

ELITSA (ELLIE) R. BANALIEVA, Ph.D.

Associate Professor, Gary Gregg Research Fellow
International Business & Strategy Group
D'Amore-McKim School of Business, Northeastern University
360 Huntington Avenue, 315C Hayden Hall, Boston, MA 02115-5000
Phone: 617-373-4756, Email: e.banalieva@neu.edu
Website: <http://damore-mckim.northeastern.edu/elitsa-banalieva/>

EDUCATION

- Ph.D. Indiana University, Kelley School of Business, Indiana, U.S.A. (2003-2007)**
- M.B. Indiana University, Kelley School of Business, Indiana, U.S.A. (2003-2005)**
- B.A. Simpson College, Business Administration & Economics, Iowa, U.S.A. (1999-2003)**

ACADEMIC POSITIONS

Employer	Position	Time
▪ Northeastern University	Associate Professor (with tenure), International Business & Strategy	July 2013-present
▪ Northeastern University	Assistant Professor, International Business & Strategy	Aug 2007 –June 2013
▪ Northeastern University	Visiting Assistant Professor, International Business & Strategy	July 2007-Aug 2007
▪ Indiana University	Associate Instructor—Undergraduate	Sept 2004-May 2007
▪ Indiana University	Teaching Assistant—MBA	Sept 2003-Aug 2006
▪ Indiana University	Discussion Section Leader—Undergraduate	Sept 2004-Dec 2004
▪ Simpson College	Research Assistant on immigrant entrepreneurs in Iowa	Jan 2002-May 2002

RESEARCH

1. Research Interests

Emerging market institutions, geographic scope of multinational enterprises, family vs. non-family firms in transition economies, Eastern Europe/China

2. Publications in Academically Refereed Journals

- 2.1 Banalieva, E. R., Puffer, S., McCarthy, D., Vaiman, V. 2017. The impact of communist imprint prevalence on the risk-taking propensity of Russian successful entrepreneurs. *European Journal of International Management* (in press). <http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ejim>
- 2.2 Banalieva, E.R., Karam, C.M., Ralston, D.A., Elenkov, D., Naoumova, I., Dabic, M., Potocan, V., Starcus, A., Danis, W. & Wallace, A. 2017. Communist Footprint and Subordinate Influence Behavior in Post-Communist Transition Economies. *Journal of World Business*, 52(2): 209-229.

- 2.3 Trapczynski, P. & Banalieva, E. R. 2016. Institutional difference, organizational learning, and foreign affiliate performance: Evidence from Polish firms, *Journal of World Business*, 51(5): 826-842.
- 2.4 Roth, A. & Banalieva, E. R. 2016. A temporal bracketing perspective on the internationalization of small and medium-sized enterprises from transition economies. (invited paper by Special Issue Guest Editor Prof. Murali Chari): *International Journal of Business and Emerging Markets*, 8(3): 228-254.
- 2.5 Banalieva, E. R., Eddleston, K., & Zellweger, R. 2015. When Do Family Firms Have an Advantage in Transitioning Economies? Toward a Dynamic Institution-Based View. *Strategic Management Journal*, 36(9): 1358-1377.
- 2.6 Chari, M. & Banalieva, E. R. 2015. How do pro-market reforms impact firm profitability? The case of India under reform. *Journal of World Business*, 50(2): 357-67.
- 2.7 Sarathy, R. & Banalieva, E. R. 2014. Economic Development and Marketing Strategies: A Comparative Lens. *Organizations and Markets in Emerging Economies*, 5(1): 49-73.
- 2.8 Banalieva, E. R. 2014. Embracing the Second Best? Synchronization of Reform Speeds, Excess High-Discretion Slack, and Performance of Transition Economy Firms. *Global Strategy Journal*, 4(2): 104-126. *Erratum: Global Strategy Journal*, 2014, 4: 238-239.
- 2.9 Banalieva, E. R. & Dhanaraj, C. 2013. Home Regional Orientation in International Expansion Strategies. *Journal of International Business Studies*, 44: 89-116.
- 2.10 Banalieva, E. R., Santoro, M. A., & Jiang, J. 2012. Home Region Focus and Technical Efficiency of Multinational Enterprises: The Moderating Role of Regional Integration. *Management International Review*, 52(4): 493-518.
- 2.11 Banalieva, E. R. & Eddleston, K. 2011. Home Regional Focus and Performance of Family Firms: The Role of Family vs. Non-Family Leaders. *Journal of International Business Studies*, 42: 1060-1072.
- 2.12 Banalieva, E. R. & Sarathy, R. 2011. A Contingency Theory of Internationalization-Performance for Emerging Market Multinational Enterprises. *Management International Review*, 51(5): 593-634.
- 2.13 Banalieva, E. R. & Sarathy, R. 2010. The Impact of Regional Trade Agreements on the Global Orientation of Emerging Market Multinationals. *Management International Review*, 50(6): 797-826.
- 2.14 Banalieva, E. R. & Athanassiou, N. 2010. Regional and Global Alliance Networks of Triad Multinationals. *Multinational Business Review*, 18(1): 1-24.
- 2.15 Banalieva, E. R. & Robertson, C. 2010. Performance, Diversity, and Multiplicity of Foreign Cross-Listing Portfolios. *International Business Review*, 19 (6): 531-547.
- 2.16 Puffer, S. & Banalieva, E. R. 2010. From Iconic Business Leader to Icon Museum Founder: Bridging Business and the Arts across Cultures through Trust. *Thunderbird International Business Review*, 52(6): 617-631.
- 2.17 Banalieva, E. R. & Santoro, M. 2009. Local, Regional, or Global? Geographic orientation and relative financial performance of emerging market multinational enterprises. *European Management Journal*, 27(5): 344-355.

