

Dr. Elizabeth M. Moore

SUMMARY OF QUALIFICATIONS

- Master’s degree and PhD. with ten years of work experience as a researcher and research assistant in Political Science and International Business
- Proactive and skilled in developing research designs and carrying out research projects, including: scheduling and organizing projects, surveying relevant literature, communication of ideas and concepts, data collection, statistical modeling, and analysis
- Extensive experience in teaching at a variety of levels, in fields from political science, language skills, and international business
- Effective competence in team-leading, organization, and project management

EDUCATION

PhD. Northeastern University Dissertation: “Transnational Factors and Formal and Informal Entrepreneurship”	May 2017 Boston, MA
MA International Relations & Comparative Politics Northeastern University	Dec. 2014 Boston, MA
BA Political Science & Spanish (Summa Cum Laude) Providence College	May 2012 Providence, RI

PROFESSIONAL EXPERIENCE

<i>Northeastern University</i> , Boston, MA	Sept. 2012-Current
Visiting Assistant Professor in International Business	June 2018- Current
<ul style="list-style-type: none">• Taught a 2 by 3 course load for the International Business and Strategy Group covering the 1202, 1203, and 2202 Courses.• Conducted high impact research with several colleagues within the department that resulted in four journal articles and numerous book chapters.	
Post-Doctoral Research Associate in International Business	May 2017- June 2018
<ul style="list-style-type: none">• Conducted literature reviews on a variety of topics related to the burgeoning field of firm resilience including but not limited to: terrorism, firm-entry strategy, corporate sustainability, sustainable development, and entrepreneurship• Collected and analyzed data for a variety of projects related to the above• Co-authored several manuscripts and assisted in all parts of development from incubation of concepts, to data collection, to writing, and presentation.	
Instructor of Record	Sept. 2015-Current
<ul style="list-style-type: none">• Instructed upper level undergraduate courses on international business, analyzing the global business climate, research methods and techniques of scientific inquiry, quantitative techniques, international relations, and comparative politics, and constructed corresponding syllabi• Supported and individually guided several students through methodological choices and research plans senior capstone projects	

Leader of Interdisciplinary Research Cluster

May 2015- Current

- Organize bi-weekly meetings aimed at bringing together graduate students and faculty from international business, political science, and sociology to discuss the impacts of ethnic and political stratification and institutional disruptions on family business and internationalization strategies for multinational enterprises
- Assign readings and schedule guest speakers to discuss relevant literature and data available on the cluster's theme
- Lead the cluster towards our goal of a publication in a top journal through writing, editing and analyzing data collected within the group

CSSH Dean's Advisory Group Appointee

Sep. 2014 – May 2017

- Appointed as the representative for the department of Political Science to serve on the College of Social Science and Humanities' Dean's Advisory Committee
- Attend monthly meetings with other graduate student representatives from the college to report and analyze graduate student experiences and needs

Doctoral Research Associate

May 2013 – Current

- Research assistant to Associate Professor Luis Dau of the D'Amore-McKim School of Business
- Conducted literature reviews on a variety of topics including: emerging markets, firm-entry and exit strategy, pro-market reforms, political economy, entrepreneurship
- Collected and analyzed data for several projects relating to above topics
- Co-authored several chapters and articles and was a major part of theoretical construction, data collection & analysis as well as editing and formatting

President of PSGA

May 2013- May 2017

- Carry out all administrative and funding duties of the political science graduate student association and attend all college-level meetings and seminars for graduate student groups
- Organize weekly/bi-weekly meetings to bring graduate students across political science and sociology together for discussion and readings, as well as training sessions for publishing, acquiring research grants and navigating the job market.
- Lead reading discussions and serve as a moderator for discussion when guest speakers attend

Teaching Assistant

Sep. 2012- May 2014

- Teaching assistant for a variety of classes including: Globalization, Comparative Politics, International Relations, International Business, and Corporate Social Responsibility.
- Reviewed course materials, syllabi, and had frequent meetings with professors on techniques for course improvement and communication style
- Planned and lead recitation sections for students three times each week
- Assisted in teaching duties and guest lectured several times

Providence College, Providence, RI

Department of Political Science

Research Assistant

Jan. 2009–May 2012

Jan. 2009 – May 2012

- Research Assistant to Dr. Mark Hyde, director of the Public Policy and Administration Program

- Collected data and helped carry out analysis for a variety of projects relating to congressional efficiency, public opinion relating to Rhode Island legislators, and various program evaluations
- Reviewed, edited and contributed theoretically to several program evaluations and publications

