

**VALENTINA MARANO**  
Associate Professor  
International Business & Strategy Group

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D'Amore-McKim School of Business  
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Google Scholar: <https://goo.gl/xjpGRQ>

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**RESEARCH INTERESTS**

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Global Strategy; Organization theory; Multinational corporations; Corporate governance; CSR

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**ACADEMIC POSITIONS**

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Associate Professor, International Business & Strategy Group	June 2020 - Present
Assistant Professor, International Business & Strategy Group	July 2014 - June 2020
Associate Fellow, Center for Emerging Markets	Fall 2014 - Present
Editor, <a href="#">Insights @ Center for Emerging Markets</a>	Spring 2022 - Present
<i>D'Amore-McKim School of Business Northeastern University</i>	

Assistant Professor of International Business <i>Culverhouse College of Commerce The University of Alabama</i>	August 2013 - May 2014
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**EDUCATION**

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Ph.D. University of South Carolina, Moore School of Business Business Administration, International Business	Columbia, SC 2013
M.A. George Washington University, Elliott School of International Affairs International Affairs and International Development	Washington, DC 2006
B.A. University of Roma Tre Political Science and International Relations Graduated with Honors	Rome, Italy 2003

## **PUBLICATIONS IN ACADEMICALLY REFEREED JOURNALS**

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- [16] Spadafora, E., Addo, K.A., Kostova, T., Kumodzie-Dussey, M.K., Leo, E., Marano, V. and van Essen, M. 2022. Board Independence and Firm Internationalization: A Meta-Analysis. *Multinational Business Review*, <https://doi.org/10.1108/MBR-04-2021-0055>
- [15] Aragon-Correa, J.A., Aguilera, R.V., & Marano, V. 2022. Rethinking Corporate Power to Tackle Grand Societal Challenges: Lessons from Political Philosophy. *Academy of Management Review*, 47(4): 637-645.
- [14] Marano, V., Sauerwald, S., & van Essen, M. 2022. The Influence of Culture on the Relationship between Women Directors and Corporate Social Performance. *Journal of International Business Studies*, 53(7): 1315-1342.
- [13] Tashman, P., Flankova, S., van Essen, M., & Marano, V. 2022. A Meta-Analysis of the Antecedents of Voluntary Environmental Programs. *Organization & Environment*, 35(1): 3-29.
- [12] Aguilera, R.V., Aragon-Correa, J.A., Marano, V., & Tashman, P. 2021. The Corporate Governance of Environmental Sustainability: A Review and a Proposal for Future Research. *Journal of Management*, 47(6): 1468-1497.
- [11] Marano, V., Tallman, S. & Teegen, H. J. 2020. The Liability of Disruption. *Global Strategy Journal*, 10(1): 174-209.
- [10] Tashman, P., Marano, V. & Babin, J. 2019. Firm-Specific Assets and the Internationalization - Performance Relationship in the US Movie Industry. *International Business Review*, 28(4): 785-795.
- [9] Aguilera, R.V., Marano, V. & Haxhi, I. 2019. International Corporate Governance: A Review and Future Research Directions. *Journal of International Business Studies*, 50(4): 457-498.
- [8] Tashman, P., Marano, V. & Kostova, T. 2019. Walking the Walk or Talking the Talk? Corporate Social Responsibility Decoupling in Emerging Market Multinationals. *Journal of International Business Studies*, 50(2): 153-171.
- [7] Marano, V., Tashman, P. & Kostova, T. 2017. Escaping the Iron Cage: Liabilities of Origin and CSR Reporting of Emerging Market Multinational Enterprises. *Journal of International Business Studies*, 48(3): 386-408.
- [6] Marano, V., Arregle, J.L., Hitt, M.A., Spadafora, E. & van Essen, M. 2016. Performance Consequences of Firms' Internationalization: Meta-Analytic Evidence and Theoretical Advances. *Journal of Management*, 42(5): 1075-1110.

- [5] Kostova, T., Marano, V. & Tallman, S. 2016. Headquarters-Subsidiary Relationships in MNCs: Fifty Years of Evolving Research. *Journal of World Business*, 51(1): 176-184.
- [4] Marano, V. & Kostova, T. 2016. Unpacking the Institutional Complexity in Adoption of CSR Practices in Multinational Enterprises. *Journal of Management Studies*, 53(1): 28-54.
- [3] Marano, V., Cuervo-Cazurra, A. & Kwok, C. 2013. The Impact of Conflict on Dyadic Trade Flows: A Systematic Investigation. *International Trade Journal*, 27(3): 197-224.
- [2] Marano, V. & Tashman, P. 2012. MNE/NGO Partnerships and the Legitimacy of the Firm. *International Business Review*, 21(6): 1122-1130.
- [1] Tashman, P. & Marano, V. 2010. Dynamic Capabilities and Base of the Pyramid Business Strategies. *Journal of Business Ethics*, 89(4): 495-514.