3. Invited Book Chapter Publications

- 3.1 Banalieva, E. R., Tihanyi, L., Devinney, T., & Pedersen, T. 2015. Introduction to Part II: Emerging Economies and Multinational Enterprises. in Tihanyi, Banalieva, Devinney, & Pedersen (eds.), *Advances in International Management, vol. 28: Emerging Economies and Multinational Enterprises, 2015*, Emerald Group Publishing.

- 3.2 Banalieva, E. R. 2014. Trade Creation. *Palgrave Encyclopedia of Strategic Management*, D. Teece and M. Augier (eds.). Palgrave Macmillan.
- 3.3 Banalieva, E. R. 2006. Inside the Multinationals: A Statistical Analysis of the Rugman (1981) Citation Record, Appendix I to Rugman (Ed.) *Inside the Multinationals: The Economics of Internal Markets*.

4. Published Books

- 4.1 Tihanyi, L., Banalieva, E., Devinney, T., & Pedersen, T. (Eds.) 2015. Emerging Economies and Multinational Enterprises, in *Advances in International Management*, vol. 28, Emerald Group Publishing.

5. Media Interactions

- 2017: *The International Trade Center, joint agency of the World Trade Organization and the United Nations*, review of the SME Competitiveness Outlook Report 2017
- 2014: News article about the Emerging Markets and Multinational Enterprises Conference at Northeastern University that I co-organized with Prof. Laszlo Tihanyi, Sept 27-28, 2014: <http://www.northeastern.edu/news/2014/10/emerging-markets-conference/>
- 2014: Contribution to Northeastern University's Faculty Blog (April 4, 2014) on the topic of marketing strategies that developing country firms used during different types of socialism: <http://damoremckimfacultyblog.wordpress.com/2014/04/04/marketing-during-indias-economic-period-of-fabian-socialism/>
- 2013: Contribution to Northeastern University's Faculty Blog (Dec 20, 2013) on the topic of the regional nature of multinational enterprises: <http://damoremckimfacultyblog.wordpress.com/2013/12/20/if-sales-revenues-are-regional-how-is-it-that-you-are-a-multinational-enterprise/>