Department Data & Research Assistant

May 2009 – May 2012

- General data collection for professors within the department for an array of topics including: public opinion surveys, country level indicators, international organizations records, etc.
- Carried out basic office jobs including: organizing lectures, reviewing syllabi, copying, printing, scheduling of meetings and rooms
- Reviewed course material for different instructors and served as beta-testing agent for exams
- Edited and critiqued papers and articles for different faculty members

Lin Chen, PhD, Providence Rhode Island

May 2011- May 2012

Research Assistant

- General research assistant for the dissertation completion of Lin Chen, PhD.
- Collected, organized and helped with preliminary analysis of data for dissertation completion with weekly meetings of progress and summary

Invensys/Schneider Electric, Foxborough, MA

May 2011 – Dec. 2011

Administrative & Office Assistant

- Reviewed and edited revisions of systems operations and programs
- General office duties including printing, copying, organizing and scheduling, and other administrative duties
- Summarized reports and information to relay to engineers on China Nuclear project

Services Unlimited LLC, Mansfield, MA

May 2007 – May 2012

Assistant & Intern

- Basic office duties including scheduling, organizing, printing, copying and reviewing, and editing documents
- Helped check inventory and set up retail displays in a variety of department stores

RESEARCH

Publications (Articles)

Does monetary aid catalyze new business creation? Analyzing the impact of global aid flows on formal and informal entrepreneurship (with Dau, LA, Doh, J). *Journal of Management Studies* (Accepted December 2019) *First Author

The impact of market based institutional reforms on firm strategy and performance: Review and extension (with Dau, LA, Kostova, T). *Journal of World Business* (Accepted December 2019) *Second Author

The grass is always greener: the impact of home and host country CSR reputation on firm internationalization (with Dau, LA, Newbury, W). *Journal of International Business Policy* (Accepted December 2019) *Authors Listed Alphabetically

Abrahms, M., Dau, L., Moore, E. (2019). Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior. *Journal of International Business Policy*, 2(3), 237-257

*Authors Listed Alphabetically

Dau, L.A., Moore, E.M., Bradley, C. (2015). Institutions and International Entrepreneurship. *International Business: Research, Teaching and Practice*, 9(1): 1-20.

Publications (Book Chapter)

Informal Transnational Political Actors and Emerging Markets: Understanding Entrepreneurship in a Changing Normative Atmosphere (with Dau LA, Soto M). In A. Walsh (Ed.), *Entrepreneurship and Firm Performance*, pp. 19-41. NOVA Science Publishers. 2016

The Great Recession and Emerging Market Firms: Unpacking the Divide Between Global and National Level Sustainability Expectations (with Dau LA, Soto M). In C. Gurdgiev, L. Leonard, M. A. Gonzalez-Perez (Eds.), *Lessons from the Great Recession: At the Crossroads of Sustainability and Recovery*, pp. 165-187. Emerald Group. 2016

How globalization sparked entrepreneurship in the developing world: The impact of formal economic and political linkages (with Dau LA, Soto M, LeBlanc C). In B. Christiansen, F. Kasarci (Eds.), *Corporate Espionage, Geopolitics, and Diplomacy Issues in International Business*, pp. 72-91. IGI Global. 2017.

Firms as Policy Advocates and Institutional Framers: Understanding the Impact of Ethnic and Political Stratification on BRICS MNEs (with Dau LA, Figgins J, Ault J). In W.D. Nelson (Ed.), *Advances in Business and Management*, 14. NOVA Science Publishers. 2017.

Terrorism and Resilience: How Family Businesses Respond to Terrorist Activity (with Dau LA, Petrich K, Abrahms M). In D. Nguyen, S. Boubaker (Eds.), *Handbook of Global Financial Markets*. World Scientific Publishing. 2018.

Global security risks, political stability and firm responses: Assessing the impact of conflict on firm profitability (with Dau LA, Abrahms M). In Castellani, Narula, Nguyen, Surdu & Walker (Eds.) *Contemporary Issues in International Business*. Palgrave Macmillan Publishers. 2018.

Top-Down and bottom-up international organizational supports: Understanding the impact of international organizations on female entrepreneurship (with Dau, LA, Abrahms M). In Apostolopoulos et. al (Eds). *Entrepreneurship and the Sustainable Development Goals*. Emerald Publishing Group. 2018

Regime Structure, Institutional Stability and Pro-Market Reforms: Deepening the Inter-disciplinary Connection (with Dau LA, Bradley C). In W. Newburry (Ed.), *Family and Entrepreneurial Multinational Companies in Latin America: Contexts, Challenges and Perspectives*. Palgrave Publishing Company. 2018.

Institutional Schisms in Argentina: The Impact of Intergovernmental Organizations on Country Institutional Environments. In *International Business in a VUCA World: The Changing Role of States and Firms* (with Brandl, K, Dau, LA). 2019.