#### **BEST PAPER PROCEEDINGS**

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- [4] Marano, V., Sauerwald, S., & van Essen, M. 2019. Women Directors and Corporate Social Performance Around the World. *Academy of Management Best Paper Proceedings*.
- [3] Lohwasser, T. S., Wagner, D., van Essen, M., Lander, M., & Marano, V. 2019. Do Institutions Matter for the Relationship between Diversification and Performance? A Meta-Analysis. *Academy of Management Best Paper Proceedings*.
- [2] Flankova, S., Tashman, P., van Essen, M. & Marano, V. 2018. A Meta-Analysis of the Effectiveness of Voluntary Environmental Programs. *Academy of Management Best Paper Proceedings*.
- [1] Tashman, P., Marano, V. & Kostova, T. 2017. Talking the Talk and Walking the Walk: CSR Reporting and CSP of Emerging Market Multinationals. *Academy of Management Best Paper Proceedings*.

#### **BOOK CHAPTERS**

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- [3] Doh, J., Husted, B. & Marano, V. 2019. Social Responsibility in Emerging Markets. In A. McWilliams, D. Rupp, D. Siegel, G. K. Stahl & D. Waldman (Eds.) *Oxford Handbook of Corporate Social Responsibility: Psychological and Organizational Perspectives*, pp. 637-658. New York, NY: Oxford University Press.
- [2] Kostova, T. & Marano, V. 2019. Institutional Theory Perspectives on Emerging Economies. In K. Meyer & R. Grosse (Eds.) *Oxford Handbook on Management in Emerging Markets*, pp. 99-125. New York, NY: Oxford University Press.

- [1] Riddle, L. & Marano, V. 2008. Homeland Export and Investment Promotion Programs for the Diaspora: The case of Afghanistan. In J. Brinkerhoff (Ed.) *Diasporas in Development*, pp. 91-112. New York, NY: Lynne Reiner Publishers.

## **TEACHING CASES AND TEACHING NOTES**

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Marano, V. & Riddle, L. 2007. *Investors Without Borders: Diaspora Homeland Economic Contributions through Online Lending*. Washington, DC: The George Washington University Center for International Business Education and Research Case Collection.

## **PROFESSIONAL ACTIVITIES**

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### **I. Invited and Refereed Presentations**

- [43] Practice-Specific Strategic Alignment between Headquarters and Subunits: The Role of Governance and Institutional Factors  
- *EIBA Annual Conference*, Oslo, December 2022
- [42] Can Sticks and Stones Break Your Bones? A Cross-Country Study of the State's Impact on Greenwashing  
- Invited, *Rotterdam School of Management*, Online, November 16, 2021
- [41] "Meta-analysis on Voluntary Environmental Program Effectiveness: Assessing the Role of Program Stringency":  
- *ARCS Annual Conference*, Online, June 2021
- [40] Invited. Board Governance Editorial Board and Workshop, Rotman School of Business, University of Toronto (organized by Sarah Kaplan), Online, November 17, 2020.
- [39] Ownership and Greenwashing: An Institutional Approach (with S. Flankova, M. Van Essen, and R. Aguilera)  
- *International Corporate Governance Society Annual Meeting*, Online, November 2020.
- [38] Drivers and Barriers to Participation in Voluntary Environmental Programs: A Meta-Analysis (with S. Flankova, P. Tashman, M. Van Essen)  
- *Academy of Management Annual Meeting*, Online, August 2020.
- [37] Drivers and Barriers to Participation in Voluntary Environmental Programs: A Meta-Analysis (with S. Flankova, P. Tashman, M. Van Essen)  
- *Group for Research on Organizations and the Natural Environment (GRONEN)*, Online, June 2020
- [36] Women Directors and Corporate Social Performance Around the World (with S. Sauerwald & M. van Essen)