6. Abstract and Best Paper Conference Proceedings

- Trapczinsky, P., Banalieva, E. R., & Dhanaraj, C. Glamour vs. Reality? New Multinationals' Strategic Dilemma. *Academy of International Business 2017, Dubai*
- Banalieva, E. R. Embracing the Second Best? Synchronization of Reform Rhythms, Excess High-Discretion Slack, and Performance of Transition Economy Firms. *Academy of Management 2012, Boston. Included in the Academy of Management 2012 Best Paper Proceedings, Boston.*
- Banalieva, E. R., Jiang, J., & Santoro, M. A. How Regional Integration Impact the relationship between home regional focus and firm efficiency. *Academy of International Business 2011 Proceedings, Japan.*
- Banalieva, E. R., Jiang, J., & Santoro, M. A. Regional Integration Advantages, Home Regional Focus, and Operational Efficiency of Multinational Enterprises. *Included in Best Paper Proceedings of Academy of Management Conference 2010, Montreal.*
- Banalieva, E. R. & Sarathy, R. Boundaries of the Resource Based View in an Emerging Market Context. *Included in Best Paper Proceedings of Academy of Management Conference 2010, Montreal.*
- Banalieva, E. R., Jiang, J., & Santoro, M. A. Regional Integration Advantages, Home

- Regional Focus, and Operational Efficiency of Multinational Enterprises. *Academy of International Business 2010 Proceedings, Brazil*.
- Banalieva, E. R., Barnard, H., & Cuervo-Cazurra, A. How Pro-Market Reforms Change: The Impact of Diversification and Internationalization on the Performance of Developing Country Firms. *Academy of International Business 2010 Proceedings, Brazil*.
 - Banalieva, E. R. & Dhanaraj, C. How Does Product Diversification Shape the Multinationality-Performance Link? *Academy of International Business 2010 Proceedings, Brazil*.
 - Banalieva, E. R. & Athanassiou, N. The Strategic Complementarity of Regional and Global Partners for Triad Multinationals. *Academy of International Business 2009 Proceedings, San Diego*.
 - Banalieva, E. R. & Sarathy, R. The Relationships among Firm Resources, Internationalization, and Performance of Emerging Market Multinationals. *Academy of International Business 2009 Proceedings, San Diego*.
 - Banalieva, E. R. The Moderating Role of Relative Cost Advantage on the Global Orientation-Performance Relationship for EM MNEs in Knowledge- vs. Labor-Intensive Industries. *Academy of International Business 2009 Proceedings*.
 - Banalieva, E. R. & Robertson, C. Performance, Diversity, and Multiplicity of Foreign Cross-Listing Environments: Evidence from Triad Multinationals. *Academy of International Business -Southeast 2008 Proceedings*.
 - Banalieva, E. R. & Sarathy, R. Global Orientation, Internationalization, and Performance of Emerging Market Multinationals. *Academy of International Business 2008 Proceedings, Milan, Italy*.

TEACHING

1. Northeastern University: Courses Taught

Course*	Name	U/G	Cr.	Role	Dates
INTB 6232	Doing Business in Emerging Markets	G	3	Instructors	Spring 2017, 2018
Exec MBA	Executive MBA Workshop	G	-	Instructor	April 2016, April 2017
INTB 6200	Managing the Global Enterprise**	G	3	Co-Instructor	Fall 2016
INTB 6208	Global Management (full time MBA)	G	3	Instructor	Spring 2012, 2013
INTB 6200	Managing the Global Enterprise (evening MBA)	G	3	Instructor	Fall 2011
INTB 2202	Analyzing the Global Environment	U	4	Instructor	Spring 2015
INTB 1203	IB & Global Social Responsibility	U	4	Instructor	Fall 2009, 2011, 2012, 2014, 2015; 2016, 2017; Spring 2010, 2013, 2017
INTB 1201	Global Environments of International Business	U	4	Instructor	Fall 2009, 2010; Spring 2010, 2011
INB U203	Introduction to International Business	U	4	Instructor	Spring 2009
INB U201*	Introduction to International Business	U	4	Instructor	Fall 2007, 2008; Spring 2008
INBU 301	Living & Working Abroad	U	4	Facilitator	Summer 2007
INTB 3301	Living and Working Abroad	U	4	Instructor	Spring 2012, 2013

*INB U201 became INTB 1201. INB U203 became INTB 1203.