Nestle Thailand: Combating forced labor in the global supply chain. In *Corporate Social Responsibility in Developing and Emerging Markets – Institutions, Actors and Sustainable Development* (with Dau, LA, Wesley, D). (Cambridge University Press).

Strategic collaboration within competitive industries: Private sector intelligence.. In *Managing Interpartner Risks in Strategic Alliances* (with Dau, LA, Robson, M.) . 2019.

Developing Institutions for The New Space Race: Examining the Privatization of Space Exploration and its Implications for International Business.. in *International Firms' Economic Nationalism and Trade Policies in the Globalization Era*. (With Dau, LA, Figgins, J, Martinez-Rincon, J) (IGI Global).

Dau, L., Moore, E. M., Barreto, A. A. (2019). Economic nationalism and international business.. *International Firms' Economic Nationalism and Trade Policies in the Globalization Era*. (With Dau, LA, Barreto, AA). (IGI Global).

Research Under Review & Works in Progress

*Not included for the sake of the double blind review process

PRESENTATIONS

- “Institutional schisms in Argentina: The impact of intergovernmental organizations on country institutional environments”, European International Business Academy, Leeds, UK, Academic, International, published in proceedings, Accepted. (December 15, 2019).
- “Does global integration stimulate corporate citizenship?”, IPADE Business School, Mexico City, Mexico, Academic, International, Invited. (December 6, 2019).
- “Institutional schisms: The impact of intergovernmental organizations on entrepreneurship”, Academy of Management, Boston, Academic, International, published in proceedings, Summer 20.
- “Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior”, Academy of Management, Boston, Academic, International, published in proceedings, Summer, 2019.
- “The grass is always greener: the impact of home and host country CSR reputation on firm internationalization.” University of Oxford, Oxford UK, Summer 20.
- “Does global integration stimulate corporate citizenship?” University of Leeds Business School, Leeds, UK, Academic, International, Invited. (May 3, 2019).
- “Terrorism and Corporate Social Responsibility: Testing the Impact of Attacks on CSR Behavior”, Academy of International Business - UK & Ireland Chapter, Brighton, United Kingdom. Spring 19
- “Institutional Schisms: The impact of intergovernmental organizations on entrepreneurship”, Academy of International Business - UK & Ireland Chapter, Brighton, United Kingdom. Spring 19
- “Regional trade alliances & innovation: Understanding the impact of political linkages & economic integration across the global value chain.” Academy of International Business - UK & Ireland Chapter, Brighton, United Kingdom, Spring 2019.
- “The impact of land grabbing on rural poverty and community informal institutions.” *Academy of International Business*. Competitive Track. Spring 19.
- “The impact of economic integration on innovation profiles of different countries.” *Academy of International Business*. Competitive Track. Spring 19
- “Institutional schisms: The impact of Intergovernmental Organizations on Formal and Informal Entrepreneurship.” *Academy of International Business*. Competitive Track. Spring 19
- “The negative and non-market implications of land acquisitions in the developing world.” *Academy of International Business- Latin America Chapter*. Competitive Track. Spring 19
- “Trade integration and entrepreneurship: the moderating role of economic development.” *Academy of International Business- Latin America Chapter*. Competitive Track. Spring 19
- “The impact of terrorism as an institutional disruption: the implications for OFDI.” *Academy of International Business- Latin America Chapter*. Competitive Track. Spring 19
- “Analyzing the Impact of Global Aid Flows on Formal and Informal Entrepreneurship.” *Strategic Management Society Annual Conference*. Fall 18
- “Home and Host Country CSR Reputation on Firm Internationalization.” *Strategic Management Society Annual Conference*. Fall 18
- “Terrorism and FDI: New Firm Specific Advantages in the Age of Political Violence?” *Academy of Management Conference*. Summer 18
- “Do CSR Cluster Foster Internationalization?” *Academy of Management Conference*. Summer 18
- “Does Global Integration Stimulate Corporate Citizenship? The Effect of International Trade Networks and Regulatory Quality on State and Private Firm Corporate Social Responsibility Signaling.” *Academy of International Business – Main Conference*. Summer 18.