- *Academy of Management Annual Meeting*, Boston, MA, August 2019.  
\*\*\* Winner, IM Division's Best Paper in Corporate Social Responsibility and Sustainability.
- [35] Do Institutions Matter for the Relationship between Diversification and Performance? A Meta-Analysis (with T.S. Lohwasser, D. Wagner, M. van Essen & M. Lander)
- *Academy of Management Annual Meeting*, Boston, MA, August 2019.  
\*\*\* Finalist, IM Division's Georgetown Best Paper in International Business and Policy.
- [34] Panel Presenter: "Global Environmental Regulations: The Way Forward?" *Academy of International Business Annual Meeting*, Copenhagen, Denmark, June 2019. Organizers: A. Jacqueminet, J. Albino-Pimentel. Other presenters: E. Giuliani, A. Kolk, P. Tashman.
- [33] Panel Presenter: "Developing Theoretical Perspectives on Management in Emerging Markets," *Academy of International Business Annual Meeting*, Copenhagen, Denmark, June 2019. Organizers: K. Meyer, R. Grosse. Other presenters: R. Aguilera, P. Sun, P. Williamson.
- [32] The Sharing Economy and the Challenges of Internationalization (with S. Tallman & H. J. Teegen)
- *Global Strategy Journal Special Issue Conference* about "Global strategy in the age of skepticism of globalization," D'Amore-McKim School of Business, Northeastern University, March 2019.
- [31] Corporate Governance, Institutions and Greenwashing: A Cross-Country Comparison (with S. Flankova, M. Van Essen & R. Aguilera)
- *International Corporate Governance Society Annual Meeting*, Shanghai, China, October 2018.
- [30] The Corporate Governance of MNCs (with R. Aguilera & I. Haxhi)
- *International Corporate Governance Society Annual Meeting*, Shanghai, China, October 2018.
- [29] Antecedents and Consequences of International Diversification: Meta-Analytical Evidence. (with E. Spadafora, T. Kostova, M. Van Essen)
- *Strategic Management Society Annual Meeting*, Paris, France, September 2018.
- [28] Antecedents and Consequences of International Diversification: Meta-Analytical Evidence. (with E. Spadafora, T. Kostova, M. Van Essen)
- *Academy of Management Annual Meeting*, Chicago, IL, August 2018.  
\*\*\* Finalist, IM Division's Best Paper in International Corporate Governance Award.
- [27] A Meta-Analysis of the Effectiveness of Voluntary Environmental Programs (with S. Flankova, P. Tashman, M. Van Essen)
- *Academy of Management Annual Meeting*, Chicago, IL, August 2018.  
\*\*\* Nominated, ONE Division's Best Paper Award.

- [26] Internationalization, Blockbusters, Profits and Awards: Hollywood's Take on Managing Conflicting Institutional Logics (with P. Tashman & J. Babin)  
 - *Academy of International Business Annual Meeting*, Minneapolis, USA, July 2018.
- [25] The Corporate Governance of MNCs (with R. Aguilera & I. Haxhi)  
 - *Strategic Management Society Special Conference in Oslo*, June 2018.
- [24] The Sharing Economy and the Challenges of Internationalization (with S. Tallman & H.J. Teegen)  
 - *Frontiers in International Business Conference*, Sonoco Department of International Business & USC CIBER Darla Moore School of Business, University of South Carolina, Columbia, SC, February 2018.
- [23] Institutional Theory Perspectives on Emerging Economies (with T. Kostova)  
 - *Invited Authors' Conference for the Oxford Handbook on Management in Emerging Markets (Edited by Klaus Meyer and Rob Grosse)*, Atlanta, GA, August 2017.
- [22] Professional Development Workshop Presenter (Invited): "Business and Human Rights: Communicating Across Disciplines", *Academy of Management Annual Meeting*, Atlanta, GA, August 2017. Coordinators: J. Schrempf-Stirling, K. Rehbein. Other presenters: H.J. Van Buren, N. Rathert, M. Westermann-Behaylo, T. Olsen, J. Reinecke, L. Preuss, & F. Wettstein.
- [21] The Sharing Economy and the Challenges of Internationalization (with S. Tallman & H.J. Teegen)  
 - *Academy of Management Annual Meeting*, Atlanta, GA, August 2017
- [20] Talking the Talk and Walking the Walk: CSR Reporting and CSP of Emerging Market Multinationals (with P. Tashman & T. Kostova)  
 - *Academy of Management Annual Meeting*, Atlanta, GA, August 2017.  
 \*\*\* Nominated, ONE Division's Best Paper Award.
- [19] The Sharing Economy and the Challenges of Internationalization (with S. Tallman & H.J. Teegen)  
 - *Academy of International Business Annual Meeting*, Dubai, UAE, July 2017
- [18] Hollywood Goes Global: Competing Institutional Logics, Blockbusters, Profits and Awards (with P. Tashman & J. Babin)  
 - *Academy of International Business NE Annual Meeting*, Philadelphia, PA, October 2016
- [17] Headquarters-Subsidiary Relationships in MNCs: Fifty Years of Evolving Research (with T. Kostova & S. Tallman). This paper was presented during a special session dedicated to the "50th Anniversary Issue of the Journal of World Business"  
 - *Academy of Management Annual Meeting*, Vancouver, BC, Canada, August 2015

