

## ANNA LAMIN

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International Business & Strategy Group  
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### ACADEMIC APPOINTMENTS

Associate Professor, International Business & Strategy	June 2013 – present
Assistant Professor, International Business & Strategy	Sept 2007 – May 2013
<b>Northeastern University</b> (Boston, MA)	

### EDUCATION

#### **University of Minnesota, Carlson School of Management**

Ph.D. in Business; Department of Strategic Management and Organization  
*Minneapolis, Minnesota, (July 2007)*

#### **Indiana University, Kelley School of Business**

MBA (Strategic Management), graduated in top 10  
*Bloomington, Indiana (2001)*

#### **University of Minnesota**

B.S. in Accounting and minor in Spanish, with *distinction*.  
*Minneapolis, MN (1998)*

### PAPERS

#### **Published**

“R&D investment dynamics in agglomerations under weak appropriability regimes: Evidence from Indian R&D labs” (with Miguel Ramos), *Strategic Management Journal*, *forthcoming*.

“The business group as an information resource: Firm strategies in the Indian software services industry,” *Academy of Management Journal*, 2013, 56(5): 1487-1509.

“Agglomeration, catch-up and the liability of foreignness in emerging economies” (with Grigorios Livanis), *Journal of International Business Studies*, 2013, 44(6): 579-606.

“Wall St. vs. Main St.: Firm strategies for defending legitimacy and their impact on different stakeholders” (with Sri Zaheer), *Organization Science*, 2012, 23(1): 47-66.

“Complex Technological Capabilities in Emerging Market Firms: The Role of International and Domestic Knowledge Linkages” (with Denise Dunlap), *Journal of International Management*, 2011, 17(3): 211-228.

“Stakeholder perceptions of offshoring and outsourcing: The role of embedded issues” (with Chris Robertson & Grigorios Livanis), *Journal of Business Ethics*, 2010, 95 (2): 167-189.

“Cluster Capabilities or Ethnic Ties? Location Choice of Foreign and Domestic Entrants in the Services Offshoring Industry in India” (with Sri Zaheer & Mani Subramani), *Journal of International Business Studies*, 2009, 40 (6): 944-968.

### **Under Review**

“Knowledge, proximity and R&D exodus” (with Grigorios Livanis), R&R at *Research Policy*.

“Innovation strategy and capital structure” (with Grigorios Livanis), under review at *Strategic Management Journal*.

“Entrepreneurial orientation in a hostile and turbulent environment: Risk and innovativeness among successful Russian entrepreneurs” (with Dan McCarthy & Sheila Puffer), under review at *Entrepreneurship Theory & Practice*.

### **Other (published in conference proceedings)**

“The Effect of Business Group Affiliation and Exporting on the Technological Capabilities of Software Firms,” Academy of International Business Conference Proceedings, 2008.

“Stakeholder Perceptions of Ethical Issues in Offshoring and Outsourcing” (with Chris Robertson), AIB-Southeast Chapter Conference Proceedings, 2008.

### **Working Papers**

“International new venture survival of emerging market firms” with Grigorios Livanis (Target: *Journal of International Business Studies*)

“Alliances in an emerging economy” with Grigorios Livanis

“Competing formally in an increasingly informal world” with Margaret Schomaker (Target: *Organization Studies*).

## **PRESENTATIONS**

“International new venture survival of emerging market firms” (with G. Livanis).

- Strategic Management Society International Conference (September 2014).

“Characteristics and diversification strategies of transition economy entrepreneurs: Qualitative research as a bridge to quantitative analysis” (with D. McCarthy & S. Puffer).

- Academy of International Business Conference (July 2013).

“Knowledge, proximity and R&D exodus” (with G. Livanis).

- Previously titled, “Location determinants of R&D lab closure in emerging economies”
- Academy of Management annual conference (August 2014);
- Strategic Management Society Special Conference in India (December 2013);
- Academy of International Business Conference (July 2013);
- Strategic Management Society International Conference (November 2011);
- Emerging Market Firm Competitiveness: Internationalization, Innovation and Institutions conference (Temple University, Philadelphia, November 2011);
- Atlanta Competitive Advantage Conference (May 2011).