**Off load, co-taught with Prof. Chris Robertson.

2. Indiana University: Courses Taught

Course	Name	U/G	Credits	Role	Dates
G100:	Business in the Info Age	U	3	Associate Instructor	Fall 2005, 2006
G202:	Business & Economic Strategy in the Public Arena	U	1	Teaching Assistant	Fall 2004
R730, F730:	Economics & Global Competition	G	3	Teaching Assistant	Summer 2005
C530:	Economics for Managers	G	3	Teaching Assistant	Fall 2004, Summer 2006
C561, R729, R731:	U.S. in Global Economy	G	3	Teaching Assistant	Fall 2003, Winter 2003, Year 2004, Spring 2005

3. Invited Guest Lecture Presentations

- 2017: Topic: Socialist legacy of Russian high-impact entrepreneurs, Professor Valentina Marano's BSIB class at *Northeastern University*
- 2013: Topic: Introduction to IB guest talk at the Law School, Professor Sonia Rolland's master's class at *Northeastern University*
- 2012: Topic: Internationalization Strategies of Family Firm Ventures: Opportunities and Threats, guest lecture at two sections of undergraduate students of Professor Kim Eddleston's Small Business Management class at *Northeastern University*
- 2008: Topic: International Human Resource Overview, guest lecture at two sections of undergraduate students of Professor Ravi Sarathy's INB U 501 class at *Northeastern University*
- 2007: Topic: Local, Regional, or Global Strategies for MNEs?, guest lecture at three sections of undergraduate students of Professor P. Roberto Garcia at *Indiana University*

SERVICE

1. To the International Business & Strategy Group

- 2015-2016: Co-advisor (with Ravi Ramamurti) to the Emerging Markets club
- 2015: Organizer of Northeastern's *Academy of Management* reception
- 2014: Helped Prof. Kim Eddleston organize the AOM 2014 Reception
- 2013-2014: IB&S Research Committee (for the Copeland Best Paper Award), Member
- 2013: Cooperated with Aperian Global to introduce Globesmart
- 2013: Presented the Heidi Vernon Award to the Top Graduating BSIB Senior
- 2013: Judge in STRT 4514 Internal Case Competition course (twice)
- 2012: Judge in STRT 4514 Internal Case Competition course
- 2011: BSIB Curriculum Development Committee, Member
- 2010-2011: BSIB Program Review Committee, Member
- 2010: BSIB Phonathon: congratulated accepted BSIB students
- 2009: Presented the BSIB program to the incoming BSIB freshmen and parents
- 2008-2013: Faculty Coordinator for INTB 1201/1203/1209 (former INB U201/203/209)

- 2008: Judge in STRT 4514 Internal Case Competition course
- 2007-2008: INB U 201/203 Course Restructuring Committee, Member
- 2008: BSIB Appeals Committee, Member
- 2007-present: BSIB Board, Member
- 2007-2009: French Track Faculty Mentor

2. To the D'Amore-McKim School of Business (DMSB)

- 2017: Teaching and Learning Committee Seminar, Invited Presenter
- 2016-2018: Master of Science of International Management, Academic Program Director
- 2016-2018: Graduate Programs Committee, Member
- 2014-2017: Faculty Policy Committee, Member
- 2014: Faculty participant at Ice Cream Social Event to welcome NU freshmen
- 2014: Author and presenter at the DMSB Research Showcase Series
- 2013-2014: Contributor to the DMSB Faculty Blog
- 2013: Teaching Mentor to incoming DMSB faculty
- 2013: Subject Matter Expert to the Global Leadership Institute at NU
- 2013: Strategic Planning Committee, Member
- 2011: CIBER Case Competition at University of Connecticut, Faculty Advisor
- 2011: Guest discussant at University of Ghana Business School visit to Northeastern
- 2010: MBA Case Judge (Professors Bruce Clark and Brendan Bannister organizers)

3. To Northeastern University

- 2014: Co-organizer (with Prof. Laszlo Tihanyi) of the *Advances in International Management* 2015 conference on emerging markets, co-sponsored by Northeastern University, Texas A&M University, and Emerald Publishers
- 2013-2014: Guest speaker at the orientation for new faculty at Northeastern University
- 2013: Invited to discuss the research benefits of the Gary Gregg fellowship with the Development Committee
- 2013: President's Convocation, Procession Special Faculty Marshall
- 2012: University Scholars Program, contacted accepted BSIB students
- 2012: Invited and coordinated Ms. Dana Bucin's guest speaker talk on Immigration Visa Options after Graduation for Foreign Students in the U.S. (campus event)
- 2008: Faculty Marshall in Commencement 2008, BSIB File Marshal