- [16] Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises' CSR Reporting (with P. Tashman & T. Kostova)
- *Academy of Management Annual Meeting*, Vancouver, BC, Canada, August 2015  
\*\*\* Finalist, IM Division's Willamette University Best Paper in International Ethics, Social Responsibility, and/or Sustainability.
- [15] Invited Presentation. "Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises' CSR Reporting" (with P. Tashman & T. Kostova). *Harvard Business School (HBS)/Journal of International Business Studies (JIBS) International Paper Development Workshop: International Business Responses to Institutional Voids*. Harvard Business School, May 15-16, 2015, Boston, MA.
- [14] Invited Presentation. "Responding to Institutional Voids: A Longitudinal Study of Emerging Market Multinational Enterprises' CSR Reporting" (with P. Tashman & T. Kostova). Sonoco Department of International Business, Moore School of Business, University of South Carolina, May 4, 2015, Columbia, SC.
- [13] The Interrelationship and Determinants of Imports and Sales in U.S.-based Corporations (with P. Tashman):
- *Academy of International Business Annual Meeting*, Vancouver, Canada, June 2014.
- [12] Unpacking Embeddedness in Firm's Adoption of CSR Practices in Global Business Networks (with T. Kostova):
- *Academy of International Business SE Annual Meeting*, Atlanta, Georgia, October 2013.  
\*\*\* Finalist, Best Paper Award.
- [11] Adoption of CSR Practices in Global Production Networks: Empirical Evidence (with T. Kostova):
- *Academy of International Business Annual Meeting*, Washington, DC, June 2012.
- [10] CSR in Global Supply Chains: An Embeddedness Approach to Practice Adoption:
- *Academy of Management Annual Meeting*, San Antonio, Texas, August 2011.
- [9] MNE/NGO Strategic Alliances and the Legitimacy of the Firm (with P. Tashman):
- *Academy of Management Annual Meeting*, Montréal, Canada, August 2010.
- [8] MNE/NGO Strategic Alliances and the Legitimacy of the Firm (with P. Tashman):
- *Academy of International Business Annual Meeting*, Rio de Janeiro, Brazil, June 2010.
- [7] Dynamic Capabilities and Pro-Poor Business Strategies (with P. Tashman):
- *Academy of Management Annual Meeting*, Chicago, Illinois, August 2009.
- [6] Dynamic Capabilities and Pro-Poor Business Strategies (with P. Tashman):
- *Stakeholder Engagement in a Global Economy Conference*, The George Washington University, Washington, DC, October 2008.

- [5] Dynamic Capabilities and Pro-Poor Business Strategies (with P. Tashman):  
 - *Peace Through Commerce: A Global Imperative to Catalyze Multi-Sector Collaboration*, The George Washington University, Washington, DC, November 13-15, 2008.
- [4] Globalization and the Middle East: Marketing Implications (with L. Riddle), *American Marketing Association Summer Conference*, Washington, DC, August 2007.
- [3] Homeland Export and Investment Promotion Programs for the Diaspora: The case of Afghanistan (with L. Riddle), *The Role of Diasporas in Developing the Homeland Conference*, The George Washington University, Washington, DC, June 17, 2006.
- [2] Business Social Responsibility as an Informal Institution in Developing Countries: The Case of Egypt (with L. Riddle), *The Second International Conference on Corporate Social Responsibility*, Humboldt University, Berlin, Germany, October 10-13, 2006.
- [1] Post-Conflict Economic Investment: The Case of Afghanistan, *George Washington University-Center for International Business Education's (CIBER) International Development Forum*, The George Washington University, Washington, DC, November 10, 2006.

