section, 2002 Northeast Regional American  
Accounting Association Meetings  
Reviewer, *Journal of Banking and Finance*, 1994-present  
Reviewer, *Journal of Financial Education*, 2002  
Reviewer, *Decision Sciences*, 2000  
Reviewer, *Journal of Money, Credit and Banking*, 1995  
Reviewer, *Journal of Economics and Business*, 1995

## Public Service

2000 – present      Financial Advisor, Boston Fencing Club  
1999 – 2001        Member, Strategic Planning Steering Committee, Town of Lexington,  
1998 – 1999        Member, Strategic Planning Initiating Committee, Town of Lexington,  
1991 – 1999        Member, BOLD (Backers of Lexington Debate), Lexington, MA  
1996 – 1998        Chair, BOLD (Backers of Lexington Debate),  
1985 – 1996        Director and Treasurer, Fiske Extended Day Program, Lexington, MA  
1994                Member, Lexington Town Meeting, Lexington, MA

## Memberships in Professional Organizations

American Accounting Association  
Management Accounting Section of the AAA  
Institute of Management Accountants  
Product Development and Management Association

## Honors

2004                Phi Kappa Phi, Northeastern University  
1997 –              Senior Research Fellow, Design Management Institute  
1999 – 2000        ANBAR Citation of Excellence for “Probabilistic Neural Networks in  
Bankruptcy Prediction,” *Journal of Business Research*  
1996 – 1997        Certificate of Merit, Institute of Management Accountants, for “Why Product  
Development Teams *Need* Management Accountants,” *Management  
Accounting*  
1992                Excellence in Teaching Award, Northeastern University  
1986                Beta Gamma Sigma  
1976                Departmental Associate (Award for Top Graduate Students), University of  
Michigan  
1972                Phi Beta Kappa, Northwestern University