PROFESSIONAL ACTIVITIES

1. Conference Leadership Activities

- 2017: *Panel Participant*, topic "Micro- and Macro-Level Determinants of Family Firm Internationalization Strategy" (Other panelists: Jenny Hillemann, Liena Kano, Jean-Luc Arregle, Jean-Francois Hennart, and Alain Verbeke), *Academy of International Business 2017, Dubai*
- 2016-2017: *Junior Faculty Consortium*, Co-Chair (with Prof. Jaeyong Song), *Academy of International Business 2017, Dubai*
- 2015-2016: *Track Co-Chair* (with Prof. Laszlo Tihanyi), Emerging Markets, *Academy of International Business 2016, New Orleans*

- 2015-2017: *Chair, Social Committee for the International Management Division of the Academy of Management*
- 2015: *PDW Organizer & Facilitator*, organized a PDW on the topic of "Increasing the Odds of Getting Published" at the Academy of Management in Vancouver (Distinguished Speakers: Prof. Ram Mudambi, Ravi Ramamurti, and Steve Tallman)
- 2015: Invited Discussant at *Harvard Business School/Journal of International Business Studies Special Issue Conference* (invited by JIBS Special Issue Guest Editors Jonathan Doh, Suzana Rodrigues, Mona Makhija, and Ayse Saka-Helmhout)
- 2015: Invited *Panel Presenter at the CYRUS Institute of Knowledge Conference* at Harvard University on the topic of Institutions and Entrepreneurship (invited by Prof. Tatiana Manolova, Bentley University)
- 2014: *Presenter*, panel on Family Firms' Internationalization at the *Academy of International Business* (other panelists: Alain Verbeke, Jean-Francois Hennart, Ruth Aguilera, Marc van Essen, Liena Kano, and Antonio Majocchi)
- 2013-2014: *Co-organizer* with Kim Eddleston of NU's *Academy of Management* reception
- 2012: *Co-Chair & Organizer of Panel Session: Institutional Change and Emerging Market Multinationals, Academy of International Business*; Co-chair: *Laszlo Tihanyi*; Panelists: *Robert E. Hoskisson, Mike Hitt, Ruth Aguilera, & Alvaro Cuervo-Cazurra*
- 2012: *Panel Presenter: Regionalization, Academy of International Business* (Chair: Ruth Aguilera)
- 2011: *Session Chair: Internationalization and Coordination, Strategic Management Society Conference*
- 2011: *Session Chair: Globalization, Regionalization, and Agglomeration, Strategic Management Society Conference*
- 2008: *Session Chair: Talking about Teaching & Learning, Academy of International Business-Southeast Chapter*
- 2007: *Session Facilitator: Global Economy, IM Division, Academy of Management*
- 2007: *Chair, Organizer, & Presenter of PDW on Regional/Global Strategies at the Academy of Management; Panelists: Farok J. Contractor, Alan M. Rugman, Michael D. Santoro, Ravi Sarathy, & Tatiana Zalan*
- 2006-2008: *Co-Chair of Doctoral Student Committee, IM Division, Academy of Management*

2. Refereed Conference Presentations

- 2.1 Trapzynski, P., Banalieva, E. R., & Dhanaraj, C., Glamour or reality? FDI strategies of multinationals from mid-range economies. *Academy of International Business Conference*, Dubai 2017
- 2.2 Trapzynski, P., Banalieva, E. R., & Dhanaraj, C., Glamour or reality? FDI strategies of multinationals from mid-range economies. *Strategic Management Society Conference*, Berlin 2016
- 2.3 Banalieva, E., Eddleston, K., Jiang, J. & Santoro, M. Internationalization of transition economy family firms: evidence from Chinese companies, *Emerging Markets and Global Strategy Conference*, co-sponsored by *CIBER-University of Miami & Northeastern's Center for Emerging Markets*, Miami, 2016 (conference program: <http://www.bus.miami.edu/faculty-and-research/ciber/conferences-events/GSEM%20Abstracts%20-%20January%206-8,%202016/index.html>)