## II. Conference Leadership Activities

- [18] Co-organizer (with T. Kostova, University of South Carolina), 2022 Frontiers in International Business Conference. Theme: Multinational Companies and Sustainability in Global Supply Chains. Hosted by the Darla Moore School of Business at the University of South Carolina; co-sponsored by Northeastern University's International Business & Strategy Group and Center for Emerging Markets, Villanova University and Groningen University.
- [17] Organizer, Center for Emerging Markets' webinar on "Corporate Sustainability in Global Supply Chains: Practitioner and Academic Insights" (Speakers: Robert Klassen – Ivey Business School, CA, Juliane Reinecke – King's College, UK, Bambi Semroc – Conservation International, Dave Stangis – 21C Impact, LLC; Moderator: Jonathan Doh – Associate Dean of Research and Global Engagement and Herbert G. Rammrath Endowed Chair in International Business at Villanova University); April 9, 2021. 170 participants.
- [16] Panel Presenter (Invited): Doctoral Student Consortium, *Academy of Management Annual Meeting*, Boston, MA, August 2019. Organizer: Jesper Edman.
- [15] Session chair, competitive paper session: "The Role of Governance in Key IB Fields: Foreign Location and Entry Modes", *Academy of International Business Annual Meeting*, Copenhagen, Denmark, June 2019.
- [14] Faculty Mentor (Invited), joint Journal of Management Studies/Journal of World Business Professional Development Workshop, *Academy of International Business Annual Meeting*, Copenhagen, Denmark, June 2019. Organizers: Jonathan Doh and Ajai Gaur.



- [13] Session chair, competitive paper session: “Go It Alone or as Part of a Group?” *Academy of Management Annual Meeting*, Atlanta, GA, August 2017.
- [12] Session chair, competitive session: “Adopting and Organizing CSR and Sustainability Initiatives”, *Academy of International Business Annual Meeting*, Dubai, UAE, July 2017.
- [11] Panel Co-organizer (with Elisa Giuliani, Università di Pisa, Italy): “CSR of Emerging Country MNEs: Toward a New Research Agenda,” *Academy of International Business Annual Meeting*, Dubai, UAE, July 2017. Panelists: Ruth Aguilera, Northeastern University; Jonathan Doh, Villanova University, USA; Bryan W. Husted, Tecnológico de Monterrey, Mexico; Anne Jacqueminet, Bocconi University, Italy; Tatiana Kostova, University of South Carolina, USA.
- [10] Session chair, competitive session: “Competing in Global Markets”, *Academy of International Business*, Northeast Chapter, Annual Meeting, Philadelphia, PA, October 29, 2016.
- [9] Session chair, competitive paper session: “Fostering Innovation and Poverty Alleviation at the Base of the Pyramid”, *Academy of International Business Annual Meeting*, New Orleans, LA, June 28, 2016.
- [8] Invited Discussant. *Advances in International Management Conference*, Center for Emerging Markets, D’Amore-McKim School of Business, Boston, Massachusetts, September 2014.
- [7] Newsletter Editor, Academy of Management (AOM), International Management (IM) Division, 2012/2014.
- [6] Communications Committee Member, AOM IM Division, 2012/2014.
- [5] Academy of International Business South East (AIB-SE), Invited Chair, Competitive Paper Session on Sustainable Development in Emerging Markets, Annual Meeting, 2013, Atlanta, Georgia.
- [4] Participant, International Management Division Doctoral Student Consortium, AOM Annual Meeting, 2011, San Antonio, Texas.
- [3] Facilitator, New Doctoral Student Consortium, AOM Annual Meeting, 2010, Montréal, Canada.
- [2] Facilitator, New Doctoral Student Consortium, AOM Annual Meeting, 2009, Chicago, Illinois.
- [1] Co-organizer (with A. Spicer), Professional Development Workshop, “Corporate Sustainability in International Management Research”, AOM Annual Meeting, 2009, Chicago, Illinois.

### III. Editorial and Reviewer Activities

#### ▪ Editorial Boards

Guest Editor, Special Issue “The Global Scope of Corporate Sustainability: Multinational Firms, Supply Chains, and the Private Governance of Social and Environmental Issues,” *Journal of International Business Studies* (With S. Beugelsdijk, J. Doh, T. Kostova, and M. Wilhelm). *In process*

Editorial Board, *Business & Society* (since November 2019)

Editorial Board, *Journal of International Business Studies* (since November 2018)

Editorial Board, *Journal of Management Studies* (since November 2020)

Editorial Board, *Journal of World Business* (since January 2017)

#### ▪ Ad Hoc Reviewing Services

*Academy of Management Journal*

*Administrative Science Quarterly*

*Asia Pacific Journal of Management*

*Business & Society*

*Global Strategy Journal*

*International Business Review*

*Journal of Business Ethics*

*Journal of International Business Studies*

*Journal of International Management*

*Journal of Management*

*Journal of Management Studies*

*Journal of Organization Design*

*Journal of World Business*

*Management International Review*

*Management and Organization Review*

*Multinational Business Review*

*Organization Science*

*Research Policy*

*Strategic Management Journal*

#### ▪ Regular Conference Reviewing Services

*Strategic Management Society Meetings*

*Academy of Management Annual Meetings (International Management Division)*

*Academy of International Business Annual Meetings*

### TEACHING EXPERIENCE

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#### D'Amore-McKim School of Business, Northeastern University

