

Dr. Monica Baraldi Borgida  
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## **Education:**

University of Pisa, Italy  
July 2003  
PhD in Business Administration

Alma Mater Studiorum- University of Bologna, Italy  
June 1999  
Bachelor in Business Administration  
110/110 *cum laude*

## **Academic Experience:**

### ***HARVARD BUSINESS SCHOOL***

*January 2015 to April 2017*

*Case Researcher at Harvard Business School (Boston, MA)*

*Write cases, teaching notes, teaching plans, and background notes on Strategy, Management, Accounting, and Sustainability under the direct supervision of HBS faculty.*

### ***NORTHEASTERN UNIVERSITY COLLEGE OF PROFESSIONAL STUDIES***

*Spring 2017*

*Part-time Lecturer in Business Strategy and International Business*

### ***UNIVERSITY OF BOLOGNA (Italy)***

*January 2005 to December 2014*

*Tenured Assistant Professor of Business Administration at the Department of Management.*

## **Teaching:**

*1999 to Present*

Bilingual instructor (Italian and English) at undergraduate and graduate levels at the School of Management, School of Education, Medical School, and Arts Administration programs at the University of Bologna.

Online and in-class courses include:

Introduction to Business Administration  
Financial and Management Accounting  
Business Strategy  
Business Sustainability

*July – August 2007, 2008, and 2009*

Director of the Summer Program in Introduction to Management for medical students of the University of Bologna at Boston University Global (Boston University) and Boston University School of Public Health.

1999 - 2005

Tutor and faculty member at Uninettuno (<http://www.uninettunouniversity.net/>) for the on line courses of introduction to business and management accounting.

**Research:**

*June 1999 to Present:*

Member of international research groups for the following areas:  
Business Sustainability, School Management, Healthcare Management, and Business Ethics.

*January 2013 - June 2013*

Visiting Scholar at the Center for Business Ethics (Bentley University, MA, USA).

*March 2011 - October 2011:*

Research Fellow at the Tellus Institute, Boston, (MA, USA).  
Research project with Oxfam America on integrating poverty impacts into sustainability indicators.

*Spring semester 2011:*

Auditor for the course Consumption and Sustainability, taught by Prof. Juliet Schor,  
Boston College Department of Sociology, Boston, (MA, USA).

*September 2009 - September 2012:*

Member of DEHEMS: the European network for the Development of Higher Education Management Systems (<http://www.dehems-project.eu/en/home/>).

*Fall Semester 2009:*

Auditor for the course Financial Accounting, taught by Prof. Moshe Hagigi,  
Boston University School of Management, Boston, (MA).

*October 2004 - June 2005 and July 2008, 2009 - August 2008, 2009*

Visiting Scholar at Boston University: School of Public Health, School of Education and School of Management, Boston, (MA).

*June 2005 – August 2005*

Visiting Scholar in Business Ethics at University of California Los Angeles, Anderson School of Management, Los Angeles (CA).

**Recent publications:**

*Signet Jewelers: All That Glitters...*, with Gerardo Perez Cavazos and Suraj Srinivasan, Harvard Business School, Case Number 117-038 HBP, 2017.

*Medtronic: Making the Big Leap Forward (A)*, with William W. George. Harvard Business School, Case Number 317-031 HBP, 2017.

*Medtronic: Making the Big Leap Forward (B)*, with William W. George. Harvard Business School, Case Number: 317-074 HBP, 2017.

*Accounting for the iPhone Upgrade Program (A)*, with Jonas Heese, Krishna G. Palepu and H. David Sherman. Harvard Business School, Case Number: 117-020 HBP, 2016.

*Accounting for the iPhone Upgrade Program (B)*, with Jonas Heese, Krishna G. Palepu and H. David Sherman. Harvard Business School, Case Number: 117-039 HBP, 2016.

*Gotong Royong: Toward Sustainable Palm Oil*, with Rebecca Henderson and Hann-Shuin Yew. Harvard Business School, Case Number: 316-124, HBP, 2016.

*The IMF: The Washington Consensus, the Critics, and the New Challenges as China Rises*, with Rafael di Tella and Natalie Kindred, Case Number: 711-040, HBP, 2016.

Augustine, Darline; Wheat, Christopher O.; Jones, Kisha S.; Baraldi, Monica; Malgwi, Charles A., "Gender Diversity Within The Workforce in the Microfinance Industry In Africa: Economic Performance and Sustainability," in: *Canadian Journal Of Administrative Sciences-Revue Canadienne Des Sciences De L'administration*, 2016, pp. 1 – 15.