- 2.4 Puffer, S., Banalieva, E. R., & McCarthy, D. Varieties of Communism and Risk-Taking Propensity of Russian Entrepreneurs, *Academy of Management*, 2015, Vancouver.
- 2.5 Banalieva, E. R., Eddleston, K., & Verbeke, A. A Transaction Cost Economics Perspective on Dark Favors. *Academy of International Business*, 2014, Vancouver.
- 2.6 Eddleston, K., Jiang, J., Banalieva, E., & Santoro, M. Family Firms' Internationalization. *Academy of International Business*, 2014, Vancouver.
- 2.7 Banalieva, E. R. & Dhanaraj, C. Toward a Theory of Socialist Imprinting Decay, *Academy of Management*, 2014, Philadelphia.
- 2.8 Banalieva, E. R., Eddleston, K., & Verbeke, A. A Transaction Cost Economics Perspective on Dark Favors. *Academy of Management*, 2013, Florida.
- 2.9 Banalieva, E. R., Eddleston, K., & Zellweger, R. An Institution-Based View of Family Firm Governance in Emerging Markets. *International Family Enterprise Research Academy* 2012, France.
- 2.10 Banalieva, E. R. Embracing the Second Best? Synchronization of Reforms Rhythms, Excess High-Discretion Slack, and Performance of Transition Economy Firms. *Academy of Management* 2012, Boston.
- 2.11 Banalieva, E. R. Embracing the Second Best? Synchronization of Reforms Rhythms, Excess High-Discretion Slack, and Performance of Transition Economy Firms. *Academy of International Business* 2012, Washington, D.C.
- 2.12 Banalieva, E. R., Cuervo-Cazurra, A., Sarathy, R. It's Good Fishing in Troubled Waters: Pro-Market Reforms, Marketing Capability, and Performance of Developing Country Firms. *Academy of Management* 2012, Boston.
- 2.13 Banalieva, E. R., Cuervo-Cazurra, A., Sarathy, R. It's Good Fishing in Troubled Waters: Pro-Market Reforms, Marketing Capability, and Performance of Developing Country Firms. *Strategic Management Society* 2011, Miami.
- 2.14 Banalieva, E. R., Santoro, M., Jiang, J., Home Region Focus and Technical Efficiency of Multinational Enterprises: The Moderating Role of Regional Integration, *Academy of Management* 2011, San Antonio.
- 2.15 Banalieva, E. R., Sarathy, R. Boundaries of the Resource Based View in an Emerging Market Context. *Academy of Management Conference* 2010, Montreal.
- 2.16 Banalieva, E. R., Santoro, M., Jiang, J. Regional Integration, Home Region Focus, and Operational Efficiency of Multinational Enterprises. *Academy of Management Conference* 2010, Montreal.
- 2.17 Banalieva, E. R., Dhanaraj, C., Home Regional Bias in Multinational Enterprises: What, Why, and How. *Academy of Management* 2010, Montreal.
- 2.18 Banalieva, E. R., Dhanaraj, C., How Does Product Diversification Shape the Multinationality-Performance Link? *Academy of International Business* 2010.
- 2.19 Banalieva, E. R., Dhanaraj, C. Home Regional Bias in Multinational Enterprises: What, Why, and How. *Academy of International Business-UK* 2010, Ireland.
- 2.20 Banalieva, E. R., Jiang, J., Santoro, M. Regional Integration Advantages, Home Regional Focus, and Operational Efficiency of Multinational Enterprises, *Academy of International Business* 2010, Brazil.
- 2.21 Banalieva, E. R., Barnard, H., Cazurra, A. C. How Pro-Market Reforms, Change the Effects of Diversification and Internationalization on Performance of Developing Country Firms, *Academy of International Business* 2010, Brazil.
- 2.22 Banalieva, E. R. & Athanassiou, N. The Strategic Complementarity of Regional and Global Partners for Triad Multinationals, *Academy of International Business* 2009, San Diego.