- “Terrorism and Multinationality: The Creation of New Firm Specific Advantages in the Age of Political Violence.” *Academy of International Business – Main Conference*. Summer 18.
- “Terrorism and Aggregate Multinationality Strategy.” *Academy of International Business- Latin America Chapter*. Competitive Track. Spring 18
- “Does Entrepreneurship Foster Both Economic Growth and Equality?” *Academy of International Business- Latin America Chapter*. Competitive Track. Spring 18
- “The Dark Side of Entrepreneurship.” *Sustainability, Ethics, and Entrepreneurship Conference*. Competitive Track. Fall 2017
- “The Adverse Effects of Formal and Informal Entrepreneurship on Economic Development.” *14th Annual Social Entrepreneurship Conference*, Competitive Track. Fall 2017
- “Formal and Informal Entrepreneurship and Economic Growth and Equality.” *Strategic Management Society- Main Conference*, Competitive Track. Fall 2017
- “CSR Signaling Across Divergent Firm Types and Institutional Types.” *Strategic Management Society- Main Conference*, Competitive Track. Fall 2017
- “CSR Signaling and Firm Behavior Amidst Increased Global Integration.” *Academy of Management – Main Conference*, Competitive Track. Fall 2017
- “Global Trade Networks and State Firm CSR Signaling Strategy.” *Academy of International Business – Main Conference*, Competitive Track. Summer 2017
- “Terrorism and Family Business Strategy.” *Academy of International Business – Main Conference*, Interactive Track. Summer 2017
- “Global Integration and State Firms from Divergent Institutional Climates.” *Academy of International Business- UK Chapter*, Competitive Track. Spring 2017
- “Firm Level CSR Signaling and Global Trade Networks.” *Academy of International Business- Latin American Chapter*, Competitive Track. Spring 2017
- “Intellectual Property Rights and Innovation Alliances in Latin America.” *Academy of International Business- Latin American Chapter*, Competitive Track. Spring 2017
- “Terrorism and Resiliency: How Family Businesses Respond to Terrorist Activity.” *Academy of International Business- Latin American Chapter*, Paper Development Workshop. Spring 2017
- “Does Global Integration Make Firms More Socially Responsible? The Effect of National Trade Networks on State and Private Firm CSR” *5th Annual Copenhagen Conference*, competitive track. Fall 2016
- “Regime Structure, Institutional Stability and Pro-Market Reforms: Deepening the Inter-Disciplinary Connection.” *Academy of International Business – Annual Meeting*, interactive track. Spring 2016
- “Intergovernmental Organizations and Emerging Markets: Understanding the Interplay Between Entrepreneurship and Global Integration.” *Academy of International Business – European Chapter*, competitive track. Spring 2016
- “Bilateral Relationships and Entrepreneurship: Does the One-to One Relationship Advance the Two?” *Academy of International Business – European Chapter*, competitive track. Spring 2016
- “Global Political Actors and Emerging Markets: Dissecting the International Determinants of Entrepreneurship.” *Academy of International Business – Latin American Chapter*, competitive track. Spring 2016
- “Crossing Borders, Mixing Cultures and Proliferating Knowledge: The Impact of International Nongovernmental Organizations on Entrepreneurship.” *Academy of International Business – Southeast Chapter*, competitive track. Fall 2015
- “Regime Structure, Institutional Stability and Pro-Market Reforms: Deepening the Inter-Disciplinary Connection.” *Academy of International Business – Latin American Chapter*, competitive track. Spring 2015

“The Neo-Liberal Agenda and it’s Protection of Capitalism: A Case Study of Argentina’s Economic Woes.” *Academy of International Business – Latin American Chapter*, competitive track. Spring 2014

“The Organization of American States: From Rhetoric to Reality.” *Mid-Atlantic Conference for Latin American Studies*, competitive track. Spring 2014

RESEARCH AWARDS

- Best Paper Award Runner Up, European International Business Academy (Winter 2019) - Institutional schisms in Argentina: The impact of intergovernmental organizations on country institutional environments
- Best Paper Award, Academy of International Business Latin America Chapter (Spring 2019) – “The impact of land grabbing on rural poverty and community informal institutions”
- Best Paper Award, Academy of International Business Latin America Chapter (Spring 2019) - “The impact of economic integration on innovation profiles of different countries.”
- Best Reviewer Award, Academy of International Business Latin America Chapter (Spring 2019).
- Best Paper Award Runner Up, Academy of Management (2017) – “CSR Signaling and Firm Behavior Amidst Increased Global Integration”

SERVICES

- Co-director of CUIBE Case Competition (2019-Ongoing)
- Dissertation Committee Chair Member for the following PhD Students: Karl Waggoner (NEU); Ronald Wolf (EAFIT University, Medellin Colombia); Maria Alejandra Usuga Londono (EAFIT University, Medellin Colombia)
- Created and lead several small student research groups with the intention of teaching them research and methods techniques with weekly meetings (2018-ongoing)
- Covered a variety of class sections for various colleagues throughout the department (2018-ongoing)

SKILLS

Language: Fluency in Spanish. Knowledge of basic French

Software: STATA, SPSS, SAS, Microsoft Office