

Curriculum Vitae

Patrick D. Laughran

Patrick Laughran is an experienced entrepreneur, information systems professional, and educator. His current areas of interest include the transformational capabilities of evolving technologies, the interrelationships between human beings and information systems, and innovation as a driver of enterprise growth.

Education

- MBA, Babson College Franklin W. Olin Graduate School of Business
- BSBA in Management Information Systems, Northeastern University
- Executive Ed Certification in Educational Management, Harvard Graduate School of Education
- Executive Ed Certification in Strategic Information Technology Management, Babson College

Industry Experience

Patrick Laughran's career spans over 40 years working as a practitioner at the intersection of strategy, innovation, and leadership for non-profit and for-profit enterprises. As part of this work, he has introduced new information systems to existing organizations and incorporated novel applications of information technology into the design of new business models. Most of his career has been spent as either a Chief Information Officer or as the founding Chief Technology Officer for 2 start-ups; first at WebCT which sold for \$180 million in 2006 and then TechTarget which went public with a \$100 million IPO in 2007 (NASDAQ: TTGT).

Mr. Laughran has led the organizational, operational, and technological capabilities necessary for successful implementations of numerous enterprise-wide information management solutions and digital technologies as well as revenue generating software and media platforms.

Teaching Experience

Mr. Laughran is also an educator with 20 years of experience that includes developing courses for classroom and online teaching as a part-time lecturer for undergraduate, graduate, and continuing education programs at several higher education institutions:

- Part-time Lecturer, Business Information Design, Quality, and Strategy (Graduate). D'Amore-McKim School of Business, Northeastern University, 2024 – present
- Part-time Lecturer, Introduction to Information Systems and Digital Technologies (Undergraduate). D'Amore-McKim School of Business, Northeastern University, 2023 – present
- Part-time Lecturer, Management Information Systems (Undergraduate). D'Amore-McKim School of Business, Northeastern University, 2016 – 2022
- Part-time Lecturer, Information within the Enterprise. College of Professional Studies, Northeastern University, 2016 – 2018
- Online Instructor, Managing Information Resources (Masters). D'Amore-McKim School of Business, Northeastern University, 2007 – 2023
- Online Instructor, Enterprise Growth and Innovation (Masters). D'Amore-McKim School of Business, Northeastern University, 2008 – 2022
- Online Instructor, Management of Small Business Enterprises (Masters). D'Amore-McKim School of Business, Northeastern University, 2014
- Part-time Lecturer, Information Systems Management (Masters). Washington State University, 2016 - 2025
- Part-time Lecturer, Strategy Formulation and Organizational Design (Masters). Washington State University, 2011 and 2014
- Part-time Lecturer, Business Administration 579 MBA Capstone A (Masters). Washington State University, 2016
- Online Instructor, Design Thinking: Applying Discovery and Innovation in Practice (Non-Credit Certificate). College for Continuing and Professional Education, Suffolk University, 2022 – 2023
- Course Developer and Subject Matter Expert, Digital Transformation: Pathways to Innovation (Non-Credit Certificate). College for Continuing and Professional Education, Suffolk University, 2022 – 2023