- 2.23 Banalieva, E. R. & Athanassiou, N. The Strategic Complementarity of Regional and Global Partners for Triad Multinationals, *Academy of Management* 2009.
- 2.24 Banalieva, E. R. The Moderating Role of Cost Advantage on the Global Orientation-Performance Relationship for EM MNEs in Knowledge- vs. Labor-Intensive Industries, *Academy of International Business* 2009, San Diego; *Academy of Management* 2009, Chicago.
- 2.25 Banalieva, E. R. Efficiency, Globalization, and Performance of EM MNEs in Knowledge- vs. Labor-Intensive Industries. *Academy of Management* 2009.
- 2.26 Banalieva, E. R. and Dhanaraj, C. A Theory of Geographic Scope: Resolving the Regionalization-Globalization Debate. *Academy of Management* 2009, Chicago.
- 2.27 Banalieva, E. R., Sarathy, R. Firm Resources, Internationalization, and Performance of Emerging Market Multinationals, *Academy of International Business* 2009, San Diego; *Academy of Management* 2009, Chicago.
- 2.28 Banalieva, E. R., Eddleston, K. Do family firms benefit from a home regional orientation? The moderating role of family leadership, *Strategic Management Society* 2009, Washington DC.
- 2.29 Banalieva, E. R., Robertson, C. Performance, Diversity, and Multiplicity of Foreign Cross-Listing Environments: Evidence from Triad-based Multinationals, *Strategic Management Society* 2009, Washington DC.
- 2.30 Sarathy, R., Banalieva, E. R. Cross Border M&A: Challenges And Opportunities In Global Business Environment: International Acquisitions in the Indian Pharmaceutical Industry, *European Institute for Advanced Studies in Management* 2009, Brussels, Belgium.
- 2.31 Sarathy, R., Banalieva, E. R, Global Acquisitions by Emerging Market Multinationals: the Case of Indian Pharma Companies. *Strategic Management Society India Special Conference* 2008.
- 2.32 Banalieva, E. R., Sarathy, R., Global Orientation, Internationalization, and Performance of Emerging Market Multinationals, *Academy of International Business* 2008, Milan.
- 2.33 Banalieva, E. R., Robertson, C. Conference, Performance, Diversity, and Multiplicity of Foreign Cross-Listing Environments: Evidence from Triad Firms, *Academy of International Business—South East* 2008, St Pete Beach, FL.
- 2.34 Banalieva, E. R., Santoro, M. A Typology of Business and Geographic Orientations of Corporate Foreign Divestitures, *Academy of Management* 2008.
- 2.35 Banalieva, E. R., Athanassiou, N., Are Regional or Global Partners More Central to Multinationals' Alliance Portfolios and Performance, *Academy of Management* 2008, Santa Anna.
- 2.36 Banalieva, E. R., Sarathy, R. Global Orientation, Internationalization, and Performance of Emerging Market Multinationals: Evidence from Indian and South African Firms, 2000-2006, *Academy of International Business* 2008, Milan.
- 2.37 Banalieva, E. R., Santoro, M. No Place Like Home? Toward A Theory Of Ambidextrous Internationalization Via Regional Strategies. *Academy of International Business Journal of International Business Professional Development Workshop* 2007, Indianapolis.
- 2.38 Banalieva, E. R. In-Bound or Out-Bound Home Region Orientation: Which Way for the Multinational? *Academy of Management* 2007, Philadelphia.
- 2.39 Banalieva, E.R. and Santoro, M. D. Beyond the Home Region: An Organizing Framework of Multinationals' Diamond Orientations. *Academy of Management* 2007, Philadelphia.