“Agglomeration, Entry and the Liability of Foreignness” (with G. Livanis).

- Subsequently renamed to “Agglomeration, catch-up and the liability of foreignness in emerging economies”
- Strategic Management Society International Conference (October 2012);
- Academy of Management Conference (August 2012);
- Academy of International Business Conference (July 2012);
- Journal of International Business Special Issue conference (June 2012).

“Competing Formally in an Increasingly Informal World” (with M.S. Schomaker),  
Academy of International Business Conference, July 2012.

- Strategic Management Society Special Conference in India (December 2013).

“R&D investment dynamics in agglomerations under weak appropriability regimes:  
Evidence from Indian R&D labs” (with M. Ramos)

- Academy of Management annual conference (August 2014);
- Academy of International Business Conference (June 2014);
- International Conference on Organizational Learning, Knowledge and Capabilities (June 2010);
- Strategic Management Society International Conference (September 2010);
- SMO Ph.D. Alumni Research Conference (Minneapolis, MN; October 2010).

“Stakeholder perceptions of offshoring and outsourcing: The role of embedded issues”  
(with C. Robertson & G. Livanis).

- Academy of International Business Conference (2009);
- Earlier draft presented at AIB-SE Chapter Conference (October 2008).

“The Effect of Business Group Affiliation and Exporting on the Technology Capabilities of  
Software Firms.”

- Subsequently renamed to “Complex Technological Capabilities in Emerging Market Firms: The Role of International and Domestic Knowledge Linkages”
- Finalist for Haynes Prize for the Most Promising Scholar (Academy of International Business, 2008);
- Strategic Management Society India Special Conference (December 2008);
- Renamed & Co-authored version presented at the *11<sup>th</sup> Annual International Business Research Forum* (Temple University and Journal of International Management) in April 2010.

“The Effect of Business Group Affiliation on Firm Strategy”

- Subsequently renamed to “The business group as an information resource: Firm strategies in the Indian software services industry”
- Academy of Management Conference (August 2008);

- Academy of International Business Conference (2007);
- Earlier draft presented at Academy of Management meeting (2006).

“Avoidance, Isolation and Accommodation Strategies of MNCs in Response to Legitimacy Attacks” (with S. Zaheer).

- Subsequently renamed to “Wall St. vs. Main St.: Firm strategies for defending legitimacy and their impact on different stakeholders”
- Academy of Management Conference (August 2005);
- Earlier draft presented at Strategic Management Society International Conference (2003).

“How does the informal economy affect FDI in developing countries?” Academy of Management meeting (2002).

## INVITED PRESENTATIONS

- National University Singapore Business School, Business Groups Academic Conference (Centre for Governance, Institutions & Organizations), August 2014.
- Harvard Business School, International Seminar Series, February 2014.
- Indian Institute of Management, Bangalore, January 2014.

## INTERESTS

Research: Innovation and technology strategies of emerging market firms. Effect of business group affiliation on firm strategy. International strategies of emerging market firms. Agglomeration externalities.

Teaching: Strategy and International Business

## AWARDS AND HONORS

- Ronald Copeland Best Paper Award (Northeastern University, 2014, \$1,000)  
“The business group as an information resource: Firm strategies in the Indian software services industry,” *Academy of Management Journal*, vol 56(5): 1487-1509, 2013.
- Ronald Copeland Best Paper Award (Northeastern University, 2013, \$1,000)  
“Wall St. vs. Main St.: Firm strategies for defending legitimacy and their impact on different stakeholders” (with S. Zaheer), *Organization Science*, vol 23(1): 47-66, 2012.
- Summer Research Award (Northeastern University, 2013 & 2015, \$20,000)
- Matthew Eagan Faculty Fellow (Northeastern University, 2011-2016, \$10,000/year)
- Best Paper Award, 11<sup>th</sup> Annual International Business Research Forum (Temple University, 2010), “The effect of Business Group Affiliation and Exporting on the Technological Capabilities of Software Firms”
- Finalist, Richard N. Farmer Dissertation Award (Academy of International Business, 2008)
- Finalist, Haynes Prize for the Most Promising Scholar (Academy of International Business, 2008)