- International Business and Global Social Responsibility (INTB 1203; One undergraduate sections), Fall 2021 (Overall Teaching Evaluations Average: 4.5/5)
- International Business and Global Social Responsibility (INTB 1203; Two undergraduate sections), Spring 2020 (Overall Teaching Evaluations Average: 4.6/5; 4.6/5)

- International Business and Global Social Responsibility (INTB 1203; Two undergraduate sections), Fall 2019 (Overall Teaching Evaluations Average: 4.6/5; 4.4/5)
- Analyzing the Global Business Context (INTB 2202; One undergraduate section), Spring 2019 (Overall Teaching Evaluations Average: 4.9/5)
- International Business and Global Social Responsibility (INTB 1203; One undergraduate section), Fall 2018 (Overall Teaching Evaluations Average: 4.5/5)
- International Business and Global Social Responsibility (INTB 1203; One undergraduate section), Spring 2018 (Overall Teaching Evaluations Average: 4.7/5)
- Analyzing the Global Business Context (INTB 2202; One undergraduate section), Spring 2018 (Overall Teaching Evaluations Average: 4.5/5)
- International Business and Global Social Responsibility (INTB 1203; Two undergraduate sections), Fall 2017 (Overall Teaching Evaluations Average: 4.9/5; 4.9/5)
- Analyzing the Global Business Context (INTB 2202; Two undergraduate sections), Spring 2017 (Overall Teaching Evaluations Average: 4.8/5; 4.7/5)
- International Business and Global Social Responsibility (INTB 1203; One undergraduate section), Fall 2016 (Overall Teaching Evaluations Average: 4.7/5)
- International Business and Global Social Responsibility (INTB 1203; One undergraduate section), Spring 2016 (Overall Teaching Evaluations Average: 4.7/5)
- Analyzing the Global Business Context (INTB 2202; Two undergraduate sections), Spring 2016 (Overall Teaching Evaluations Averages: 4.7/5; 4.4/5)
- Analyzing the Global Business Context (INTB 2202; Two undergraduate sections), Spring 2015 (4.7/5; 4.7/5)
- International Business and Global Social Responsibility (INTB 1203; One undergraduate section), Fall 2014 (4.7/5)

#### **Culverhouse College of Commerce, University of Alabama**

- Introduction to International Business (IBA 350; Three undergraduate sections), Spring 2014 (4.81/5)

#### **Moore School of Business, University of South Carolina**

- Cross-cultural Management and Negotiations (IBUS 423; Core undergraduate course for International Business Majors), Fall 2011 (4.35/5)

#### **Belk College of Business, University of North Carolina at Charlotte**

- International Management (MGMT 3275; Core undergraduate course for International Business Majors), Spring 2010 (4.32/5)

#### **Student Advising and Mentoring**

- Undergraduate Research Advisor & Mentor
  - Samantha Adams, Undergraduate Faculty Scholar, 2013/2014, University of Alabama
  - Andrew Kovtun, Magellan Scholar, 2012, University of South Carolina
- Mentor, Independent Study
  - Jessica Babin, MBA Candidate, 2013/2014, University of Alabama

#### **Graduate Teaching Assistant, Moore School of Business, University of South Carolina**

- Introduction to International Business (IBUS 310; Core undergraduate courses for International Business Majors), 2010-2011
- International Management (DMSB 714, IBUS 703, IBUS 705; Core courses for the International MBA and Professional MBA programs), 2009-2010; 2011-2012
- Nation States, Regional Networks and Global Markets (IBUS 490, IBUS 790; Core Undergraduate courses for International Business Majors and the International MBA program), 2008-2009
- Facilitator, Bafa Bafa cultural simulation, 2008-2013 (at undergraduate, MBA and Professional MBA levels)

**Teaching Assistant, School of Business, The George Washington University**

- Managing Developing Countries (IBUS 269), 2005

**GRANTS, HONORS AND AWARDS**

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**2022**

- 2022 Best Reviewer Award, *Journal of Management Studies*

**2020**

- DMSB Summer Research Award (awarded in December 2020 for Summer 2021)

**2019**

- Winner, IM Division Best Paper in Corporate Social Responsibility and Sustainability, AOM Annual Meeting, Boston, MA, August.
- Finalist, IM Division Georgetown Best Paper in International Business and Policy, AOM Annual Meeting, Boston, MA, August.