3. Editorial and Reviewer Activities

- 2016-present: *Journal of World Business*, Editorial Board Member
- 2015-present: *Journal of International Business Studies*, Editorial Review Board Member
- 2015-present: *Management International Review*, Editorial Board Member
- 2014-present: *Journal of Management Studies*, Editorial Review Board Member
- 2014-present: *Global Strategy Journal*, Editorial Review Board Member
- 2013-present: *Management and Organization Review*, Editorial Review Board Member
- 2012-present: *Strategic Management Review*, Editorial Review Board Member
- 2014-2015: *Advances in International Management* 2015 volume, co-editor with Laszlo Tihanyi, Torben Pedersen, and Tim Devinney (eds.)
- 2015-present: *Cross-Cultural Management: An International Journal*, Editorial Review Board Member
- 2015-present: *International Journal of Emerging Markets*, Editorial Review Board Member
- 2012-present: *Journal of Marketing and Strategic Management*, Editorial Review Board Member
- 2013-2014: *Social Sciences and Humanities Research Council of Canada*, Invited Proposal Evaluator
- 2005-present: Ad-hoc reviewer for
Academy of Management Journal
Administrative Science Quarterly
British Journal of Management
Corporate Governance: An International Review
International Business Review
Journal of Family Business Strategy
Journal of International Entrepreneurship
Journal of Management
Multinational Business Review
Organization Science
Strategic Management Journal

4. Pro-Bono Consulting

- 2013: External consultant to the annual MIT vs. Harvard Graduate Case Competition

5. Professional Affiliations

- 2009-present: *Center for Emerging Markets*, Northeastern University
- 2005-present: *Academy of International Business*
- 2005-present: *Academy of Management (International Management Division)*

AWARDS AND HONORS

1. Research Recognitions

- 2016: *Winner, Emerald Citation of Excellence Award* (for JIBS 2013 paper co-authored with Prof. Charles Dhanaraj)

- 2014: *Finalist, IM Division Best Paper in OB/HRM/OT award, Academy of Management* (with Charles Dhanaraj)
- 2012: *Winner, the Haynes Prize for the Most Promising Scholar Under the Age of 40, Academy of International Business*
- 2012: *Winner, the Best Paper Award in the Emerging Economies Track, Academy of International Business*
- 2012: *Winner, the Jeff Rothstein Best Paper Award for Most Creative Paper with an Emerging Scholar, IFERA Annual World Family Business Conference*
- 2012: *Winner, the Douglas Nigh Award for Best Interdisciplinary Paper, Academy of Management*
- 2012: *Winner, the George Washington University-CIBER Best Paper on Emerging Markets Award, Academy of Management*
- 2012: *Finalist, Skolkovo Best Paper on Emerging Markets, Academy of Management*
- 2012: *Nominated for the Kauffman Junior Faculty Fellowship in Entrepreneurship*
- 2010: *Winner, the IMD Skolkovo Best Paper on Emerging Markets, Academy of Management*
- 2010: *Finalist, the IMD SERI Best Paper in Strategy/IB Theory, Academy of Management*
- 2010: *Best Papers Proceedings, Academy of Management*
- 2009: *Who's Who in North America, Montclair Publishing*
- 2008: *Winner, Best Paper Award, Academy of International Business-South East Conference, St Pete Beach, FL*
- 2008: *Outstanding Reviewer for 2006-2008 Award, International Management Division, Academy of Management*
- 2008: *Best Reviewer Award, International Management Division, Academy of Management*
- 2008: *Outstanding Service as a Doctoral Students Committee Co-Chair, International Management Division, Academy of Management*
- 2007: *Best Reviewer Award, International Management Division, Academy of Management*
- 2006: *Best Reviewer Award, International Management Division, Academy of Management*

2. Awarded Grants and Fellowships

- 2016: *CEM mini-grant*
- 2016: *DMSB Summer Research Award*
- 2014: *DMSB Summer Research Award*
- 2015: *Family Owned Business Institute (FOBI) Scholar Grant from Grand-Valley State University (with Kim Eddleston & Jay Mulki)*
- 2014: *DMSB Interdisciplinary Research Grant (with Kim Eddleston & Jay Mulki)*
- 2014: *DMSB Summer Research Award*
- 2010-2015: *DMSB Gary Gregg Research Fellowship*

3. Teaching Recognitions

- 2016: *Delta Zeta Sorority's Teacher Appreciation Event, nominated by a student*
- 2014: *Delta Zeta Sorority's Teacher Appreciation Event, nominated by a student*
- 2012: *Finalist, Northeastern University Excellence in Teaching Award*
- 2011: *Finalist, Northeastern University Excellence in Teaching Award*
- 2011: *Successful Participant, Harvard Business School Case Seminar*
- 2010: *Phi Beta Delta Honor Society for International Scholars*

Last Updated: May 30, 2017