M. Baraldi, "Reinventing the Corporation," in: *The Worldwatch Institute, State of the World 2012. Moving Toward Sustainable Prosperity*, M. Baraldi and Allen White, Island Press, Washington, D.C., 2012, pp. 87 – 103.

M. Baraldi, "Playing by the Rules Within Banks," in: *International Review of Business Research Papers*, 2009, 5, pp. 418 – 425.

M. Baraldi, "The Development of Planning and Control Systems for an Evolving School District," in: *Partnering for Progress*, M. Baraldi, C. Glenn, C. Stillings, D. Dears, M. Bourque, D. Vidoni, A. Paletta, F. Spierings, T. Kingston, Charlotte, IAP, Brown University, 2009, pp. 29 – 43.

M. Baraldi, "Control Systems for Banks in Global Markets," in: *Symphonya*, 2008, 2, pp. 1 – 8.

M. Baraldi, "Playing by the Rules Within Banks," in: *Money, Economy And Management*, World Business Institute, Melbourne, 2008, pp. 1 – 9.

### **Professional Affiliations**

Faculty member responsible for the UN-PRME initiative (Principles for Responsible Management Education) at the University of Bologna, Department of Management.

Reviewer for the Journal of Management Studies  
([http://onlinelibrary.wiley.com/journal/10.1111/\(ISSN\)1467-6486](http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1467-6486)),

Reviewer for the Journal of Cultural Heritage Management and Sustainable Development  
(<http://www.emeraldinsight.com/journals.htm?issn=2044-1266>) .

Scientific reviewer for Symphonya. Emerging Issues in Management,  
(<http://symphonya.unimib.it/>).

Member of the Review Board of The International Journal of Teacher Leadership  
(<http://www.csupomona.edu/ijtl>).

Member of the Review Board of Revista Espaço de Dialogo e Desconexão, UNESP - Universidade Estadual Paulista / Araraquara, (Sao Paulo, Brasil)  
(<http://seer.fclar.unesp.br/index.php/redd/about/editorialTeam>).

Also, a member of the European Institute for Advanced Studies in Management (EIASM), American Accounting Association, Academy of Management, Alliance for Research on Corporate Sustainability.

### **International Workshops**

Education and Technology: Levers Between Business and Environment, at "Global Perspectives on Business Ethics: Celebrating the 40th Anniversary of the Center for Business Ethics at Bentley University," July 25-26, 2016.

IECO-RCC International Colloquium (2013-2015) organized by the Institute for the Ethics in Communication and Organizations (IECO) at Harvard University.

2013: "The Role of Ethics, Values and Dignity in Building Trust;"

2014: "The Role of Moral and Spiritual Motivation in Building Trust;"

2015: "Developing Trust and Ethically Healthy Organizations through Humanistic Management."

Poverty Matters: Mainstreaming Oxfam's Poverty Footprint in Global Sustainability Initiatives, Panelist, June 8, 2011, Boston, USA.

Changes in Governance of Italian Universities: Institutional or Market Solutions?, Panelist, April 2-3, 2009, Pontignano (Siena), Italy.

The Networking Model of an Italian School System. The Emilia Romagna Case Study, paper presented with A. Paletta and R. Ricci at CCEAM Conference Think Globally Act Locally: A Challenge to Education Leaders, September 8, 2008, Durban, South Africa.

Playing by the Rules within Banks, paper presented at World Business Institute Annual Conference on Money, Economy and Management, July 3, 2008, London, UK.

The Effectiveness of School Organization. Empirical Evidence of the Italian Educational System; paper presented with A. Paletta at Building professionals: a pathway between educational management and leadership, CRELL and Department of Management, University of Bologna, May 13, 2008, Bologna, Italy.

Playing by the Rules within Banks, paper presented at MCA ENROAC & MACORG International Management Control System Research Conference, September 12, 2007, Paris, France.

Comparative Study on Cluster Approaches, City Regio II Partners Meeting, October 29, 2007, City Hall, Bologna, Italy.

New Public Management in the Field of Education. Linkages between Theory and Praxis in Italian Educational Leadership, paper presented with A. Paletta at CCEAM Conference Recreating Linkages between Theory and Praxis in Educational Leadership, October 12-17, 2006, Lefkosia, Cyprus.

The Boston University-Chelsea Partnership: Budgeting and Accounting System; paper presented with D. Vidoni at IACSEE Conference, Global Citizenship: Challenges for Social and Economics Educators, Chicago, July 6-9, 2005, Illinois, USA.

Languages: English, Italian, and French.

Green Card holder since 2010.

References available upon request.