**2018**

- 2018 Best Reviewer Award, *Journal of World Business*
- Nominated, IM Division Emergent Scholar Award, AOM Annual Meeting, Chicago, IL, August.
- Nominated, ONE Division Best Paper Award, AOM Annual Meeting, Chicago, IL, August.
- Finalist, IM Division Best Paper in International Corporate Governance Award, AOM Annual Meeting, Chicago, IL, August.

**2017**

- 2017 Best Reviewer Award, *Journal of World Business*.
- Nominated, ONE Division Best Paper Award, AOM Annual Meeting, Atlanta, GA, August.
- Nominated for 2017/2018 D'Amore-McKim School of Business Excellence in Teaching.

**2016**

- 2016 Delta Zeta Teacher Appreciation, Delta Zeta's Northeastern University Chapter, March.

**2015**

- Finalist, IM Division, Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability, AOM Annual Meeting, Vancouver, BC, Canada, August.

## **2014**

- Research Grant, Center for Emerging Markets, D'Amore-McKim School of Business, 2014/2015, \$1,500.
- Best Reviewer Award, AIB Annual Meeting, Vancouver, Canada, June.

## **Prior years**

- Finalist, Best Paper Award, AIB-SE, Atlanta, Georgia, October 2013.
- Promising Researcher Award, Spring 2012 (School-wide award – 1 granted annually).
- Co-Principal Investigator (with T. Kostova; and A. Kovtun, Undergraduate Student), “Global Exposure through Trade and Investment and Adoption of CSR Practices by Multinational Corporations,” University of South Carolina Office of Undergraduate Research, Magellan Scholar Program, 2012.
- Academy of Management Conference (International Management Division), Best Reviewer Award, AOM Annual Meeting, 2011, San Antonio, Texas.
- Darla Moore School of Business Fifth-Year Competitive Funding Award.
- Darla Moore School of Business Doctoral Fellowship, 2008-2012.
- University of South Carolina Graduate School Fellowship (university-wide recruiting award – approximately 10 granted annually), 2008-2011.
- Academy of International Business Doctoral Travel Stipend, 2010.
- The George Washington University CIBER Summer Doctoral Institute Fellowship, Summer 2008.
- Career Development Fellowship in International Affairs, The George Washington University, Washington, DC, 2005/2006.
- Fellows Program, United Nations Association of the National Capital, Washington, DC, Fall 2005.
- Achievement Award, The Elliott School of International Affairs, Washington, DC, 2004/2005.

## **PROFESSIONAL AFFILIATIONS, SERVICE & PROFESSIONAL DEVELOPMENT**

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### **Academy of Management**

### **Academy of International Business**

### **Strategic Management Society**

### **Selected Group Service**

- Tenure-track search committee member (with R. Aguilera, A. Lamin & A. Cuervo-Cazurra), Fall 2022
- Tenure-track search committee member (with A. Lamin & A. Cuervo-Cazurra), Fall 2021
- Co-organizer (with R. Aguilera), IB&S Group Brown Bag Series, 2020/2021
- Faculty Advisor, Undergraduate Student Club “Global Research & Consulting Club,” 2020/2021

- B.S. in International Business (BSIB):
  - 2015-present: BSIB Board Member
 Outreach:
  - Faculty representative (two occasions), BSIB convocation, 2016, 2017
  - Faculty representative (two occasions), BSIB graduation reception, 2016, 2017
  - Faculty representative, BSIB University Scholars' welcome lunch, July 6, 2016
  - Faculty representative, BSIB Italian Track welcome dinner, March 16, 2015
  - Outreach meeting with BSIB partner institution: Dr. Laura Zoni and Dr. Maurizio Baussola, Università Cattolica, April 21, 2015, Boston, MA
  - Outreach meeting with BSIB Alumnus Alberto Michelazzi, April 3, 2015
- Consortium of Undergraduate International Business Education (CUIBE):
  - 2015-2020: CUIBE Committee Member
  - Participant, Executive Committee Meeting, October 19-21, 2017, St. Louis, MO
  - Participant, Annual Spring Meeting, March 17-19, 2016, Richmond, VA
  - Attendee, Case Competition's Closing Ceremony, November 7, 2015, Boston, MA
  - Participant, Executive Committee Meeting, October 29-31, 2015, New Orleans, LA
- Center for Emerging Markets (selected activities):
  - Founding Editor, Insights @ Center for Emerging Markets, twice yearly publication translating academic research on emerging markets by Northeastern University faculty for policy makers and managers. First issue, April 2022
  - Organized seminar with Preet Aulakh (York University), November 17, 2022
  - Organized seminar with Esther Leibel (Boston University), October 19, 2018
  - Organized seminar and day-long visit by Marc Van Essen (University of South Carolina), January 26, 2018
  - Organized seminar with Elisa Giuliani (Università di Pisa, Italy), December 7, 2017
- Guest lecturer:
  - Professor Luis Dau's course: Two MBA sessions on "The CSR of MNCs" and two additional ones about "The Diffusion of CSR among Advanced and Emerging Market MNCs," Fall 2018
  - Professor Ellie Banalieva's courses: Two undergraduate sessions on the "Political Economy of International Trade," Fall 2016
  - Professor Chris Robertson's course: One MBA session on "The CSR of MNCs," Spring 2015