## GRANT PROPOSALS

Lamin, A. “Agglomeration, Firm Heterogeneity and R&D Investment under Weak Appropriability Regimes.” Center for Emerging Markets, Northeastern University and

Bureau of International Education, Dept of Education. Funded: \$1,190. March 2010 – August 2010.

Lamin, A. “Technological Capabilities of Indian Software Firms.” Northeastern University. Funded: \$1,200. March 2008 – May 2008.

## TEACHING EXPERIENCE

### Northeastern University

Strategy in Action – capstone strategy course, undergraduate level, *Instructor*

- Fall 2007, Spring 2008, Fall 2008, Fall 2009, Spring 2010, Fall 2010, Spring 2011, Fall 2011, Spring 2012, Spring 2013, Fall 2013, Spring 2015

Strategic Decisions for Growth – capstone strategy course, MBA level, *Instructor*

- Fall 2011, Spring 2012

Strategy and Technological Change – short elective course, MBA level, *Instructor*

- Spring 2013, Fall 2013, Spring 2015

Managing the Global Enterprise – international business online course, MBA level, *Lead Faculty*

- Summer 2014

### University of Minnesota

International Business – undergraduate course (Fall 2003, Summer 2004, Spring 2005), *Instructor*

Strategy Formulation and Implementation – undergraduate course (Fall 2004), *Instructor*

Industry Analysis and Competitive Strategy – MBA program (Summer 2003, Summer 2004, Spring 2006), *Teaching Assistant*

International Strategy and Organization – MBA program (Fall 2006), Executive MBA (Fall 2007) *Teaching Assistant*

## SERVICE

### University

Course Coordinator, Strategy capstone course, (2012-present)

Tenure and Promotion Subcommittee (2014-present)

Undergraduate Programs Committee (UPAC), (2012-2013, 2014-present)

Doctoral Program Committee for International Business & Strategy Group (IB&S), (2013-2014)

Center for Emerging Markets speaker series co-coordinator (2009-2010, 2014-present) and member (2007-present)

Strategy Taskforce for IB&S Group, (2013)

BSIB Program Review Task Force (2010-2011)

Brown Bag Research Seminar coordinator for International Business & Strategy Group (2007-2011)

IBM case study, faculty liaison for strategy course (2009-2011)

Technical Advisory Group, Columbia-Northeastern Collaboration on Emerging Markets (2008-2012)

Faculty recruitment (2007-2010)

Faculty Mentor for Spain in undergraduate International Business program (2007-2008)

Professional

Editorial Board Member, *Global Strategy Journal* (2014-2017)

Ad hoc reviewer, *Journal of International Business Studies*, *Research Policy*, *Journal of International Management*, *Journal of Management Studies*, *Organization Studies*

Panelist, Junior Faculty Consortium, *Academy of Management International Management division* (2014)

Reviewer, *Academy of International Business Annual Conference* (2003, 2006-2012, 2014)

Reviewer, *Academy of Management Meeting*, Business Policy & Strategy Division (2003-2005, 2007-2008, 2012-2014)

Reviewer, *Academy of Management Meeting*, International Management Division (2005-2009, 2012-2014)

Reviewer, *Strategic Management Society Annual Conference* (2013, 2014)

Member, *Academy of Management*, *Academy of International Business*, *Strategic Management Society*

**INDUSTRY EXPERIENCE**

**Eli Lilly and Company**

New Product Planning Intern

*Indianapolis, IN 2000*

**Office of the Legislative Auditor**

Senior Auditor

*Minneapolis, MN 1996-1999*