### **Selected College and University Service**

- 2022 – 2024, Sabbatical Committee Member
- Member (elected), Faculty Senate, 2021-2023 (officially started at the beginning of 2022 Spring semester)
- 2017 – 2019, Sabbatical Committee Member
- Co-Organizer of D'Amore-McKim School of Business' 2017 Academy of Management reception (with S. Karim and P. Ellen), Atlanta, GA
- Outreach - D'Amore-McKim School of Business (DMSB):
  - Two phonatons (outreach calls to newly admitted DMSB undergraduate students), April 25, 2016 and February 25, 2016
- Written 35+ letters of recommendations and employer references for DMSB Students, 2015-2022

- Outreach to visiting scholars: 20+ one-on-one meetings, 2015-2020
- Participant & evaluator with prospective hires, multiple positions, 2015-2020
- Advancement meeting with Jeffrey Hedberg (CEO Wind Tre) and Bob Dooley (DMSB Senior Development Officer), February 25, 2019
- Participant, “Diversity in recruiting”, meeting organized by Phil He, NU's Vice Provost for Faculty Affairs, October 22, 2018
- Faculty Marshal, NU Commencement (3 occasions): 2015, 2017, 2018

### **Selected Other Professional Affiliations and Service**

- External Evaluator Promotion, XXX, Villanova University, 2020

### **Selected Professional Development and Non-Degree Education**

- Northeastern University:
  - Center for Emerging Markets: Attended 50+ seminars, 2014-2022
  - International Business & Strategy/Entrepreneurship & Innovation Groups, Macro Research Brown Bag, 2018-2019
  - Entrepreneurship & Innovation Group's Seminar, 2016-2019
  - “Re-envisioning Lectures”: Center for Advancing Teaching and Learning through Research, May 9, 2016 - June 3, 2016, Four-week online workshop
  - “Teaching with Cases”: One-day workshop with Dr. Glenn Rowes, April 21, 2016
- Harvard University:
  - Harvard's Case Method Workshop - Part I, November 6-7, 2015, Boston, MA
- University of South Carolina
  - Center for International Business Education & Research: Faculty Development in International Business, June 14-19, 2009, Columbia, SC
- George Washington University, Center for International Business Education & Research:
  - Summer Doctoral Institute, June 2-August 4, 2008, Washington, DC
  - Faculty Development in International Business, June 2-7, 2008, Washington, DC
  - Faculty Development in International Business, June 12-16, 2007, Washington, DC

### **PROFESSIONAL EXPERIENCE**

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**The Grameen Foundation (GF), Washington, DC** June-September 2007  
Consultant

**The George Washington University, Center for International Business Education & Research (GW-CIBER), Washington, DC** May 2006–June 2007  
Outreach Coordinator

**Orchard Restoration Corporation of Afghanistan, Washington, DC** January–May 2006  
Senior Researcher

**Foundation for Democracy in Africa, Washington, DC** September–December 2005  
US-Africa Trade Intern

**Washington Prism, World Security Institute, Washington, DC** May–September 2005  
Research Assistant & Columnist

**Embassy of Afghanistan, Washington, DC** October 2004–May 2005  
Research Assistant, Political Department

**Middle East Institute, Washington, DC** January–July 2004  
Senior Research Assistant in Programs Department

**Embassy of Italy, Washington, DC** September–December 2003  
Research Assistant, Political Department

## **MEDIA**

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- South Carolina conference spotlights D'Amore-McKim research on sustainability and global supply chains. October 28, 2022 (Available at: <https://damore-mckim.northeastern.edu/news/south-carolina-conference-spotlights-damore-mckim-research-on-sustainability-and-global-supply-chains/>)
- “International Business Today” podcast with Paula Caligiuri about my research on the role of culture vis-à-vis women directors impacts on ESG. September 28, 2022.
- To improve corporate performance, add women to the board. By Hillary Chabot. News @ *Northeastern*. March 8, 2022 (Available at: <https://news.northeastern.edu/2022/03/07/women-directors-corporate-boards/>)